

# Interacting with the FDA on Complex Innovative Trial Designs for Drugs and Biological Products

---

## Draft Guidance for Industry

**This guidance document is for comment purposes only.**

Submit one set of either electronic or written comments on this draft guidance by the date provided in the *Federal Register* notice announcing the availability of the draft guidance. Submit electronic comments to <https://www.regulations.gov/>. Submit written comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20852. You should identify all comments with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions on the content of this guidance, contact Center for Biologics Evaluation and Research (CBER), Office of Communication, Outreach, and Development (OCOD) at 240-402-8010 or 800-835-4709, or email [ocod@fda.hhs.gov](mailto:ocod@fda.hhs.gov).

For questions about this document concerning products regulated by Center for Drug Evaluation and Research (CDER), contact Scott N. Goldie at 301-796-2055, or email [druginfo@fda.hhs.gov](mailto:druginfo@fda.hhs.gov).

U.S. Department of Health and Human Services  
Food and Drug Administration  
Center for Biologics Evaluation and Research  
Center for Drug Evaluation and Research  
September 2019

# Interacting with the FDA on Complex Innovative Trial Designs for Drugs and Biological Products

---

## Draft Guidance for Industry

*Additional copies of this guidance are available from:*

*Office of Communication, Outreach and Development  
Center for Biologics Evaluation and Research  
Food and Drug Administration  
10903 New Hampshire Avenue, WO71, Room 3128  
Silver Spring, MD 20993  
Phone: 800-835-4709 or 240-402-8010  
E-mail: [ocod@fda.hhs.gov](mailto:ocod@fda.hhs.gov)*

<https://www.fda.gov/vaccines-blood-biologics/guidance-compliance-regulatory-information-biologics/biologics-guidances>

*or*

*Office of Communications  
Division of Drug Information  
Center for Drug Evaluation and Research  
Food and Drug Administration  
10001 New Hampshire Ave., Hillandale Bldg., 4th Floor  
Silver Spring, MD 20993  
Phone: 301-796-3400 or 855-543-3784; Fax: 301-431-6353  
E-mail: [druginfo@fda.hhs.gov](mailto:druginfo@fda.hhs.gov)*

<https://www.fda.gov/drugs/guidance-compliance-regulatory-information/guidances-drugs>

**Contains Nonbinding Recommendations**

*Draft – Not for Implementation*

**Table of Contents**

<b>I.</b>	<b>INTRODUCTION.....</b>	<b>1</b>
<b>II.</b>	<b>SCOPE .....</b>	<b>2</b>
<b>III.</b>	<b>INTERACTING WITH FDA ON CID PROPOSALS .....</b>	<b>2</b>
	<b>A. Meeting Availability.....</b>	<b>2</b>
	<b>B. Common Elements of CID Proposals To Be Submitted For Review .....</b>	<b>3</b>
	<b>C. Bayesian Features of CID Proposals .....</b>	<b>4</b>
	<b>1. Prior Distributions .....</b>	<b>5</b>
	<b>2. Decision Criteria .....</b>	<b>5</b>
	<b>D. Simulations .....</b>	<b>6</b>
<b>IV.</b>	<b>EXAMPLES OF CID AND INFORMATION NEEDED TO FACILITATE INTERACTIONS.....</b>	<b>6</b>
	<b>A. Leveraging Data From Phase 2 to Phase 3 .....</b>	<b>7</b>
	<b>B. Sequential Multiple Assignment Randomized Trials (SMARTs) .....</b>	<b>7</b>
<b>V.</b>	<b>REFERENCES.....</b>	<b>8</b>

Contains Nonbinding Recommendations

*Draft – Not for Implementation*

1 **Interacting with the FDA on Complex Innovative Clinical Trial**  
2 **Designs For Drugs and Biological Products**  
3

---

4 **Draft Guidance for Industry**  
5  
6  
7

8 *This draft guidance, when finalized, will represent the current thinking of the Food and Drug*  
9 *Administration (FDA or Agency) on this topic. It does not establish any rights for any person*  
10 *and is not binding on FDA or the public. You can use an alternative approach if it satisfies the*  
11 *requirements of the applicable statutes and regulations. To discuss an alternative approach,*  
12 *contact the FDA staff responsible for this guidance as listed on the title page.*

