

DUKE UNIVERSITY MEDICAL CENTER**CURRICULUM VITAE**

for
Permanent Record
and the
Appointments and Promotions Committee

Date Prepared: March 16, 2018

Name: Isaac M. Lipkus, Ph.D.

Primary academic appointment: Duke University School of Nursing

Secondary academic appointment: Department of Psychiatry, Duke University Medical Center

Present academic rank and title: Professor of Nursing, Duke University Medical Center

Date and rank of first Duke Faculty appointment 8/1/95, Assistant Research Professor

Nursing Licensure: N/A

Date of birth: 12/08/62

Place: Buenos Aires, Argentina

Citizen of: United States

Education:

	<u>Institution</u>	<u>Dates (Year)</u>	<u>Degree(s)</u>
High School(s)	Buchser High School, Santa Clara, CA	1981	
College(s)	University of California-San Diego, San Diego, CA	1986	B.S. Sociology
Graduate or Professional School(s)	University of North Carolina, Chapel Hill, NC	1988	M.A. Social Psychology
	University of North Carolina, Chapel Hill, NC	1991	Ph.D. Social Psychology

Professional and academic career:

<u>Institution</u>	<u>Position/Title</u>	<u>Dates (Year)</u>
Duke University Medical Center, Department of Psychiatry	Postdoctoral Fellow	1991-1993
Ohio State University, Department of Psychiatry	Postdoctoral Fellow in Behavioral Medicine and Psychoneuroimmunology	1993-1994
University of North Carolina at Chapel Hill, Department of Psychology	Adjunct Assistant Professor	Spring 1993
University of Wisconsin at Whitewater, Department of Psychology	Visiting Assistant Professor	1994-1995
Wake Technical Community College	Evening College Instructor	1996-present
University of North Carolina at Chapel Hill, Department of Health Behavior and Health Education	Adjunct Associate Professor	August 2003 – present
Duke University Medical Center, Department of Psychiatry	Assistant Research Professor	August, 1995 – 1999
Duke University Medical Center, Department of Psychiatry	Cancer Control Scientist for Cancer Prevention, Detection, and Control Research Program	August, 1995 – March 2009
Duke University Medical Center, Department of Psychiatry	Associate Research Professor	November, 1999– June, 2005
Duke University Medical Center, Department of Psychiatry	Associate Professor (with tenure)	July, 2005– February, 2008
Duke University Medical Center, Department of Psychiatry	Professor (with tenure)	March, 2008– March 2009
Duke University School of Nursing	Professor (with tenure)	March 2009- present

Publications:

1. Refereed journals:

Published:

1. Rusbult CE, Verette J, Whitney GA, Slovik F, *Lipkus I*. Accommodation processes in close relationships: Theory and preliminary evidence. *J Pers Soc Psych.*, 60(1):53-78, 1991.
2. *Lipkus I*. The construction and preliminary validation of a global belief in a just world scale and the exploratory analysis of the multidimensional belief in a just world scale. *Pers Individ Diff.*, 12(11):1171-1178, 1991.
3. *Lipkus IM*. A heuristic model to explain perceptions of unjust events. *Soc Justice Res.*, 5(4):359-384, 1992.
4. Barefoot JC, Beckham JC, Haney TL, Siegler IC, *Lipkus IM*. Age differences in hostility among middle-aged and older adults. *Psychol Aging*, 8(1):3-9, 1993. PMID: 8461112
5. *Lipkus IM*, Martz JM, Panter AT, Drigotas SM, Feaganes JR. Do optimists distort their predictions of future positive and negative life events? *Pers Individ Diff.*, 15(5):577-589, 1993.
6. *Lipkus IM*, Rusbult CE. Reactions to individuals who are consistently positive or negative: The impact of differing interaction goals. *Hum Relations*, 46(4):481-499, 1993.
7. *Lipkus IM*, Siegler IC. The belief in a just world and perceptions of discrimination. *J Psychol.*, 127(4):465-474, 1993. PMID: 8254564
8. Rusbult CE, Onizuka RK, *Lipkus IM*. What do we really want? Mental models of ideal romantic involvement explored through multidimensional scaling. *J Exp Soc Psychol.*, 29(6):493-527, 1993.
9. *Lipkus IM*, Barefoot JC, Williams RB, Siegler IC. Personality measures as predictors of smoking initiation and cessation in the UNC Alumni Heart Study. *Health Psychol.*, 13(2):149-155, 1994. PMID: 8020458
10. *Lipkus IM*, Barefoot JC, Feaganes J, Williams RB, Siegler IC. A short MMPI scale to identify people likely to begin smoking. *J Pers Assess*, 62(2):213-222, 1994. PMID: 8189332
11. *Lipkus IM*, Siegler IC. Do comparative self-appraisals during young adulthood predict adult personality? *Psychol Aging*, 10(2):229-237, 1995. PMID: 7662182
12. Malarkey WB, *Lipkus IM*, Cacioppo JT. The dissociation of catecholamine and hypothalamic-pituitary-adrenal responses to daily stressors using dexamethasone. *J Clin Endocrin Metabolism*, 80(8):2458-2463, 1995. PMID: 7629242

13. **Lipkus IM**, Bissonnette V. Relationships among belief in a just world, willingness to accommodate, and marital well-being. *Pers Soc Psychol Bull.*, 22(10):666-677, 1996.
14. **Lipkus IM**, Dalbert C, Siegler IC. The importance of distinguishing the belief in a just world for self versus for others: Implications for psychological well-being. *Pers Soc Psychol Bull.*, 22(7):666-677, 1996.
15. **Lipkus IM**, Rimer BK, Lyna PR, Pradhan AA, Conaway M, Woods-Powell CT. Colorectal screening patterns and perceptions of risk among African-American users of a community health center. *J Community Health*, 21(6):409-427, 1996. PMID: 8912118
16. **Lipkus IM**, Rimer BK, Strigo T. Relationships among objective and subjective risk for breast cancer and mammography stages of change. *Cancer Epidemiol Biomarkers Prev.*, 5(12):1005-1011, 1996. PMID: 8959324
17. Stoddard AM, Rimer BK, Lane D, Fox SA, **Lipkus I**, Luckmann R, Avrunin JS, Sprachman S, Costanza M, Urban N. Underusers of mammogram screening: Stage of adoption in five U.S. subpopulations. *Prev Med*, 27(3):478-487, 1998. PMID: 9612839
18. **Lipkus IM**, Lyna PR, Rimer BK. Using tailored interventions to enhance smoking cessation among African-Americans at a community health center. *Nicotine Tob Res.*, 1(1):77-85, 1999. PMID: 11072391
19. **Lipkus I**, Crawford Y, Fenn K, Biradavolu M, Binder RA, Marcus A, Mason M. Testing different formats for communicating colorectal cancer risk. *J Health Commun* 4(4):311-324. PMID: 10790787
20. Rimer BK, Conaway M, Lyna P, Glassman B, Yarnall KS, **Lipkus I**, Barber LT. The impact of tailored interventions on a community health center population. *Patient Educ Counsel*, 37(2):125-140, 1999. PMID: 14528540
21. Demark-Wahnefried W, Peterson B, McBride C, **Lipkus I**, Clipp E. Current health behaviors and readiness to pursue lifestyle change among men and women diagnosed with early stage prostate and breast carcinomas. *Cancer*, 88(3):674-684, 2000. PMID: 10649263
22. **Lipkus IM**, Rimer BK, Halabi S, Strigo TS. Can tailored interventions increase mammography use among HMO women? *Am J Prev Med.*, 18(1):1-10, 2000. PMID: 10808977
23. **Lipkus IM**, Kuchibhatla M, McBride CM, Bosworth HB, Pollak KI, Siegler IC, Rimer BK. Relationships among breast cancer perceived absolute risk, comparative risk, and worries. *Cancer Epidemiol Biomarkers Prev.*, 9(9):973-975, 2000. PMID: 11008917
24. **Lipkus IM**, Halabi S, Strigo TS, Rimer BK. The impact of abnormal mammograms on psychosocial outcomes and subsequent screening. *Psychooncology*, 9(5):402-410, 2000. PMID: 11038478
25. **Lipkus IM**, Lyna PR, Rimer BK. Colorectal cancer risk perceptions and screening intentions in a minority population. *J Natl Med Assoc.*, 92(10):492-500, 2000. PMC2608546

