



**U.S Food and Drug Administration (FDA) Public Meeting
A New Era of Smarter Food Safety**

October 21, 2019, 8:30 am - 5:00 pm

**Hilton Washington DC/Rockville Hotel & Executive Meeting Center
1750 Rockville Pike
Rockville, MD 20852
Docket No. FDA-2019-N-4187**

- 8:00AM** **Registration**
- 8:30AM** **Greeting & Housekeeping/Logistics**
Kari Barrett, Advisor, Communications and Public Engagement Staff, Center for Food Safety and Applied Nutrition (CFSAN), FDA
- 8:40AM** **Opening Remarks**
Frank Yiannas, Deputy Commissioner, Office of Food Policy and Response, FDA
- 8:55AM** **Visions for a New Era of Smarter Food Safety**
Moderator: *Susan Mayne, Director, Center for Food Safety and Applied Nutrition (CFSAN), FDA*
Perspective on a Changing Food System
Mary Wagner, President, MK Wagner & Associates
Navigating a Trust-Enabled Food System
Dirk Herdes, Senior Vice President, Nielsen Company
Disruptive Technologies for a Safer Food System
Pradeep Prabhala, Partner, McKinsey & Company
New Data Opportunities for Strategic Surveillance: A Regulator's Perspective
Julie Pierce, Director of Openness Data and Digital, Director for Wales, Food Standards Agency
- 10:00AM** **FDA Moves Forward Into a New Era**
Norman E. "Ned" Sharpless, Acting Commissioner of Food & Drugs
Introduction by Steven Solomon, Director, Center for Veterinary Medicine (CVM), FDA
- 10:15AM** **Introduction to Breakout Sessions**
Kari Barrett, Advisor, Communications and Public Engagement Staff, CFSAN, FDA
- 10:20AM** **BREAK (Transition to Breakout Sessions)**
- 10:35AM** **Simultaneous Breakout Sessions BLOCK #1**
- Plaza Ballroom** **Tech-Enabled Traceability & Foodborne Outbreak Response** *(This session will be webcast)*



Facilitators:

Katie Vierk, *Director, Division of Public Health Informatics and Analytics, CFSAN, FDA*

Vinetta Howard-King, *Director, Office of Human and Animal Food Operations East, Office of Regulatory Affairs (ORA), FDA*

Kari Irvin, *Deputy Director, Coordinated Outbreak Response and Evaluation (CORE) Network, CFSAN, FDA*

Roosevelt/Madison

Smarter Tools and Approaches for Prevention

Facilitators:

Joann Givens, *Director, Office of Human and Animal Food Operations West, ORA, FDA*

Jim Gorny, *Senior Science Advisor for Produce Safety, CFSAN, FDA*

Sharon Mayl, *Senior Advisor for Policy, Office of Food Policy and Response, FDA*

Regency

Adapting to New Business Models + Retail Food Safety Modernization

Facilitators:

Laurie Farmer, *Director, Office of State Cooperative Programs, ORA, FDA*

Sharmi Das, *Director, Division of Education, Outreach and Information, CFSAN, FDA*

Glenda Lewis, *Director, Retail Food Protection Staff, CFSAN, FDA*

Eisenhower

Food Safety Culture

Facilitators:

Chris Waldrop, *Senior Public Health Educator, Division of Public Health Informatics and Analytics, CFSAN, FDA*

Tracey Forfa, *Deputy Center Director, Center for Veterinary Medicine, FDA*

Kristin McNamara, *Program Manager, Office of the Associate Commissioner for Regulatory Affairs, ORA, FDA*

11:30PM

LUNCH

12:30PM

Food Safety Policies: Smart and Modern

Mindy Brashears, *Deputy Under Secretary for Food Safety, U.S. Department of Agriculture*



- 12:35PM** **Perspectives on a New Era of Smarter Food Safety**
Moderator: Melinda Plaisier, *Associate Commissioner for Regulatory Affairs, Office of Regulatory Affairs, FDA*
Ian Williams, *Chief, Outbreak Response & Prevention Branch, Centers for Disease Control & Prevention*
Steve Mandernach, *Executive Director, Association of Food & Drug Officials*
Sandra Eskin, *Director, Safe Food Project, The PEW Charitable Trusts*
Carletta Ooton, *Vice President for Safety, Sustainability, Security & Compliance, Amazon*
Natalie Dyenson, *Vice President, Food Safety & Quality, Dole Food Company, Inc.*
- 1:35PM** **BREAK (*Transition to Breakout Sessions*)**
- 1:45PM** **Simultaneous Breakout Sessions BLOCK #2**
- Regency** **Tech-Enabled Traceability & Foodborne Outbreak Response**
Facilitators:
Katie Vierk, *Director, Division of Public Health Informatics and Analytics, CFSAN, FDA*
Vinetta Howard-King, *Director, Office of Human and Animal Food Operations East, Office of Regulatory Affairs (ORA), FDA*
Kari Irvin, *Deputy Director, Coordinated Outbreak Response and Evaluation (CORE) Network, CFSAN, FDA*
- Roosevelt/Madison** **Smarter Tools and Approaches for Prevention**
Facilitators:
Joann Givens, *Director, Office of Human and Animal Food Operations West, ORA, FDA*
Jim Gorny, *Senior Science Advisor for Produce Safety, CFSAN, FDA*
Sharon Mayl, *Senior Advisor for Policy, Office of Food Policy and Response, FDA*
- Plaza Ballroom** **Adapting to New Business Models + Retail Food Safety Modernization (*This session will be webcast*)**
Facilitators:
Laurie Farmer, *Director, Office of State Cooperative Programs, ORA, FDA*
Sharmi Das, *Director, Division of Education, Outreach and Information, CFSAN, FDA*
Glenda Lewis, *Director, Retail Food Protection Staff, CFSAN, FDA*



Eisenhower

Food Safety Culture

Facilitators:

Chris Waldrop, *Senior Public Health Educator, Division of Public Health Informatics and Analytics, CFSAN, FDA*

Tracey Forfa, *Deputy Center Director, Center for Veterinary Medicine, FDA*

Kristin McNamara, *Program Manager, Office of the Associate Commissioner for Regulatory Affairs, ORA, FDA*

2:30PM

Open Public Comment (Plaza Ballroom)

Moderator: Kari Barrett, *Advisor, Communications and Public Engagement Staff, CFSAN, FDA*

Panelists:

Michael Rogers, *Assistant Commissioner for Human & Animal Food Operations, ORA, FDA*

Glenda Lewis, *Director, Retail Food Protection Staff, CFSAN, FDA*

Kari Irvin, *Deputy Director, Coordinated Outbreak Response and Evaluation (CORE) Network, CFSAN, FDA*

Sharon Mayl, *Senior Advisor for Policy, Office of Food Policy and Response, FDA*

Chris Waldrop, *Senior Public Health Educator, Division of Public Health Informatics and Analytics, CFSAN, FDA*

4:35PM

Breakout Summary Reports

Moderator: Kari Barrett, *Advisor, Communications and Public Engagement Staff, CFSAN, FDA*

Panelists:

Tracey Forfa, *Deputy Center Director, Center for Veterinary Medicine, FDA*

Jim Gorny, *Senior Science Advisor for Produce Safety, CFSAN, FDA*

Laurie Farmer, *Director, Office of State Cooperative Programs, ORA, FDA*

Katie Vierk, *Director, Division of Public Health Informatics and Analytics, CFSAN, FDA*

4:50PM

Wrap-up and Next Steps

Frank Yiannas, *Deputy Commissioner, Office of Food Policy and Response, FDA*

5:00PM

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