13  
14  
15 **I. INTRODUCTION**  
16

17 This document provides guidance to sponsors and applicants on interacting with the FDA on  
18 complex innovative trial design (CID) proposals for drugs or biological products.<sup>1</sup> FDA is  
19 issuing this guidance to satisfy, in part, a mandate under section 3021 of the 21<sup>st</sup> Century Cures  
20 Act (Cures Act). In accordance with the Cures Act mandate, this guidance discusses the use of  
21 novel trial designs in the development and regulatory review of drugs and biological products,  
22 how sponsors may obtain feedback on technical issues related to modeling and simulation, and  
23 the types of quantitative and qualitative information that should be submitted for review.  
24 Additional recommendations related to FDA’s mandates under section 3021 of the Cures Act are  
25 addressed in FDA’s draft guidance on Adaptive Designs for Clinical Trials of Drugs and  
26 Biologics (Ref. 1).<sup>2</sup>  
27

28 FDA’s guidance documents, including this guidance, do not establish legally enforceable  
29 responsibilities. Instead, guidances describe the FDA’s current thinking on a topic and should be  
30 viewed only as recommendations, unless specific regulatory or statutory requirements are cited.  
31 The use of the word *should* in FDA’s guidances means that something is suggested or  
32 recommended, but not required.  
33  
34

---

<sup>1</sup> The term *drug* as used in this guidance refers to both human drugs and biological products unless otherwise specified.

<sup>2</sup> See also guidance for industry *Enrichment Strategies for Clinical Trials to Support Determination of Effectiveness of Human Drugs and Biological Products* (March 2019). We update guidances periodically. To make sure you have the most recent version of a guidance, check the FDA Drugs or Biologics guidance web pages at <https://www.fda.gov/drugs/guidance-compliance-regulatory-information/guidances-drugs>, <https://www.fda.gov/vaccines-blood-biologics/guidance-compliance-regulatory-information-biologics/biologics-guidances>

35 **II. SCOPE**

36

37 Although CID has been referred to as complex adaptive, Bayesian, and other novel clinical trial  
38 designs, there is no fixed definition of CID because what is considered innovative or novel can  
39 change over time. For the purposes of this guidance, CID includes trial designs that have rarely  
40 or never been used to date to provide substantial evidence of effectiveness in new drug  
41 applications or biologics license applications. A common feature of many CIDs is the need for  
42 simulations rather than mathematical formulae to estimate trial operating characteristics (Section  
43 III of this guidance). Some examples of trial designs that might be considered novel or CID are  
44 those that formally borrow external or historical information or borrow control arm data from  
45 previous studies to expand upon concurrent controls (Section IV of this guidance), Sequential  
46 Multiple Assignment Randomized Trials (Section IV), or master protocols.

47

48 The primary focus of this guidance is on FDA and sponsor interactions for CID proposals for  
49 trials intended to provide substantial evidence of effectiveness. In most cases, interactions  
50 related to CID proposals will occur in the context of investigational new drug applications  
51 (INDs) or Pre-IND meetings. Novel clinical trial designs call for clear communication between  
52 sponsors and FDA on aspects of the design, including the purpose, execution, and operating  
53 characteristics (such as the chance of producing erroneous conclusions) of the design, and how  
54 the trial data will be analyzed and presented. This guidance provides recommendations for such  
55 interaction. The guidance also provides examples of clinical trial designs that FDA would  
56 consider to be CID and describes the type of information FDA recommends submitting with the  
57 proposals to facilitate a productive discussion between sponsors and FDA. Additionally, the  
58 guidance addresses the role of simulations in clinical trial design and planning.