26. McBride CM, Halabi S, Bepler G, Lyna P, McIntyre L, *Lipkus I*, Albright J., O'Briant K. Maximizing the motivational impact of feedback of lung cancer susceptibility on smokers' desire to quit. *J Health Commun.*, 5(3):229-241, 2000. PMID:- 11185023
27. McBride CM, Clipp E, Peterson BL, *Lipkus IM*, Demark-Wahnefried W. Psychosocial impact of diagnosis and risk reduction among cancer survivors. *Psychooncology*, 9(5):418-427, 2000. PMID 11038480
28. Rimer BK, Halabi S, Strigo TS, Crawford Y, *Lipkus IM*. Confusion about mammography: Prevalence and consequences. *J Women's Health Gender-based Med.*, 8(4):509-520, 2000. PMID: 10839706
29. Bastian LR, *Lipkus IM*, Kuchibhatla MN, Weng HH, Halabi S, Ryan PD, Skinner CS, Rimer BK. Women's interest in chemoprevention for breast cancer. *Arch Intern Med.*, 161(13):1639-1644, 2001. PMID: 11434796
30. Dalbert C, *Lipkus IM*, Sallay H, Goch I. A just and unjust world: Structure and validity of different world beliefs. *Pers Individ Diff.*, 30(4):561-577, 2001.
31. *Lipkus IM*, Biradavolu M, Fenn K, Keller P, Rimer BK. Informing women about their breast cancer risks: Truth and consequences. *Health Commun.*, 13(2):205-226, 2001. PMID: 11451105
32. *Lipkus IM*, Green JD, Feaganes JR, Sedikides C. The relationship between attitudinal ambivalence and desire to quit smoking among college smokers. *J Appl Soc Psychol.*, 31(1):113-133, 2001.
33. *Lipkus IM*, Samsa G, Rimer BK. General performance on a numeracy scale among highly educated samples. *Med Decis Making*, 21(1):37-44, 2001. PMID: 11206945
34. *Lipkus IM*, Klein WM, Rimer BK. Communicating breast cancer risks to women using different formats. *Cancer Epidemiol Biomarkers Prev.*, 10(8):895-898, 2001. PMID: 11489757
35. McBride CM, Pollak KI, Bepler G, Lyna P, *Lipkus IM*, Samsa GP. Reasons for quitting among low-income African American smokers. *Health Psychol.*, 20(5):334-340, 2001. PMID: 11570647
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42. McBride CM, Bepler G, *Lipkus IM*, Lyna P, Samsa G, Albright J, Datta S, Rimer BK. Incorporating genetic susceptibility feedback into a smoking cessation program for African-American smokers with low income. *Can Epidemiol Biomarkers Prev.*, 11(6):521-528, 2002. PMID: 12050092
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44. Pollak KI, Taiwo B, Lyna P, Baldwin M, *Lipkus IM*, Bepler G, McBride CM. Reported cessation advice given to African-Americans by health care providers in a community health clinic. *J Comm Health*, 27(6):381-392, 2002. PMID: 12458781
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46. Rimer BK, Halabi S, Skinner SC, *Lipkus IM*, Strigo TS, Kaplan EB, Samsa GP. Effects of a mammography decision-making intervention at 12 and 24 months. *Am J Prev Med*, 22(4):247-257, 2002. PMID: 11988381
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48. *Lipkus IM*, Green LG, Marcus A. Manipulating perceptions of colorectal cancer threat. Implications for screening intentions and behaviors. *J Health Commun*, 8(3):213-228, 2003. PMID: 12857652
49. Demark-Wahnefried, W, Clipp EC, McBride C, Lobach DF, *Lipkus I*, Peterson, B, Snyder DC, Sloane R, Arbanas J, Kraus WE. Design of FRESH START: A randomized trial of exercise and diet among cancer survivors. *Med Sci Sports and Exerc.* 35(3):415-424, 2003. PMID: 12618570
50. Keefe F, *Lipkus I*, Lefebvre JC, Hurwitz H, Clipp E, Smith J, Porter L. The social context of gastrointestinal cancer pain: A preliminary study examining the relation of

patient pain catastrophizing to patient perceptions of social support and caregiver stress and negative responses. *Pain*, 103(1-2):151-156,2003. PMID: 12749969

51. Keller PA, *Lipkus IM*, Rimer BK. Affect, framing and persuasion. *J Market Res*, 40(1):54-64, 2003.
52. McBride CM, Emmons K, *Lipkus IM*. Understanding the potential of teachable moments: The case of smoking cessation. *Health Educ Res.*, 18(2):156-170, 2003. PMID: 12729175
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55. Rakowski W, *Lipkus IM*, Clark MA, Rimer BK, Ehrich B, Lyna PR, Kornguth PJ. Reminder letter, tailored stepped-care and self-choice for repeat mammography. *Am J Prev Med*, 25(4):308-314, 2003. PMID: 14580632
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63. **Lipkus IM**, Klein W, Rimer BK, Skinner CS. Breast cancer risk perceptions and breast cancer worry: What predicts what? *J Risk Res.*, 8(5):439-452, 2005.
64. Porter LS, Keefe FJ, **Lipkus I**, Hurwitz H. Ambivalence over emotional expression in patients with gastrointestinal cancer and their caregivers: Associations with patient pain and quality of life. *Pain*, 117(3):340-348, 2005. PMID: 16153771
65. McBride CM, **Lipkus IM**, Jolly D, Lyna P. Interest in testing for genetic susceptibility to lung cancer among Black college students “at risk” of becoming cigarette smokers. *Can Epidemiol Biomarkers Prev*, 14(12):2978-2981, 2005. PMID: 16365020
66. Heimendinger J, O’Neill C, Marcus AC, Wolfe P, Julesburg K, Morra M, Allen A, Davis S, Mowad L, Perocchia RS, Ward JD, Strecher V, Warnecke R, Novak M, Graf I, Fairclough D, Bryant L, **Lipkus I**. Multiple tailored messages are effective in increasing fruit and vegetable consumption among callers to the Cancer Information Service. *J Health Commun.*, 10 (Suppl.1, No. 2):65-82, 2005. PMID: 16377601
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- Zalles C, *Lipkus IM*. Atypia in random periareolar fine needle aspiration affects the decision of high-risk women to take tamoxifen for breast cancer chemoprevention. *Can Epidemiol Biomarkers Prev.*, 16(5):1032-1034, 2007. PMID: 17507634
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79. Nelson W, Reyna V F, Fagerlin A, *Lipkus I*. Peters E. Clinical implications of numeracy: theory and practice. *Ann Behav Med*, 35(3); 261-274, 2008 PMC3694344
80. Mosher C. *Lipkus IM*, Sloane R., Kraus WC, Snyder, DC, Peterson B, Jones LW, Demark-Wahnefried W. Cancer survivors' health worries and associations with lifestyle practices. *J Health Psych.*, 13(8):1105-1112, 2008. PMC3641188
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95. Docherty SL, McBride CM, Sanderson SC, O'Neill, SC, Shepperd JA, **Lipkus IM.** Young smokers' views of genetic susceptibility testing for lung cancer risk: Minding unintended consequences. *J Community Genet.*, 2(3):165-172, 2011. PMC3158470

