

Be Part of the Solution to the Opioid Crisis: Remove the Risk

Most Americans do not know the serious risks of keeping unused opioids in their homes. Even fewer know how to dispose of unused opioids properly.

As part of continued efforts by the U.S. Food and Drug Administration (FDA) to address the nationwide opioid crisis, we are encouraging Americans to *Remove the Risk* of accidental or intentional misuse of prescription opioids by properly disposing of these medicines. This public education campaign empowers individuals to be part of the solution to the opioid crisis.

The *Remove the Risk* campaign includes a collection of resources you can use as they are or customize to meet the unique needs of your organization and community.

Please share *Remove the Risk* resources, listed below, at conferences and meetings, in the clinical setting, online, or through other opportunities to spread the word about safe opioid disposal.

USE REMOVE THE RISK CAMPAIGN MATERIALS

Visit www.FDA.gov/RemoveTheRisk to find a shareable toolkit of materials in English and Spanish, including:

- Video, radio, and print public service announcements you can view and share with your network and community
- Social media graphics and messages
- Fact sheets you can distribute to parents and caregivers
- Drop-in content you can use in emails and newsletters to your professional or personal networks
- Web badges you can easily add to your website

These ready-to-use materials make it easy to spread the word to your stakeholders, constituents, and community members about the importance of safe disposal of unused opioids.

Email us at <u>druginfo@fda.hhs.gov</u> to obtain design files and other customizable resources, and send us your feedback about the toolkit materials. Follow updates from the campaign, and join the online conversation using #RemoveOpioidRisk.

SHARE HOW YOU ARE HELPING REMOVE THE RISK IN YOUR COMMUNITY

We love to hear about ways that organizations like yours are using *Remove the Risk* materials. Send an email to druginfo@fda.hhs.gov and tell us:

- What activities you're conducting in your community
- Where your activities are taking place

- Who you're reaching
- How Remove the Risk complements your work

Thank you for your interest in Remove the Risk. We look forward to hearing from you!