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FOOD AND DRUG ADMINISTRATION
CENTER FOR DRUG EVALUATION AND RESEARCH

JOINT MEETING OF THE NONPRESCRIPTION DRUGS
ADVISORY COMMITTEE (NDAC) AND THE DRUG SAFETY AND
RISK MANAGEMENT ADVISORY COMMITTEE (DSaRM)

Tuesday, April 4, 2017

7:59 a.m. to 2:48 p.m.

Tommy Douglas Conference Center
10000 New Hampshire Avenue
Silver Spring, Maryland

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1 P R O C E E D I N G S

2 (7:59 a.m.)

3 **Call to Order**

4 **Introduction of Committee**

5 DR. ROUMIE: Good morning. I want to
6 welcome everyone. This is a CDER meeting, C-D-E-R.
7 If you are here for CBER, C-B-E-R, you are
8 next door. Just making sure everybody's in the
9 right place.

10 Good morning. First, I'd like to remind
11 everyone to silence their cell phones, smartphones,
12 and any other devices if you have not already done
13 so. I would also like to identify the FDA press
14 contact, Andrea Fischer. If you are present --

15 My name is Christianne Roumie. I'm the
16 chairperson of the Nonprescription Drugs Advisory
17 Council. I will be chairing the meeting. I will
18 now call the joint Nonprescription Advisory
19 Committee and Drug Safety Risk Management Advisory
20 Committee meeting to order.

21 We'll start by going around the table and
22 introducing ourselves. We will start on my right.

1 DR. NEILL: Good morning. I'm Richard
2 Neill, family physician from the University of
3 Pennsylvania on the NDAC.

4 DR. BARON: Good morning. I'm Elma Baron,
5 professor at University Hospitals, Case Western
6 Reserve University.

7 DR. SANDERS: Hi. I'm Lee Sanders,
8 pediatrician from Stanford University.

9 DR. PISARIK: I'm Paul Pisarik, family
10 physician, St. John Health Systems in Tulsa,
11 Oklahoma.

12 DR. WU: Good morning. Victor Wu, internal
13 medicine physician from the Bureau of Tennessee's
14 Healthcare Finance Administration.

15 DR. BESCO: Good morning, everyone. My name
16 is Kelly Besco. I'm the medication safety officer
17 for the OhioHealth Hospital System in Columbus,
18 Ohio, and I'm a member of the Drug Safety and Risk
19 Management Committee.

20 DR. STERGACHIS: Andy Stergachis, professor
21 of pharmacy and global health, University of
22 Washington, a member of DSaRM.

1 DR. CHOUDHRY: Good morning. Niteesh
2 Choudhry. I'm an internist and professor of
3 Harvard Medical School and also a member of DSaRM.

4 DR. FARBER: Good morning. I'm Neil Farber,
5 professor of clinical medicine and internal
6 medicine at University of California, San Diego,
7 and I'm on NDAC.

8 DR. ALDRICH: Good morning. I'm Dawn
9 Aldrich, and I'm from SOLUTIONS Cancer Resource
10 Center. That's in New York.

11 DR. SMITH: Hello. Tommy Smith, associate
12 dean, Manchester University College of Natural
13 Pharmacy and Health Sciences.

14 DR. SCARAZZINI: Hi. Good morning. Linda
15 Scarazzini. I'm the head of pharmacovigilance and
16 patient safety at AbbVie and the industry rep on
17 DSaRM.

18 DR. BERLIN: Good morning. I'm Roger
19 Berlin. I'm principal at 1.618 Consulting, and I'm
20 the IR for NDAC. Good morning. Thanks.

21 DR. FURLONG: Good morning. My name is
22 Lesley Furlong. I'm the deputy office director in

1 the Office of Drug Evaluation IV at CDER, FDA.

2 DR. MAHONEY: Karen Mahoney, deputy
3 director, Division of Nonprescription Drug
4 Products, FDA.

5 DR. PRATT: Valerie Pratt, deputy director
6 for safety in the Division of Nonprescription Drug
7 Products, FDA.

8 DR. ADAH: Steven Adah, interdisciplinary
9 scientist team lead, Division of Nonprescription
10 Drug Products, FDA.

11 DR. JONES: Hello. My name is Chris Jones.
12 I'm the director of the Division of
13 Pharmacovigilance, Office of Surveillance and
14 Epidemiology at FDA.

15 DR. SCHMID: Chris Schmid. I'm a professor
16 of biostatistics at Brown, and I'm on DSaRM.

17 DR. LIPMAN: Tim Lipman. I'm a
18 gastroenterologist. I'm retired chief of the local
19 Washington, DC VA Medical Center, ad locum. Thank
20 you.

21 DR. WISHINGRAD: Marc Wishingrad,
22 gastroenterologist in Los Angeles.

1 DR. SOLGA: Steve Solga, transplant
2 hepatologist at the University of Pennsylvania.

3 DR. WARHOLAK: I'm Terri Warholak. I'm an
4 associate professor at the University of Arizona
5 College of Pharmacy. I'm in health outcomes.

6 DR. TYLER: I'm Linda Tyler. I'm the chief
7 pharmacy officer at University of Utah Hospitals
8 and Clinics and serve as associate dean at College
9 of Pharmacy. I'm on DSaRM.

10 DR. ENGLE: Good morning. Jan Engle. I'm a
11 pharmacist, professor, and head of the Department
12 of Pharmacy Practice at University of Illinois at
13 Chicago College of Pharmacy, and I'm on NDAC.

14 DR. CHOI: Moon Hee Choi, designated federal
15 officer.

16 DR. ROUMIE: Thank you.

17 For topics such as those being discussed at
18 today's meeting, there are often a variety of
19 opinions, some of which are quite strongly held.
20 Our goal is that today's meeting will be a fair and
21 open forum for discussion of these issues and that
22 individuals can express their views without

1 interruption. Thus, as a gentle reminder,
2 individuals will be allowed to speak into the
3 record only if recognized by the chairperson. We
4 look forward to a productive meeting.

5 In the spirit of the Federal Advisory
6 Committee Act and the Government in the Sunshine
7 Act, we ask that the advisory committee members
8 take care that their conversations about the topic
9 at hand take place in the open forum of the
10 meeting.

11 We are aware that members of the media are
12 anxious to speak with the FDA about these
13 proceedings. However, FDA will refrain from
14 discussing the details of this meeting with the
15 media until its conclusion. Also, the committee is
16 reminded to please refrain from discussing the
17 meeting topics during breaks or lunch. Thank you.

18 Now, I will pass to Moon Hee Choi, who will
19 read the conflict of interest statement.

20 **Conflict of Interest Statement**

21 DR. CHOI: The Food and Drug Administration
22 is convening today's joint meeting of the

1 Nonprescription Drugs Advisory Committee and Drug
2 Safety and Risk Management Advisory Committee under
3 the authority of the Federal Advisory Committee Act
4 of 1972.

5 With the exception of the industry
6 representatives, all members and temporary voting
7 members of these committees are special government
8 employees or regular federal employees from other
9 agencies and are subject to federal conflict of
10 interest laws and regulations.

11 The following information on the status of
12 these committees' compliance with the federal
13 ethics and conflict of interest laws, covered by
14 but not limited to those found at 18 U.S.C.,
15 Section 208, is being provided to participants in
16 today's meeting and to the public.

17 FDA has determined that members and
18 temporary voting members of these committees are in
19 compliance with the federal ethics and conflict of
20 interest laws.

21 Under 18 U.S.C., Section 208, Congress has
22 authorized FDA to grant waivers to special

1 government employees and regular federal employees
2 who have potential financial conflicts when it is
3 determined that the agency's need for a special
4 government employee's services outweighs his or her
5 potential financial conflict of interest or when
6 the interest of a regular federal employee is not
7 so substantial as to be deemed likely to affect the
8 integrity of the services, which the government may
9 expect from the employee.

10 Related to the discussions of today's
11 meeting, members and temporary voting members of
12 these committees have been screened for potential
13 financial conflicts of interest of their own, as
14 well as those imputed to them, including those of
15 their spouses or minor children and for the
16 purposes of 18 U.S.C., Section 208, their
17 employers. These interests may include
18 investments; consulting; expert witness testimony;
19 contracts/grants/CRADAs; teaching/speaking/writing;
20 patents and royalties; and primary employment.

21 Today's agenda involves the discussion of
22 safety issues associated with the over-the-counter

1 analgesic combination products used for upset
2 stomach, i.e., heartburn, nausea, fullness,
3 belching, gas, acid indigestion, and/or sour
4 stomach, and hangover indications under the
5 internal analgesic and antacid monographs in
6 21 CFR, Part 343 and 21 CFR, Part 331,
7 respectively.

8 The committees will also be asked to discuss
9 the hangover indication under the overindulgence,
10 internal analgesic, and stimulant monographs in
11 21 CFR, Part 357 subpart J, 21 CFR, Part 343, and
12 21 CFR, Part 340, respectively.

13 This is a particular matters meeting during
14 which general matters will be discussed. Based on
15 the agenda for today's meeting and all financial
16 interests reported by the committee members and
17 temporary voting members, no conflict of interest
18 waivers have been issued in connection with this
19 meeting.

20 To ensure transparency, we encourage all
21 standing committee members and temporary voting
22 members to disclose any public statements that they

1 have made concerning the topic at issue.

2 With respect to FDA's invited industry
3 representatives, we would like to disclose that
4 Drs. Linda Scarazzini and Roger Berlin are
5 participating in this meeting as non-voting
6 industry representatives acting on behalf of
7 regulated industry. Their role at this meeting is
8 to represent industry in general and not any
9 particular company. Dr. Scarazzini is employed by
10 AbbVie, and Dr. Berlin is an independent
11 consultant.

12 We would like to remind members and
13 temporary voting members that if the discussions
14 involve any other topics not already on the agenda
15 for which an FDA participant has a personal or
16 imputed financial interest, the participants need
17 to exclude themselves from such involvement, and
18 their exclusion will be noted for the record.

19 FDA encourages all other participants to
20 advise the committees of any financial
21 relationships that they might have regarding the
22 topic that could be affected by the committees'

1 discussions. Thank you.

2 DR. ROUMIE: Thank you. We will now proceed
3 with the FDA's opening remarks from Dr. Valerie
4 Pratt.

5 **FDA Introductory Remarks - Valerie Pratt**

6 DR. PRATT: Good morning, Dr. Roumie,
7 members of the Nonprescription Drugs Advisory
8 Committee, and Drug Safety and Risk Management
9 Advisory Committee, guest members, industry
10 representatives, and members of the public.

11 My name is Valerie Pratt. I'm the deputy
12 director for safety in the Division of
13 Nonprescription Drug Products. On behalf of the
14 division and all of us at FDA, it is my pleasure to
15 welcome you to the Washington area.

16 Before we get started, I want to thank the
17 members of the advisory committees who have taken
18 time out of their busy schedules to thoughtfully
19 review the briefing packages and to be here today.
20 Although this is a joint NDAC and DSaRM meeting, we
21 also have a number of guest members supplementing
22 our committee. As members of the advisory

1 committee, you provide important expert scientific
2 advice that is taken very seriously by the FDA.

3 Last but certainly not least, I would like
4 to thank those members of the public, including
5 representatives from various professional societies
6 and the consumer groups who have taken the effort
7 to be here today, to present your views or have
8 provided written feedback. Your input is extremely
9 valuable both to the committee in their
10 deliberations and to the FDA.