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99. Haga SB, O'Daniel JM, Tindall GM, *Lipkus IR*, Agans R. Survey of US public attitudes toward pharmacogenetic testing. *Pharmacogenomics J*. 12(3):197-204, 2012. PMC3139751
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50. Sanderson, SC, Shepperd J, McBride CM, Docherty S, O'Neill SC, *Lipkus IM*. Reactions of smokers to an information pamphlet about genetic testing for a common gene variant associated with lung cancer. Presented at 2010 Annual Meeting, American Society of Human Genetics, Washington, DC, November 2010. Abstract: <http://www.ashg.org/2010meeting/abstracts/fulltext/f22090.htm>.
51. Smith MY (session chair); Wolf F, *Lipkus IM* (speakers), Helping patients understand medication risks: how can we do better? 2011 RAPS: The Regulatory Convergence, Regulatory Affairs Professional Society, Indianapolis, IN, November 2011. Abstract: http://www.raps.org/Portals/5/documents/RAPS2011_Final_Program.pdf.
52. Ranby L, Lewis M, Toll M, Rohrbaugh M, *Lipkus IM*. Perceived risk and worry for one's partner and self correlate with desire to quit in dual-smoker couples. Presentation, American Society of Preventive Oncology, Washington DC, March 2012. *ASPO 36th Annual Meeting Abstracts* (20 highest scoring abstracts published online), *Cancer Epidemiol Biomarkers Prev.* 2012, DOI:10.1158/1055-9965.EPI-12-0085
53. Grinberg A, Rohrbaugh MJ, Lewis MA, Ranby KW, Toll BJ, *Lipkus IM*. Measurement of communal coping in dual-smoker couples. Poster, 24th Annual Convention, Association for Psychological Science, Chicago IL, May 2012. Abstract: http://www.psychologicalscience.org/convention/program_2012/search/viewProgram.cfm?AAAbstrac_ID=24072&AbType=&AbAuthor=&Subject_ID=&Day_ID=all&keyword=Lipkus

54. Christy SM, Mosher CE, *Lipkus I*, Sloane R, Snyder DC, Lobach DF, Demark-Wahnefried W. Long-term outcomes of the FRESH START trial: Exploring the role of self-efficacy in cancer survivors' maintenance of dietary practices and physical activity. Poster, Biennial Cancer Survivorship Research Conference, Arlington, VA, June, 2012. Abstract:
<http://www.cancer.org/acs/groups/content/@researchadministration/documents/document/acspc-033863.pdf>
55. *Lipkus I*, Eissenberg T, Schwartz-Bloom R, Prokhorov A, Levy J. Knowledge of and perceived risks of waterpipe among college users. Poster, 2012 National Conference on Tobacco or Health, Kansas City, MO, August 2012. Abstract:
<https://nctoh.confex.com/nctoh/2012/webprogram/Paper1349.html>.
56. Hirschev R, *Lipkus I*, Jones L, Demark-Wahnefried W, Sloane R. Do sedentary colorectal cancer survivors view lack of exercise as a risk factor for cancer recurrence? Oncology Nursing Society Abstract: *Oncology Nursing Forum* online 40(6), 399-400.
57. Schreier M, Luo X, Lowry S, Hennrikus D, Murphy S, Hecht S, Ahluwalia JS, An L, Wetter D, *Lipkus I*, Borrelli B, Hovell M, Hammond K, Bengtson J, Thomas J. Utilizing biomarker feedback documenting child exposure to tobacco toxins in second-hand smoke to promote smoke-free homes. Paper PA15-2 presented at SRNT (Society for Research on Nicotine and Tobacco) 20th Annual Meeting, Seattle WA, February 2014. Abstract: https://www.srnt.org/conferences/SRNT_2014_Abstacts_F.pdf, p. 59
58. *Lipkus IM*, Schwartz-Bloom R, Kelley MJ, Pan W. Exploring reactions to nicotine dependence genetic susceptibility feedback among college smokers. Poster POS1-31, SRNT (Society for Research on Nicotine and Tobacco) 20th Annual Meeting, Seattle WA, February 2014. Abstract:
https://www.srnt.org/conferences/SRNT_2014_Abstacts_F.pdf, p. 76
59. Mays D, Tercyak KP, Lipkus I. Perceptions of Addictiveness of Waterpipe Tobacco among Young Adult Waterpipe Tobacco Users. Poster Presentation at the 2017 Annual Meeting of the Society of Behavioral Medicine, San Diego, CA, March 29-April 1, 2017.

c. Editorials, position, and background papers. None

d. Distributed / disseminated works in other media. None

Presentations (not included in abstracts above)

Invited Presentations

1. *Lipkus IM*. Visual displays of communicating risk. Invited presentation at the National Cancer Institute, Washington, DC, December, 1998.
2. *Lipkus IM*. Testing different formats of communicating breast cancer risk. Invited presentation, Memorial Sloan-Kettering Cancer Center, New York, NY, March 1999.

3. **Lipkus IM**. Promoting colorectal cancer screening: Perspectives from the behavioral sciences. Invited presentation, North Carolina State Department of Health, September, 2001.
4. **Lipkus IM**, Skinner CS, Dement J, Ransohoff D. The trials and tribulations of communicating colorectal cancer risks to carpenters to increase screening rates. Presented at the Memorial Sloan-Kettering Cancer Center, New York, NY, October, 2001.
5. **Lipkus IM**. The visual communication of health risk. Invited presentation, 25th Annual Meeting, Society of Medical Decision Making, Chicago, IL. October, 2003.
6. **Lipkus IM**, Skinner CS, Dement J, Ransohoff D. Changing perceptions of colorectal cancer risk: It's harder than you think. Presented at University of North Carolina-Chapel Hill School of Public Health, January, 2003.
7. **Lipkus IM**, Auman C. Some thoughts on communicating health risks visually. Presented at the Centers for Disease Control and Prevention, Atlanta, GA, February 2003.
8. **Lipkus IM**. Communicating genetic risk: Lessons from the past, insights to the future. Invited presentation at the National Human Genome Research Institute, Bethesda, MD, February 2004.
9. **Lipkus IM**, Klein WMP. Using social comparison information to affect colorectal cancer risk perceptions. Paper presented at the Society of Behavioral Medicine, Boston, MA, April 2005.
10. **Lipkus IM**. How people assess risk. Invited presentation at the American Society of Human Genetics 55th annual meeting, Salt Lake, UT, October, 2005.
11. **Lipkus IM**. How to aid in the numerical understanding of genetic risk. Invited presentation at the National Society of Genetic Counselor. Los Angeles, CA, November, 2005.
12. **Lipkus IM**. Risk communication in health care. Invited presentation at the National Cancer Institute, December 2005.
13. **Lipkus IM**. Relationships between attitudinal ambivalence and health behaviors: The good, the bad, the unknown. Invited presentation at the Ohio State University, Department of Psychology. Columbus, OH, January, 2006.
14. **Lipkus IM**. Communicating and assessing (genetic) risk. Invited presentation, 9th Annual Meeting, National Coalition for Health Professional Education in Genetics (NCHPEG), Bethesda, MD, February, 2006.
15. **Lipkus IM**. Tidbits about the relationship between numeracy and cancer risk communication. Invited presentation at the annual meeting of the American Society of Preventive Oncology, Bethesda, MD, February, 2006.
16. **Lipkus IM**. What are the challenges in effectively educating people about risk/benefit decisions? Invited presentation at the Institute of Medicine Forum on Drug Discovery, Development, and Translation, Washington, DC, May 2006. Slides "Risk communication challenges involving use of medications" available online at: <http://iom.edu/~media/Files/Activity%20Files/Research/DrugForum/Lipkus.pdf>

