

UNITED STATES OF AMERICA
BEFORE THE DEPARTMENTAL APPEALS BOARD
CIVIL REMEDIES DIVISION
DEPARTMENT OF HEALTH AND HUMAN SERVICES

In the Case of:)
)
Center for Tobacco Products,)
)
Complainant,)
)
v.)
)
SA, Inc.)
d/b/a BP)
)
Respondent.)

**ADMINISTRATIVE COMPLAINT
FOR NO-TOBACCO-SALE ORDER**

FDA Docket No. FDA-2017-R-3069
CRD Docket No. T-17-4232

INTRODUCTION

1. The Center for Tobacco Products (“CTP”), Food and Drug Administration (“FDA”), United States Department of Health and Human Services, requests that the Administrative Law Judge (“ALJ”) impose a no-tobacco-sale order (“NTSO”) for a 30 consecutive day period on SA, Inc., d/b/a BP (“Respondent”) for repeatedly violating particular FDA tobacco regulations promulgated under Section 906(d) of the Federal Food, Drug, and Cosmetic Act (“Act”) (21 U.S.C. § 387f(d)), which are codified in 21 C.F.R. Part 1140. As shown in the following table¹ and described in more detail below, Respondent committed six repeated

¹ As explained in the Previous Case History section of this Complaint, CTP previously filed two civil money penalty (“CMP”) cases against Respondent. The table identifies Respondent’s original violations of FDA’s regulations in 21 C.F.R. Part 1140 and Respondent’s repeated violations of those particular regulations that occurred within a specified 36-month period after the original violations.

violations of particular FDA tobacco regulations within the 36-month period that included April 16, 2015 to December 13, 2016:

Charged Violation ^{2,3}	Violative Inspection Dates				Number of Repeated Violations
	07/02/2014	04/16/2015	10/16/2015	12/13/2016 & 12/14/2016	
Selling cigarettes / smokeless tobacco to a minor, 21 C.F.R. § 1140.14(a) / 21 C.F.R. § 1140.14(a)(1)	OV	X	X	X	3
Failing to verify ID for cigarettes / smokeless tobacco sale, 21 C.F.R. § 1140.14(b)(1) / 21 C.F.R. § 1140.14(a)(2)(i)	OV	X	X	X	3
<u>FDA Action</u>	Warning Letter Sent 08/07/2014	First CMP Initiated 08/18/2015 FDA-2015-H-2787, CRD C-15-3590	Second CMP Initiated 02/05/2016 FDA-2016-H-0284, CRD T-16-1775	Current Complaint	Total: 6 Repeated Violations

LEGAL AUTHORITY

- The Act provides for an NTSO prohibiting the sale of tobacco products at a retail outlet against any person who commits repeated violations of requirements promulgated under Section 906(d) of the Act (21 U.S.C. § 387f(d)). 21 U.S.C. § 333(f)(8). The regulations at 21 C.F.R. Part 1140 (hereafter, “Part 1140

² “OV” indicates an original violation. “X” indicates a repeated violation of a particular requirement.

³ As of August 8, 2016, the effective date of FDA’s Final Rule Deeming Tobacco Products To Be Subject to the Federal Food, Drug, and Cosmetic Act, as Amended by the Family Smoking Prevention and Tobacco Control Act; Restrictions on the Sale and Distribution of Tobacco Products and Required Warning Statements for Tobacco Products, available at <https://federalregister.gov/a/2016-10685>, the citations to certain FDA tobacco regulations have changed, although the text of those regulations has remained substantively the same. To account for the change in citation form, this chart and complaint will include references to the original and new citations indicated as Original (pre-August 8, 2016) Citation / New (post August 7, 2016) Citation. CTP counts as a “repeated violation” an action that violates the same textual regulation, regardless of whether the specific citation for such violation has changed.

regulations”) were issued under Section 906(d) of the Act (21 U.S.C. § 387f(d)). 75 Fed. Reg. 13,225 (Mar. 19, 2010). The term “repeated violations” in 21 U.S.C. § 333(f)(8) is defined as “at least 5 violations of particular requirements over a 36-month period at a particular retail outlet that constitute a repeated violation.” See Family Smoking Prevention & Tobacco Control Act, Pub. L. No. 111-31, § 103(q)(1)(A), 123 Stat. 1776, 1838 (2009).

