

SUMMARY

Joy McVey Hugick is a seasoned public health policy and communication consultant with 18 years of experience—including a decade in the executive branch—planning, organizing, and implementing public health programs and partnerships. Joy has blended her public health acumen with her experience living with a feeding tube and chronic gastrointestinal condition to better serve her community. Known for her responsiveness, attention to detail, and excellent written and oral communication skills, Joy handles delicate situations with diplomacy and discretion.

PROFESSIONAL EXPERIENCE

OLEY FOUNDATION, Atlanta, Georgia

- November 2016 – present** **Member, Board of Trustees** (unpaid)
 - Represents the home enteral nutrition (HEN) patient/consumer perspective on the Board.
 - Assists the Executive Director and Board President in approving the budget, shaping policies, setting goals, and identifying and recruiting other Board Members.
 - Serves on committees and takes on special assignments as needed.
- August 2015 – present** **Ambassador** (unpaid)
 - Serves as a resource to other Home Parenteral and Enteral Nutrition (HPEN) consumers and caregivers by providing peer-to-peer support and increasing awareness of Oley resources in the Atlanta area.
 - Advocates for HPEN and digestive disease issues by providing the patient / consumer perspective to healthcare providers, device manufacturers, and policymakers.
- Honors and Awards** **2016 LifelineLetter Award, Home Enteral Nutrition (HEN) recipient** - given to a consumer or caregiver on HEN for more than five years and demonstrates courage, perseverance, a positive attitude in dealing with illness or caregiving, and exceptional generosity in helping others in their struggle with HEN.

SIMPLY JOY, LLC, Atlanta, Georgia

- January 2015 to present** **Principal**
 Provides part-time public health policy and communication consulting services. Skilled at working across government, healthcare, consumer, industry, and nonprofit spaces.
- Oct 2017 to present** **Client Engagement Director, ForumSherpa, Inc.**
 Provides part-time consulting services, which includes managing client relationships and administrative tasks.
- Sept 2013 – June 2015** **CDC Foundation Project: Substandard, Falsified, & Counterfeit Medicines (grant)**
(September 2013 to December 2014 [pro bono]; January to June 2015 [paid])
 Provided leadership and expertise in functional areas of partnership development (including public-private partnerships), legislative affairs, policy development and formulation, program and project management, issues management, and strategic communication planning and research.

CENTERS FOR DISEASE CONTROL AND PREVENTION, Atlanta, Georgia

- April 2010 – Jan 2012** **Associate Director for Policy, Division of Human Development and Disability, National Center for Birth Defects and Developmental Disabilities**
 Served on the senior management team, providing leadership and guidance to the division on policy development and analysis, performance and budget integration, and congressional and partner relations.
- July 2002 – April 2010** **Division of Laboratory Sciences, National Center for Environmental Health**
 Public Health Advisor (Jan 2009 – present), Program Officer / DLS Liaison to the CDC Foundation (Oct 2007 – Nov 2008), Public Health Analyst (April 2005 – Jan 2009), Data Management Specialist, Information Network Systems (June 2004 – April 2005), ORISE Fellow (Jan 2003 – June 2004), Health Communication Fellow (July – Dec 2002)
- January – July 2002** **Office of Communication, National Center for Environmental Health**
 Health Communication Fellow
- Joy began her career in public health at the Centers for Disease Control and Prevention (CDC) in 2002 at the National Center for Environmental Health. She spent eight years in the Division of Laboratory Sciences serving in various positions ranging from a data management specialist to public health analyst, lastly serving as a senior advisor to the division on policy, communication, partnership, and program development for laboratory programs in the areas of: tobacco and smoking addiction; environmental health; emergency response to chemical and radiologic threats; nutrition and chronic diseases; and newborn screening. In 2008, Joy completed a year-long rotation as a program officer at the CDC Foundation where she managed a portfolio of domestic and international projects and provided guidance and expertise to private-sector groups and academic institutions who wished to work with CDC.
- Poster Presentation** Hugick JM, McClure S, Price SM, Berktoold J. Framing the Discussion of Bisphenol A (BPA) in the Mainstream Media. Third National Conference on Health Communication, Marketing and Media, Atlanta, GA, August 2009.

Oral Presentations

Hugick JM, Price SM. Biomonitoring Communication and Public Health. National Environmental Public Health Tracking Conference. Washington, DC, February 2009.