17. **Lipkus IM**. Insights into formats of communicating health risks. Invited presentation, at The Agency for Health Care Research and Quality Conference Center in Rockville, MD, September, 2006.
18. **Lipkus IM**, Miller S. Models of risk communication: Improving risk communication in practice. Invited educational workshop, 31st Annual Meeting, American Society of Preventive Oncology, Houston, TX, March, 2007.
19. **Lipkus IM**. Improving cancer risk communication in practice. Invited presentation at Bridging Science and Practice Cancer Genetics Symposium, Fox Chase Cancer Center, Philadelphia, PA, March, 2007. Full 58-minute presentation available online at: <http://www.fccc.edu/healthProfessionals/continuingMedicalEducation/cancerGeneticsSymposium.html>
20. **Lipkus IM**. The function of numeracy for risk communication and decision-making processes. Invited presentation in symposium, “Numeracy: a critical (and often overlooked) competence for health decision making”, 28th Annual Meeting, Society of Behavioral Medicine, Washington, DC, March, 2007.
21. **Lipkus IM**. The rocky road from risk communication to behavior change. Invited presentation, Massey Cancer Center, Richmond, VA, May 2007.
22. **Lipkus IM**. Why is numeracy important in the evolving genomics era? Invited presentation, National Institutes of Health, Bethesda, MD, June 2007.
23. **Lipkus IM**. Breast cancer patients’ perceptions of adjuvant treatment information. Invited presentation, Foundation for Informed Medical Decision-Making. Jackson Hole, WY. Presented July, 2007.
24. **Lipkus IM**. Insights from a research program on risk communication. Invited presentation, Lombardi Cancer Center, Washington, DC. Presented, January 2008.
25. **Lipkus IM**, Functions and methods of conveying numerical health information. Invited presentation, Cancer Education Alliance Summit, Dover, DE. Presented, April 2008.
26. **Lipkus IM**. Discoveries and challenges of communicating cancer risk. Invited presentation, Hollings Cancer Center, Charleston, SC. Presented October, 2008.
27. **Lipkus I**. Why do messages about cancer risk fail? Insights into a program of research. Invited presentation, Cancer Prevention Grand Rounds, University of Texas MD Anderson Cancer Center, Houston TX, May 2009.
28. **Lipkus IM**. Paper Session 2 (“Tobacco”), invited discussant. 34th Annual Meeting, American Society of Preventive Oncology, Bethesda, MD, March 2010.
29. **Lipkus IM**. “Behavioral Oncology and Cancer Communication”, session chair. 34th Annual Meeting, American Society of Preventive Oncology, Bethesda, MD, March 2010.
30. **Lipkus IM**. Aging and decision-making: Implications for cancer prevention, detection and control. (Behavioral Oncology and Cancer Communications Special Interest Group), session chair. 35th Annual Meeting, American Society of Preventive Oncology, Las Vegas, NV, March 2011.

31. *Lipkus I*. Conveying health risks to patients. Genomic and Personalized Medicine Forum, Duke University Institute for Genome Sciences and Policy (IGSP), Durham, NC, May 2011.
32. *Lipkus IM*. Tests of risk communication strategies for tobacco control. Invited presentation, Wake Forest University, Winston-Salem, NC. April 2012.
33. *Lipkus IM.*, Schwartz-Bloom R, Kelley M, Silva S. Preliminary findings of the effects of providing college smokers genetic susceptibility feedback to nicotine addiction Genomic and Personalized Medicine Forum, Duke University Institute for Genome Sciences and Policy (IGSP), Durham, NC, May 2012. Presentation slides online at [http://www.genome.duke.edu/research/genomic-medicine/genomic-medicine-forum/documents/2012/Lipkus_IGSP%20Presentation%20\(5-24-12\).pdf](http://www.genome.duke.edu/research/genomic-medicine/genomic-medicine-forum/documents/2012/Lipkus_IGSP%20Presentation%20(5-24-12).pdf)
34. *Lipkus IM*, (presenter), Schwartz-Bloom RD, Kelley M, Silva SG. Light college smokers; reactions to genetic susceptibility testing for nicotine addiction: A pilot trial. 2012 Beijing International Nursing Conference, Beijing, China. June 2012.
35. *Lipkus IM*. Exploring strategies that inform smokers of the harms of tobacco use. Invited presentation, Kent State University, Kent, OH. September 2013.
36. *Lipkus I*, Shepperd JA, O'Neill S, Sanderson S, McBride C. College smokers' reactions to genetic lung cancer susceptibility feedback. Poster presented at Making Connections (SBRB 10th Anniversary Celebration), National Human Genome Research Institute Social and Behavioral Research Branch (SBRB), Bethesda, MC. January 2014.
37. *Lipkus, IM*. The "Promise" of Biomarker Feedback as a Risk Communication Strategy to Promote Health Behavior Change, Presentation given at the FDA's Risk Communication Advisory Committee, Silver Spring, MD. February 2016.
38. *Lipkus, IM*. Characterizing Individuals Susceptible to Waterpipe Use and their Reactions to Messages of Harm. Presentation given at the FDA's Risk Communication Advisory Committee Silver Spring, MD, March 2016.
39. *Lipkus, IM*. Do Biomarkers Promote Smoking Cessation? Insights from a Research Program. Presentation given at the Division of Health Behavior and Health Promotion, Ohio State University, Columbus, Ohio, December 2016.
40. *Lipkus, IM*. Exploring and Debunking Beliefs about Harms of Waterpipe Tobacco Smoking. Presentation given at Memphis State University, Memphis, Tennessee, June 2017.
41. *Lipkus, IM*. Explorations into Young Adults' Risk Perceptions and Risk Appraisals about Waterpipe Tobacco. Presentation given at Michigan State University, East Lansing, Michigan, October 2017.

Other Presentations

1. Siegler IC, *Lipkus IM*. The psychological basis underlying age discrimination. Paper presented at an American Psychological Association/NIOSH conference "Stress in the 90's: A changing workforce in a changing workplace." Washington, DC, November, 1992.

