**Industry Representative Pool for the Interests of the Medical Device Industry**
**Patient Engagement Advisory Committee**

The FDA published a notice in the *Federal Register* (September 21, 2015, Vol. 80, No. 182, pp. 57004-57005) requesting that interested industry organizations select a pool of individuals, with varying areas of expertise, to represent industry interest for the Committee. The Commissioner or designee has the authority to select an individual from this pool to serve temporarily as a nonvoting member, depending on the meeting topic. In accordance with the process described in the notice, the following candidates were identified as participants in the pool, with terms continuing to April 30, 2020.

| Industry Segment | Primary | Alternate |
|---|---|---|
| Patient Engagement | **Carlos A. Urrea, M.D., MPH**<br>Executive Medical Director, Medical Safety & Post Market Surveillance<br>Hill-Rom, Inc. | **D. Kevin Kwok, Pharm.D**<br>Head of Patient Engagement<br>Theravance Biopharma |
| Clinical Trial Design, Conduct and Analysis | **Molly F. Story Dr.PH**<br>Sr. Director, Global Usability Engineering and Risk Management<br>Sanofi | **Rose Blackburne, M.D., M.B.A.**<br>Executive Medical Director,<br>Global Product Development<br>General Medicine and Women's Health<br>Pharmaceutical Product Development, LLC |
| Postmarket Studies, including observational and registry-based studies | **Elisabeth George, MS**<br>Vice President of Global Government Affairs, Regulations and Standards<br>Philips | **Mondira Bhattacharya, M.D.**<br>Head, Benefit-Risk Management and Innovative Platforms Initiative<br>Pharmacovigilance and Patient Safety<br>AbbVie, Inc. |
| Patient-reported Outcomes Development, Validation and Use in Regulatory Studies or Clinical Practice | **Michelle McMurry-Heath, M.D., Ph.D.**<br>Vice President, WorldWide Regulatory Affairs, Medical Devices<br>Johnson & Johnson | **Cory D. Kidd, Ph.D.**<br>Founder and CEO<br>Catalia Health |
| Patient Preference Elicitation | **Thomas Dedenroth Miller, Ph.D.**<br>Vice President<br>U.S. Device Innovation,<br>Novo Nordisk, Inc. | **Elisabeth George, MS**<br>VP of Global Government Affairs, Regulations and Standards<br>Philips |
| Communication of Benefit & Risk Information to Patients; Medical Device Labeling | **Mondira Bhattacharya, M.D.**<br>Head, Benefit-Risk Management and Innovative Platforms Initiative<br>Pharmacovigilance and Patient Safety<br>AbbVie, Inc. | **Abbe Steel, MS**<br>Founder and CEO<br>HealthiVibe, LLC |