



**U.S. Food and Drug Administration (FDA) Public Meeting:  
Requirements for Additional Traceability Records for Certain Foods: Proposed Rule**

**November 18, 2020  
9:30 am – 5:00 pm EST**

Docket No. FDA-2014-N-0053

**AGENDA**

- 9:15AM**                    **Login**
- 9:30AM**                    **Greeting & Housekeeping Items**  
*Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA Center for Food Safety and Applied Nutrition (CFSAN)*
- 9:35AM**                    **Welcome**  
*Frank Yiannas, FDA Deputy Commissioner for Food Policy and Response*
- 9:55 AM**                    **Overview of the Proposed Rule**  
*Katherine Vierk, Division Director, Office of Analytics and Outreach, FDA CFSAN*
- 10:10 AM**                    **Impact of Traceability During Foodborne Illness Outbreaks**  
*Karen Blickenstaff, Response Staff Director, Coordinated Outbreak Response and Evaluation Network (CORE), FDA CFSAN*  
*Laura Gieraltowski, Lead, Foodborne Outbreak Response Team, Outbreak Response and Prevention Branch, Division of Foodborne, Waterborne and Environmental Diseases, Centers for Disease Control and Prevention (CDC)*
- 10:30 AM**                    **Scope of the Proposed Rule and Exemptions**  
*Brian Pendleton, Senior Policy Advisor, Policy Engagement and Coordination Staff, FDA Office of Policy, Legislation, and International Affairs*
- 10:45 AM**                    **The Food Traceability List**  
*Yuhuan Chen, Interdisciplinary Scientist, Division of Risk and Decision Analysis, FDA CFSAN*  
*Christopher Waldrop, Senior Health Scientist, Office of Analytics and Outreach, FDA CFSAN*
- 11:00 AM**                    **Questions**
- 11:15 AM**                    **BREAK**
- 11:30 AM**                    **Proposed Requirements**  
*Angela Fields, Senior Consumer Safety Officer, CORE, FDA CFSAN*



- 12:15 PM**                    **Regulatory Impact Analysis Overview**  
*Aliya Sassi, Senior Economist, Office of Policy, Legislation, and International Affairs, FDA Office of the Commissioner*
- 12:30 PM**                    **Traceability Rule Real World Application**  
*Andrew Kennedy, New Era Technology Team Leader, FDA Office of Food Policy and Response*
- 1:00 PM**                    **Questions**
- 1:15 PM**                    **State Perspective**  
**Moderator:** *Vinetta Howard-King, Human and Animal Food Program Director/ East, FDA Office of Regulatory Affairs (ORA)*  
**Lisa Hainstock**, *Food Safety Specialist, Emergency Response and Enforcement Unit, Michigan Department of Agriculture & Rural Development*  
**Laurie Kidwell**, *Supervisor, Rapid Response Team, Indiana State Department of Health*
- 1:35 PM**                    **LUNCH**
- 2:35 PM**                    **Perspectives on the Proposed Rule for Traceability**  
**Moderator – Rebecca Buckner**, *Senior Science Advisor to the Center Director, FDA CFSAN*  
**Joseph Scimeca**, *Senior Vice President, Regulatory & Scientific Affairs, International Dairy Foods Association*  
**Mitzi Baum**, *Chief Executive Officer, Stop Foodborne Illness*  
**Randy Graham**, *Chairman, Illinois Specialty Growers Association*  
**Jason Culotta**, *President, Mid-West Food Processors Association*
- 3:35 PM**                    **BREAK**
- 3:50 PM**                    **Open Public Comment**  
**Moderator: Kari Barrett**, *Advisor, Communications and Public Engagement Staff, FDA CFSAN*
- 4:50 PM**                    **Closing Comments**  
*Susan Mayne, FDA CFSAN Director*
- 5:00 PM**                    **ADJOURN**