2. Agnew CR, *Lipkus IM*, O'Rourke J, Thompson VD, Gramzow RH. Relevance of college students' actions to determine their sexual partner's HIV status. Poster, 102nd Annual Convention, American Psychological Association, Los Angeles, CA, August, 1994.
3. *Lipkus IM*, Driessen EM, Ramage TJ, Beck PL, Grulke BJ. The relationship between trait hostility and accommodation among dating couples and friends. Paper presented at 30th Annual Minnesota Undergraduate Psychology Conference, Saint Peter, MN, April, 1995.
4. *Lipkus IM*, Bissonnette VL. The impact of the belief in a just world on willingness to accommodate and marital satisfaction. Poster, 5th International Conference on Social Justice Research, Reno, NV, June, 1995.
5. *Lipkus IM*, Rimer BK, Lyna P, Woods-Powell CT. Risk perceptions for colorectal cancer among low-income African-American users of a community health center. Poster, 20th Annual Meeting, American Society of Preventive Oncology, Bethesda, MD, March, 1996.
6. *Lipkus IM*. The relationship between dimensions of personality and perceived risk of breast cancer. Lecture presented at 1997 North Carolina Cancer Research Symposium, February, 1997.
7. Bloom PN, *Lipkus I*, Schwartz-Bloom RD, McBride C, Feaganes J. A field experiment using the foot-in-the-door technique to recruit teen smokers to smoking cessation programs. Presentation, 4th Innovations in Social Marketing Conference, Washington DC, June, 1998.
8. Arredondo EM, Pollak, KI, Costanzo PR, Yarnall, KSH, *Lipkus I*, Myers E, McNeilly M. Primary care residents' characteristics and motives for providing different medical treatment of cervical cancer screening. Poster, Association for Women in Psychology Conference: Embracing Diversity, A Feminist Odyssey. Los Angeles, CA, March. 2001.
9. Pollak KI, Arredondo EM, Yarnall KSH, *Lipkus I*, Myers E, McNeilly M, Costanzo P. (2001). Test of racial bias in residents' smoking cessation counseling. Poster, 22nd Annual Meeting, American Society for Preventive Oncology. Boston, MA, July, 2001.
10. Pollak KI, Arredondo EM, Yarnall KSH, *Lipkus I*, Myers E, McNeilly M, Costanzo P. Factors associated with residents reporting addressing smoking with "high risk" women. Poster, 7th Annual Meeting, Society for Research on Nicotine and Tobacco. Seattle, WA April, 2001.
11. Bloom PN, McBride CM, Pollak KI, Schwartz-Bloom RD, *Lipkus IM*. Recruiting teen smokers in shopping malls to a smoking cessation program using the foot-in-the-door technique. 2002 Marketing and Public Policy Conference, Atlanta, GA, May, 2002.
12. *Lipkus, IM*, Prokhorov A. Effects of lung age and respiratory symptoms feedback on college smokers' risk perceptions, worry and desire to quit. Presentation, 30th Annual Meeting, American Society of Preventive Oncology, Bethesda, MD, February, 2006.

13. Engle EK, Cash TF, *Lipkus IM*, Debate R. Relationship between body image, body mass, and perceived risk for weight-related diseases. Presentation, 40th Annual Convention, Association for Behavioral and Cognitive Therapies, Chicago, IL, November, 2006.
14. O'Neill SC, White DB, *Lipkus I*, Bepler G, Bastian L, McBride CM. Defensive processing of GSTM1 test results. Poster, 31st Annual Meeting, American Society of Preventive Oncology, Houston, TX, 2007.
15. Demark-Wahnefried W, *Lipkus IM*, Jones LW, Arroyave W, Snyder DC, Clipp EC. Overweight women with breast cancer and their overweight daughters: Perceptions of overweight as a risk factor for breast cancer and interest in various weight reduction interventions. M.D. Anderson 60th Annual Symposium on Cancer Research. Personalized Risk Assessment and Management, October 2007.
16. *Lipkus I*, Shepperd JA. College smokers' estimates of their probabilities of remaining a smoker in the near future. Presentation, 2008 Annual Conference, Society for Judgment and Decision Making, Chicago, IL, November, 2008.
17. O'Neill SC, Bowling JM, Brewer NT, *Lipkus IM*, Skinner CS, Strigo TS, Rimer BK. Intentions to maintain mammography adherence. Poster, 32nd Annual Meeting, American Society of Preventive Oncology, Bethesda, MD., 2008
18. DeFrank J, Bowling M, Rimer B, Gierisch J, *Lipkus I*, Farrell D, O'Neill S., Strigo T, Usinger D, Skinner CS. Finding the minimal intervention needed for sustained annual-interval mammography use: The PRISM Project. Poster, 10th Meeting, Health Maintenance Consortium, NIH, Bethesda, MD, March, 2009.
19. DeFrank JT, Bowling JM, Rimer BK, Gierisch JM, *Lipkus I*, Farrell D, O'Neill S, Usinger DS, Strigo TS. Finding the minimal intervention needed for sustained annual-interval mammography use. Poster, Lineberger Comprehensive Cancer Center Annual Retreat, Chapel Hill, NC, May, 2009.
20. Cerully JL, Klein WMP, *Lipkus IM*, Scholl SM, McQueen A, Harris PR. The influence of self-affirmation and unrealistic risk perceptions on reactions to personalized risk feedback. Presentation, 11th Annual Meeting, Society for Personality and Social Psychology, Las Vegas, NV, January 2010.
21. Smith M, Bissonnette V, *Lipkus I*. Ambivalence in college students' attitudes toward smoking. Poster, 9th Annual Berry College Symposium on Student Scholarship, Mount Berry, GA, April 2010.
22. *Lipkus IM*. Debunking beliefs about the safety of waterpipe tobacco smoking among college users at Duke University. Invited presentation, Duke University School of Nursing Research Conference Series, Durham NC, August 2010.
23. *Lipkus I*. Perceived risk and worry for one's partner and self correlate with desire to quit in dual-smoker couples. Presentation, 35th Annual Meeting, American Society of Preventive Oncology, Washington DC, March 2011.
24. *Lipkus I*. Preliminary findings of the effects of providing college smokers genetic susceptibility feedback to nicotine addiction. Genomic Medicine Forum presentation, Duke Institute for Genome Sciences and Policy, Durham NC, May 2013.

25. *Lipkus I*, Ranby K, Lewis M, Toll B. Concordance in perceptions of risk and harm among dual smoking couples. Poster, 45th Asia-Pacific Academic Consortium on Public Health (APACPH) Conference, Wuhan, China, October 2013.
26. *Lipkus I*, Ranby K, Lewis M, Toll B. Reactions to framing of cessation messages among dual-smoker couples. Presentation, 45th Asia-Pacific Academic Consortium on Public Health (APACPH) Conference, Wuhan, China, October 2013.
27. Hirshey, R., *Lipkus, I.*, Sloane, R., Demark-Wahnefried, W., Jones, L.. Colorectal Cancer Survivors' Causal Attributions for Disease Recurrence: Implications for Physical Activity. Poster presentation at the Oncology Nursing Society Connections Conference, Dallas, TX. November, 2013
28. Wooldridge JS, Ross K, Ranby KW, Robertson C, *Lipkus I*. Understanding mental health in partners of prostate cancer patients in the year following treatment. Poster presented at 35th Annual Meeting, Society for Behavioral Medicine, Philadelphia, PA, April, 2014
29. Ross K, Ranby KW, vanDellen M, Robertson C, *Lipkus IM*. Longitudinal effects of illness uncertainty on prostate cancer patients' romantic relationships in the year following treatment. Poster presented at 35th Annual Meeting, Society for Behavioral Medicine, Philadelphia, PA, April, 2014
30. Hirshey, R., Barosso, J., *Lipkus, I*. Exploration of Exercise Intentions and Outcome Expectations among Breast Cancer Survivors. Poster presentation at the Council for the Advancement of Nursing Science, State of the Science Conference, Washington D.C. September 2014
31. Hirshey, R., *Lipkus, I*. Development of an Intervention to Increase Exercise Outcome Expectations among Breast Cancer Survivors. Poster presentation at the Southern Nursing Research Society 29th Annual Conference. Tampa, FL. February, 2015
32. Hirshey, R. Collaboration of Nurse Scientists and Clinicians to Translate Evidence into Practice. Webinar Presentation for the Annual Jonas Leadership Conference. Washington DC. September, 2015
33. Hirshey, R., Pan, W., Hockenberry, M., Kimmick, G., *Lipkus, I*. Development of a Physical Activity Outcome Expectation Scale. Poster presentation at the Southern Nursing Research Society 30th Annual Conference. Williamsburg, VA. February, 2016
34. Hirshey, R., Rhodes, R., Kimmick, G., Pan, W., *Lipkus, I*. Feasibility of an Intervention Focused on Increasing Enjoyment of Physical Activity (PA) in order to Develop PA Habits. Podium presentation at the American Psychosocial Oncology Society Annual Conference. San Diego, CA. March, 2016
35. Hirshey, R., Pan, W., Hockenberry, M., Kimmick, G., *Lipkus, I*. Development and Initial Testing of a Physical Activity Outcome Expectation Scale for Cancer Survivors. Podium presentation at the American Psychosocial Oncology Society Annual Conference. San Diego, CA. March, 2016
36. Hirshey, R., Docherty, S., Pan, W., *Lipkus, I*. Exploration of Exercise Outcome Expectations among Breast Cancer Survivors. Poster Presentation at the Society of Behavioral Medicine 37th Annual Meeting. Washington D.C. April, 2016