11 Today, we're here to discuss safety issues
12 associated with over-the-counter or OTC analgesic
13 combination products used for upset stomach and
14 hangover indications under the internal analgesic
15 and antacid monographs, as well as to discuss the
16 hangover indication under the overindulgence,
17 internal analgesic and stimulant monographs. For
18 those of you who are unfamiliar with the monograph,
19 the next speaker will provide an explanation of the
20 rulemaking process.

21 The analgesics permitted in combination with
22 other active ingredients for these indications are

1 aspirin and acetaminophen. Please note that our
2 focus today is combination products for these
3 indications, not the use of single ingredient,
4 aspirin, acetaminophen, or bismuth subsalicylate
5 for other indications.

6 Antacid analgesic drug products containing
7 aspirin or acetaminophen are currently allowed to
8 be marketed under the OTC monograph for the
9 temporary relief of minor aches and pains with
10 heartburn, sour stomach, acid indigestion, upset
11 stomach associated with overindulgence in food and
12 drink, and symptoms related to hangover.

13 The safety of antacid/aspirin products for
14 the relief of gastrointestinal symptoms has been
15 discussed throughout the rulemaking process.

16 Bleeding is a known risk of aspirin therapy because
17 aspirin reduces cytoprotection of the GI mucosa due
18 to dose-dependent impairment of prostaglandin E2
19 synthesis, and it decreases platelet aggregation
20 due to irreversible inhibition of thromboxane A2
21 production.

22 21 CFR 330.10(a)(4)(iv) stipulates when an

1 OTC drug may combine two or more safe and effective
2 active ingredients, one of the requirements is that
3 the combination provide rational, concurrent
4 therapy for the target population.

5 You will be hearing more about panels of
6 external experts, called advisory panels, who
7 helped FDA in the early years of the OTC monograph
8 from our next speaker.

9 We note here only that the Antacid Advisory
10 Panel and the Internal Analgesics Panel reached
11 different conclusions regarding the safety and
12 labeling of these products. In addressing these
13 concerns, the FDA limited the dosage form of
14 aspirin/antacid products to oral solutions since
15 the only safety data available at the time were for
16 that dosage form, and deferred to labeling as a
17 means to ensure proper use of the drug.

18 On the other hand, OTC monograph allows
19 antacid/acetaminophen products to be either
20 solutions or solid oral dosage forms. However,
21 concern for an association between major bleeding
22 events and use of aspirin/antacid products persist.

1 Accordingly, FDA issued a drug safety communication
2 in June 2016, which stated the agency plan to
3 convene an advisory committee to address this
4 concern.

5 On December 24, 1991, a tentative final
6 monograph, or TFM, was published that amended the
7 antacid and internal analgesics monograph to add
8 indications for antacid and antacid/analgesic
9 combination drug products. These amendments were
10 part of a larger effort to establish a separate
11 monograph for overindulgence, which allotted
12 appropriate indications related to relief of such
13 symptoms to the related monograph categories.

14 As a result of this effort, antacid added
15 the indication, overindulgence in food and drink.
16 The antacid/analgesic combination products added
17 the indication, overindulgence in food and drink
18 and hangover relief. And the analgesic/caffeine
19 combination products added the indication, hangover
20 relief.

21 Regarding hangover, the panel concluded that
22 no clinical studies were necessary to demonstrate

1 effectiveness in treating hangover because it
2 includes a variety of signs and symptoms that vary
3 in frequency and severity between individuals and
4 each episode.

5 In 2009, the organ-specific warnings final
6 monograph included new labeling requirements for
7 acetaminophen, which included warnings to highlight
8 the potential for hepatotoxicity, which is also
9 associated with alcohol use.

10 Alcohol use may induce changes in cytochrome
11 P450 CYP2E1 levels, which may result in more
12 acetaminophen metabolized to the reactive
13 metabolite, N-acetyl-p-benzoquinoneimine or NAPQI.
14 Alcohol also suppresses hepatic glutathione
15 production, further increasing the risk of liver
16 injury since glutathione binds NAPQI leading to the
17 renal excretion of mercapturic acid.

18 In 1991, the overindulgence tentative final
19 monograph permits the sale of antacid/analgesic
20 products for indications, including upset stomach
21 associated with hangover. The tentative final
22 monograph also proposed the analgesic/caffeine drug

1 product, for the temporary relief of minor aches
2 and pains associated with hangover, helps to
3 restore mental alertness or wakefulness when
4 experiencing fatigue or drowsiness associated with
5 a hangover.

6 Although no analgesic-antacid products
7 containing acetaminophen were identified in the
8 current analysis, products containing
9 acetaminophen/caffeine were, and the agency is
10 concerned that the current monograph structure
11 permits the sale of products containing
12 acetaminophen for indications related to hangover.

13 Due to the lengthy history of the monograph
14 and its resulting complex nature, the issues
15 discussed here today touch upon four separate
16 monographs: the internal analgesic, antacid,
17 overindulgence, and stimulant monographs. And then
18 it's true these monographs are part of larger
19 effort to establish a separate monograph for
20 overindulgence in 1991.

21 As a result, the issues of upset stomach and
22 hangover are interwoven. One cannot address one

1 without affecting the other.

2 Given the advances in science in the past 26
3 years regarding the use of analgesics, the agency
4 determined that an advisory committee is needed to
5 reconsider the safety of certain combinations that
6 can be marketed under these monographs that affect
7 the health of Americans.

8 Thank you again for your participation in
9 today's meeting. We look forward to a productive
10 and thoughtful day. Interdisciplinary scientist,
11 Captain Vienna, will now present analgesic
12 combinations in the over-the-counter monograph.

13 DR. ROUMIE: Thank you, Dr. Pratt.

14 Before Dr. Vienna, can Dr. King introduce
15 herself?

16 DR. KING: Yes. I am Tonya King, professor
17 of biostatistics at Penn State University College
18 of Medicine. Thank you.

19 DR. ROUMIE: Thank you. Captain Mary Vienna
20 will now start with the FDA presentation on
21 analgesic combinations in over-the-counter
22 monographs.

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FDA Presentation - Mary Vienna

CAPT VIENNA: Good morning. My name is Mary Vienna, and today I'm going to discuss the history of the analgesic combination drug products in the over-the-counter monograph regulatory system.

I'm going to briefly discuss the monograph process itself for those new to the topic. I'll discuss analgesic combinations, primarily antacid/analgesic drug products and the various monographs in which they appear. I'll discuss the labeling experience in terms and indications and safety warnings of concern for the combination products.

A monograph is an FDA regulation that serves as a rule book for formulating an OTC product by specifying conditions of use under which a drug product is considered generally recognized as safe and effective, or GRASE. These conditions include active ingredients, allowed concentrations, dosage forms, labeling, and other requirements such as drug registration and listing, current good manufacturing practices, and applicable labeling

1 regulations. Drugs that meet these standards can
2 be marketed without FDA review.

3 The OTC monograph process was established in
4 response to the 1962 Harris-Kefauver amendment to
5 the Food, Drug, and Cosmetic Act, which requires
6 drugs to demonstrate efficacy.

7 The FDA needed to evaluate the estimated
8 100,000 to half a million OTC drugs that were
9 currently on the market, so in response, they
10 established the OTC Drug Review in which they
11 assigned active ingredients to therapeutic
12 categories, then formed advisory review panels,
13 which are different from the advisory committees of
14 today.

15 These panels were comprised of scientists
16 and clinicians who conducted reviews of literature
17 and data submitted by industry for the active
18 ingredients of a particular therapeutic category,
19 and then recommended a list of active ingredients
20 and conditions of use that they determine to be
21 GRASE, or safe and effective, for the FDA to
22 review.

1 In evaluating active ingredients and
2 potential combinations, the advisory panels
3 considered them within the framework of the OTC
4 Combination Rule, a regulation published in 1973
5 that states, "An OTC drug may combine two or more
6 safe and effective active ingredients and may be
7 generally recognized as safe and effective when
8 each active ingredient makes a contribution to the
9 claimed effect, when combining does not decrease
10 the safety or effectiveness of any of the
11 individual active ingredients, and when the
12 combination, when used under adequate directions
13 for use and warnings against unsafe use, provides a
14 rational concurrent therapy for a significant
15 proportion of the target population."

16 The development of a monograph is a lengthy,
17 multistep, public rulemaking process, and the
18 results of each phase are published in the Federal
19 Register. The Advisory Review Panel's
20 recommendations are published as an advance notice
21 of proposed rulemaking, or ANPR, with the request
22 for data and public comments. Comments can be

1 submitted by the drug industry, medical
2 professionals, scientists, consumer advocates, and
3 the general public.

4 FDA considers the comments received,
5 evaluates any additional data submitted, revises
6 the ANPR as appropriate, and publishes the revision
7 as a proposed rule, or PR. The publication of the
8 proposed rule, also known as the tentative final
9 monograph, or TFM, is followed by another round of
10 public comment and subsequent evaluation by the FDA
11 of comments and data.

12 The final rule, or final monograph, is then
13 published in the Federal Register and also
14 establishes a regulation in the Code of Federal
15 Regulations known by the acronym, CFR.

16 The antacid monograph is the first place you
17 see the concept of an antacid/analgesic
18 combination. The recommendations of the Antacid
19 Advisory Panel was published on April 5, 1973. The
20 panel reviewed antacid ingredients such as calcium
21 carbonate and magnesium hydroxide and did not
22 consider other acid-reducing agents such as H₂

1 blockers or proton pump inhibitors. The panel
2 concluded it was rational to combine an antacid
3 with an analgesic for concurrent symptoms.

4 After consideration of comments and data
5 submitted by the public, the FDA published the
6 tentative final monograph on November 12, 1973 and
7 addressed a number of comments that contended that
8 the antacid/aspirin combination is unsafe for
9 individuals with gastric complaints.

10 The FDA agreed that the combination should
11 not be used by patients with gastric disease,
12 except on the advice of the physician, and
13 concluded that labeling would be sufficient to
14 ensure proper use.

15 On June 4, 1974, the FDA published the final
16 monograph. In response to additional comments that
17 question the safety of antacid/aspirin combination
18 products for treatment of GI symptoms, the FDA
19 amended the monograph to limit combination products
20 to dosage forms intended for ingestion as a
21 solution, as all data available were derived from
22 studies and experience with products in solution.

1 The FDA noted safety, effectiveness, and
2 appropriate labeling of this specific analgesic
3 component remained under review by the Internal
4 Analgesic Panel, and the antacid final monograph is
5 codified in 21 CFR, part 331.

6 Three years later, the recommendations of
7 the Internal Analgesic Advisory Panel was published
8 as an ANPR on July 8, 1977. In contrast to the
9 Antacid Advisory Panel, the Analgesic Advisory
10 Panel recommended that only acetaminophen be
11 combined with antacid ingredients for the relief of
12 concurrent symptoms, as aspirin combined with
13 antacid ingredients, regardless of the antacid
14 strength, should be labeled for analgesic
15 indications only.

16 The panel found it irrational to provide
17 claims for an antacid effect since aspirin may
18 potentiate peptic ulcer, stomach distress, or heart
19 burn. The FDA acknowledged the disparity between
20 the antacid final monograph and the Antacid
21 Advisory Panel's recommendations reflected there
22 and the difference between the Internal Analgesic

1 Advisory Panel's recommendations and sought
2 comment.

3 On November 16, 1988, the FDA published the
4 tentative final monograph for the internal
5 analgesics. The rule proposed only aspirin and
6 acetaminophen as safe and effective ingredients for
7 the antacid/analgesic combinations.

