

Suzanne B Robotti

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Summary

Nonprofit leader and president; health advocacy thought leader related to pharmaceutical/medication side effects, women's health and patient education

Experience

MedShadow Foundation (MedShadow and DES Action USA)

President and Founder, MedShadow

Executive Director, DES Action USA

September 2012-Present

Formed MedShadow Foundation, the parent company of two nonprofits, MedShadow (2012) and DES Action USA (merged in 2015). MedShadow's mission is to prevent harm by raising awareness of the side effects of medicines and supplements. DES Action (founded in 1978) educates, empowers and advocates for the millions of women who were given DES in pregnancy in the 1950s, 60s and early 70s. The world's first synthetic estrogen, DES was thought to prevent miscarriage and early labor. It did neither and instead left the mother, her child and subsequent generations (estimated at 5 million people in 2015) at risk for rare cancers and other serious medical conditions.

MedShadow Foundation is a 501c3 nonprofit organization and accepts no advertising or monetary support from pharmaceutical companies or healthcare provider organizations.

FDA Drug Safety and Risk Management Committee

February 2017 - Present

Appointed as Consumer Representative

The FDA committee advises the Federal Drug Administration commissioner on risk management, risk communication and quantitative evaluation of adverse event reports for drugs for which the FDA has regulatory responsibility.

Springfield College

Trustee

Springfield, MA

July 2016 - Present

NYC Community Board 7

2011 - Present

Co-Chair Transportation Committee (2019 - present); Co-Chair Communications Committee (2015-19); Vice Chair (2013-15); Co-Secretary (2011-13)

Community Board 7/Manhattan is part of local New York City government and plays an important advisory role in dealing with multiple community concerns of Manhattan's Upper West Side.

Pace University, Masters in Publishing Program

2008 - Present

Advisory Board, Masters in Publishing program

NYC Westside YMCA

January 2010 - January 2014

Board Member

Mount Sinai Hospital

Queens, NY

January 2008 - November 2013

Community Advisory Board

Variety Boys and Girls Club

Queens, NY

2001-2013

Board President, 2009-2012

Marketing Consultant

1999-2009

Clients included: Environmental FirstSearch, Hasco/GrowingFamily.com, Beehive Bee Products

Baby Publishing

1990-1999

Publisher/Owner

Created and launched a specialty publishing company targeting expectant and new mothers as well as childbirth educators. Publications were distributed through unique channels including diaper services, hospital newborn care pack and childbirth instructors (subscription). Raised investment capital, sold advertising to blue chip brands (American Home Products, Pfizer, Kimberly Clark), negotiated printing, distribution and Internet contracts, hired and managed staff. Sold Baby Publishing, LLC to Gruner + Jahr Bertelsmann, the global publishing company and owner of Parents Magazine.

Education

University of Maryland at College Park

1979 Bachelor of Arts, Communications

Publications

Pregnancy drugs, fetal germline epigenome, and risks for next-generation pathology: A call to action.

Environmental and Molecular Mutagenesis

Jill Escher, Suzanne Robotti

19 March 2019 <https://doi.org/10.1002/em.22288>

Did Merck circumvent its duty to warn on 'Fosamax fractures'? Stat

<https://www.statnews.com/2018/12/18/did-circumvent-duty-warn-fosamax-fractures/> 18

December 2019

MedShadow Blog <https://medshadow.org/category/blog/medshadow-blog/>

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