37. Hirschev, R., Docherty, S., Pan, W., *Lipkus, I.* Exploration of Exercise Outcome Expectations among Breast Cancer Survivors. Poster Presentation at the Duke School of Nursing Center for Nursing Research Annual Conference. November, 2016
38. Hirschev, R., Pan, W., *Lipkus, I.* Breast Cancer Survivors' Attributions of Lack of Exercise as Causes for Cancer Diagnosis and Recurrence Risk. Poster Presentation at the Society of Behavioral Medicine 38th Annual Meeting. San Diego, CA. – Pending Acceptance March 2017
39. Hirschev, R., Meadows, J., Labriola, B., Myers, P., Houchin, L., Allen, D. Evidence Based Practice Collaboration between Nurse Scientists and Nurse Clinicians. Poster Presentation at the Society of Behavioral Medicine 42nd Annual Meeting. Denver, CO. – Pending Acceptance May 2017

Consultant appointments:

- North Carolina State Department of Health
- Rose Biomedical Research, Denver, Colorado
- National Cancer Institute
- National Human Genome Research Institute
- Tethys
- Research Triangle Institute
- U.S. Federal Drug Administration

Professional awards and special recognitions:

<u>Award</u>	<u>Date(s)</u>
B.S. Cum Laude (Sociology), University of California-San Diego	1986
National Council on Family Relations Reuben Hill Award for outstanding theoretical and empirical paper on interpersonal relations	1992
Academy of Management New Directions Award for outstanding theoretical and empirical paper that advances how researchers conceptualize and examine interpersonal processes	1994
Consultant to the FDA's Risk Communication Advisory Committee	2016-present

Professional organizations and participation:

<u>Professional Organization</u>	<u>Office Held and/or Committee Assignment</u>	<u>Dates</u>
North Carolina Advisory Committee on Cancer Coordination and Control Colorectal Cancer Workgroup	Member	1999-2000
American Society of Clinical Oncology Breast Cancer Technology Assessment Working Group	Member	2001-2002

<u>Professional Organization</u>	<u>Office Held and/or Committee Assignment</u>	<u>Dates</u>
American Society of Preventive Oncology (ASPO)	Member	2004-2008
American Society of Preventive Oncology Behavioral Oncology & Cancer Communications Steering Committee	Member	2005
American Society of Preventive Oncology (ASPO) Executive Committee	Member	2008-2011
American Society of Preventive Oncology (ASPO) Executive Committee	Member	2008-2011
American Society of Preventive Oncology (ASPO) Behavioral Oncology & Cancer Communications Special Interest Group	Chair	2008-2011
Duke Center for Science Education	Affiliate	2011-present
Duke Transdisciplinary Prevention Research Center	Affiliate	2011-present
International Patient Decision Aid Standards (IPDAS) Collaboration	Participant, 2012 update of IPDAS Collaboration Background Document	2012-present

Editorial boards:

<u>Journal</u>	<u>Position</u>	<u>Date(s)</u>
<i>Psychology and Health</i>	Editorial board member	2001-2005
<i>Health Psychology</i>	Editorial board member	2004-2005
<i>Journal of Applied Social Psychology</i>	Associate editor	2004-2006
<i>Journal of Health Communication</i>	Editorial board member	2005-2009

Conference abstract review board:

<u>Organization/Conference</u>	<u>Position</u>	<u>Date(s)</u>
Society for Judgment and Decision Making, 31 st Annual Conference	Conference abstract reviewer	2010

Review panels:

<u>Review Panel</u>	<u>Date(s)</u>
Department of Defense Breast and Prostate Cancer Research Programs – Grant Reviewer	1997-2005
National Cancer Institute – Grant Reviewer	2002, 2004, 2015, 2016, 2017

<u>Review Panel</u>	<u>Date(s)</u>
Canadian Institutes of Health Research – Grant Reviewer	2006
Department of Defense Breast and Prostate Cancer Research Programs – Grant Reviewer	2007-2008

Teaching responsibilities:

Classroom and Online Teaching:

Duke University

<u>Program</u>	<u>Course</u>	<u>Dates: Semester/Year</u>
Department of Psychology	Introduction to Personality and Social Psychology	Spring 1998
Duke University Medical Center Physician Assistant Program	Training Program on Evidence-Based Medicine (Lecturer)	Fall 2003

University of North Carolina – Chapel Hill

<u>Program</u>	<u>Course</u>	<u>Dates: Semester/Year</u>
Department of Health Behavior and Health Education	Risk Communication for Health Promotion	August 2003

Duke University School of Nursing

<u>Course No.</u>	<u>Course Name</u>	<u>Dates: Semester/Year</u>
N 602.01	Advanced Research Methods (co-taught)	Fall 2009
N 602.01	Advanced Research Methods	Fall 2010
N 399.02	Special Readings / School of Nursing	Spring 2011
N 608a.01	Nursing Science II: Chronic Illness & Care Systems	Fall 2011
N 502.01	Health Promotion and Disease Prevention	Spring 2012
N 699.13	Mentored Teaching Practicum	Spring 2012
N 699.09	Mentored Teaching Practicum	Spring 2012
N 502.02	Health Promotion and Disease Prevention	Summer 2012
N 502.02	Health Promotion and Disease Prevention	Fall 2012
N 608a.01	Nursing Science II: Chronic Illness & Care Systems	Fall 2012

<u>Course No.</u>	<u>Course Name</u>	<u>Dates: Semester/Year</u>
N502.01	Health Promotion and Disease Prevention	Summer 2013
N502.02	Health Promotion and Disease Prevention	Summer 2014
N502.01	Health Promotion and Disease Prevention	Fall 2014
N 608.01	Intervention Research Methods	Spring 2015
N909.01	Intervention Research Methods	Spring 2016
N580.04	Nurse as Scholar 1	
N915.01	Measurement	Fall 2016, 2017
N902.01	Quantitative Methods	Fall 2017
N909.01	Intervention Research Methods	Spring 2017, 2018

Continuing Education: none

Graduate and Post-Doctoral Supervision:

Post-Doctoral Fellows or Associates

1. Corinne Auman, Ph.D. 2002-2004 Social-cognitive changes related to aging, stereotypes, and intergenerational relationships. (Primary postdoctoral mentor).

PhD Students

Completed

1. Ryan J. Shaw (committee member). PhD Dissertation: A mobile health intervention to sustain recent weight loss (completed July 2012).
2. Joyell Arscott (co-chair with J. Barroso, 2013) PhD research: Effective messaging to encourage pre-exposure prophylaxis in African-American YMSM
3. Rachel Hirschey (chair, 2012-2016). PhD research: Habit formation of exercise for breast cancer survivors

Current

1. Robyn Wojeck (chair, 2016-present).
2. Cherie Conley (Chair, 2015-present) Ph.D .research: social support to promote wellness program in African-American churches

DNP Capstone Project

1. Aliko Martin (chair, 2011-2013). DNP Capstone: Is screening all eligible patients for clinical trials more effective than current recruitment practices in enrolling women, minorities and underserved populations? DNP graduate, Spring 2013.