8 In response to comments regarding an antacid
9 relief claim for antacid/aspirin products, the FDA
10 allowed the claim but limited that combination to
11 dosage forms intended for ingestion as a solution
12 because the FDA did not receive data showing the
13 combination in solution presents the risk of
14 massive GI hemorrhage in normal individuals.
15 However, the agency proposed no restrictions on
16 oral dosage forms for acetaminophen-antacid
17 combination products, as acetaminophen does not
18 have the same GI effects.

19 FDA also concluded that it was necessary to
20 provide consumers with the aspirin label warning,
21 "Do not take this product if you have stomach
22 problems such as heartburn, upset stomach, or

1 stomach pain that persists or recur, or if you have
2 ulcers or bleeding problems, unless directed by a
3 doctor."

4 Over time, the indications for antacids
5 expanded under a variety of rulemakings. The
6 antacid final monograph published in 1974
7 established the indications for heartburn, sour
8 stomach, and/or acid indigestion. In 1982, the
9 final monograph was amended to add in upset stomach
10 indication as a term used by consumers to describe
11 symptoms of gastric hyperacidity. These are the
12 indications for the combinations codified at 21 CFR
13 331.15(b).

14 In 1991, a tentative final monograph was
15 published to add the indication, upset stomach due
16 to overindulgence in food and drink with associated
17 symptoms of heartburn, nausea, and fullness, with
18 the symptoms, belching and gas, added in 2005.

19 The 1991 tentative final monograph also
20 added the indication, upset stomach associated with
21 a hangover. These latter two indications were part
22 of a larger effort to establish a separate

1 monograph for the therapeutic category of
2 overindulgence.

3 The overindulgence monograph was published
4 as a tentative final monograph on October 1, 1982
5 and reflected the recommendations of the Advisory
6 Review Panel on OTC miscellaneous internal drug
7 products. The panel reviewed drug products for the
8 relief of symptoms due to overindulgence in the
9 combination of food and drink and hangover.

10 The panel concluded that overindulgence
11 primarily presented various symptoms of an upset
12 stomach. In contrast, the term "hangover" is used
13 to describe symptoms experienced several hours
14 after drinking large amounts of alcohol, and a
15 review of the literature found over 30 different
16 symptoms used to describe a hangover.

17 As no study identified the frequency of
18 symptoms in a larger population, the panel created
19 a list of the most frequently recurring symptoms
20 found in the literature review and established the
21 definition of a hangover as a condition consisting
22 of a complex of symptoms involving the

1 gastrointestinal, neurologic, and metabolic systems
2 that follows recent excessive alcohol ingestion.
3 The symptoms may include nausea, heartburn, thirst,
4 tremor, disturbances of equilibrium, fatigue,
5 generalized aches and pains, headache, dullness,
6 and/or depression or irritability.

7 The panel concluded that no clinical studies
8 were needed to demonstrate efficacy, as it was
9 logical to allow consumers to self-treat the wide
10 variety of symptoms with analgesics, antacids, and
11 stimulants, in this case caffeine, that were
12 reviewed by other panels for treating these
13 symptoms.

14 On December 24, 1991, the FDA published the
15 tentative final monograph for overindulgence. The
16 tentative final monograph added the indications of
17 overindulgence in food and drink for antacids and
18 for the antacid/analgesic combinations, and they
19 added the indication of hangover relief for
20 antacid/analgesic combinations for the GI symptoms,
21 and analgesic/caffeine combinations for the fatigue
22 or drowsiness symptoms.

1 The overindulgence monograph proposed rule
2 also amended the antacid, internal analgesic, and
3 stimulant monographs to add the related indications
4 to these products. The tentative final monograph
5 also ruled out antacid/analgesic/caffeine and
6 antacid/caffeine combinations for hangover relief.

7 In considering the submitted comments and
8 data related to all potential combinations of
9 antacids, analgesics, and stimulants, the FDA
10 concluded that given the effects of caffeine in
11 stimulating gastric secretions and the target
12 population of individuals who already have some
13 degree of stomach or GI irritation or upset due to
14 overindulgence in food or alcohol, the FDA
15 concluded that it was irrational to combine
16 antacids and caffeine since caffeine stimulates
17 hydrochloric acid production and antacids treat
18 symptoms associated with high levels of
19 hydrochloric acid.

20 In summary, the overindulgence monograph
21 added three new indications for the analgesic
22 combinations, two for antacid/analgesic

1 combinations and one for analgesic/caffeine
2 combinations.

3 The next three slides are a subsection of
4 the summary chart in your background package. The
5 first of the three overindulgence indications is
6 for the temporary relief of minor aches and pains
7 with upset stomach due to overindulgence in food
8 and drink with associated symptoms of heartburn,
9 fullness, and nausea, and the antacid/analgesic
10 ingredients are antacid and acetaminophen in oral
11 dosage form, and antacid and aspirin marketed in a
12 form intended for ingestion as a solution.

13 The second of the three indications is for
14 the temporary relief of minor aches and pains with
15 upset stomach associated with hangover. The
16 antacid/analgesic ingredients are identical to the
17 previous indication.

18 The analgesic stimulant hangover indication
19 is completely distinct. That indication is for the
20 temporary relief of minor aches and pains
21 associated with a hangover, helps restore mental
22 alertness or wakefulness when experiencing fatigue

1 or drowsiness associated with a hangover. The
2 drugs for this combination is caffeine and
3 acetaminophen or caffeine and aspirin in the oral
4 dosage form.

5 The overindulgence monograph's amendments to
6 other monograph regulations has the unintended
7 consequence of creating a very complex monograph
8 structure for the overindulgence and hangover
9 indications with four affected monographs: the
10 antacid, internal analgesic, overindulgence, and
11 stimulant monographs.

12 Content relating to one monograph is only
13 found in another. For example, as you can see in
14 this slide, the definition of a hangover is found
15 in the overindulgence monograph, the combination
16 indication is found in the internal analgesic
17 monograph, and the stimulant monograph
18 cross-references the internal analgesic monograph
19 for the indication.

20 As a result of all this rulemaking, there
21 are currently three labeled indications for the
22 antacid/analgesic combination products. The first

1 is the temporary relief of minor aches and pains
2 with heartburn, sour stomach, acid indigestion, and
3 upset stomach associated with these symptoms.

4 The second is the temporary relief of minor
5 aches and pains with upset stomach associated with
6 overindulgence in food and drink, with the
7 associated symptoms of heartburn, nausea, fullness,
8 belching, and gas. And the third is the temporary
9 relief of minor aches and pains with upset stomach
10 associated with a hangover.

11 Over the years, revisions to aspirin
12 labeling has sought to improve the safe use of
13 aspirin in individuals with stomach complaints. In
14 addition to the previously mentioned 1988 aspirin
15 warning, a new stomach bleeding warning was
16 proposed as a tentative final monograph on
17 December 26, 2006, which introduced a new stomach
18 bleeding warning to mitigate risk with aspirin and
19 other nonsteroidal anti-inflammatory drugs, or
20 NSAIDs.

21 The TFM was proposed as a result of a
22 September 20, 2002 NDAC meeting that reviewed data

1 regarding GI bleeding and made labeling change
2 recommendations regarding a stomach bleeding
3 warning for aspirin and other NSAIDs.

4 In 2009, the final rule established the
5 stomach bleeding warning and other safety labeling
6 changes for aspirin and other NSAIDs, and a stomach
7 bleeding warning is published at 21 CFR 201.326.
8 This regulation requires aspirin labeling to
9 contain a stomach bleeding warning, which states,
10 "This product contains an NSAID, which may cause
11 severe bleeding. The chance is higher if you are
12 age 60 or older; have had stomach ulcers or
13 bleeding problems; take a blood-thinning
14 anticoagulant or steroid drug; take other drugs
15 containing prescription or non-prescription NSAIDs
16 such as aspirin, ibuprofen, naproxen, or others;
17 have three or more alcoholic drinks every day while
18 using this product; or take more or for a longer
19 time than directed."

20 In addition, the 2009 final rule revised the
21 "Ask a doctor before use if" drug facts warning by
22 adding a bullet that refers to the stomach bleeding

1 warning as it applies to the individual consumer.
2 It also simplified the original stomach complaint
3 bullet to read, "If you have a history of stomach
4 problems such as heartburn."

5 As a result, labeling for aspirin instructs
6 the consumer to ask a doctor before use if they had
7 a history of heartburn, a symptom for which the
8 consumer might take an antacid/aspirin combination
9 product.

10 In summary, currently, the monograph
11 regulations provide for OTC marketing of
12 antacid/analgesic combination drug products for
13 concurrent symptoms. Due to safety concerns, the
14 antacid/aspirin combination drug products are
15 limited to dosage forms for ingestion as a
16 solution. However, the antacid/acetaminophen
17 combination drug products have no such limitation.

18 The combination of antacid and aspirin for
19 the use of relieving GI symptoms has been a point
20 of comment regarding safety throughout the
21 rulemaking process, and the Antacid Advisory Panel
22 and the Internal Analgesics Advisory Panel reached

1 different conclusions regarding the safety and
2 labeling of these products.

3 In 1988, the FDA addressed those differences
4 and safety concerns expressed in public comments by
5 limiting the antacid/aspirin dosage form to
6 solution and deferred to labeling as the means to
7 assure proper use of the drug.

8 Labeling revisions in the interim have
9 sought to improve the safe use of aspirin in
10 individuals with a history of stomach complaints.
11 This meeting provides the opportunity to reconsider
12 the issue with more recent data and 28 years of
13 labeling experience and revision. Thank you.

14 **Clarifying Questions**

15 DR. ROUMIE: Now, we'll take any clarifying
16 questions for Captain Vienna. Please remember to
17 state your name for the record before you speak.

18 Are there any questions from the panel?

19 CAPT VIENNA: Thank you very much.

20 DR. ROUMIE: I'm so sorry. Dr. Farber?

21 DR. FARBER: Neil Farber, UC San Diego. I
22 was wondering in the past, if the various panels

1 took into account other risks associated with
2 specifically alcohol ingestion, including, for
3 example, acute pancreatitis or acute hepatitis,
4 when you were looking at the combination products?

5 CAPT VIENNA: The advisory panel didn't look
6 in depth at those. The tentative final monograph
7 has a lot of discussion about both the effects on
8 the liver and the effects with bleeding on the
9 combinations of antacid and analgesics, aspirin and
10 acetaminophen.

11 There's a lot more detail about those
12 concerns in the 2009 organ warning because that
13 2009 rule, in addition to the bleeding warning,
14 also established the liver warning for
15 acetaminophen.

16 DR. ROUMIE: Dr. Lipman?

17 DR. LIPMAN: Dr. Lipman from Washington.
18 I'm not sure if this is the appropriate time to
19 ask, but it struck me when I was reading through
20 background material. In your slide number 11,
21 which equates upset stomach with hyperacidity, do
22 we really know that -- I would ask my fellow

1 gastroenterologists, we see a lot of functional
2 dyspepsia that is probably not related to excessive
3 acid.

4 So I think this concept of sour stomach is
5 only due to hyperacidity, probably be should be at
6 least questioned or dropped.