59

60 This guidance does not indicate whether specific novel designs are or are not appropriate for  
61 regulatory use, as such determinations will be made on a case-by-case basis depending on the  
62 reasons the design is being proposed, its validity in the specific setting, and possibly on factors  
63 unique to a given development program. A CID proposal that may be appropriate for one  
64 product class in one indication may not be appropriate for another product class or in another  
65 indication. The emphasis in this guidance is on the necessary elements for effective interactions  
66 between sponsors and FDA regarding CID proposals.

67

68

69 **III. INTERACTING WITH FDA ON CID PROPOSALS**

70

71 **A. Meeting Availability**

72

73 Because CID proposals may involve novel scientific review considerations, FDA  
74 encourages sponsors of CID proposals to seek early interaction with FDA regarding  
75 details of their CID plans. In general, sponsors should use existing pathways for  
76 interacting with FDA during the course of the clinical development program, including  
77 Type A, Type B, Type B end-of-phase, and Type C meetings, IND amendment review,  
78 and possibly pre-IND meetings for early-phase studies with novel design elements (Ref.  
79 2). FDA’s review of CID proposals often involves challenging evaluations of design  
80 operating characteristics, including extensive computer simulations, as well as detailed

81 discussions across disciplines and FDA offices. This may make it difficult for FDA to  
82 adequately review such designs under short timelines.

83  
84 Where the CID proposal involves extensive computer simulations to determine important  
85 aspects of the design, FDA may grant additional Type C meetings to provide more  
86 detailed feedback, especially when the product is being investigated to fulfill an unmet  
87 medical need or treat a serious or life-threatening condition. Sponsors are encouraged to  
88 indicate within meeting packages how the CID proposal fits into the overall clinical  
89 development program and in what ways it may improve the efficiency of the study or the  
90 generalizability of its results compared to a simpler or conventional clinical trial design.

91  
92 Sponsors may also consider FDA’s pilot program for complex innovative trial designs  
93 (CID Pilot Program) to obtain additional meetings with FDA review disciplines on their  
94 proposed CID (Ref. 3). The CID Pilot Program provides sponsors with additional  
95 opportunities to meet with FDA about their CID proposal and to obtain detailed feedback  
96 from review teams and senior regulatory decision-makers. The program will run from  
97 August 30, 2018, through September 30, 2022, and is intended to advance the use of  
98 CIDs. More details about applying to participate in the CID Pilot Program and program  
99 requirements are available on FDA’s webpage (Ref. 4).

## 100 101 **B. Common Elements of CID Proposals To Be Submitted For Review**

102  
103 Detailed documentation is necessary for FDA to review novel design proposals  
104 thoroughly and provide feedback. Documentation should include the novel features that  
105 are planned to be incorporated, the timing and details of the planned implementation, and  
106 how the design addresses the underlying scientific objectives. The specific  
107 documentation needed will depend on the type of proposal submitted, but there are  
108 certain elements that will be common to most proposals. In this section, we give  
109 examples of common elements that should be included in a CID proposal, whenever  
110 applicable. In Section IV of this guidance, we give examples of additional information  
111 that may be needed for specific types of CID proposals.

- 112  
113 • A discussion of the statistical analysis considerations related to the complex  
114 innovative design features.
- 115  
116 • A discussion of the choice of trial design and how it fits into the overall drug  
117 development plan. It is often helpful to explain how the novel design provides  
118 advantages over conventional trial designs for the particular product and  
indication.
- 119  
120 • A detailed description of important aspects of the design, including plans for any  
121 possible adaptations, implementation details for interim analyses, and any unique  
or novel decision criteria.
- 122  
123 • If prior information is being used, details about the source and choice of the prior  
124 information, its relevance to the proposed trial design, and an explanation of steps  
125 taken to ensure that all relevant prior information is accounted for, so that the  
prior information does not lead to misleading results.

