

Agenda

- *Who we are and areas of the industry that we work with – (2 minutes)*
- *Key points that should be addressed carefully and have a lasting impact on the success of the industry (2 minutes)*
- *Next steps (1 minute)*

Genco Pura Oil Company, LLC Presentation for FDA's Scientific Data on Cannabis or Cannabis-Derived Compounds Public Hearing - 2019



Pure. True. Simple.

Who we are

- Started in April 2017 as a small retail brand
- Wholesale company founded by 3 Veterans bringing high end CBD products to any size company.
- Grown into a multi-million dollar single point manufacturing company that utilizes a partner network that ensuring vertical integration with our ISO 9001:2015 compliance standards and implementation.
- Commercial trials with international clients and establishing certifications with other agencies.

• Areas of Expertise

- Farms and Farming Co-ops
- Hemp Extraction labs and Lab Networks
- Co-packaging facilities:
 - Pet food manufacturers
 - Cosmetic manufacturers
 - Food/Beverage manufactures
 - Nutrition & Supplement Manufactures
- Business to Business Clients
 - 1000s of active clients from small \$500 dollar private label purchases to thousands of units being sold on different online platforms and under different labels.
- Retail Clients
 - Consumer education
 - Dosing and Claims
 - Mis-information
 - Legal and Social Impact

“Gray” Areas that have a direct impact on the success of the industry and ensuring quality and safe products are brought to market

Key Points

- FEAR of the FDA in the industry. *This should be a partnership and not adverse
- Legalities and DEA particularly with biomass and clarification of THCA vs Delta 9 regulation and ability for some variability allowed for approved manufactures so they don't become federal drug traffickers over a tenth of a percentage point
- Understanding of different products and efficacy (e.g. Full Spectrum/Broad Spectrum/Isolated CBD)
- Ability for real research in the United States without current restrictions
- Consensus of benefits of CBD and some guidance from FDA to start utilizing CBD as a Food ingredient
- Acknowledgement of US Patent on CBD and allowing CBD in all items as a safe nutritional supplement

”The Benefits of Cannabidiol can no longer be ignored. It’s not a cure all. It has repeatedly shown consistent and positive change in a majority of individuals that use it... That small change can be the difference between a living hell and a fully functioning and quality life. Lets not ignore this opportunity.”

- General FDA guidance and self regulation through an independent non-profit organization such as the Hemp Industry Association
- Remove politics and nuanced legalities that obstruct logistic and manufacturing processes
- Provide growth opportunities for all businesses entering this new space that is not cost prohibitive or over regulated limiting their ability to sell product

Future Engagement and some facts about CBD

- Questions and follow up inquiries can be sent to:
 - Info@gencopura.com
- United States has researched and found the benefits of CBD since the 1970s.
- New Technology and delivery systems of CBD (nanotechnology, films, nasal, etc...)
- International distribution and global compliance
- Working with Health Canada for import/export
- Terpene combinations will start allowing for CBD products to have a myriad of effects.
- Beverages and Food Products with CBD are not allowed
- CBD represented as a dietary supplement is not allowed