U.S. Food and Drug Administration (FDA) Public Meeting
A New Era of Smarter Food Safety

October 21, 2019, 8:30 am - 5:00 pm

Hilton Washington DC/Rockville Hotel & Executive Meeting Center
1750 Rockville Pike
Rockville, MD 20852
Docket No. FDA-2019-N-4187

8:00AM  Registration

8:30AM  Greeting & Housekeeping/Logistics
Kari Barrett, Advisor, Communications and Public Engagement Staff, Center for Food Safety and Applied Nutrition (CFSAN), FDA

8:40AM  Opening Remarks
Frank Yiannas, Deputy Commissioner, Office of Food Policy and Response, FDA

8:55AM  Visions for a New Era of Smarter Food Safety
Moderator: Susan Mayne, Director, Center for Food Safety and Applied Nutrition (CFSAN), FDA

Perspective on a Changing Food System
Mary Wagner, President, MK Wagner & Associates

Navigating a Trust-Enabled Food System
Dirk Herdes, Senior Vice President, Nielsen Company

Disruptive Technologies for a Safer Food System
Pradeep Prabhala, Partner, McKinsey & Company

New Data Opportunities for Strategic Surveillance: A Regulator’s Perspective
Julie Pierce, Director of Openness Data and Digital, Director for Wales, Food Standards Agency

10:00AM  FDA Moves Forward Into a New Era
Norman E. “Ned” Sharpless, Acting Commissioner of Food & Drugs
Introduction by Steven Solomon, Director, Center for Veterinary Medicine (CVM), FDA

10:15AM  Introduction to Breakout Sessions
Kari Barrett, Advisor, Communications and Public Engagement Staff, CFSAN, FDA

10:20AM  BREAK (Transition to Breakout Sessions)

10:35AM  Simultaneous Breakout Sessions BLOCK #1

Plaza Ballroom  Tech-Enabled Traceability & Foodborne Outbreak Response (This session will be webcast)
Facilitators:
Katie Vierk, Director, Division of Public Health Informatics and Analytics, CFSAN, FDA
Vinetta Howard-King, Director, Office of Human and Animal Food Operations East, Office of Regulatory Affairs (ORA), FDA
Kari Irvin, Deputy Director, Coordinated Outbreak Response and Evaluation (CORE) Network, CFSAN, FDA

Roosevelt/Madison Smarter Tools and Approaches for Prevention Facilitators:
Joann Givens, Director, Office of Human and Animal Food Operations West, ORA, FDA
Jim Gorny, Senior Science Advisor for Produce Safety, CFSAN, FDA
Sharon Mayl, Senior Advisor for Policy, Office of Food Policy and Response, FDA

Regency Adapting to New Business Models + Retail Food Safety Modernization Facilitators:
Laurie Farmer, Director, Office of State Cooperative Programs, ORA, FDA
Sharmi Das, Director, Division of Education, Outreach and Information, CFSAN, FDA
Glenda Lewis, Director, Retail Food Protection Staff, CFSAN, FDA

Eisenhower Food Safety Culture Facilitators:
Chris Waldrop, Senior Public Health Educator, Division of Public Health Informatics and Analytics, CFSAN, FDA
Tracey Forfa, Deputy Center Director, Center for Veterinary Medicine, FDA
Kristin McNamara, Program Manager, Office of the Associate Commissioner for Regulatory Affairs, ORA, FDA

11:30PM LUNCH

12:30PM Food Safety Policies: Smart and Modern
Mindy Brashears, Deputy Under Secretary for Food Safety, U.S. Department of Agriculture
12:35PM  Perspectives on a New Era of Smarter Food Safety
Moderator: Melinda Plaisier, Associate Commissioner for Regulatory Affairs, Office of Regulatory Affairs, FDA
Ian Williams, Chief, Outbreak Response & Prevention Branch, Centers for Disease Control & Prevention
Steve Mandernach, Executive Director, Association of Food & Drug Officials
Sandra Eskin, Director, Safe Food Project, The PEW Charitable Trusts
Carletta Ooton, Vice President for Safety, Sustainability, Security & Compliance, Amazon
Natalie Dyenson, Vice President, Food Safety & Quality, Dole Food Company, Inc.

1:35PM  BREAK (Transition to Breakout Sessions)

1:45PM  Simultaneous Breakout Sessions BLOCK #2

Regency  Tech-Enabled Traceability & Foodborne Outbreak Response
Facilitators:
Katie Vierk, Director, Division of Public Health Informatics and Analytics, CFSAN, FDA
Vinetta Howard-King, Director, Office of Human and Animal Food Operations East, Office of Regulatory Affairs (ORA), FDA
Kari Irvin, Deputy Director, Coordinated Outbreak Response and Evaluation (CORE) Network, CFSAN, FDA

Roosevelt/Madison  Smarter Tools and Approaches for Prevention
Facilitators:
Joann Givens, Director, Office of Human and Animal Food Operations West, ORA, FDA
Jim Gorny, Senior Science Advisor for Produce Safety, CFSAN, FDA
Sharon Mayl, Senior Advisor for Policy, Office of Food Policy and Response, FDA

Plaza Ballroom  Adapting to New Business Models + Retail Food Safety Modernization (This session will be webcast)
Facilitators:
Laurie Farmer, Director, Office of State Cooperative Programs, ORA, FDA
Sharmi Das, Director, Division of Education, Outreach and Information, CFSAN, FDA
Glenda Lewis, Director, Retail Food Protection Staff, CFSAN, FDA
Eisenhower

**Food Safety Culture**

**Facilitators:**
Chris Waldrop, Senior Public Health Educator, Division of Public Health Informatics and Analytics, CFSAN, FDA
Tracey Forfa, Deputy Center Director, Center for Veterinary Medicine, FDA
Kristin McNamara, Program Manager, Office of the Associate Commissioner for Regulatory Affairs, ORA, FDA

**2:30PM**

**Open Public Comment (Plaza Ballroom)**

**Moderator:** Kari Barrett, Advisor, Communications and Public Engagement Staff, CFSAN, FDA

**Panelists:**
Michael Rogers, Assistant Commissioner for Human & Animal Food Operations, ORA, FDA
Glenda Lewis, Director, Retail Food Protection Staff, CFSAN, FDA
Kari Irvin, Deputy Director, Coordinated Outbreak Response and Evaluation (CORE) Network, CFSAN, FDA
Sharon Mayl, Senior Advisor for Policy, Office of Food Policy and Response, FDA
Chris Waldrop, Senior Public Health Educator, Division of Public Health Informatics and Analytics, CFSAN, FDA

**4:35PM**

**Breakout Summary Reports**

**Moderator:** Kari Barrett, Advisor, Communications and Public Engagement Staff, CFSAN, FDA

**Panelists:**
Tracey Forfa, Deputy Center Director, Center for Veterinary Medicine, FDA
Jim Gorny, Senior Science Advisor for Produce Safety, CFSAN, FDA
Laurie Farmer, Director, Office of State Cooperative Programs, ORA, FDA
Katie Vierk, Director, Division of Public Health Informatics and Analytics, CFSAN, FDA

**4:50PM**

**Wrap-up and Next Steps**
Frank Yiannas, Deputy Commissioner, Office of Food Policy and Response, FDA

**5:00PM**

**ADJOURN**