

Vision: A World Without Breast Cancer

Susan G. Komen's **MISSION** is to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.



Investments

- \$988 Million in Breast Cancer Research
- \$2.2 Billion in Community Health and Outreach Programs
- 460+ Clinical Trials

Impact

- 39% Decrease in Mortality Rates in the U.S. (between 1989-2015)
- 3.5M People Living in the U.S. After Diagnosis
- 23M+ People Engaged at Komen Events



Komen Advocates in Science

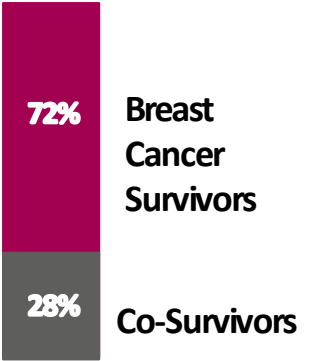
Bringing the Patient Voice to Research

150+
Members

Bring the patient perspective to research discussions and decision-making

Drive change through scientific ↔ community connections

Tell their stories to emphasize urgency & impact



Steering Committee

- Involvement in Komen's research grant strategy
- Engagement of advocates in Komen-funded research projects
- Participate in research grant peer review
- Active in communities - Education and training - Communication



Fighting Breast Cancer on All Fronts



A Bold Goal To Save Lives

**KOMEN'S BOLD
GOAL IS TO**

**REDUCE THE CURRENT NUMBER
OF BREAST CANCER DEATHS BY**

50%

IN THE U.S. BY 2026

*susan g.
komen.* 



Confidential and Proprietary

MORE THAN PINK 