7 CAPT VIENNA: I can speak to the preamble of
8 the rules and the thinking of the panel. They
9 focused on these terms as terms used by the
10 consumer to reflect an experience rather than a
11 causality.

12 Sour stomach and upset stomach were
13 introduced as consumer-friendly terms for an OTC
14 active ingredient. There was not necessarily an
15 extensive discussion by the advisory panels
16 regarding the etiology, the connection to those
17 terms.

18 DR. LIPMAN: Yes. I've got no problem with
19 these as consumer terms. I do have a problem of us
20 making the scientific leap that a sour stomach
21 equals hyperacidity. That's all.

22 CAPT VIENNA: It's possible that Dr. Parikh

1 will discuss some of that later. Again, I can
2 speak to the rationale found in the preamble.

3 DR. ROUMIE: Any other clarifying questions?

4 (No response.)

5 DR. ROUMIE: Okay.

6 CAPT VIENNA: Thank you very much.

7 DR. ROUMIE: Both the FDA and the public
8 believe in a transparent process for
9 information-gathering and decision-making. To
10 ensure such transparency at the advisory committee
11 meeting, the FDA believes that it is important to
12 understand the context of an individual's
13 presentation.

14 For this reason, FDA encourages all
15 participants, including the applicant's
16 non-employee presenters, to advise the committee of
17 any financial relationships that you may have with
18 industry such as consulting fees, travel expenses,
19 honoraria, and interests in a sponsor, including
20 equity interests and those based upon the outcome
21 of the meeting.

22 Likewise, FDA encourages you, at the

1 beginning of your presentation, to advise the
2 committee if you do not have any such financial
3 relationships. If you choose not to address this
4 issue of financial relationships at the beginning
5 of your presentation, it will not preclude you from
6 speaking.

7 We will now proceed with industry
8 presentations.

9 **Industry Presentation - Barbara Kochanowski**

10 DR. KOCHANOWSKI: Thank you. One change to
11 the agenda you have in print, Dr. Damaris Rohsenow
12 will be speaking before Brenna Haysom. So same
13 speaker, slightly different order.

14 Good morning. Thank you for the opportunity
15 to speak about the important issues of OTC
16 analgesic-antacid combination products, as well as
17 the clinical relevance of the hangover as an
18 indication under the OTC monograph.

19 I'm Barbara Kochanowski, senior
20 vice president of regulatory and scientific affairs
21 for the Consumer Healthcare Products Association,
22 or CHPA. I'm here today representing our members,

1 the manufacturers of over-the-counter medicines.

2 The CHPA has represented the self-medication
3 industry for 136 years. Our mission is to empower
4 self-care by preserving and expanding choice and
5 availability of consumer healthcare products.

6 CHPA is serving as the overall industry
7 sponsor for this meeting. Two of our members who
8 manufacture products relevant to today's
9 conversation will be speaking to you, Bayer
10 Healthcare and Rally Labs.

11 We'll be providing information to help you
12 as you deliberate on the questions FDA has asked.
13 Specifically, Bayer will provide their perspective
14 on the safety and effectiveness of the combination
15 of aspirin and antacid based on more than 80 years
16 of experience with the Alka-Seltzer brand.

17 The safety profile of this combination is
18 very strong over many years and millions of uses.
19 We're unaware of any acetaminophen-antacid
20 combination product marketed for pain and upset
21 stomach even though this combination is currently
22 permitted under the OTC monograph.

1 Rally Labs will provide their perspective on
2 a relatively new brand, Blowfish, a combination of
3 aspirin and caffeine marketed for the relief of
4 symptoms of hangover. This is also a permitted
5 combination under the OTC monograph and
6 specifically addresses two key symptoms typically
7 associated with a hangover. It has a very
8 favorable safety profile.

9 I'll now turn the podium over to the Bayer
10 team, led by Dr. Andre Schmidt.

11 **Industry Presentation - Andre Schmidt**

12 DR. SCHMIDT: Good morning. My name is
13 Andre Schmidt. I am the head of the U.S. medical
14 affairs department for Bayer Consumer Health. I'd
15 like to start by thanking Dr. Roumie, and the joint
16 committees, and the FDA for giving us the
17 opportunity today to participate and to provide our
18 perspective on the topic of safety issues
19 associated with OTC analgesics-antacid combination
20 products.

21 Bayer is a leading innovator and provider of
22 OTC medications. We are committed to the

1 development and marketing of products that make a
2 difference in our consumers' lives. We diligently
3 assess the safety of our products on an ongoing
4 basis. The benefit-risk profile for Alka-Seltzer
5 aspirin/antacid combination products is and remains
6 favorable when used as labeled.

7 In recent years, we have focused our U.S.
8 consumer innovation on Alka-Seltzer products for
9 the relief of upset stomach and occasional
10 heartburn. These new products have resonated
11 extremely well with today's consumers.

12 Additionally, we acknowledge the ongoing
13 discussions regarding this class of products.
14 Given the shift in our strategy and to eliminate or
15 reduce any potential for consumer misuse, Bayer has
16 made the decision to reformulate all Alka-Seltzer
17 aspirin/antacid combination products by removing
18 the aspirin component and the analgesic indication.

19 I'd like to share some background on the
20 Alka-Seltzer effervescent products. These products
21 have been introduced to the U.S. market in 1930,
22 and they have millions of use experience per year

1 worldwide.

2 Only a few Alka-Seltzer products contain the
3 formulation that we are discussing today. These
4 products are Alka-Seltzer Original, Alka-Seltzer
5 Lemon Lime, and Alka-Seltzer Extra Strength. In
6 the period from 2010 to 2016, an average of
7 1.4 billion doses of these products have been sold
8 in the U.S. market.

9 These three Alka-Seltzer products all
10 consist of a monograph-recognized antacid
11 ingredient, citric acid, and sodium bicarbonate
12 co-formulated with the monograph recognized
13 analgesic; in the case of Alka-Seltzer, aspirin.

14 The main difference between the formulations
15 is the amount of aspirin. Alka-Seltzer Original,
16 Alka-Seltzer Lemon Lime contain 325 milligrams of
17 aspirin per tablet. Alka-Seltzer Extra Strength
18 contains 500 milligrams of aspirin per tablet.

19 Hence, the dosing directions are different:
20 2 tablets every 4 hours for Alka-Seltzer Original,
21 Alka-Seltzer Lemon Lime; 2 tablets every 6 hours
22 for Alka-Seltzer Extra Strength. It's important to

1 highlight that the maximum duration of use for
2 these products is 10 days.

3 We've heard an excellent presentation
4 earlier today by Captain Vienna, so I will not
5 spend much time on monographs. But I would like to
6 highlight that the monograph dictates the
7 indications and warnings that are carried by our
8 products.

9 The Alka-Seltzer aspirin and antacid
10 products are used for the temporary relief of pain
11 alone or the concurrent symptoms which require the
12 relief provided by both types of active
13 ingredients. You can read the exact indications of
14 the products here on this slide, but I'd like to
15 highlight that it's important to note that these
16 products are not indicated for treatment of GI
17 symptoms alone.

18 All products carry the 2009 implemented
19 revised stomach bleeding warning. It's also
20 presented in detail by Captain Vienna.

21 I'd like to spend the next few minutes to
22 evaluate the efficacy and safety of each of the

1 single ingredients of the Alka-Seltzer combination
2 products. These ingredients together are very
3 efficacious and provide fast relief of the combined
4 symptoms, pain such as headache, with accompanying
5 GI symptoms.

6 The fixed-dose combination is convenient for
7 consumers experiencing the combination of these
8 symptoms and ensures appropriate dosing. This
9 combination is proven by the millions of consumers
10 using it every year.

11 The combination of sodium bicarbonate and
12 citric acid is a monograph-recognized pH buffering
13 agent. This combination is demonstrated to be
14 highly efficacious in the treatment of symptoms
15 caused by gastric acid by increasing the gastric
16 and esophageal pH.

17 This study from 2002 shows a comparison of
18 Alka-Seltzer effervescent to placebo. Subjects
19 received a meal to provide high gastric acidity,
20 and the intragastric pH was monitored over the
21 study period of 5 and a half hours.

22 As you can see on this graph, the first

1 increase of gastric pH after intake of Alka-Seltzer
2 is represented by the blue line as compared to
3 placebo represented by the red line. This clearly
4 demonstrates the high efficacy of the antacid
5 components contained in the Alka-Seltzer
6 combination products.

7 A few words on the history of aspirin. The
8 active ingredient found in aspirin, salicylic acid,
9 was used for thousands of years for the relief of
10 pain and inflammation. The first clinical trial
11 was published in Lancet in 1876.

12 In 1897, Felix Hoffman, an employee of
13 Bayer, found that adding acetyl group reduces the
14 irritant properties of salicylic acid. Two years
15 later, in 1899, the modern aspirin was introduced
16 to the market by Bayer.

17 In 1971, Sir John Vane described aspirin's
18 mechanism of action. Since then, thousands of
19 clinical studies on the use of aspirin in a wide
20 variety of different indications, such as
21 prevention of major severe cardiovascular events,
22 have been published. And even today, aspirin

1 continues to be one of the most researched drugs in
2 the world with an estimated 700 to 1000
3 publications every year.

4 The mechanism of action is well known and
5 described. Today, we know that the cyclooxygenase
6 pathway and the inhibition of COX-1 and COX-2 are
7 mainly responsible not only for the analgesic
8 anti-inflammatory and antiplatelet activities of
9 aspirin but also for aspirin's effect on the
10 gastric mucosa.

11 Efficacy of aspirin has been well
12 established through thousands of clinical studies
13 over the many years of its use. To demonstrate
14 this efficacy, I highlighted two studies today.

15 On the left side, you see a study performed
16 in non-migraine headache sufferers, performed at
17 doses relevant for the OTC use from 250 milligrams
18 up to 1000 milligrams. As you can see, all doses
19 are significantly better than placebo at all time
20 points. On the right side, you can see the
21 recently updated Cochrane analysis from 2012,
22 reconfirming the efficacy of aspirin in the relief

1 of moderate-to-severe post-surgical pain.

2 The safety profile of aspirin is well
3 described and well characterized. Aspirin is
4 generally well tolerated, and the adverse events
5 are dependent on dose and treatment duration. When
6 used short term and at OTC doses, aspirin has a
7 similar safety profile as non-aspirin analgesics
8 such as ibuprofen and acetaminophen. Serious
9 adverse events are rare.

10 The gastrointestinal safety profile of
11 aspirin is also extensively studied and well
12 characterized. As mentioned earlier in my
13 presentation, the effect on COX-1 inhibition on the
14 gastric mucosa is known and well described.
15 Additionally, there's also local effect as aspirin
16 is a direct local irritant on the gastric mucosa.
17 But the risk is also associated to underlying risk
18 factors. A few of those were mentioned today when
19 the stomach bleeding warning was presented.

20 The safety of short-term use of aspirin was
21 extensively analyzed into recently published
22 meta-analyses. The first analyzed

1 67 Bayer-sponsored clinical studies on aspirin on
2 OTC relevant indications and dosing. For all of
3 these studies, individual patient data is
4 available.

5 The full range of OTC doses and duration up
6 to 10 days were included in this meta-analysis.
7 It's important to highlight that 82 of the patients
8 included received a single dose of aspirin, which
9 reflect the typical OTC aspirin use in the general
10 population.

