

CardioSmart Print Ad

This print ad will be shown in CardioSmart magazine, distributed by the American College of Cardiology to the magazine's subscribers. The ad will cover one full page of the magazine, so there is no additional ad copy above, below, or next to the image.

Ad Image



STENDRA
(avanafil) tablets

Treat ED and Reduce Risk of Heart Failure with a PDE-5 Inhibitor

**Stendra is the next-generation, PDE-5 inhibitor
that improves erectile function.**

Stendra (Avanafil) is FDA-approved, safe and effective for those with heart disease and diabetes, becomes effective in as little as 15 minutes, and flexible with food and alcohol intake.

Learn more at
[BIT.LY/STENDRA](https://bit.ly/stendra)

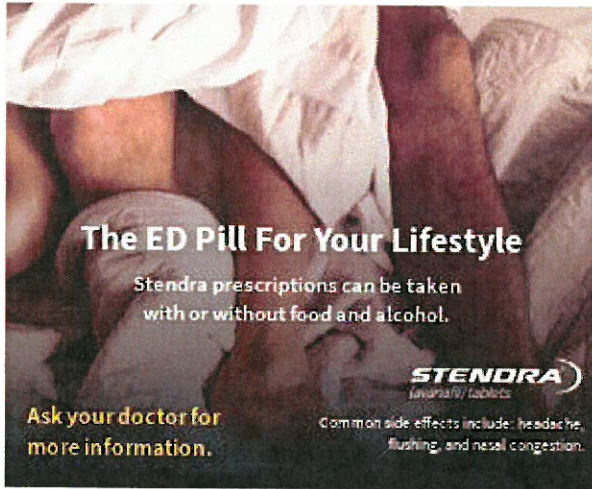
Drinking too much alcohol when taking Stendra can increase heart rate, lower blood pressure, and increase chances of getting a headache. The most common side effects of Stendra include headache, flushing, and nasal congestion. Please report negative side effects of prescription drugs to the FDA. Visit MedWatch or call 1-800-FDA-1088.

Display Banner Ads

These display banners will be shown across a number of sites on the web. They do not include additional ad copy above or below the image (only the images below will be shown when a user sees an ad).

Product Claim

Version A Image A



The ED Pill For Your Lifestyle

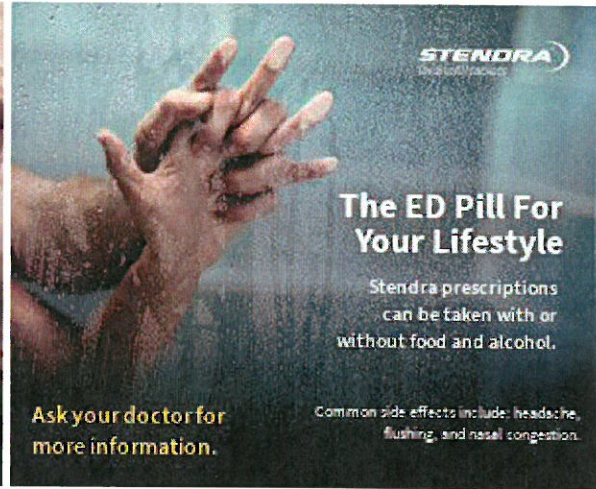
Stendra prescriptions can be taken with or without food and alcohol.

STENDRA
tadalafil tablets

Ask your doctor for more information.

Common side effects include: headache, flushing, and nasal congestion.

Version A Image B



STENDRA
tadalafil tablets

The ED Pill For Your Lifestyle

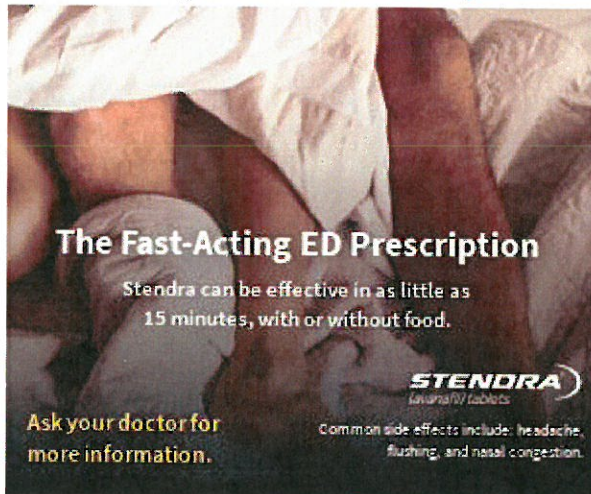
Stendra prescriptions can be taken with or without food and alcohol.

STENDRA
tadalafil tablets

Ask your doctor for more information.

Common side effects include: headache, flushing, and nasal congestion.

Version B Image A



The Fast-Acting ED Prescription

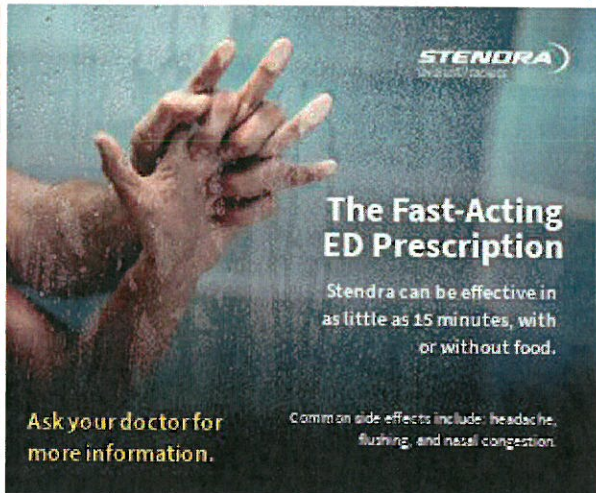
Stendra can be effective in as little as 15 minutes, with or without food.

STENDRA
tadalafil tablets

Ask your doctor for more information.

Common side effects include: headache, flushing, and nasal congestion.

Version B Image B



STENDRA
tadalafil tablets

The Fast-Acting ED Prescription

Stendra can be effective in as little as 15 minutes, with or without food.

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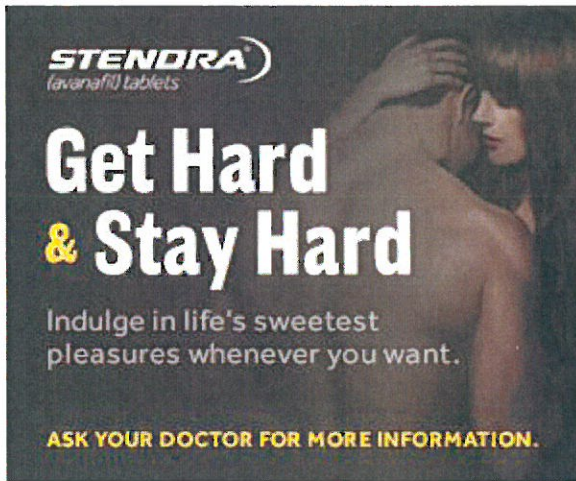
Ask your doctor for more information.

Common side effects include: headache, flushing, and nasal congestion.

Display Banner Ads

These display banners will be shown across a number of adult sites on the web, through the platform Traffic Junky. They do not include additional ad copy above or below the image (only the images below will be shown when a user sees an ad). Both banner ads are help seeking.

Version A



Version B