3. CTP has provided public notice that retailers who have committed five or more repeated violations of particular Part 1140 regulations within a 36-month period may be subject to an NTSO for a period provided in the following table:

Number of NTSOs received by Retailer	Maximum Period of Time for NTSO
First NTSO	30 Consecutive Days
Second NTSO	6 Months
Third (and subsequent) NTSO	Permanent NTSO

See CTP, U.S. FDA., U.S. Dep’t of Health & Human Servs., Determination of the Period Covered by a No-Tobacco-Sale Order and Compliance with an Order (August 2015), *available at* <http://www.fda.gov/downloads/TobaccoProducts/Labeling/RulesRegulationsGuidance/UCM460155.pdf>.

4. FDA has documented repeated violations of 21 C.F.R. Part 1140 at Respondent’s establishment, as detailed below.

CURRENT ALLEGATIONS

5. Respondent owns an establishment that does business under the name BP and is located at 3300 Garrison Boulevard, Baltimore, MD 21216.
6. An FDA-commissioned inspector conducted an inspection at Respondent’s establishment on December 13, 2016. During that inspection, Respondent

committed the following violations:

- a. Selling cigarettes or smokeless tobacco to a minor, in violation of 21 C.F.R. § 1140.14(a) / 1140.14(a)(1). Specifically, a person younger than 18 years of age was able to purchase a package of Newport cigarettes on December 13, 2016, at approximately 4:47 PM; and
 - b. Failing to verify the age of a person purchasing cigarettes or smokeless tobacco by means of photographic identification containing the bearer's date of birth, as required by 21 C.F.R. § 1140.14(b)(1) / 1140.14(a)(2)(i). Specifically, the minor's identification was not verified before the sale, as detailed above, on December 13, 2016, at approximately 4:47 PM.
7. On December 16, 2016, CTP issued a Notice of Compliance Check Inspection to Respondent's establishment stating that an inspection had been conducted on December 13, 2016, and that during this inspection, a minor was able to enter the establishment and purchase a regulated tobacco product at approximately 4:47 PM. This Notice stated that other potential violations of federal tobacco law may have been observed, and further stated that if, after review, CTP determined that there was a violation of federal law, the establishment may receive further notification from FDA.

PREVIOUS CASE HISTORY

8. Respondent has been the subject of two prior CMP actions based on its violations of the Part 1140 regulations.

9. CTP initiated its first CMP action against Respondent⁴ on August 18, 2015, alleging that Respondent sold cigarettes or smokeless tobacco to a minor (21 C.F.R. § 1140.14(a) / 1140.14(a)(1)) and failed to verify the age of a person purchasing cigarettes or smokeless tobacco by means of photographic identification containing the bearer's date of birth (21 C.F.R. § 1140.14(b)(1) / 1140.14(a)(2)(i)) on July 2, 2014 and April 16, 2015. See Compl., FDA Docket Number FDA-2015-H-2787, CRD Docket Number C-15-3590. ("First CMP Action"). The First CMP action was closed after Sajid Ayub d/b/a BP admitted all of the allegations in the Complaint and paid the agreed upon penalty. In acknowledging that the alleged violations occurred, Respondent expressly waived its right to contest such violations in subsequent actions. See First CMP Action, Attachment to Notice of Settlement Agreement.
10. On February 5, 2016, CTP initiated its second CMP action against Respondent, alleging that, in addition to the violations alleged in the First CMP Action, Respondent sold cigarettes or smokeless tobacco to a minor (21 C.F.R. § 1140.14(a) / 1140.14(a)(1)) and failed to verify the age of a person purchasing cigarettes or smokeless tobacco by means of photographic identification containing the bearer's date of birth (21 C.F.R. § 1140.14(b)(1) / 1140.14(a)(2)(i)) on October 16, 2015. See Compl., FDA Docket Number FDA-2016-H-0284, CRD Docket Number T-16-1775. ("Second CMP Action"). The Second CMP

