






# Pitfalls in Oncology Drug Development

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# Challenges in Oncology Drug Development and Review

- Oncology drugs are developed for life-threatening diseases

	<b>Balance patient access and adequately studying drug</b>
	<b>Small patient samples and short drug exposure</b>
	<b>Severe toxicity may be deemed acceptable</b>
	<b>Indications span a wide spectrum Prevention – Cure</b>
	<b>Benefit:Risk is patient and drug specific</b>

# Common Errors in Developing Oncology Drugs

- Drug activity vs. clinical benefit
- Dose optimization
- Relevance to U.S. population
- Patient-reported outcomes
- Trial design pitfalls



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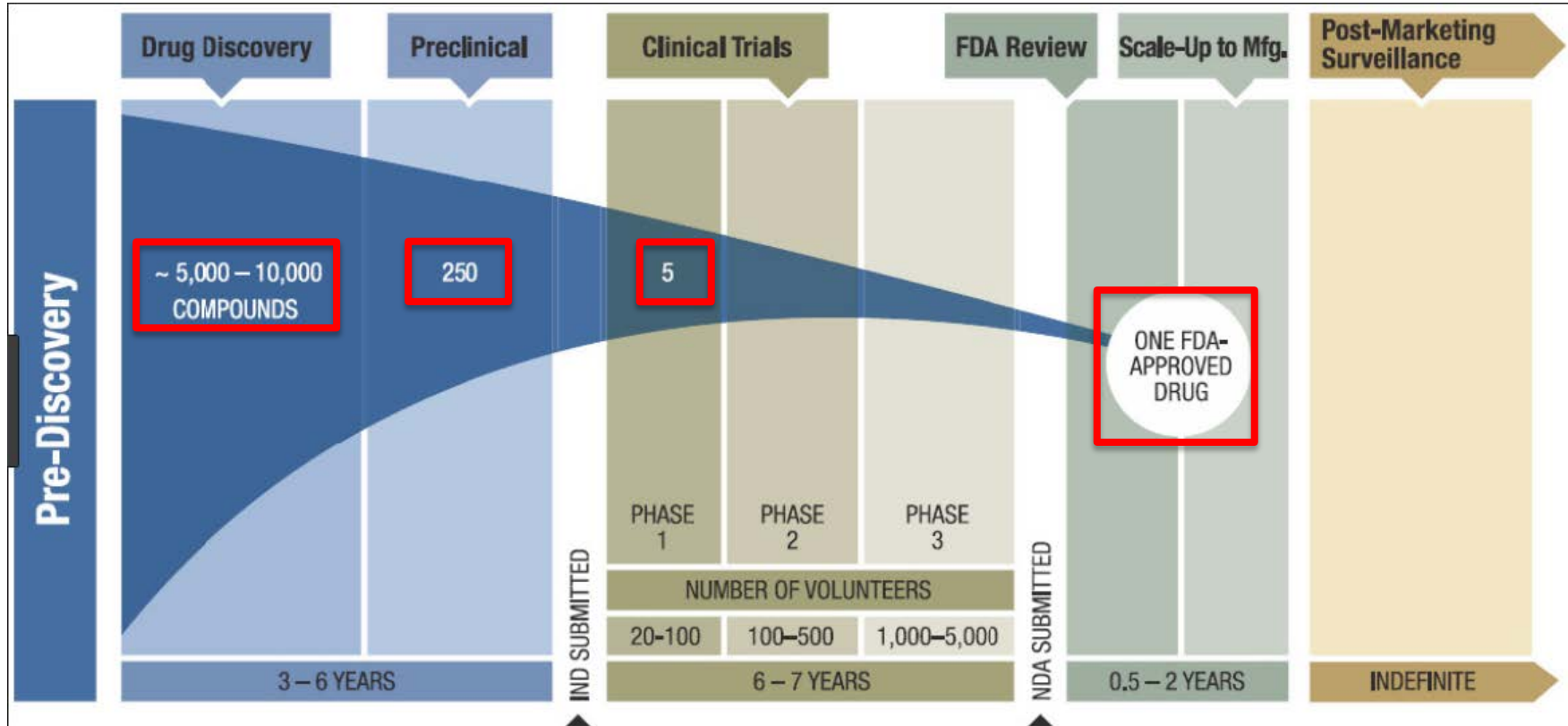




