



Instructions on How to Comment on New Era of Smarter Food Safety Summit on E-Commerce

Comments Period Ends on November 20, 2021

Docket Number: FDA-2021-N-0929

In the Federal Register of September 7, 2021, the FDA announced a public meeting (summit) and request for comments to engage with stakeholders and invite input on various topics pertaining to the implementation of Core Element 3.1 of the New Era of Smarter Food Safety Blueprint. Core Element 3 of the Blueprint, New Business Models and Retail Modernization, looks to address how to protect foods from contamination as new business models emerge and change to meet the needs of the modern consumer. One area of focus within Core Element 3 is human and animal foods sold through Business to Consumer (B2C) e-commerce. B2C e-commerce is the manufacturing, packaging, labeling, storage, and delivery of human and animal foods sold directly to consumers, through commercial transactions conducted electronically on the internet. The summit and docket are designed to help the agency improve its understanding of how human and animal foods are sold through B2C e-commerce models across the U.S. and globally.

We invite interested stakeholders, including those participating in the summit, to provide information on a variety of topics related to human and animal foods sold through B2C e-commerce, including, but not limited to:

- Types of B2C e-commerce models (e.g., produce and meal kit subscription services, ghost kitchens, dark stores);
- Safety risks associated with foods sold through B2C e-commerce;
- Standards of care used by industry to control these safety risks;
- Types of delivery models (e.g., third-party delivery, autonomous delivery models);
- Regulatory approaches to food sold through B2C e-commerce, including challenges and gaps that need to be addressed; and
- Labeling of foods sold through B2C e-commerce.

We will consider all comments made at this summit or received through the docket to help enhance our knowledge of possible food safety risks related to these new business models and help us identify what additional courses of action, if any, should be taken to help ensure the safe production and delivery of human and animal foods sold through new e-commerce business models.

The public comments are due **November 20, 2021**.

There are two ways to comment:

Comment electronically at:

- Food and Drug Administration New Era of Smarter Food Safety Summit on E-Commerce; Public Meeting; Request for Comments - Docket No. FDA-2021-N-0929 (<https://www.regulations.gov/commenton/FDA-2021-N-0929-0001>)

Written comments may be mailed to:

Dockets Management Staff (HFA-305),
Food and Drug Administration,
5630 Fishers Lane, Rm. 1061,
Rockville, MD 20852

*NOTE: The comment due date indicated on Regulations.gov is based on Eastern Standard Time. In this instance the comment due date is listed as **November 20, 2021** so comments are due on that date by 11:59 PM ET. Also, please note that comments are not retrievable once submitted. To make changes, submit another comment referring to your previous comment correcting any errors and/or re-stating your position or opinion.*