
Anna McCollister-Slipp

- *VitalCrowd* – Founded researchers, companies making it scientific easier for more people to scientific pioneer in data.

Health Technology Entrepreneur

company pioneering tools for Founder and Co-Founder of patients to work directly with the two health technology and foundations who need patient insight to propel startups aimed at discovery and improve care.

Galileo Analytics – Co-Founded company that was early advocate. participate in visual data exploration and real-time analysis research of complex, longitudinal health



Patient-Driven Innovation

- *Scripps Translational Science Institute* – Drove leadership Leading voice for and driver to crowdsourcing Participant hackers and

support development of novel research (t). patient and caregiver. NIH – Co-Primary Investigator for the

innovators Technology Center of the All of Us Research Program, Problem Solver. NIH Precision Medicine Initiative. Leader.

- Early and leading aspects of President Obama's

proponent of essential need to for patients/participants to co-design all

Precision Medicine Initiative. Optimist.

- Co-Founder and early community. • Keynote speaker for C-Suite audiences and frequent life sciences industry meetings on patients' unique ability to design technologies, policies and methods that improve understanding and enable self care. Podcast

leader of the #WeAreNotWaiting patient hacker movement and presenter at FDA, HHS,

life sciences industry meetings on patients' unique ability to understand and enable self care. Podcast

Communications and Public Affairs

- Skilled campaign strategist and manager with record of

Instigator. Communicator.

Problem Solver. Leader.

Optimist.

Writer.

Accomplished strategist,
leader and manager of US
communications. SVP and
communications and
focused influencer outreach to
and consumer mobilization

combining elements from public affairs and consumer
mobilization to create effective movements. and global
director of healthcare practice for two leading programs, ranging from global
public relations agencies.
global issue awareness • Effective strategist and manager of successful, high
stakes communications and opinion-leader outreach in
campaigns foreign and domestic policy arenas in the US and EU.

- Accomplished on-air radio reporter and news anchor.
Education Life Section, New
York Times.

- Prolific early contributor,



annaslipp@mac.com



202.255.5400



facebook.com/annaslipp



2022 Columbia Rd NW #411
Washington, DC 20009



@annamctweet



linkedin.com/in/annamccollisterslipp

VitalCrowd

Founder, June 2016 to Present

Employment History

- Founder of early-stage
startup aimed at
crowdsourcing the design
of health research

redesign, development and testing.

Scripps Translational Science Institute

Chief Advocate for Participatory Research,
Oct 2014 – Dec 2017

Galileo Analytics

Co-Founder,
April 2010 to Present

AMS Consulting

Principal,
Dec 2008 to March 2010

WeissComm Partners

Senior Consultant,
Dec 2007 – Nov 2008

Manning Selvage & Lee

SVP, Director, DC Healthcare
Practice, Aug 2005 - Aug 2007
VP, Associate Director, Healthcare,
Washington, DC & London, UK Jan
2000 - July 2005

Hill & Knowlton

SVP, Director, Healthcare
Practice, Washington, DC, July
2004 - July 2005

Radio Free Europe/ Radio Liberty

Director of Public Affairs,
Washington, DC & Prague, Czech
Republic, Jan 1997– Aug 1999