- 126
- 127
- 128
- When external information is explicitly borrowed into a design, such as in a Bayesian framework, a rationale for the borrowing and an explanation of how the prior distribution was formed from the prior information.
- 129
- A detailed evaluation of the operating characteristics of the design, including its chance of producing erroneous conclusions and the reliability of treatment effect estimates. Type I error probability control and power should be addressed where applicable.
- 130
- 131
- 132
- For Bayesian inference, appropriate alternative trial characteristics should be considered, such as the maximum posterior probability of the null across values of the test statistic in the rejection region or the maximum posterior probability of a minimally clinically significant treatment effect across values of the test statistic outside of the rejection region (Ref. 5). It is also often informative to assess the sensitivity of trial operating characteristics to the choice of a prior distribution.
- 133
- 134
- 135
- 136
- 137
- 138
- A simulation report if simulations are used to evaluate study operating characteristics.
- 139
- 140
- Relevant instructions that will be provided to a Data Monitoring Committee, adaptation committee, or other body charged with implementing critical aspects of the CID, as applicable and necessary to understand the design.
- 141
- 142
- 143
- A comprehensive data access plan defining how trial integrity will be maintained. This is discussed in detail in FDA’s draft Guidance for Industry on Adaptive Designs for Clinical Trials of Drugs and Biologics (Ref. 1).
- 144
- 145
- 146
- For any trial that uses patient input to inform the choice of endpoints, acceptable benefit-risk trade-offs, minimum acceptable benefit, maximum acceptable risk, or the level of certainty that will be targeted for estimates of treatment effects on safety and effectiveness, a study protocol for any study used to evaluate patient preferences should be submitted for discussion (Ref. 7).
- 147
- 148
- 149
- 150
- 151

152

### 153 **C. Bayesian Features of CID Proposals**

154

155 Bayesian approaches may be well-suited for some CID settings because they can provide  
156 flexibility in the design and analysis of a trial, particularly when complex adaptations and  
157 predictive models are used. In addition, Bayesian inference may be used in settings  
158 where it is advantageous to combine multiple sources of evidence, such as extrapolation  
159 from adult data to pediatric populations, or to borrow control data from Phase 2 trials to  
160 augment a Phase 3 trial (see Section IV of this guidance).

161

162 If a sponsor chooses to submit a Bayesian CID proposal, FDA’s evaluation of the  
163 proposal will rely on clear communication between the sponsor and FDA regarding two  
164 areas: the prior distribution and the study decision criteria for primary and key secondary  
165 endpoints. Bayesian approaches that explicitly borrow information external to a trial are  
166 not appropriate for every development program and cannot be used to avoid the  
167 requirement to provide substantial evidence of effectiveness for approval. When  
168 submitting such a proposal, sponsors should include a rationale for the borrowing. As the

169 focus of this guidance is on interactions with FDA regarding CID, the following sections  
170 discuss the elements unique to a Bayesian CID needed to facilitate discussion between a  
171 sponsor and FDA.

## 172 1. Prior Distributions

173 Bayesian inference relies on well-informed specification of the prior distribution  
174 to control the chance of erroneous conclusions. Without careful construction of  
175 the prior, the use of Bayesian methods can increase the chance of erroneous  
176 conclusions. As such, discussions regarding the prior distribution are critical to  
177 FDA's evaluation of Bayesian proposals. Prior distributions can be formed from  
178 a variety of sources, including previous trial data or other clinical data, and they  
179 can also incorporate features such as downweighting of earlier data relative to  
180 contemporaneous data or initial skepticism regarding the likelihood of large  
181 treatment effects. In some settings, non-informative or reference prior  
182 distributions may be used to reflect a stance of general uncertainty regarding the  
183 parameters of interest.

184 In general, Bayesian CID proposals should include a robust discussion of the prior  
185 distribution. Any data or other external information used to form the prior  
186 distribution should be presented in detail for FDA to understand the source and  
187 completeness of the external information, its relevance, and the quality and  
188 reliability of the data. One aspect of the relevance of external data relates to the  
189 issue of exchangeability, which should be addressed in Bayesian CID proposals.  
190 The concept of exchangeability is discussed in detail in FDA's Guidance for the  
191 Use of Bayesian Statistics in Medical Device Clinical Trials (Ref. 6). In order to  
192 obtain accurate inference, informative prior distributions should generally be  
193 based on a thorough evaluation of relevant evidence, including evidence that may  
194 suggest skepticism of the existence or magnitude of a treatment effect. For this  
195 reason, a Bayesian proposal should also include a discussion explaining the steps  
196 the sponsor took to ensure information was not selectively obtained or used. In  
197 cases where downweighting or other non-data-driven features are incorporated in  
198 a prior distribution, the proposal should include a rationale for the use and  
199 magnitude of these features.