# Drug Activity vs Clinical Benefit

- Activity: reflects biologic effect
- Clinical benefit: reflects clinical effect that is meaningful for a patient
- Failure to distinguish between activity and clinical benefit may waste resources

# Drug Activity vs Clinical Benefit



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# Dose Optimization

- Maximum tolerated dose (MTD) historically chosen as the dose for Phase 2 and 3 trials
- May not be appropriate for non-cytotoxic therapies
  - Targeted therapies
  - Chronic administration
  - Goal of treatment







**Do we have  
the right  
dose at the  
time of  
approval?**

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# Question

Can trials conducted outside of the United States be used to support U.S. regulatory approval?

A. Yes

B. No

# Relevance to the U.S. Population



- Yes, trials to support U.S. regulatory approval may be conducted outside of the U.S. but should be relevant to a U.S. population
  - Relevant patient population
  - Relevant treatment arms
  - Appropriate endpoint
  - Context of available therapy

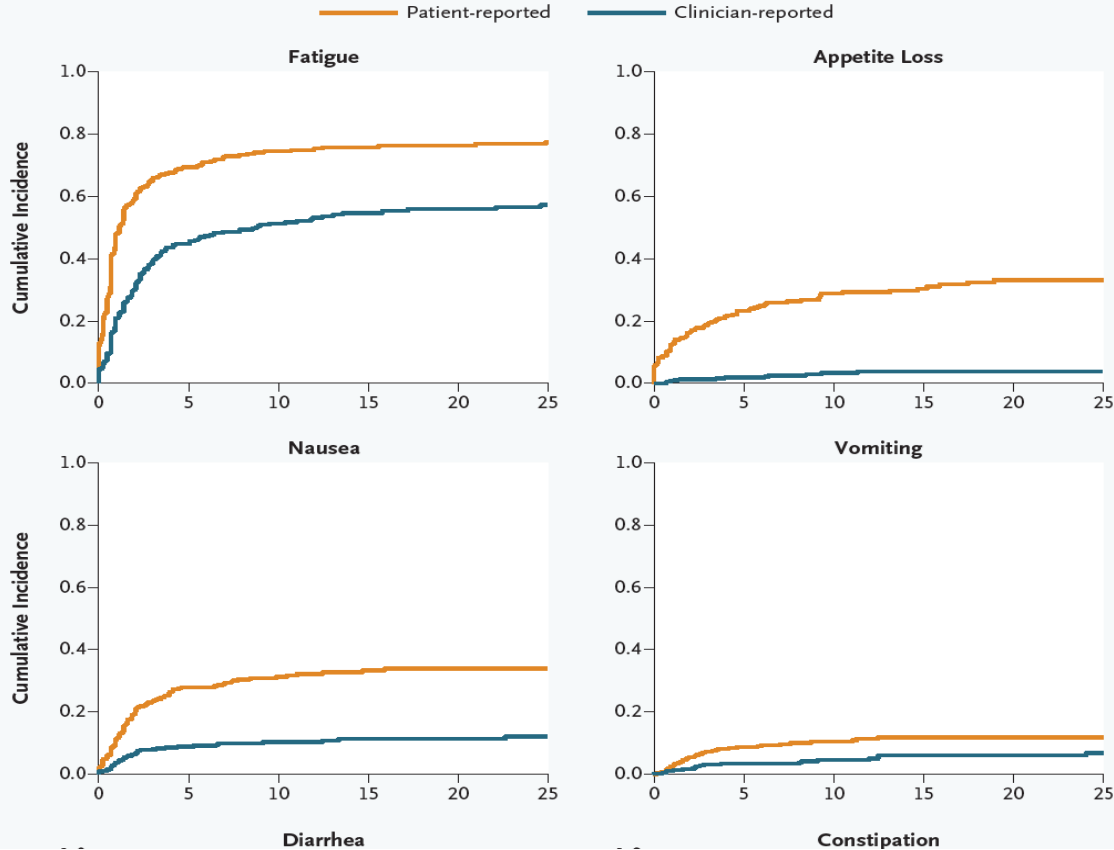


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# Patient-Reported Outcomes (PRO)



- Clinicians underreport patient symptoms.
- Patient-reported symptoms demonstrate better correlation than clinician-reported symptoms with disease status.