- Designed and built alpha site. Secured non-dilutive funding for beta site
- Created platform for involving patients, caregivers and health care providers in the design of health research.
- Co-Primary Investigator for major NIH grant for building the Participant Technology Center for the All of Us Research Program, part of the Precision Medicine Initiative
- Co-Founder of a visual data exploration and analytics company aimed at democratizing access to and analysis of complex health data and enabling collaboration among lay and scientific audiences.
- Designed visual analytics interface, created corporate branding, helped secure seed funding and key contracts with the American Society of Clinical Oncology and Janssen Pharmaceuticals
- Featured within the Innovators Hive at TEDMED 2013
- Senior consultant for pharmaceutical and biotechnology companies. Developed and implemented communications programs in support of brand and corporate objectives.
- Directed business for pharmaceutical and biotechnology clients engaged in high visibility regulatory issues and new drug development
- Counseled C-Suite executives on corporate, product and franchise branding and positioning
- Managed large, complex teams across several offices and continents in support of major global pharmaceutical product launches, including Cialis, Byetta, Symlin
- Co-planned and managed global disease awareness campaign with kick-off featuring first public speech of Camilla Parker Bowles (UK), Queen Rania (Jordan), Nazik Hariri (Lebanon) and US, EU and EMEA women political leaders
- Created and managed public affairs and disease awareness campaigns in the US, Europe and the Middle East
- Designed corporate social responsibility programs for major pharmaceutical companies aimed at returning a percentage of profits to patient communities and stimulating change in the structure of health care in the US
- Managed health care practice comprised of diverse team of highly skilled senior consultants and entry level associates.
- Successfully stopped a coordinated campaign to falsely depict RFE/RL as pro-Russian news organization among media directed toward US Congress and Clinton Administration
- Developed and successfully executed strategy to keep Congressional funding for Cold War institution and expand broadcasting to Iran, Iraq and Afghanistan

Cato Institute
Director of Public Affairs,
July 1994 – Oct 1996

- Successfully positioned Cato Institute as the intellectual thought leader of the 1994 Republican takeover of Congress and the emerging movement toward smaller, leaner government

Relevant Memberships, Appointments and Honors

Current

- Endocrinologic and Metabolic Drugs Advisory Committee, Center for Drug Evaluation and Research (CDER), Food and Drug Administration (FDA), Consumer Representative
- Patient Engagement Advisory Committee, Center for Devices and Radiological Health (CDRH), FDA, Consulting Committee Member
- Chronic Disease and Primary Care Standing Committee, National Quality Forum, Member, March 2018 to Present
- General Hospital and Personal Use Devices Panel, CDRH, FDA
- Center for Medicare and Medicaid Services (CMS), Electronic Clinical Quality Measure (eCQM) Technical Advisory Panel (TEP), Member
- Diabetes Collaborative Registry Steering Committee of the American College of Cardiology's National Cardiovascular Data Registry (NCDR), Advisory Committee, Stakeholder Panel, Member
- Medical Device Epidemiology Network (MDEpiNet), CDRH, FDA, Executive Committee Member

Previous

- Centre de Recherches Interdisciplinaires (Center for Research and Interdisciplinarity) – CRI Paris, Open Health Research Workshop, Co-Chair, October 2017 - October 2018
- Qualcomm Tricorder X-Prize, Member of judging panel
- Share for Cures, Board Member
- People Centered Research Foundation, PCORNet 2.0, grant reviewer
- CardioMetabolic Council, Food and Drug Administration's Office of Constituent Relations, Member
- Connected Health Conference 2017, Member, planning committee
- Advisory Committee, Juvenile Diabetes Research Foundation Type 1 Diabetes Clinical Outcomes Program
- Endocrine Standing Committee, National Quality Forum
- Grant Application Review Committee, Patient Centered Outcomes Research Institute (PCORI), 2013
- Funding Cycle, reviewed and scored grant applications for projects that would support the establishment of Clinical Data Research Networks to enable comparative effectiveness research.
- Planning Committee, Center for Medical Technology Policy (CMTP), 2012 Comparative Effectiveness Research Summit (Focus on diabetes therapies)
- ONC HIT Policy Committee FDASIA workgroup
- Interim Steering Committee, Medical Device Epidemiology Network (MDEpiNet), Center for Devices and Radiological Health, Food and Drug Administration
- Academy Health Consumer and Patient Roundtable
- Steering Committee, 2013 - 2018 Diabetes Mine Innovation Summit and D-Data Exchange

Education

- The Ohio State University, Bachelors of Arts in Journalism, August 1990