

# Patient Centered Design Case Study: The PRELUDE trial



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# The Case For Patient Centered Trial Design

Adapting to the needs and expanding role of patients...



**Consumer/  
Payer**



**Self Advocate**



**Research  
Partner**



**Influencer**

# The Clinical Trial

- Patients 55-90 y of age with Macular Degeneration
- Single Subretinal Administration of Palucorcel
- Phase IIb, Multi center
- Randomized, double masked

# The Clinical Trial Simulation





# Feedback



# Outcome And Changes Made



*Johnson & Johnson*

Clinical Trial Simulation  
Video Documentary