Hugick JM, Berktold J. Biomonitoring Communication and Public Health. Council of State and Territorial Epidemiologists Annual Conference. Buffalo, NY, June 2009.

Hugick JM. Panelist and Discussion Leader. International Council of Chemical Associations' Long-Range Research Initiative. Charleston, SC, June 2009.

Hugick JM. Panelist and Presenter. CDC's National Biomonitoring Program: A Federal Perspective. National Conference of State Legislators' Expert Panel Discussion. San Diego, CA, Dec 2009.

GOLDEN KEY INTERNATIONAL HONOUR SOCIETY, Atlanta, Georgia**June 1999 – May 2001****Great Lakes Regional Director**

- Managed 27 Golden Key chapters and 300 student and faculty volunteers at colleges and universities in Michigan, Indiana and Ohio.
- Assisted chapters with developing and implementing innovative marketing strategies for membership recruitment, engagement, and recognition.
- Managed relationships with high-level corporate sponsors headquartered in the region, planned and executed leadership development conferences, and administered community outreach grants.

EDUCATION**December 1998****University of South Florida, Tampa, Florida**

Bachelor of Arts– Cum Laude, Speech Communication

USF Alumni Association Outstanding Senior Award recipient

Communication major (4.0 GPA in major) with an emphasis in human persuasion, interpersonal, organizational, and health communication. Women's studies and manual communication minor with an emphasis in American Sign Language, Deaf culture, and health policy.

Honors, Awards, and Accomplishments

Served as an officer in multiple student organizations and committees, including the Women's Panhellenic Council (President and Director of Public Relations); Kappa Delta Sorority (Vice President of New Member Education and Vice President of Standards); Judicial Process Review Board (Student Representative).

Received multiple awards, such as USF Alumni Association Outstanding Senior Award, Communication Student of the Year, National Order of Omega Scholarship, Outstanding Diagnostic Clinic Intern, Tampa Bay Panhellenic Alumnae Association Scholarship.

2003 – 2009**Government Affairs Institute at Georgetown University, Washington, D.C.**

Courses in Legislative Studies, including Congressional Operations Seminar, The Executive Branch Role in the Legislative Process, Advanced Budget and Appropriations Process, The New Congress.

October 2016**Regan-Udall Foundation, Washington, D.C.**

Participated in the inaugural *Big Data for Patients (BD4P) Training Workshop*, which included lecture, discussions, and activities about the what big data is, how it is being used, and its impact on patients to ensure the patient voice and patients' needs are central drivers of big data research efforts in biomedicine.

OTHER RELEVANT VOLUNTEER EXPERIENCE**May 2016 – present****Emory St. Joseph's Hospital Auxiliary**

Vice President–Patient Care, Board of Directors

Patient Advocate Volunteer

- Supports the Auxiliary by serving on board of directors, special committees and ancillary projects.
- Serves patients and families at various touch points in the hospital.
- Plays a role in the grace and healing of each patient at the hospital.

July 2015 – present**Greater Atlanta Day Alumnae Chapter of Kappa Delta Sorority**

President & Newsletter Editor

- Preside at all meetings of the alumnae chapter and the executive board; serves as an ex-officio member of all committees except the nominating committee.
- Calls meetings of the executive board, appoints all committee chairmen and special committees, and ensures all officers perform their duties.
- Reports to national officers as directed and ensures other officers submit reports as required by the national organization.
- Produces chapter yearbook and newsletter, which includes collecting and organizing content and graphics; writing, editing, and proofreading articles; developing layout and design in Microsoft Publisher for final copy; disseminating each new issue to recipients (electronically and via postal mail); and posting to chapter's website.

May 2005 – present**Kuyahoor Valley Foundation, Inc.**

Co-Host, Memorial Atlanta Classic (MAC Daddy) Charity Golf Tournament

- Co-host a charity golf tournament in Atlanta, which involves conducting community outreach with annual recipients, securing raffle and auction items for the post-tournament awards banquet.
- One hundred percent of the net proceeds from the event are provided to help those in need within our community and beyond. Recent beneficiaries include the Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta, The Oley Foundation, TurningPoint Breast Cancer Rehabilitation, Building Homes for Heroes, Blessings in a Backpack, and the Atlanta Community Food Bank.