U.S Food and Drug Administration (FDA) Public Meeting  
Horizontal Approaches to Food Standards of Identity Modernization  

September 27, 2019  
8:30 am - 5:00 pm  

Hilton Washington DC/Rockville Hotel  
1750 Rockville Pike, Rockville, MD 20852  

Docket No. FDA-2018-N-2381  

AGENDA  

8:00AM  
Registration  

8:30AM  
**Greeting & Housekeeping/Logistics**  
Kari Barrett, Advisor, Communications and Public Engagement Staff (CPES), Center for Food Safety and Applied Nutrition (CFSAN), FDA  

8:45AM  
**Opening Remarks**  
Susan Mayne, Director, CFSAN, FDA  
Rosalyn Murphy-Jenkins, Director, Labeling and Program Delivery Staff, Office of Policy and Program Development (OPPD), Food Safety and Inspection Service (FSIS), USDA  

9:05AM  
**Standards of Identity History and Current Status**  
Andrea Krause, Food Technologist, Office of Nutrition and Food Labeling (ONFL), CFSAN, FDA  

9:30AM  
**Standards of Identity and Nutrition**  
Claudine Kavanaugh, Senior Advisor for Nutrition Policy, Office of Food Policy Response (OFPR), FDA  

9:45AM  
**Question and Answers**  
Moderator: Kari Barrett, Advisor, CPES, CFSAN, FDA  
Panelists:  
Doug Balentine, Director, ONFL, CFSAN, FDA  
Claudine Kavanaugh, Senior Advisor for Nutrition Policy, OFPR, FDA  
Andrea Krause, Food Technologist, ONFL, CFSAN, FDA  
Rosalyn Murphy-Jenkins, Director, Labeling and Program Delivery Staff, OPPD, FSIS, USDA  
Daniel Reese, Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA  
Megan Velez, Acting Director, Office of Regulations and Policy (ORP), CFSAN, FDA  

10:00AM  
**Introduction to Breakout Sessions and Move to Sessions**  
Kari Barrett, Advisor, CPES, CFSAN, FDA  

10:10AM  
BREAK
10:30AM  Simultaneous Breakout Sessions BLOCK #1

Plaza Ballroom  Industry Innovation  (This session will be webcast.)  
Facilitators:
Kari Barrett, Advisor, CPES, CFSAN, FDA  
Daniel Reese, Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA

Roosevelt/Madison  Role of Nutrition in Standards of Identity Modernization  
Facilitators:
Beth Briczinski, Senior Science Advisor for Milk Safety, Office of Food Safety (OFS), CFSAN, FDA  
Conrad Choiniere, Director, Office of Analytics and Outreach (OAO), CFSAN, FDA

Regency  Consumer Expectations of Standardized Foods  
Facilitators:
Steve Bradbard, Director, Consumer Studies Branch, OAO, CFSAN, FDA  
Megan Velez, Acting Director, ORP, CFSAN, FDA

11:45AM  LUNCH

1:00PM  Simultaneous Breakout Sessions BLOCK #2

Plaza Ballroom  Role of Nutrition in Standards of Identity Modernization  (This session will be webcast.)  
Facilitators:
Beth Briczinski, Senior Science Advisor for Milk Safety, OFS, CFSAN, FDA  
Conrad Choiniere, Director, OAO, CFSAN, FDA

Roosevelt/Madison  Industry Innovation  
Facilitators:
Kari Barrett, Advisor, CPES, CFSAN, FDA  
Daniel Reese, Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA

Regency  Consumer Expectations of Standardized Foods  
Facilitators:
Steve Bradbard, Director, Consumer Studies Branch, OAO, CFSAN, FDA  
Megan Velez, Acting Director, ORP, CFSAN, FDA

2:15PM  BREAK (Transition to Plaza Ballroom)

2:35PM  Open Public Comment  
Moderator:  Kari Barrett, Advisor, CPES, CFSAN, FDA  
Panelists:
Beth Briczinski, Senior Science Advisor for Milk Safety, OFS, CFSAN, FDA  
Claudine Kavanaugh, Senior Advisor for Nutrition Policy, OFPR, FDA  
Andrea Krause, Food Technologist, ONFL, CFSAN, FDA  
Daniel Reese, Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA  
Steve Bradbard, Director, Consumer Studies Branch, OAO, CFSAN, FDA

4:35PM  Wrap-up and Next Steps  
Megan Velez, Acting Director, ORP, CFSAN, FDA

5:00PM  ADJOURN