Visiting Graduate Students

1. Research Mentor (with Bei Wu) for 2 Wuhan University graduate students visiting Duke University School of Nursing on study tour, July-August 2012.

Areas of research interest):

1. Tobacco use
2. Cancer screening
3. Weight loss
4. Medical decision-making

External support - gifts, grants, and contracts:

Separate sections are provided for research support, educational/training support, and other external support.

1. Research Support

Research: Present—Currently Active

Funding Source (PI), Grant Number	Approximate Amount	Duration
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NIH/NCI (Mays)

1R01CA217861-01

Optimizing risk messages to promote waterpipe tobacco cessation in young adults

Purpose: To explore how sending text messages about the harms of waterpipe tobacco smoking influence cessation among young adult waterpipe smokers.

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
NIH/NCI (Lipkus, PI) R21 CA181256	\$210,796	09/24/14 – 08/31/17

Effects of Message Framing and Risk Feedback on CRC Screening

Purpose: The goal of this study is promote colorectal cancer screening among a national representative of individuals between the ages of 50 and 75 who have never undergone screening. The objective is to determine whether pairing gain-loss message frames with level of tailored colorectal cancer risk feedback differently motivate intentions to screen and actual screening. Under a no cost extension

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
NIH/NCI (Lipkus, PI) R21CA165194-02 <i>Effects of Message Framing on Cessation among Couples where Both Partners Smoke</i>	\$240,000	3/1/12 - 2/28/14
Purpose: This study aims to test whether focusing the positive effects of quitting at the level of the individual or couples or the negative effects of continuing to smoke at the level of the individual or couples, influence processes of communal coping and downstream smoking-related outcomes.		
Cancer Control Pilot Award (Lipkus, PI) Duke Cancer Prevention, Detection, and Control Research Program <i>"Motivating Weight Loss in Dual Overweight/Obese Couples"</i>	\$25,000	7/1/12 - 6/30/13
Purpose: To motivate weight loss in obese couples using mental contrasting and implementation intentions.		
NIDA (Schwartz-Bloom, PI) 1R25-DA023144-01A1 <i>"Science Education in Health Ed Class: Tobacco and Addiction"</i>	\$1,108,269	7/01/08 - 6/30/12 no-cost extension
Purpose: This science education project will develop a science module to be used in health education classes to teach about tobacco and addiction. We will test whether the module inoculates high school students against potentially-reduced exposure product (PREPS) advertisements and influences smoking behaviors.		
NIH/NHGRI (Lipkus, PI) 1R01-HG004322 <i>"Assessing Risk Communication Educational Practices in Genetic Counseling programs"</i>	\$858,751	8/01/08 - 6/30/11
Purpose: This study aims to enhance processes of risk communication among genetic counseling students attending accredited educational programs across the United States.		
NIH/NCI (Lipkus, PI) R01-CA121922 <i>"Young Smokers' Reactions to Genetic Risk for Lung Cancer Susceptibility"</i>	\$1,197,193	8/1/07 - 7/31/11 (no-cost extension)
Purpose: This study explores how providing college smokers genetic feedback about their lung cancer susceptibility affects their risk perceptions for getting lung cancer and motivation to quit.		
NIH/NCI (Lipkus, PI) R01 CA114389 <i>"Increasing Attention to Smoking Risk Messages"</i>	\$671,963	9/21/07 - 7/31/11
Purpose: to assess the relationship between smokers' perceptions of risk and motivations to seek out and process information about risks and cessation.		

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
Marchionne Foundation (Lipkus, PI) <i>“Effects of providing breast cancer recurrence risk using Oncotype DX on patient adjuvant treatment decisions”</i>	\$16,847	5/1/08 - 4/30/10
Purpose: To examine how well early stage breast cancer patients understand and integrate genomic information about breast cancer recurrence risk to help inform adjuvant treatment decisions.		
NIH/NCI (Lipkus, PI) HHSN 261200511005C <i>“Cancer Information Service”</i>	\$3,318,594	1/15/05 - 1/14/10
Purpose: To support the infrastructure, partnerships and research of the nationally recognized Cancer Information Service.		
NIH/NCI (Lipkus, PI) R21-CA120342 <i>“Effects of Communicating RPFNA Results on Decisions about Tamoxifen Use”</i>	\$328,357	4/1/07 - 3/31/09
Purpose: This study explores how women at higher risk for breast cancer understand RPFNA testing to help inform them of their short-term breast cancer risk. Study investigates how physicians’ communication patterns and patients’ health and numerical literacy affect understanding.		
Foundation for Medical Decision-Making (Lipkus, PI) <i>“Effects of Combining Decision Aids on Breast Cancer Adjuvant Treatment Expectations”</i>	\$77,671	10/1/06 - 9/30/07
Purpose: To determine whether providing breast cancer patients with a video about adjuvant treatments improves treatment expectations than usual care.		
Department of Defense (Lipkus, PI) DAMD17-03-1-03820 <i>“The Effects of Information Displays in Decisions about Tamoxifen use for Breast Cancer Chemoprevention”</i>	\$446,616	5/1/03 - 9/30/07
Purpose: To test the interaction between different numerical displays to convey breast cancer risk and the risks and benefits of tamoxifen for breast cancer chemoprevention on intentions to use among higher breast cancer risk women.		
NIH/NCI (Lipkus, PI) R01-CA089122 <i>“Message Framing Effects on Youths’ Smoking Behavior”</i>	\$1,292,704	9/13/02 - 9/12/06
Purpose: Explores the extent to which messages about smoking framed as gains or losses interact with college smokers’ stage of change to affect desire and intentions to quit smoking.		

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
NIH/NCI (Lipkus, PI) R01-CA063782 <i>“Increasing Colorectal Cancer Screening Among Carpenters”</i>	\$2,265,030	7/1/99 - 11/30/05
Purpose: To assess whether: 1) informing carpenters ages 50 and older about occupational and behavioral risk factors related to CRC, in addition to genetic risk factors, produces incremental increases in CRC screening as compared to providing them with generic risk information only; and 2) the use of targeted telephone counseling, as a motivational adjunct, produces incremental increases in CRC screening as compared to written educational materials.		
NIH/NCI (Lipkus, PI) R21-CA90716 <i>“Affecting Risk Perceptions and Ambivalence about Smoking”</i>	\$300,980	2/1/03 - 1/31/05
Purpose: To manipulate perceptions of smoking-related risks and felt attitudinal ambivalence towards smoking among college smokers to increase intentions to quit.		
NIH/NCI (Lipkus, PI) R01-CA080262 <i>“Recruiting Teen Smokers into a Self-Help Quit Program”</i>	\$1,345,054	1/15/99 - 12/31/02
Purpose: The goals of this project were to: 1) test on a larger scale a recruitment strategy that used principles of social marketing, compliance tactics and science education to enlist teen smokers into a low intensity smoking cessation program; and 2) develop a low intensity self-help quit program for adolescent smokers ages 15-18 that incorporates written self-help materials, a cessation video, and telephone counseling.		
Department of Defense (Lipkus, PI) DAMD17-98-1-9597 <i>“The Effects of Supportive and Nonsupportive Behaviors on the Quality of Life of Prostate Cancer Patients and Their Spouses”</i>	\$250,180	8/1/98 - 2/28/02
Purpose: Assessed the relationships among perceptions of illness uncertainty, perceptions of supportive and nonsupportive behavior, and quality of life within and between prostate cancer patients and their spouses.		
NIH/NCI (Rimer/Lipkus, PIs) R01-CA68556 <i>“Increasing Breast Cancer Screening Among Nonadherent Women”</i>	\$3,721,066	9/22/95 - 7/31/99
Purpose: Tested whether the receipt of usual care materials, telephone counseling or tailored print materials enhanced mammography screening among nonadherent women.		