11 Major findings of this meta-analysis was
12 increased dyspepsia with aspirin as compared to
13 placebo. But important also for this meeting, GI
14 bleedings were very rare, 1 bleeding in 6,181
15 patients randomized to aspirin and 3 bleedings in
16 3,515 patients randomized to placebo.

17 Also, important to highlight in this study,
18 2,298 patients on an effervescent aspirin
19 formulation that is very similar to the
20 Alka-Seltzer combination products were included.
21 There were no bleedings in these patients treated
22 with this product.

1 The second meta-analysis evaluated available
2 literature on the short-term use of aspirin at OTC
3 doses. You can see the same dose ranges and
4 maximum treatment durations as seen in the
5 meta-analysis before. However, a difference,
6 43 percent of the patients included in this
7 meta-analysis received a single dose.

8 The results were very similar. In
9 short-term use, aspirin was associated with a
10 higher frequency of minor GI complaints. No GI
11 bleeding was reported in any of the study arms.

12 The conclusions from the short-term aspirin
13 meta-analysis, minor GI complaints such as
14 dyspepsia are modestly increased with aspirin as
15 compared to placebo. GI bleeding is very rare with
16 short-term aspirin use.

17 I'd like to move now to our
18 pharmacovigilance data. Bayer has robust processes
19 and procedures in place to collect and evaluate
20 postmarketing data and continually monitoring for
21 any new safety information regarding the
22 benefit-risk profile of all of our products.

1 Before we look at the reporting rates of
2 adverse events, it's important to consider the fact
3 that bleeding is a common clinical event, and it is
4 associated with known risk factors such as age,
5 concomitant medication, prior ulcer bleeding, and
6 other risk factors.

7 Two recently published studies found a very
8 similar incidence of upper GI bleeding leading to
9 hospitalizations of around 60 per 100,000 per year.
10 Dr. Loren Laine, one of the authors of this study,
11 professor of gastroenterology at Yale University,
12 is here with us today and available to answer your
13 questions later today.

14 Also important, to understand the definition
15 used to classify reported adverse events, an event
16 is considered serious if it results in death, is
17 life-threatening, requires in-patient
18 hospitalization or prolongation of existing
19 hospitalization, results in persistent or
20 significant disability or incapacity, or is
21 considered medically significant or important.

22 At Bayer, we have a very conservative

1 approach by classifying a broad range of terms as
2 automatically serious regardless of their clinical
3 significance. In over 34 years of monitoring, we
4 have received 5,042 reports, which is an average of
5 148 reports per year. Ninety percent of these
6 reports were classified as non-serious. We
7 received only 60 reports of GI bleeding, and of
8 those, only 20 resulted in hospitalization.

9 When we take a closer look at the reporting
10 rates, especially when we compare the rates before
11 and after the implementation of the revised stomach
12 bleeding warning, we see a very low and consistent
13 reporting rate that can be estimated at 1 event per
14 2.4 million patients exposed.

15 This graphs shows you the numbers of serious
16 GI bleeding reports from our spontaneous database.
17 You see the dotted line marks the implementation of
18 the stomach bleeding warning. We see very small
19 numbers. We see no meaningful difference in the
20 reporting rate of all these years and a
21 consistently low reporting rate.

22 Consistent with what was presented by the

1 agency in their briefing material, we see that the
2 majority of consumers reporting GI bleeding events
3 also reported additional independent risk factors
4 for GI bleeding. However, I'd like to highlight
5 that this does not necessarily mean that these
6 consumers inappropriately used these products.

7 To conclude our pharmacovigilance findings,
8 the rate of spontaneous reports of serious adverse
9 events with GI bleedings is low and has been
10 consistent over time. Among the few consumers who
11 reported a serious GI bleeding, many had labeled
12 independent risk factors. Pharmacovigilance data
13 support there is no change to the positive
14 benefit-risk profile of these products.

15 You have seen this slide already. I'd like
16 to highlight that we are committed to ensuring the
17 safe use of all of our products. While we remain
18 confident in the safety and efficacy of our
19 products, I have also highlighted the reasons
20 leading to the decision to reformulate.

21 We very much look forward to your discussion
22 of this topic and appreciate the opportunity to

1 provide our perspective. Thank you very much.

2 **Industry Presentation - Jay Sirois**

3 DR. SIROIS: Good morning. My name is Jay
4 Sirois. I'm the senior director of regulatory and
5 scientific affairs at the Consumer Healthcare
6 Products Association. I will provide some brief
7 remarks regarding the topic of hangover as an
8 indication within the FDA OTC monograph.

9 Although many definitions of hangover can be
10 found depending on where you look and who you ask,
11 all typically share several common descriptors.
12 This one, which you've previously seen today, comes
13 from a 1982 FDA notice of proposed rulemaking for
14 OTC products indicated to treat overindulgence in
15 alcohol and food.

16 It states that hangover is a condition
17 consisting of symptoms involving the
18 gastrointestinal, neurologic, and metabolic systems
19 following a recent acute excessive alcohol
20 ingestion. The symptoms can include nausea,
21 heartburn, thirst, tremor, disturbance of
22 equilibrium, fatigue, generalized aches and pains,

1 headache, dullness, and/or depression or
2 irritability.

3 You have heard the excellent overview of the
4 regulatory history of hangover under the OTC
5 monograph provided by the agency. This indication
6 was thoroughly studied by the expert panel and
7 found to be amenable to treatment with a
8 combination of OTC monograph ingredients under the
9 internal analgesic, antacid, and stimulant
10 monographs. CHPA believes hangover remains an
11 appropriate indication for OTC medicines and
12 supports the continued use of combination products
13 for its treatment.

14 We have invited two renowned researchers
15 with specific experience studying the clinical
16 manifestations of hangover to speak with you today.
17 They have a significant track record of NIH funding
18 for this work and are founding members of the
19 International Alcohol Hangover Research Group.

20 Dr. Damaris Rohsenow is a professor of
21 behavioral and social sciences at Brown University
22 and has published hundreds of articles and

1 chapters, primarily in the area of substance use
2 and abuse, many specifically investigating the
3 measurement of hangover symptoms. She was
4 instrumental in developing an acute hangover scale
5 for use in laboratory investigations.

6 Dr. Jonathan Howland is a professor of
7 social and behavioral sciences and the director of
8 the Public Health and Injury Prevention Research
9 Center at Boston University. He has also published
10 extensively in the field of hangover research and
11 was involved in the development of the acute
12 hangover scale.

13 Drs. Rohsenow and Howland are being paid by
14 CHPA to be here as a resource to the committees and
15 to provide perspective on FDA's questions about
16 hangover.

17 OTC ingredients allowed under the monograph
18 system for the treatment of individual symptoms of
19 hangover include analgesics, antacids, and
20 stimulants. Two brands of OTC products are shown
21 here. Rally Labs markets an OTC analgesic
22 stimulant product indicated for the treatment of

1 hangover.

2 Brenna Haysom of Rally Labs will provide
3 more perspective on the hangover indication and the
4 use of an aspirin/caffeine combination to treat
5 symptoms associated with a hangover. First-aid
6 shot therapy contains choline salicylate and
7 caffeine. And as Dr. Kochanowski mentioned
8 earlier, Dr. Rohsenow will present first, followed
9 by Ms. Haysom. Thank you.

10 **Industry Presentation - Damaris Rohsenow**

11 DR. ROHSENOW: I was asked to start by
12 giving a little bit of background to say why I
13 consider myself an expert in alcohol administration
14 research.

15 I started in the alcohol -- oh, I'm supposed
16 to say I have no conflicts of interest, except I'm
17 being paid by CHPA for my professional time and
18 expenses in this presentation.

19 I started doing alcohol administration
20 studies in the 1980s, bringing people up to 0.04
21 and 0.07 grams percent breath alcohol. I was a
22 scientific advisor to the Vermont Alcohol Research

1 Center for their center grant, which brought people
2 up to 0.05 and 0.10. That was when we established
3 that nystagmus was the one sign that actually
4 tracks breath alcohol unlike any other things in
5 the field of sobriety test.

6 I conducted a study on medication effects on
7 reactions to alcohol, and I'm currently a
8 co-investigator on a contract from the National
9 Institute on Alcoholism and Alcohol Abuse to test
10 novel medications by administering alcohol.

11 In 1990s, I joined forces with Jonathan
12 Howland who had expertise in occupational safety
13 work. We started by doing low-dose alcohol
14 administration work in ship simulator studies,
15 finding significant impairment at 0.04 breath
16 alcohol level on the ability to operate ship
17 simulators safely. One of these was presented in a
18 report to Congress by the director of the National
19 Institute on Alcohol Abuse and Alcoholism.

20 We started doing hangover research in the
21 2000s in this foundation. We started by validating
22 and publishing the acute hangover measure because

1 we needed to have a valid way to measure hangover.

2 We published papers on hangover resistance,
3 several studies on the effects of drinking to 0.10,
4 0.11, or 0.12 grams percent on next-day ship
5 simulator performance; on neurocognitive
6 performance; on sleep architecture during the first
7 and second half of the night to see if that
8 mediated the effects on hangover or on
9 neurocognitive performance the next day; the
10 effects of beverage conjoiners on hangover and
11 performance; next day academic performance; and
12 mood on psychomotor vigilance.

13 We are two of the founding members of the
14 International Alcohol Hangover Research group. As
15 such, we co-authored the group's publication on the
16 consensus statement about the best research
17 practices for studying hangover and a separate
18 article on that special issue in 2010 on the role
19 of conjoiners and hangover.

20 The group has now published a consensus
21 definition of hangover that appeared electronically
22 online in January and is coming out in print in

1 current drug abuse reviews.

2 Jonathan Howland and I were invited to write
3 a chapter on experimental methods for a textbook on
4 injury research. We're known to be strong in
5 methodology of hangover research. Since then, I've
6 conducted secondary analyses of hangover from daily
7 diary studies, et cetera.

8 I'll start by saying hangover is well known
9 to everyone. It's well known to the general
10 public. People usually think of it as the morning
11 after the night before. When you see portrayals in
12 the literature and movies, you mostly see pounding
13 headache and feeling lousy as the primary things,
14 symptoms that people are concerned about.

15 It's been studied in numerous surveys, many
16 on college surveys and there are others. So it's
17 well known to the public. There's no mystery
18 there.

19 An interesting thing that Jonathan Howland
20 and I discovered is that about 77 percent of people
21 who drink enough really should be able to
22 experience a hangover where most people experience

1 hangover do report getting hangover. When we
2 looked across all surveys and all of our controlled
3 studies, it means about 23 percent of people are
4 actually hangover resistant, which was an
5 interesting topic to study.

6 This is an overview, one I'm going to go
7 through, and start with a definition because we
8 need a definition before all else, a good solid
9 definition: briefly, reasons to treat; briefly,
10 methods to conduct controlled clinical
11 investigations of hangover; the symptoms of
12 hangover that we have found to be validated by
13 controlled research; symptoms that are myths and
14 that are still in the professional literature,
15 including, I hate to say, some in the briefing book
16 that came out that are not supported in controlled
17 investigations; and the implications for
18 medications.

19 In terms of the hangover, it's unpleasant
20 symptoms, so it has to be unpleasant, and it's
21 experienced after an episode of very heavy
22 drinking. I'll get into how much heavy drinking.

