

Does Your Pain Medication Measure Up?



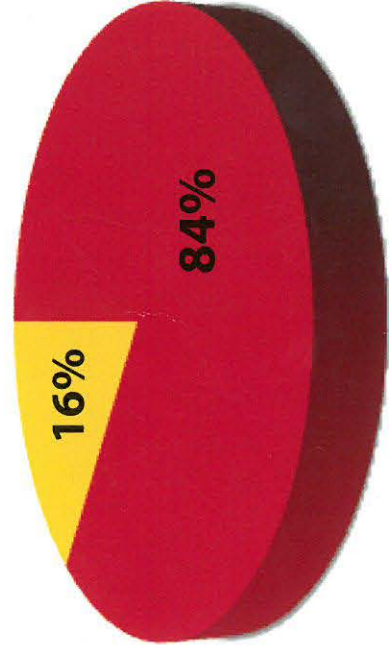
ConZip[®] — All Day Pain Relief.

VERTICAL

ConZip[®]
(tramadol hydrochloride)

Coverage and Co-Pays

June 1 - July 31, 2013



Total Claims 1,286

■ Paid ■ Rejected

• 84% of claims paid

INSTANT SAVINGS CARD AVAILABLE

\$40 OFF

on first prescription
and refills!

Help your patients save up to \$40 off by providing them with an
Instant Savings Card along with a prescription for ConZip[®].

References: 1. Data on file, Vertical Pharmaceuticals, LLC. 2. ConZip [Package insert].
Sayreville, NJ: Vertical Pharmaceuticals, LLC; 2014.

VERTICAL
PHARMACEUTICALS, LLC

CNZSA03201402

ConZip[®]
(tramadol hydrochloride)
extended-release capsules
All Day Pain Relief.

Rx

Name *Moderate to Moderately Severe Chronic Pain Sufferer*
Address *Anytown, USA* Date *TODAY*

- 100 mg Capsules
- 200 mg Capsules
- 300 mg Capsules

ConZip

*Take 1 Capsule per day
Brand medically necessary*

- DAW
- Label

VERTICAL
PHARMACEUTICALS, LLC
www.verticalpharma.com

ConZip® Measures Up

ConZip® is an opioid agonist indicated for the management of moderate to moderately severe chronic pain in adults who require around-the-clock treatment of their pain for an extended period of time.

All Day Pain Relief

ConZip® provides a novel combination of:

- immediate release tramadol
- extended release tramadol



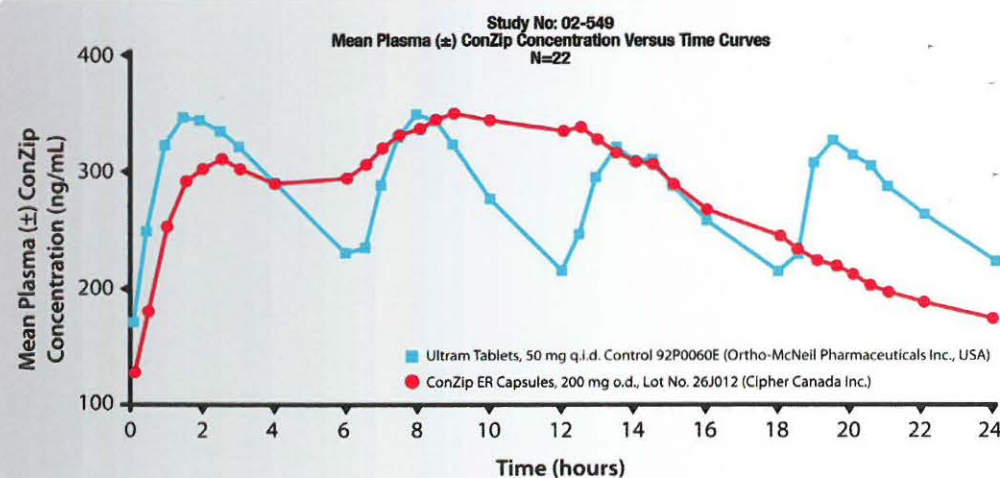
Capsule Strength	Immediate-Release Tramadol	Extended-Release Tramadol
ConZip 100 mg	25 mg	75 mg
ConZip 200 mg	50 mg	150 mg
ConZip 300 mg	50 mg	250 mg

ConZip® is classified as a schedule IV controlled substance by federal regulation.

ConZip's® Biphasic Formula Compared to Tramadol IR

One pill of ConZip® exhibits concentrations similar to four Tramadol IR pills

Steady State Plasma Concentrations:
ConZip 200 mg
vs. Tramadol IR
50 mg¹



ConZip's® Biphasic Formula Compared to Tramadol ER

Faster initial absorption and bioequivalent to Tramadol ER

Steady State Plasma Concentrations:
ConZip 200 mg
vs. Tramadol ER
200 mg¹