⁴ In the first CMP action, CTP identified Respondent as Sajid Ayub d/b/a BP. Sajid Ayub was identified as the owner of the establishment during correspondence with CTP. CTP subsequently identified licensing evidence indicating that SA, Inc. owned the establishment. Maryland Secretary of State documents show that SA, Inc. listed Shahid Ayub as the registered agent of the establishment. Current licensing evidence indicates that SA, Inc. is still the owner of the establishment located at 3300 Garrison Boulevard, Baltimore, MD 21216. Accordingly, CTP has named SA, Inc. as the Respondent in all cases subsequent to the initial CMP action.

concluded with an Initial Decision and Default Judgment dated September 20, 2016, finding Respondent liable for the July 2, 2014, April 16, 2015, and October 16, 2015 violations. See Initial Decision and Default Judgment, Second CMP Action.

EVIDENCE SUPPORTING CURRENT REQUEST FOR NTSO

11. With its most recent sale to a minor (21 C.F.R. § 1140.14(a) / 1140.14(a)(1)) and failure to verify identification (21 C.F.R. § 1140.14(b)(1) / 1140.14(a)(2)(i)) on December 13, 2016, see paragraph 6 of this Complaint, Respondent committed the following six repeated violations of regulations that it originally violated on July 2, 2014, in the 36-month period that included April 16, 2015 to December 13, 2016:
 - a. Three repeated violations of selling cigarettes or smokeless tobacco to a minor, in violation of 21 C.F.R. § 1140.14(a) / 1140.14(a)(1) on April 16, 2015, October 16, 2015, and December 13, 2016; and
 - b. Three repeated violations of failing to verify the age of a person purchasing cigarettes or smokeless tobacco by means of photographic identification containing the bearer's date of birth, in violation of 21 C.F.R. § 1140.14(b)(1) / 1140.14(a)(2)(i) on April 16, 2015, October 16, 2015, and December 13, 2016.

Accordingly, Respondent has committed a total of six repeated violations of particular requirements in 21 C.F.R. Part 1140 within a 36-month period and is subject to an NTSO. See 21 U.S.C. § 333(f)(8).

OPTIONS FOR RESPONDING TO COMPLAINT

12. Respondent must respond to this Complaint. The cover letter provides information on options for responding. Respondent has the right to request a hearing by filing an Answer within 30 days after service of the Complaint. 21 C.F.R. § 17.9. The Answer will be deemed to be a request for a hearing, unless the Answer states otherwise. Failure to file an Answer within 30 days after service of the Complaint may result in a default order. 21 C.F.R. § 17.11. The Answer must be filed with the Departmental Appeals Board, Civil Remedies Division, 330 Independence Ave., S.W., Cohen Building, Room G-644 (MS 6132), ATTN: FDA NTSO, Washington, D.C. 20201. The Answer must include both the FDA Docket Number and CRD Docket Number, which are found at the top of this document.
13. Respondent has the right, but is not required, to retain counsel for representation.

REQUEST FOR RELIEF

14. CTP respectfully requests that the ALJ impose a no-tobacco-sale order preventing Respondent from selling cigarettes, cigarette tobacco, roll-your own tobacco, smokeless tobacco, and covered tobacco products for a 30 consecutive day period.

DATED: May 15, 2017

Respectfully submitted,

/s/

Susan Williams

Attorney for Complainant
Center for Tobacco Products
United States Food and Drug Administration
White Oak 32, Room 4384 GCF-1
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002
Telephone: (301) 348-3010
Fax: (301) 847-8618
Susan.Williams@fda.hhs.gov