1 It starts when blood alcohol concentration
2 approaches zero.

3 The reason I'm more fussy about that rather
4 than just saying just some time after heavy
5 drinking is that it's easy to confuse intoxication
6 effects with hangover effects. For example, people
7 within a few hours after drinking heavily may vomit
8 due to too much alcohol in their stomach, in their
9 bloodstream, the toxic effects of alcohol ingestion
10 itself. That's not hangover. So we look for when
11 the blood alcohol level has fallen to closer to
12 zero in order to be able to assert that it's
13 hangover.

14 These are not intoxication effects. Some
15 symptoms listed in the literature are actually
16 intoxication effects. It's after most ethanol's
17 worn off. It's not withdrawal. This causes
18 confusion. Some of our colleagues have said it's a
19 subclinical form of withdrawal. The withdrawal
20 researchers I know say that that is not true.
21 Withdrawal involves a pattern of chronically
22 drinking to high levels and involves different

1 physiological systems.

2 There are other behavioral and cognitive
3 effects. Jonathan Howland and I prefer the term
4 "residual alcohol effects" to refer to all effects
5 that happen after breath alcohol has fallen to near
6 zero, but with hangovers, the subset that refers to
7 the unpleasant symptoms.

8 We found that it requires a peak breath
9 alcohol level of a least 0.11 to 0.12 grams
10 percent. The way I discovered that was I went back
11 to the laboratory studies that were done in 1970s
12 where they actually had journal space enough to
13 publish individual data on all of the participants.

14 Particularly Chapman in 1970 published
15 individual data on all of the participants that
16 were in his series of investigations where he used
17 various doses of alcohol. He reported the actual
18 breath alcohol level, peak breath alcohol level,
19 people experienced and their actual symptoms that
20 they experienced.

21 I took those data, and I charted it out so
22 that I could have it by-breath alcohol level that

1 they obtained. And there seemed to be a breakpoint
2 between 0.10 and 0.11 where you started having
3 55 percent or more people reporting moderate
4 hangover once you got to 0.11 or higher grams
5 percent.

6 So our first hangover study, we aimed for
7 0.10. Once I went back and did this re-analysis,
8 we changed it to 0.11 to 0.12.

9 Some studies have had problems that it
10 actually requires a breath alcohol near zero when
11 you're assessing hangover in order to avoid a
12 confound with alcohol intoxication effects.

13 There were some studies we found in the
14 literature that assessed that when people were
15 still at 0.04 breath alcohol, and then you have a
16 confound; you don't know what you're getting. But
17 at 0.02 and less, there tend to be no psychoactive
18 effects of alcohol to speak of, so we count 0.02
19 the level that we aimed to get.

20 This shows the time course. Joris Verster
21 in the Netherlands and I put together this chart
22 for that consensus article on hangover methodology

1 in 2010.

2 This was dated from one of those studies in
3 the 1970s, the Ylikahri et al. study in 1974, where
4 they graphed the blood alcohol level. The numbers
5 there on the left do not represent breath alcohol.
6 It was a different unit. So if you can read those
7 numbers, don't assume it tracks onto our grams
8 percent.

9 You can see a time course of blood alcohol
10 and the time course of reports of hangover
11 severity. Hangover starts minimally when the blood
12 alcohol has fallen to about half of its peak. As
13 it goes down towards zero, then the hangover
14 symptoms peak.

15 Breath alcohol reaches near zero about 10 to
16 14 hours after you finished drinking to a level
17 that will bring you to 0.10 to 0.15 grams percent.
18 That's the standard thing about 0.01 per hour that
19 people lose after drinking on average. The
20 hangover peaks at 10 to 16 hours after finishing
21 drinking, but the peak lasts just a few hours, and
22 so most of the hangover goes down rapidly within 2

1 to 3 hours of the peak.

2 Some reasons to treat hangover, there are
3 safety reasons, economic reasons. In college, it
4 can affect study. A study by Joris Verster said
5 that 28 percent said they missed classes or work at
6 school. Sixty percent said they often or were
7 always unable to study while they're experiencing
8 hangover.

9 In the workplace, 9 percent of U.S.
10 employees have worked on hangover, and there's also
11 absenteeism, often referred to as the Monday
12 morning flu. And safety, we've got concern that
13 safety-sensitive occupations might be affected by
14 decreased accuracy when people need to act quickly.

15 We had found in our studies that people were
16 about 2 percent slower in reaction time in a pair
17 of our studies. Now, this may not seem like much,
18 and when you're doing routine tasks, it may not
19 affect your performance. But if you have to make
20 fast accurate safety decisions, such as driving on
21 the Beltway at 5 p.m., working air traffic control,
22 working in factory settings where suddenly you need

1 fast, accurate decisions to prevent harm, then that
2 slowed reaction could cause some safety issues.

3 Then there's just plain that people don't
4 want to feel bad. There's just the plain relief of
5 discomfort. The interesting thing is that many
6 people get moralistic about hangover and say that
7 if someone drinks that much, then they should be
8 punished by feeling bad.

9 So part of it's that feeling that people
10 deserve punishment. There's a second thing that
11 some people raise. They feel that if someone is
12 punished by having a hangover, then they are not
13 going to become a problem drinker. But if that
14 were the case, then no one would ever report more
15 than one hangover.

16 Hangovers don't prevent people going on and
17 to drink heavily in the future any more than how
18 you feel after a day of skiing prevents you from
19 going back to the ski slopes, or even a broken bone
20 prevent you from going back to skiing the next
21 year. So let people treat headache, and muscle
22 ache, and nausea if they want to, is my attitude.

1 Controlled hangover investigation methods, I
2 started on the basis of our standardly accepted
3 methods for alcohol administration research, and we
4 had to drive it up to a higher level. We wanted to
5 avoid confounds with any other factors that could
6 affect the hangover or performance under hangover,
7 so we made sure we measured while people were not
8 intoxicated.

9 We studied people the night after drinking
10 to 0.10 to 0.12 grams percent. And on another
11 night, they came in, and they had the same amount
12 of a placebo beverage, and we studied them the
13 morning after that so we could compare the mornings
14 after the two nights. That's the only way to see
15 what are valid symptoms and valid effects on
16 performance.

17 We controlled for all nonspecific factors;
18 we controlled for time in bed; we controlled for
19 all nonspecific aspects of the drink, so everything
20 except for the ethanol in the drinks. And as I
21 said, our methods have become a standard in the
22 field. We're recommended by the Alcohol Hangover

1 Research Group. We were the primary writers of the
2 methods in that article.

3 We enroll heavy drinkers for safety, and
4 they need to be people who drink at least as much
5 as we're going to be giving them. We don't take a
6 light drinker and give them this much alcohol.
7 That would not be safe.

8 If you wanted to do studies just of
9 hangover, you could just select people, the
10 77 percent who have had past hangover. We never
11 did that. We wanted to look at the full range.

12 We use a clinical research unit that has
13 beds that we could keep people in, controlled
14 conditions, have a nurse or emergency medical
15 technician on site to monitor people continuously
16 by intercom and visual check every hour so they
17 won't aspirate, vomit, and die.

18 We dose to the target peak breath alcohol.
19 Instead of just using a grams-per-milligram dose,
20 which we start with, gender-adjusted, because of
21 individual differences in uptake of alcohol, if
22 they don't reach close to the target breath alcohol

1 level within 15 minutes after they finish the
2 drinking, then we give them a prorated, extra
3 amount of alcohol so we can bring them up to the
4 target breath alcohol level.

5 The nights when they get alcohol placebo
6 drinks are counterbalanced. Half of the people get
7 the alcohol drink on the first night; the other
8 night get the placebo drink on the first night. So
9 we can keep all the conditions the same.

10 We control the amount of opportunity to
11 sleep. We obviously can't control the amount of
12 time they're actually able to sleep, but we can at
13 least enforce lights out so that there's nothing
14 that they can do, except sit around in the dark or
15 sleep during that time.

16 In the morning, we wake them up at 7:00 a.m.
17 We first give them a breath alcohol test. We
18 assess hangover if it's below 0.02, otherwise, we
19 wait until the breath alcohol is down below 0.02
20 before we assess hangover and give any other
21 performance measures.

22 These methods could be used for

1 investigating products. That's obviously not the
2 focus of today's meeting, but it could be used to
3 investigate products.

4 Now, before we could really study hangover,
5 we had to figure out which symptoms of hangover
6 appear to be valid and which weren't by going back
7 to the previous data. The data from the 1970s, as
8 I said, they reported actual hangover symptoms in
9 some of the studies and report signs in some of the
10 other studies.

11 There are three sources of materials I
12 present, and I have a full citation list for these.
13 Chapman, in particular, reported every symptom for
14 every person.

15 There are a couple of studies that measure
16 blood pressure, heart rate, tremor, paleness,
17 perspiration, nystagmus. These were not supported.
18 Blood pressure and heart rate did not track
19 hangover severity. These other symptoms were not
20 validated.

21 We looked at the symptoms that were reported
22 across the subjects. Of course, you could have an

1 occasional symptom that one person reports,
2 thinking it's due to hangover, but if other people
3 aren't reporting it, it may not be.

4 We started with those in developing a
5 measure. We took the 8 most common symptoms; plus
6 we had people rate how hangover do you feel right
7 now? We did not use the one symptom malaise
8 because it's not used in the general public
9 anymore. Going back, I wish I'd replaced it with
10 the term "lousy," but it's not a specific symptom,
11 so I think we're fine without that. We had people
12 rate them from 1 to 7, from not experiencing at all
13 to incapacitating.

14 Our measure was reliable whether we included
15 that hangover rating in it or not. That was
16 important because people were concerned that the
17 hangover rating may involve a subjective
18 attribution judgment, and so they wanted to make
19 sure our measure is valid without it.

20 Then we validated each item by comparing it,
21 the ratings, the morning after people had the high
22 alcohol dose to the morning after they'd had the

1 same amount of placebo.

2 I put in yellow the ones that has
3 statistically large effect sizes. All of the
4 symptoms were significant. The ones with the
5 largest effect sizes, the individual symptoms, are
6 thirst, headache, and feeling dizzy or faint, and
7 then the next highest is tiredness.

8 The tiredness and thirst are also elevated
9 the morning after placebo, particularly tiredness.
10 That's why the effect size for tiredness was not as
11 large even though it was a very highly -- well, one
12 of the highest rated symptoms in there. It's just
13 there was less difference between alcohol and
14 hangover nights. We all wake up tired and thirsty.

15 The heart racing, that's down there at the
16 bottom. There was actually hardly any report of
17 that. Since the measured heart rate was not
18 affected, we can probably eliminate heart racing.
19 So although it was significantly elevated, it's
20 probably irrelevant.

21 Of course, we're going to the minimum level
22 that we could safely bring people up of not getting

1 people really drunk as a skunk. These are mild-to-
2 moderate ratings of hangover.

3 Then we did a re-analysis at someone's
4 request of the percent of people who reported any
5 rating of that symptoms as opposed to zero. We
6 compared people who had said they'd moderate
7 hangover to people who reported no hangover. The
8 people with moderate hangover, 100 percent reported
9 feeling thirsty and tired. Seventy-eight percent
10 reported feeling headache.

11 The dizzy and faintness is probably highly
12 correlated with being tired, and I think one of
13 Verster's analyses showed that, so maybe secondary
14 feeling tired. Then you get down to stomachache
15 and nausea, and you're down to about 40 percent of
16 people reporting that. So there's some distinction
17 among the symptoms.