# PRO Example

## How Strong Is Your Pain?

People agree that the following 5 words represent pain of increasingly intensity. They are:

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>Mild</b>	<b>Discomforting</b>	<b>Distressing</b>	<b>Horrible</b>	<b>Excruciating</b>

To answer each question below, write the number of the most appropriate word in the space beside the question.

1. Which word describes your pain right now? \_\_\_\_\_

# Challenges with PROs

- PROs have many challenges
  - Reliability (test-retest)?
  - Content validity (developed with patient/parent input)?
  - Appropriate recall period?
  - Appropriate language translations?
  - Ability to detect change over time in response to an intervention?
  - Clinically meaningful score changes?



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# Trial Design Case

## Scenario

- 2 drugs
  - Drug X (Your drug)
  - Drug Y (Competitor)
- Biologic rationale to combine the drugs
- You're asked to design the Phase 3 trial of your company's drug to support potential FDA approval

# Trial Design Case

- Your company makes Drug X
- Which design do you choose? Why?

## Choice A

Drug X + Drug Y  
vs.  
Drug Y

## Choice B

Drug X + Drug Y  
vs.  
Drug X

# Trial Design Case

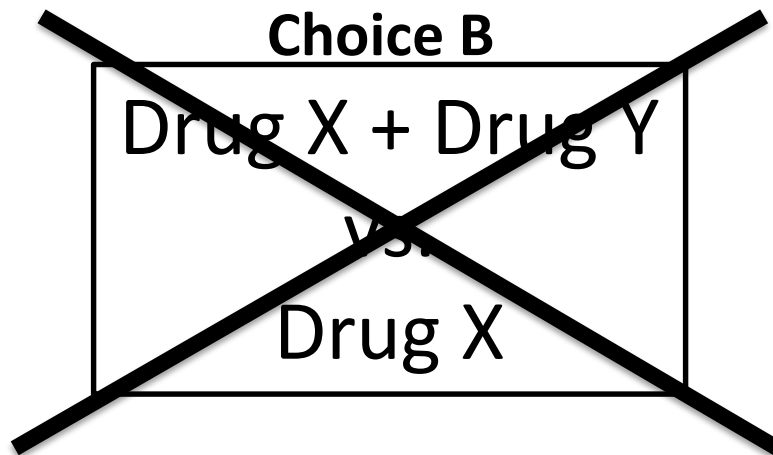
- The purpose is to isolate the treatment effect for your drug (Drug X)