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
Department of Defense (Lipkus, PI) DAMD 96-1-6148 <i>“Mammography Screening among African-American Women”</i>	\$146,974	8/1/96 - 2/28/99
Purpose: Assessed the effects of positively and negatively framed messages about mammography screening among African-American women with and with a family history of breast cancer on breast cancer risk perceptions and screening.		

Research: Past (Participating Investigator)

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
NIH (Bailey, PI) 1R21-NR013461-01 <i>“Patient self-management and gene guided therapy for CHC”</i>	\$431,750	4/1/12 - 3/30/14
Purpose: Project Goals: This 2 year exploratory mixed-methods longitudinal case study (n=18) will describe patients’ and providers’ explanations of how and why they engage in technical work (T-WORK) and adaptive work (A-WORK), and adaptive leadership (A-LEAD) and how these strategies promote or pose barriers to patients’ SM in the context of the new genetic marker and treatments.		
NIH/NCI (Jones, PI) 1R21-CA125458-01A2 <i>“Using Message Framing to Promote Physical Activity in Colorectal Cancer Survivors”</i>	\$429,000	7/1/08 - 6/30/11
Purpose: To determine whether discussing the benefits of exercise or the disadvantages of not exercising differentially affect exercise behaviors among sedentary colorectal cancer survivors.		
CALGB (Schofer, PI) <i>“Testing the Feasibility of Using an Epigenetic Marker of Risk for Lung Cancer, Methylation of p16, to Promote Smoking Cessation”</i>	\$50,000	6/01/08 - 5/31/09
Purpose: This pilot study explores interest among smokers to test for their risk of developing lung cancer based on epigenetic changes associated with methylation of the p16 protein.		
NIH/NCI (Johnson, PI) R03-CA132562. <i>“Strategies to help inform colorectal cancer risk magnitudes”</i>	\$166,484	9/30/07 - 8/31/09
Purpose: This study will develop a comprehensive approach to discussing colorectal cancer risk, with an emphasis on more effective ways of communicating probabilistic information about getting colorectal cancer to motivate screening among individuals who have never screened for the disease.		

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
NIH/NCI (Demark-Wahnefried, PI) R21 CA122143 <i>“DAMES (Daughters And MothErS) Against Breast Cancer”</i> Purpose: To determine the feasibility of a home-based, diet and exercise intervention focused on weight loss in both mothers diagnosed with breast cancer (N=50) and their overweight adult daughters (N=50).	\$175,000	4/01/07 - 3/31/09
NIH/NIDDK (Shaheen, PI) R03-DK075842 <i>“Risk Perception in Barrett’s Esophagus”</i> Purpose: The goal of this study is to assess the perception of cancer risk among subjects with Barrett’s esophagus, and to determine whether subjects’ perceptions of risk correlate with their healthcare utilization.	\$7,521	7/1/06 - 6/30/08
NIH/NCI (Rimer, PI /Lipkus site PI) R01- CA105786 <i>“Finding the M.I.N.C. for Mammography Maintenance”</i> Purpose: To determine the minimal intervention needed to promote repeat mammography screening.	\$77,814	9/30/03 - 6/30/08
NIH/NCI (McBride/Evans, PIs) R01-CA89053 <i>“Testing Pharmacological Therapies for Pregnant Smokers”</i> Purpose: This is a two-arm design tests the relative effectiveness of providing tailored cognitive behavioral treatment with or without nicotine replacement on cessation rates among pregnant smokers.	\$3,223,237	5/1/02 - 4/30/08
Department of Defense (Pericak-Vance, PI) W81XWH-05-1-0383 <i>“Guilford County Genomic Medicine Initiative: Developing Models for Medical Practice”</i> Purpose: This study explores how to use family history to promote prevention behaviors, cancer screening, and if needed, genetic testing. Among other things, this includes applying broad-based educational programs to the community and health care professionals, and utilizing a clinical approach that addresses the numerous technical, logistical, and operational challenges of such an endeavor.	\$1,850,574	7/1/06 - 6/30/07
NIH/NCI (Demark-Wahnefried, PI) R01-CA81191 <i>“Promoting Health in Prostate and Breast Cancer Survivors”</i> Purpose: Determine the efficacy of a multiple risk factor tailored computer generated correspondence course intervention in changing diet and exercise behaviors among individuals diagnosed with early stage breast or prostate cancer.	\$2,041,315	1/1/01 - 12/31/05

Research: Past

<u>Funding Source (PI), Grant Number</u>	<u>Approximate Amount</u>	<u>Duration</u>
NIH/NCI Rimer/Siegler, PIs (Lipkus core leader) P01-CA72099 <i>“Improving Cancer Risk Communication”</i>	\$152,691	9/30/96 - 5/31/02
Purpose: The major goals of this program project were to develop a theoretical understanding of how people process risk information, develop and test population-sensitive measures of risk interventions to improve both decision making and cancer related behaviors. Dr. Lipkus was the core leader of the risk communication laboratory that persists until today.		
NIH/NCI (Marcus, PI, Lipkus core leader) P01-CA057586 <i>“Using Tailored Messages to Improve Colorectal Cancer Screening”</i>	\$156,020	7/1/99 – 9/31/01
Purpose: This part of a program project grant examined how variants of providing tailored information on colorectal cancer affected screening among callers to the Cancer Information Service.		
NIH/NCI (Marcus, PI, Lipkus core leader) P01-CA057586 <i>“Using Tailored Messages to Promote the 5-A-Day Program”</i>	\$56,915	7/1/99 – 9/31/01
Purpose: This part of a program project grant examined how variants of providing tailored information on fruits and vegetables affected compliance with the 5-A-Day message among callers to the Cancer Information Service.		
NIH/NCI (Rakowski/Rimer, PIs) R01-CA68556 <i>“Achieving Repeat Mammography; Stepped Care and Self-Choice”</i>	\$398,932	9/22/95 – 7/31/99
Purpose: Tested whether a tailored intervention versus usual care increased repeat mammography screening.		

Clinical activity – Type of practice and estimate of time commitment: N/A

Participation in academic and administrative activities:

Institution: Duke University

**Administrative activities and/or committee assignments at Duke:
(School of Nursing, Medical Center, and University)**

Duke University School of Nursing:

<u>Activities and/or Committee Assignments</u>	<u>Date(s)</u>
Research Advisory Committee, member	2009 - present

PhD Admissions Committee, member	2009- 2011
<u>Activities and/or Committee Assignments</u>	<u>Date(s)</u>
DUSON Judicial Board Committee, member	2013, 2016-present
Appointments, Promotions and Tenure Committee (APT)	2008-present
APT representative to 3 rd Year DUSON progress reviews	2016-present
Clinical Sciences APT	Oct 2016-present

Duke University Medical Center:

<u>Activities and/or Committee Assignments</u>	<u>Date(s)</u>
Cancer Prevention, Detection and Control Program, Emphasis leader on cancer prevention	1999-Sept. 2003
Cancer Prevention, Detection and Control Program, Branch leader of the behavioral sciences	Sept. 2003-Feb. 2009
Duke University Cancer Center Protocol Committee, member	2003-2008
Duke Interdisciplinary Medical Decision Making Initiative, participant	Jan. 2005 - present
Duke University Institute for Genome Sciences and Policy (IGSP), Leadership group for personalized medicine	2011-present
Duke University Medical Center IRB, Member	2011-June 2013
Mentor of the K-Club	2015-present