## 200 2. Decision Criteria

201 For many clinical studies conducted using a frequentist statistical approach,  
202 hypothesis tests at a one-sided alpha level of 0.025 are used to establish support  
203 for the efficacy of a product. When Bayesian approaches are used, it is necessary  
204 to specify alternate decision criteria. The choice of decision criteria has a large  
205 impact on both the design and the quality of inference from a study.

206 For example, a study protocol may state that a conclusion of effectiveness will be  
207 supported if the probability that the response rate in Group A is greater than the  
208 response rate in Group B exceeds 99% (in mathematical notation,  $\Pr(\pi_A > \pi_B) >$   
209  $.99$ ). Another study protocol may state that a demonstration of effectiveness  
210



215 requires that the probability that the response rate in Group A is at least 10  
216 percentage points higher than the response rate in Group B exceeds 95% ( $\Pr(\pi_A -$   
217  $\pi_B > .10) > .95$ ).

218 Sponsors should propose decision criteria in study protocols for all primary and  
219 secondary endpoints that would be included in product labeling if approved.  
220 These proposals should include a rationale for the choice of criteria. FDA will  
221 evaluate these proposals during IND review, and final determination will be based  
222 upon agreement with the review division.

223 For some Bayesian designs, it is possible to use simulations to estimate the  
224 frequentist operating characteristics of power and Type I error probability.  
225 Calibrating to frequentist operating characteristics in this way can provide a basis  
226 for comparing a given Bayesian proposal with previous studies or development  
227 programs that used frequentist inference, as Bayesian and frequentist inference  
228 are not otherwise generally directly comparable.  
229

#### 230 **D. Simulations**

231  
232 A common feature of CID proposals is the use of simulations to estimate trial operating  
233 characteristics or to optimize design parameters such as number and timing of interim  
234 analyses. FDA's Guidance for Industry: Adaptive Designs for Clinical Trials of Drugs  
235 and Biologics (Ref. 1) discusses such simulations in some detail in the context of  
236 adaptive designs specifically, and provides recommendations regarding the content and  
237 format of simulation reports included with applications. The same considerations apply  
238 generally across a wide variety of CID proposals.  
239

240 For studies intended to provide substantial evidence of effectiveness, it can be  
241 advantageous to discuss plans for trial simulations at meetings with FDA. Specifically,  
242 End of Phase 2 meetings often occur at a stage in the development process where  
243 preliminary plans for Phase 3 trials can be discussed, and these preliminary plans may  
244 suggest the need for trial simulations. Structuring part of the End of Phase 2 discussion  
245 around these simulations can help a sponsor and FDA consider the scenarios to be  
246 explored in simulations and the underlying trial assumptions, such as accrual rate or  
247 likely control group outcomes.  
248

#### 249 **IV. EXAMPLES OF CID AND INFORMATION NEEDED TO FACILITATE** 250 **INTERACTIONS**

251  
252  
253 This section includes a discussion of several specific CID elements. The intent is to give  
254 examples of some of the information that will be needed for a sponsor and FDA to have a  
255 productive interaction regarding these designs in the context of a meeting or application review.  
256 The examples are not comprehensive; many other CID elements may be proposed, some of  
257 which may yet be invented. Furthermore, what is considered CID today could become routine in  
258 the future.  
259

260  
261  
262  
263  
264  
265  
266  
267  
268  
269  
270  
271  
272  
273  
274  
275  
276  
277  
278  
279  
280  
281  
282  
283  
284  
285  
286  
287  
288  
289  
290  
291  
292  
293  
294  
295  
296  
297  
298  
299  
300  
301  
302  
303

**A. Leveraging Data From Phase 2 to Phase 3**

There is considerable and growing interest in improving the efficiency of Phase 3 trials by leveraging control data from Phase 2 trials. In this scenario, outcome data from a Phase 2 trial can be incorporated in the estimation of treatment differences from a subsequent Phase 3 trial. Use of Phase 2 control data to bolster the control group in a Phase 3 trial can lead to reduction in the total Phase 3 sample size and therefore of the time and cost to complete the Phase 3 trial.