18 I put in yellow with the ones that were
19 significant at the 1 out of 100 chance, and the
20 other ones were significant at 1 out of 20 chance.
21 If these numbers don't mean anything to you, that's
22 okay. It indicates a degree of effect.

1 There are some other validated symptoms that
2 we found. I was involved in a study where people
3 kept daily diaries for 8 weeks, and they recorded
4 their drinking every night. They reported on just
5 5 symptoms in the morning -- Kristina Jackson was
6 the lead author on this -- and involved tired,
7 headache, nausea, feeling weak, and difficulty
8 concentrating.

9 Since we were able to determine which nights
10 people drank to an estimated 0.11 grams percent or
11 greater as opposed to nights when they drink less,
12 we aimed to show that the ratings in all five of
13 these symptoms were significantly higher on nights
14 after they drink to 0.11 grams percent. So that
15 adds very weak and difficulty concentrating as ones
16 that have been validated under controlled
17 circumstances.

18 Symptoms reported in the literature that are
19 not hangover, as I said, some of my colleagues have
20 thought that hangover might be a subclinical
21 withdrawal. These withdrawal symptoms of tremor,
22 increased heart rate, increased blood pressure,

1 they were not supported in those early studies in
2 the 1970s, so they should probably be removed.

3 Intoxication effects, some people have, in
4 their measures, trouble sleeping. The problem is
5 trouble sleeping is something that occurs while
6 alcohol is in the body. We did indeed find trouble
7 sleeping, but that's while people are still
8 intoxicated, so we can't claim that that's a
9 hangover effect.

10 Memory loss or blackout, that occurs while
11 people have a high breath alcohol level as well, so
12 those should not be considered to be hangover
13 symptoms.

14 What really annoys me is this word
15 "diarrhea" that gets reported by some of my
16 colleagues again and again. We've never saw
17 diarrhea in any of the hundreds of people we ran
18 through our studies. It wasn't reported in any of
19 those 1970s studies.

20 I tried to figure out where it came from.
21 One person developing their own measure in the
22 early 1990s decided to put diarrhea as one item in

1 the measure. They didn't report that anyone
2 reported diarrhea in that study. He reported that
3 his overall total score was higher.

4 But that one item has been repeated by
5 different authors in publications again, and again,
6 and again. And I have this campaign to try to
7 remove that and spread the information. Diarrhea
8 we never saw, and the general public don't tend to
9 talk about diarrhea, so I think we can forget that
10 one.

11 There are emotional reaction to having drunk
12 excessively such as guilt, suicidal, shame. Those
13 are probably thoughts about the consequences of
14 what they did or the consequences of what they
15 didn't remember doing but not direct effects of
16 alcohol. I'm not really addressing depression and
17 anxiety. Those could be direct effects of alcohol
18 wearing off, but we didn't study those.

19 There's inadequate evidence for the
20 observable signs of paleness, tremor, perspiration,
21 and nystagmus where one of these early
22 investigators took the mean of zero to 2 ratings

1 and found it correlated with hangover but didn't
2 give any information about which, if any of those
3 signs, were valid, while the other found no effects
4 on these same signs.

5 Nystagmus we know tracks breath alcohol
6 level very closely, so that's probably an alcohol
7 intoxication effect, not a hangover effect.
8 They're irrelevant to this meeting anyway, but it's
9 information.

10 The final group, the most commonly reported
11 symptoms, all can be self-identified by people.
12 People know if they have headaches, stomach
13 distress. A cluster I think of as tired, dizzy,
14 faint, weak, trouble concentrating; those probably
15 go together, and thirst.

16 There may be some different underlying
17 processes for each. There's some evidence for
18 cytokines underlying the headache. The stomach
19 distress may or may not be due to acid or other
20 stomach irritation. The tiredness may be due to
21 the sleep disruption. We certainly thought sleep
22 disruption, particularly in the second half of the

1 night in our controlled studies, and thirst, of
2 course, due to the diuretic effects of alcohol.

3 Those are the clusters, I think, as the most
4 common. There are individual minor symptoms that
5 other people report in surveys, but often they're
6 reported by a fairly small proportion of
7 individuals and surveys.

8 In this January 2017 article on consensus
9 definition, Joris Verster also has a nice chart
10 showing some intercorrelations of things, and
11 they're off to the side and just correlated with
12 these primary symptoms of hangover.

13 Implications. Drinkers can identify for
14 themselves what these symptoms are that bother them
15 and that they want to deal with. When I talk to
16 MDs, the most consensus for treating symptoms, it
17 does involve over-the-counter meds and water for
18 the thirst. You're thirsty, you just drink.
19 That's easy.

20 As we're talking about headache, a mild,
21 preferably, anti-inflammatory pain killer. I like
22 to think of any inflammatory because of the

1 cytokine release. As was brought up, you never let
2 heavy drinkers use acetaminophen because of the
3 serious liver toxicity.

4 Drowsiness, fatigue, caffeine, or they can
5 take a nap, sleep somewhat. If they have to go to
6 work, then they may want the caffeine. I find a
7 good cup of coffee does me fine, but I've never
8 experienced hangover myself. There's another
9 disclosure.

10 (Laughter.)

11 DR. ROHSENOW: Not because I drink so much
12 and don't have it and will resist. I just don't
13 drink that much.

14 Of course, upset stomach, physicians I talk
15 to refer to antacids.

16 I haven't heard of any products or
17 prevention that I think can be recommended.
18 Usually, they involve some combination of a sugar
19 and a vitamin. Any treatment studies that were
20 done are usually done overseas because there's no
21 way the National Institute of Health will fund us
22 to find a way to treat hangover.

1 Fructose, glucose, no effect. B vitamins,
2 no effect. Multivitamins, no effect. Artichoke,
3 don't ask me why that was in there, but they tested
4 it. There's weak evidence of some herbal products,
5 but basically, the commercial products I've seen,
6 as far as I know, other than present company, the
7 prevention products have no basis that I know of
8 and I don't think have gone through INDs.

9 I just wanted to give an example of a bad
10 basis I've seen. This just came out. Two Yale
11 seniors have put a website up about a product
12 called SunUp, vitamins and green tea extract.

13 I was contacted by Newsweek because they
14 claim to have a scientific basis that addresses the
15 root causes of hangover. They said one root cause
16 is acetaldehyde. They cite a non-peer-reviewed
17 conference presentation that doesn't mention
18 hangover. And acetaldehyde, we know from Ylikahri
19 1974, is not correlated with hangover.

20 Vitamin loss. Vitamins don't affect
21 hangover. Sure, give people vitamins, that's nice,
22 but it doesn't affect hangover.

1 Glutamine rebound, I don't know of any
2 evidence for that. They say that it results in
3 increased blood pressure and tremors, but we know
4 that's not hangover.

5 Cytokine production, sure, that's a good
6 guess, but three of these four bases are not
7 supported.

8 Conclusions. Hangovers are a definable
9 medical condition. They can be induced under
10 controlled conditions and eliminate confounds and
11 alternative explanations. You can assess hangover
12 symptoms by self-report, and we do have validated
13 symptoms. Symptoms are then identified. They are
14 greater after heavy drinking than after placebo,
15 and that's valid. And as I said, the tiredness,
16 thirst, stomachache, or nausea, and headache are
17 the four clusters.

18 People may not get all these symptoms each
19 time they have a hangover. Though everyone in our
20 lab left tired and thirsty, 78 percent reported a
21 hangover, so most people reported a hangover. Only
22 about 40 percent reported nausea or stomachache.

1 Of course, this is at the starting level of dosing
2 that would get people to hangover. So I went back
3 to the one of the surveys where people can
4 self-administer much higher levels of alcohol, and
5 then you have about 81 percent of people reporting
6 nausea.

7 The problem with surveys is they may be
8 mixing intoxication period with hangover period,
9 but this is what was found. Anyway, there may be
10 individual differences in the symptoms.

11 Everyone wanted to become less tired, and
12 those with worse hangover will want to treat
13 headache and nausea as well. People know what
14 feels bad, and there's no evidence for marketed
15 prevention products, my final summary.

16 **Industry Presentation - Brenna Haysom**

17 MS. HAYSOM: Good morning. My name is
18 Brenna Haysom. I'm the founder and CEO of Rally
19 Labs, which makes Blowfish for hangovers. Thank
20 you very much for the opportunity to speak to you
21 about hangovers and their place within the OTC
22 monograph this morning.

1 When I first started looking at the hangover
2 category in 2006, I identified that there was an
3 unmet consumer need. And I specifically chose to
4 develop an OTC product rather than a dietary
5 supplement because it was important that our
6 product be safe, be very clear about what it did,
7 and that it really work.

8 I'm very proud that Blowfish is an effective
9 product, and we also really care about the safety
10 of our consumers. So we welcome FDA's efforts to
11 finalize the monograph, which we believe confirms
12 the safety and effectiveness of the product.

13 Just a quick background on Blowfish, it's an
14 aspirin/caffeine combination marketed under the
15 analgesic and stimulant monographs for relief of
16 hangover symptoms. Note, the product does not make
17 antacid claims.

18 The product has been on the market since
19 2011. You may have noticed that the briefing
20 materials don't reflect any sales of our product,
21 which is incorrect. We've sold millions of doses
22 since we introduced it, and we've not had a single

1 SAE. So the absence of FAERS reports, which is
2 correct in the briefing materials, is actually
3 meaningful data to support the safety of the
4 product.

5 Hangovers are obviously a very common
6 condition. Clearly not all, but most people in
7 this room have probably suffered from one at one
8 point or another. They're obviously also very
9 unpleasant, and so a large number of consumers are
10 actively looking to treat these symptoms.

11 Each month, there are an average of 90,000
12 Google searches that involve the word "hangover."
13 This graph shows the average number of searches
14 each month; it varies a little bit seasonally.

15 Hangover is the red line, and you can see
16 that it peaks in January, which is due to New
17 Year's Day. Just to put that 90,000 in context
18 with other OTC indications, it compares with an
19 average of 110,000 for heartburn and headache, so
20 about 20 percent lower than that. But it is
21 greater than cough and significantly greater than
22 congestion and upset stomach.

1 Most of these 90,000 searches are around
2 things like hangover remedy, how do I cure
3 hangover, things like that. About 200 a month are
4 hangover-cause, which shows that there are not very
5 many people who don't understand why they're hung
6 over.

7 What this clearly demonstrates is that
8 people know what a hangover is, and they're
9 searching for the best way to treat their symptoms
10 in numbers that are comparable, and in some cases
11 greater than many other indications in the
12 monograph, so hangover clearly remains an
13 appropriate indication to include in the monograph.

14 Just to speak a little bit about our
15 consumers and their behavior, the average age is
16 28 years old, so this is a relatively young and
17 health population. Eighty percent of our target
18 consumers have had a hangover in the last month, so
19 they're common, but they're actually not that
20 frequent. Both our consumer research and our sales
21 data shows that generally people have hangovers
22 about twice a month. That number is slightly

1 higher for men, slightly lower for women. And the
2 vast majority of these are described as either mild
3 or moderate.

4 To talk a bit more about hangover symptoms,
5 consumer research shows that the most common
6 complaint is headache cited by 75 percent of
7 people, followed closely by tiredness and thirst.
8 So there's a clear logic to treat the condition
9 with an aspirin/caffeine combination in a form that
10 includes 16 ounces of water, an effervescent.