**Choice A**

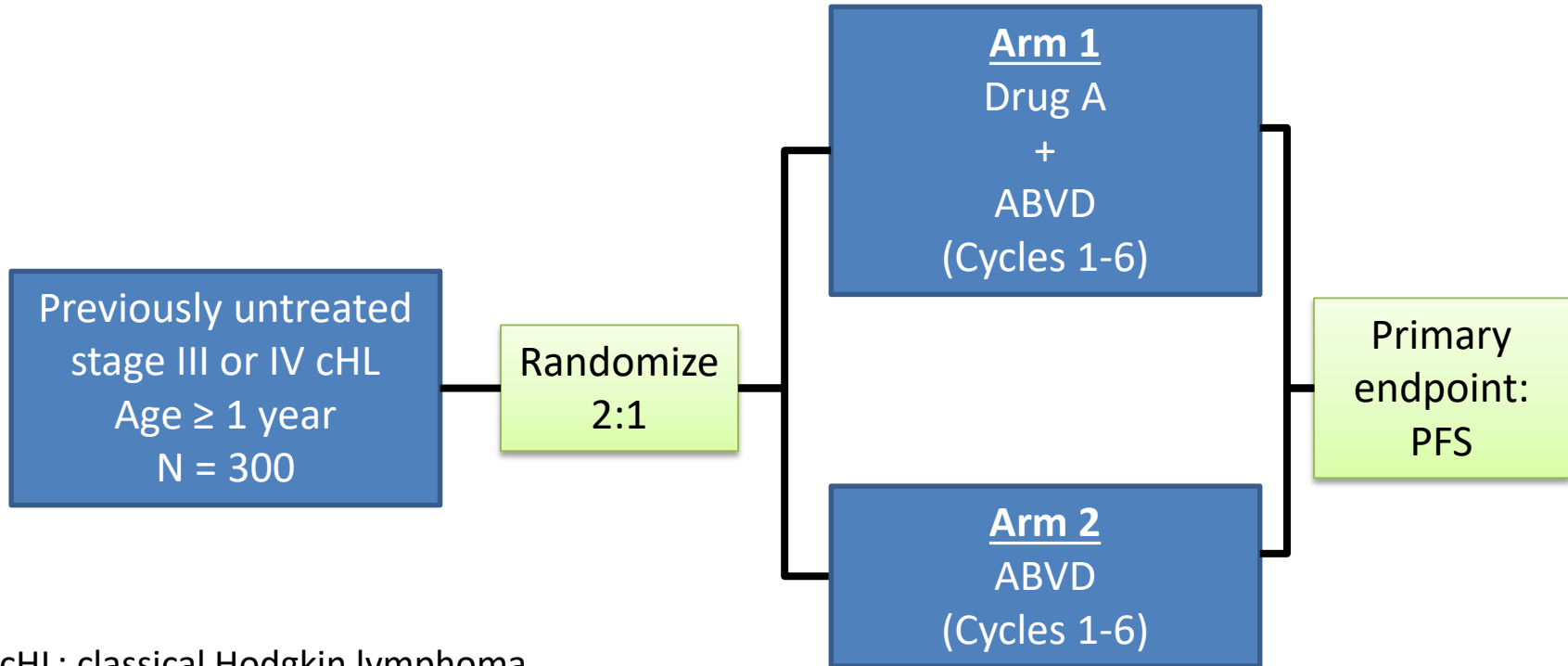
Drug X + Drug Y  
vs.  
Drug Y

**Choice B**

Drug X + Drug Y  
vs.  
Drug X



# Trial Design & Patient Resources



cHL: classical Hodgkin lymphoma

ABVD: Doxorubicin, bleomycin, vinblastine, and dacarbazine

PFS: Progression-free survival



# Failure to Distinguish Between Statistical and Clinical Significance

“In a press release, Company X announced today the results of a phase 3 trial showing that Drug X significantly reduces the risk of cancer progression or death in pediatric patients with relapsed osteosarcoma ( $p=0.00001$ ).”

# Statistical vs. Clinical Significance

<b>Improvement in PFS</b>	<b>p-value</b>
2 weeks	0.00001
2 months	0.00001
2 years	0.00001

PFS: Progression-free survival

# Closing Remarks

- Moderate mid- to late-stage error/failure rate for oncology drugs that can be improved
- Advocates can play a big role
- Frequent consultation with FDA
- Clinical benefit-risk is essential





# Acknowledgements

- Tatiana Prowell
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**U.S. FOOD & DRUG**  
ADMINISTRATION