

FDA RULES FOR SMOKELESS TOBACCO SALES



Are you taking the necessary steps to prevent underage tobacco use?



Check photo ID of everyone under age 27 who attempts to purchase smokeless tobacco.



Only sell smokeless tobacco to customers age 18 and older.*



Only sell smokeless tobacco in a direct, face-to-face exchange.**



Do NOT give away free samples of smokeless tobacco unless in a "qualified adult-only facility" and in limited quantities.***



Do NOT break open smokeless tobacco packages to sell products in smaller amounts.



Do NOT sell smokeless tobacco without a health warning label.

PROVIDED BY THE FDA CENTER FOR TOBACCO PRODUCTS

This flyer provides a snapshot of some of the requirements for smokeless tobacco. See our website www.FDA.gov/Tobacco for a full list of requirements that may apply to you.

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*Retailers must also follow state or local tobacco laws, even if they are more restrictive. For example, in some states the minimum age is 19.
**The sale of cigarettes, cigarette tobacco, and smokeless tobacco through vending machines and self-service displays is allowed in adult-only facilities where no person younger than 18 is permitted to enter. Please note that tobacco product vending machines are banned in some states.
***See Guidance for Industry: Compliance with Regulations Restricting the Sale and Distribution of Cigarettes and Smokeless Tobacco To Protect Children and Adolescents - August 2013.