A CID proposal to incorporate Phase 2 data into Phase 3 should include a discussion of the clinical comparability of the Phase 2 and Phase 3 populations, including similarity of study procedures, treatments, and endpoints, and whether there have been any changes in standards of care of patients over time that could affect outcome. The Phase 2 data should be presented in enough detail for FDA to evaluate its quality. The proposal should include a landscape assessment to determine whether other data from other sources (for example, in the medical literature) are consistent with the Phase 2 data. For example, if the prior control group has a systematically lower response rate than the concurrent control group due to changes in care, borrowing the prior data could increase the chance of a false conclusion of effectiveness. A strategy for evaluating and addressing heterogeneity between the prior data and the concurrent Phase 3 data, such as the use of hierarchical models or other approaches that automatically downweight borrowing in the presence of heterogeneity, should be included. As discussed above, if Bayesian approaches are used, the proposal should include detailed discussions of decision criteria and prior distributions, including the effective sample size of the Phase 2 data to be borrowed and how it will be borrowed.

**B. Sequential Multiple Assignment Randomized Trials (SMARTs)**

Sequential Multiple Assignment Randomized Trials (SMARTs) are designed to inform the development of adaptive interventions. An adaptive intervention is a sequence of decision rules that specifies when and how the type and/or intensity of a treatment should be modified depending on the patient’s characteristics and/or ongoing performance (e.g., response, adherence) to optimize clinically important outcomes. A SMART is comprised of multiple intervention stages, and each stage corresponds to one of the critical decisions involved in the adaptive intervention. In a SMART, patients move along multiple stages and are randomly assigned to one of several treatment options at each stage.

Elements that need to be discussed and communicated with FDA in SMART clinical trial proposals or similar designs include the statistical questions/hypotheses, number of stages, interventions embedded in the design, intermediate response categories, a clear illustration of the flow diagram, and methods to adjust for multiplicity if needed.

304 **V. REFERENCES**

305  
306  
307  
308  
309  
310  
311  
312  
313  
314  
315  
316  
317  
318  
319  
320  
321  
322  
323  
324  
325  
326  
327  
328  
329  
330  
331  
332  
333  
334  
335  
336  
337  
338  
339  
340  
341  
342  
343  
344  
345  
346  
347  
348  
349

1. Draft Guidance for Industry: Adaptive Designs for Clinical Trials of Drugs and Biologics, September 2018\*, <https://www.fda.gov/media/78495/download>.
2. Draft Guidance for Industry: Formal Meetings Between the FDA and Sponsors or Applicants of PDUFA Products, December 2017\*, <https://www.fda.gov/media/109951/download>.
3. Food and Drug Administration, Notice, Complex Innovative Designs Pilot Meeting Program (83 FR 44274, August 30, 2018), available at: <https://www.federalregister.gov/documents/2018/08/30/2018-18801/complex-innovative-designs-pilot-meeting-program>.
4. Complex Innovative Trial Designs Pilot Program, available at: <https://www.fda.gov/Drugs/DevelopmentApprovalProcess/DevelopmentResources/ucm617212.htm>.
5. Bryant, J. and Day, R. (2000). Comment on Lee and Zelen’s Clinical Trials and Sample Size Considerations: Another Perspective. *Statistical Science*, 15(2), 106 - 108.
6. Guidance for Industry: Guidance for the Use of Bayesian Statistics in Medical Device Clinical Trials, February 2010, available at: <https://www.fda.gov/media/71512/download>.
7. Draft Guidance for Industry: Patient-Focused Drug Development: Collecting Comprehensive and Representative Input, June 2018\*, <https://www.fda.gov/media/113653/download>.

\* When finalized, this guidance will represent FDA’s current thinking on this topic.