



FDA RULES FOR ELECTRONIC NICOTINE DELIVERY SYSTEM (ENDS) SALES

(Including e-cigarettes, vape pens, e-hookahs, e-cigars, personal vaporizers, and electronic pipes.)

Are you taking the necessary steps to prevent underage tobacco use?



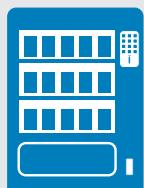
Check photo ID of everyone under age 27 who attempts to purchase ENDS.



Only sell ENDS to customers age 18 and older.*



Do NOT give away free samples of ENDS, including their components and parts.



Do NOT sell e-cigarettes in a vending machine unless in an adult-only facility.**

PROVIDED BY THE FDA CENTER FOR TOBACCO PRODUCTS

Examples of ENDS include e-cigarettes, vape pens, e-hookahs, e-cigars, personal vaporizers, and electronic pipes.

This flyer provides a snapshot of some of the new requirements for ENDS, effective 08/08/2016. See our website www.FDA.gov/Tobacco for a full list of requirements that may apply to you.

**THIS IS
OUR
WATCH**
WE I.D. TOBACCO PURCHASES



*Retailers must also follow state or local tobacco laws, even if they are more restrictive. For example, in some states the minimum age is 19.

**An adult-only facility is one in which minors are neither present nor permitted to enter at any time.