Praise for The Internet of Healthy Things™

No one has done more to power the creation of new models of healthcare delivery than Joe Kvedar and his colleagues at Partners HealthCare...

- Harry L. Leider, MD, MBA, Chief Medical Officer and Group Vice President, Walgreen Company

Long before anyone had even heard the term "connected health," Joe Kvedar was hard at work inventing this new field. The Internet of Healthy Things is packed with real-world information, clinical care models and practical guidance to fuel the disruption of healthcare delivery...

- Gregg Meyer, MD, Chief Clinical Officer, Partners HealthCare

Joe Kvedar provides entrepreneurs, innovators and investors with a roadmap for innovation that is grounded in practical business terms and clinical granitas, while emphasizing the need for personalization and an understanding of human behavior. Anyone who wants to make an impact in the digital health space should read this book...

- Halie Tecco, Founder and Managing Director, Rock Health

Joe Kvedar is one of the greatest HIT influencers of our generation. He has the rare ability to envision our future in this non-linear era and convince world-class thought leaders in Boston each year. This book captures the vision and wisdom of a landmark healthcare pioneer...

- Andrew R. Watson, MD, MHLitt, FACS. FACHE, Chief Medical Information Officer, International and Commercial Services, University of Pennsylvania Medical Center; Medical Director, UPMC Telemedicine

Today, we are at the cusp of technology shaping health and wellness for millions. Seeing the future of care delivery through Joe Kvedar’s eyes is an epiphany. The Internet of Healthy Things is leading the way forward and I encourage us all to get on board today...

- Krishna Yeshwant, MD, MBA, Investor

JOSEPH C. KVEDAR, MD
Carol Colman • Gina Cella
Forward by Harry L. Leider, MD, MBA
Walgreen’s Chief Medical Officer
Sam reminds me of choices
The (near term) future

How do we get there?

- Automated
- Incentives
- Contextual
- Empowering
- Motivational
Automating Healthcare

Data Aggregation/Normalization + Analytics + Engagement
Automating Healthcare

Data Aggregation/Normalization + Analytics + Engagement
Integrate sensors can provide:

- Early evidence of infection
- New insights into joint stress
- Real-time evidence of rehab

*Image courtesy of OrthoSensor, Inc.*
Business opportunities remaining

Normalization

Integration
Automating Healthcare

Data Aggregation/Normalization + Analytics + Engagement
Predictive Analytics - FeatForward

Alerts
Weather
Messaging
Activity Goals
Biometric tracking

Smart Care by Feat Forward

6820
10000 STEPS
Recommend

Weight training can cause a temporary increase in blood pressure during exercise. But, weightlifting can also have long-term

Blood Pressure
Blood Glucose
Weight
Heart Rate

MY
COMMUNITY
CARE
MESSAGE
Business Opportunities Remaining

Integrate smart orthopedic sensor data with other data such as:

- Phone GPS
- Activity tracker
- Communications patterns
Automating Healthcare

Data Aggregation/Normalization + Analytics + Engagement
Keys to Engagement

Strategies

- Make it about life
- Make it personal
- Reinforce social connections

Tactics

- Employ subliminal messaging
- Use unpredictable rewards
- Use the sentinel effect
Business Opportunities Remaining

- Consumer Centric Design
- Fitting into every day life
- Personalization
- Sentinel Effect