U.S. Food and Drug Administration (FDA) Public Meeting:
Requirements for Additional Traceability Records for Certain Foods: Proposed Rule

December 2, 2020
11:30 am – 7:00 pm EST

Docket No. FDA-2014-N-0053

AGENDA

11:15AM  Login

11:30AM  Greeting & Housekeeping Items
         Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA Center for Food Safety and Applied Nutrition (CFSAN)

11:35AM  Welcome
         Frank Yiannas, FDA Deputy Commissioner for Food Policy and Response

11:55 AM  Overview of the Proposed Rule
         Katherine Vierk, Division Director, Office of Analytics and Outreach, FDA CFSAN

12:10 PM  Impact of Traceability During Foodborne Illness Outbreaks
         Karen Blickenstaff, Response Staff Director, Coordinated Outbreak Response and Evaluation Network (CORE), FDA CFSAN
         Laura Gieraltowski, Lead, Foodborne Outbreak Response Team, Outbreak Response and Prevention Branch, Division of Foodborne, Waterborne and Environmental Diseases, Centers for Disease Control and Prevention (CDC)

12:30 PM  Scope of the Proposed Rule and Exemptions
         Brian Pendleton, Senior Policy Advisor, Policy Engagement and Coordination Staff, FDA Office of Policy, Legislation, and International Affairs

12:45 PM  The Food Traceability List
         Yuhuan Chen, Interdisciplinary Scientist, Division of Risk and Decision Analysis, FDA CFSAN
         Christopher Waldrop, Senior Health Scientist, Office of Analytics and Outreach, FDA CFSAN

1:00 PM  Questions

1:15 PM  BREAK

1:30 PM  Proposed Requirements
         Angela Fields, Senior Consumer Safety Officer, CORE, FDA CFSAN
2:15 PM  Regulatory Impact Analysis Overview  
Aliya Sassi, Senior Economist, Office of Policy, Legislation, and International Affairs, FDA Office of the Commissioner

2:30 PM  Traceability Rule Real World Application  
Andrew Kennedy, New Era Technology Team Leader, FDA Office of Food Policy and Response

3:00 PM  Questions

3:15 PM  State Perspective  
**Moderator:** Erik Mettler, Assistant Commissioner for Partnerships and Policy, FDA Office of Regulatory Affairs (ORA)  
Natalie Krout-Greenberg, Director, Inspection Services Division, California Department of Food & Agriculture  
Randy Treadwell, Program Manager, Rapid Response & Emergency Management, Washington State Department of Agriculture

3:35 PM  LUNCH

4:35 PM  Perspectives on the Proposed Rule for Traceability  
**Moderator:** Rebecca Buckner, Senior Science Advisor to the Center Director, FDA CFSAN  
De Ann Davis, Senior VP Science, Western Growers  
Lisa Weddig, VP Regulatory & Technical Affairs, National Fisheries Institute  
Greg Ferrara, President & CEO, National Grocers Association  
Sandra Eskin, Project Director for Food Safety, PEW Charitable Trusts

5:35 PM  BREAK

5:50 PM  Open Public Comment  
**Moderator:** Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA CFSAN

6:50 PM  Closing Comments  
Susan Mayne, FDA CFSAN Director

7:00 PM  ADJOURN