

ABBY – INTRO

We often see spots all over our bodies and wonder what they are and where they're coming from so I'm finding out right now from dermatologist and spokesperson for our sponsor, Aclaris Therapeutics, Dr. Doris Day.

Lower third right (after the intro)

Sponsored by Aclaris Therapeutics, the makers of ESKATA® (hydrogen peroxide) topical solution, 40% (w/w)

Copy updated to add the drug name and generic

1) **ABBY:** I think we all start to notice more and more spots on our skin as we age, so what's the difference in some of the spots that appear?

CG: Dr. Doris Day

Dermatologist and Paid Spokesperson for Aclaris Therapeutics

There are many different types of skin spots but one of the most common is seborrheic keratoses, also known as SKs. If they are SKs, they are harmless, benign growths which can only be diagnosed by a health care provider. The spots can be flat or raised with a color that is normal skin tone or darker. SKs can have a velvety, shiny, or wart-like texture and grow thicker. SKs can appear anywhere on your body – except for the palms, soles and mucous membranes. But they are most common on the face, neck and hairline. They are also common on the chest and back.

SS: Skin spots to be concerned about

SS: SK skin lesions

2) **ABBY:** How do you treat raised SK skin lesions?

Added "Paid"

CG: Dr. Doris Day

Dermatologist and Paid Spokesperson for Aclaris Therapeutics

DR. DAY:

There's an in-office treatment, called ESKATA® that is a 40% hydrogen peroxide topical solution approved to treat raised SKs. SKs are actually very common – in fact, 83 million Americans have SKs, some of which are raised and some of which are flat. ESKATA is the only FDA-approved topical treatment for raised SKs. So, after a dermatologist makes the diagnosis, ESKATA can be applied to the raised growth with a soft-tip pen-like applicator and the lesion may resolve over time

after one or two treatments. ESKATA is a topical treatment that is not covered by insurance and FDA-approved for all skin types. I recommend seeing a board-certified dermatologist. Once you're there, find out if you have a SK and talk to your doctor about getting it removed. ESKATA is an in-office treatment that is relatively straightforward. To learn more, go to ESKATA.com.

Lower third

Added lower third with most common side effects where Dr. Day says stinging

Most common side effects are itching, stinging, crusting, swelling, redness and scaling.

CG: For full safety and prescribing information, visit ESKATA.com

PROPS: PRODUCT ON TABLE

SS: SK Before/After Photos





CG: 18% of patients experienced clearance of 3 out of 4 raised SKs treated with ESKATA vs 0% with vehicle (Day 106 end of study). Nearly all patients received 2 treatments. Most common side effects are itching, stinging, crusting, swelling, redness and scaling. Actual patient. Individual results may vary.

ABBY - OUTRO

Thank you to Dr. Doris Day and, as always, consult your doctor before making any decisions on skin treatments. We'll be right back.