11 This is obviously consistent with the
12 findings that Dr. Rohsenow just presented, and it's
13 also notably consistent with the symptom complex
14 used by the expert panel in making its
15 recommendation and adopted by the agency in the
16 tentative final monograph.

17 Just to talk a bit more about the expert
18 panel's discussion of the term "hangover," they are
19 explicit about the fact that a hangover refers to a
20 condition several hours after ingestion of alcohol.
21 This was just confirmed in Dr. Rohsenow's
22 presentation that hangovers start when breath

1 alcohol levels approach zero and peak about
2 10 hours after drinking stops. So the point here
3 is that this is long after ethanol has left the
4 upper GI tract.

5 Second, the expert panel noted specifically
6 that hangover, which is associated with sporadic
7 ingestion, is differentiate from alcoholism. This
8 is also consistent with our consumer research that
9 shows that hangovers typically occur about twice a
10 month.

11 I bring this up to show that the
12 recommendation of the expert panel was based on
13 assumptions that remain true today, both in terms
14 of consumer understanding of the term and the
15 current medical research about the condition.

16 I also want to make the point that the
17 expert panel was clearly mindful of the health
18 implications of heavy chronic alcohol consumption
19 in making its recommendation and clearly
20 differentiated that from hangovers as we showed in
21 our discussion today.

22 Between 1975 and 1991, the expert panel and

1 FDA spent considerable time evaluating the evidence
2 on hangovers and hangover drug products. They
3 concluded that hangover was an appropriate
4 indication for the monograph and that it was
5 rational to treat hangover symptoms with
6 combination products.

7 Since that time, all of the bases upon which
8 they proposed the hangover indication remained
9 valid. It's a commonly recognized symptom complex.
10 There's a long history of consumers safely
11 self-treating these symptoms with combination
12 products, and clinical studies are unwarranted
13 given the extensive review of the individual
14 ingredients for these symptoms by other panels.

15 The agenda today includes evaluating safety
16 of a number of combinations currently included in
17 the monograph for hangover symptoms. As it relates
18 to the specific ingredients, I am restricting my
19 comments to aspirin/caffeine combinations, not
20 acetaminophen or aspirin products that make an
21 antacid claim.

22 There's no new evidence to support reversing

1 the carefully considered recommendation of the
2 expert panel and FDA in the tentative final
3 monograph. As noted by the expert panel at the
4 time, there's a long history of use and extensive
5 support for the safety of aspirin and caffeine for
6 hangover symptoms.

7 We have had no SAEs, serious adverse events.
8 There are no studies provided in the briefing
9 materials that raise concerns that were not
10 included in the discussion of the expert panel at
11 the time or that raise any new concerns about these
12 ingredients that are specific to hangovers.

13 As noted earlier, we're aware that since the
14 publication of the tentative final monograph in
15 1991, FDA has evolved its position on the risk of
16 NSAIDs and heavy chronic alcohol use. As noted by
17 the expert panel and supported by our consumer
18 data, this type of alcohol consumption is distinct
19 from hangovers.

20 There's no data that indicates that an
21 aspirin/caffeine combination for treatment of
22 hangovers has a different profile than

1 aspirin/caffeine products marketed for headaches or
2 for NSAID products generally.

3 We also note that, as demonstrated in
4 Dr. Rohsenow's research, hangover symptoms
5 generally subside within a few hours, so the
6 hangover indication does not pose a risk associated
7 with heavy long-term use of NSAIDs.

8 We've reviewed the literature referenced in
9 the FDA briefing materials and found no evidence to
10 discourage the use of the aspirin/caffeine
11 combination for hangover symptoms. The study cited
12 on the impact of alcohol in the GI tract relate to
13 either damage caused by long-term alcohol abuse or
14 immediately when ethanol is introduced into the GI
15 tract. Neither of these applies to the hangover
16 condition.

17 Further, these effects were known at the
18 time of the expert panel's work and are mentioned
19 in the discussions so were clearly considered in
20 making their recommendation.

21 As it relates to caffeine in GI effects, the
22 1999 study cited in the briefing materials was

1 based on coffee, not caffeine, but found no
2 association between coffee and dyspepsia. I'd just
3 like to note that the evidence presented does not
4 support the conclusion that caffeine is associated
5 with dyspepsia.

6 The authors of that study further note that
7 in some people, both caffeinated and decaffeinated
8 coffee had similar GI effects, suggesting that
9 coffee itself, not caffeine, is responsible.

10 A close examination of the literature cited
11 by FDA in its discussion around caffeine and the
12 stimulation of gastric acid in the 1991 tentative
13 final monograph shows that none of the studies
14 support concern under monograph conditions.

15 The evidence cited was based either on
16 variable studies that use high doses of caffeine,
17 outside the 100 to 200 milligram dosage of the
18 monograph, or use coffee as a proxy for caffeine.

19 In a key 1975 study published in the New
20 England Journal of Medicine, Cohen and Booth
21 demonstrated that the effects of caffeine on acid
22 secretion in lower esophageal sphincter pressure

1 were minimal in comparison to regular and
2 decaffeinated coffee.

3 This would actually indicate that an
4 aspirin/caffeine combination that used
5 pharmaceutical caffeine would certainly be
6 preferable to coffee that is self-administered in
7 an arbitrary amount.

8 There's clearly a strong consumer demand to
9 treat hangovers. It's just a fact that people are
10 going to treat their hangover headache and fatigue.
11 Without access to an effective OTC product that is
12 clearly indicated for hangovers, it is likely that
13 more consumers will use less safe alternatives.

14 There are over 200 dietary supplements that
15 claim to prevent or cure hangovers. These
16 products, which are obviously misbranded, pose
17 particular danger because most were taken before
18 drinking, which could lead consumers to think that
19 they can drink without consequence. Even more
20 concerning, some have names, like Sober, Sober Up,
21 that could make consumers believe that the product
22 will reverse intoxication.

1 On the other hand, they will self-medicate,
2 typically with a pain reliever and some coffee,
3 sometimes bacon, egg, and cheese, or Gatorade. We
4 just covered the potentially negative effects of
5 coffee on gastric acid, and if the panel determines
6 that acetaminophen-based pain relievers are
7 particularly dangerous after alcohol consumption,
8 then it's even more important that pain relievers
9 that are safe for hangovers, such as aspirin, be
10 allowed to carry a specific hangover indication.

11 To conclude, our position is quite simple.
12 Hangovers remain a widely recognized and clearly
13 understood condition. There's a great consumer
14 demand to treat these symptoms. Aspirin and
15 caffeine have demonstrated safety and efficacy in
16 treating these symptoms, and there's no data to
17 suggest that taking this combination for a hangover
18 is any different than the safety profile of the
19 many aspirin/caffeine combinations marketed for
20 headache.

21 We strongly agree with the findings of the
22 expert panel and the FDA's position in the

1 tentative final monograph that consumers should
2 continue to have access to the combination with a
3 clear and specific indication for hangovers. Thank
4 you.

5 **Industry Presentation - Barbara Kochanowski**

6 DR. KOCHANOWSKI: It feels like we've
7 covered a wide range of topics. I just have two
8 bullets to summarize.

9 In summary, aspirin and antacid combination
10 products show a favorable safety profile over many
11 years and millions of units sold. Hangover has a
12 long history of being a consumer and
13 professionally-recognized term for a collection of
14 symptoms resulting from overindulgence in alcohol,
15 and the associated symptoms can be safely treated
16 with OTC products.

17 Currently marketed aspirin/caffeine products
18 have a favorable safety profile. And CHPA believes
19 there's no reason to avoid or discontinue use of
20 this term or the OTC medicines to treat this
21 condition.

22 We very much appreciate your attention.

1 Thank you for the opportunity to speak, and the
2 entire group is open to take your questions.

3 **Clarifying Questions**

4 DR. ROUMIE: We'll now open for clarifying
5 questions for industry. Please remember to state
6 your name for the record before you speak, and if
7 you can, please direct your question to a specific
8 presenter. And I think I'll start with chair's
9 prerogative. My question is for Dr. Schmidt.

10 In the briefing documents that we received,
11 there was a reference to the pharmacovigilance
12 meta-analysis data and individual level data that
13 was presented.

14 My question is, does that pertain
15 specifically to the products that we are reviewing
16 today, combination products, or is that just your
17 pharmacovigilance data on aspirin as a single and
18 combo agent?

19 There were no confidence intervals around
20 any of those estimates. I didn't know if you could
21 provide any of those.

22 DR. SCHMIDT: Just to clarify your question,

1 you were talking about our pharmacovigilance data,
2 not the two meta-analyses that were presented
3 today.

4 DR. ROUMIE: That is correct. In the
5 briefing document that you provided, I want to say
6 it's page 11, but if you give me a chance, I'll
7 tell you exactly.

8 DR. SCHMIDT: I would like to hand over the
9 question to our pharmacovigilance expert,
10 Dr. Barry.

11 MS. BARRY: Hi. Eileen Barry, Bayer,
12 pharmacovigilance. Just to clarify, because I'm
13 not sure I understand the question, is this
14 regarding the Lanas meta-analysis?

15 DR. ROUMIE: It's the briefing document that
16 was sent out. It's page 19, individual patient
17 data-based analysis, bibliographic database
18 analysis.

19 MS. BARRY: Okay.

20 DR. ROUMIE: Two issues, number one, there's
21 no confidence intervals, so I'd like to see the
22 significance of those results, those point

1 estimates. And then the second is, is this
2 referring to combination products, or single agent,
3 or both?

4 DR. SCHMIDT: Andre Schmidt, Bayer. I'm
5 sorry I called the wrong expert here. You were
6 referring to the Lanas meta-analysis, and I would
7 like to ask Dr. Voelker to comment on your
8 questions.

9 DR. VOELKER: Good morning. Michael
10 Voelker, Bayer, global medical affairs.

11 Please, can you open up med [ph] 23A,
12 slide 2, please?

13 The individual patient data meta-analysis,
14 we did together with Professor Lanas from Spain,
15 was a meta-analysis of Bayer-sponsored clinical
16 trials available in the Bayer study repository in
17 Germany.

18 From this study, we were able to analyze the
19 individual patient data based on clinical study
20 reports and based on case report form. In this
21 analysis, we have seen no bleedings, 1 bleeding
22 with aspirin, and 3 bleedings with placebo. The

1 aspirin formulation included in this analysis were
2 all aspirin/containing products available within
3 the Bayer study repository.

4 Now, we can talk about the Baron analysis.
5 If we get up med 23B, please? Slide 2, please?

6 The Lanas meta-analysis investigated Bayer's
7 cohort randomized-controlled trials. In addition
8 to that, we did an analysis of the literature
9 available, and this is a classic meta-analysis of
10 the literature.

11 So we are summarizing what has been found in
12 the literature regardless of the aspirin
13 formulations. And due to the nature of the
14 literature meta-analysis, we were not able to
15 identify the products which are beyond the active
16 ingredient. This is simply based on the active
17 ingredient. Thank you very much.

18 DR. ROUMIE: Thank you. Dr. Farber?

19 DR. FARBER: This is also for Dr. Schmidt.
20 I wonder if you have any available data on other
21 NSAIDs to compare with aspirin data in terms of
22 bleeding events to give us some sense of the

1 significance of the problem.

2 DR. SCHMIDT: I don't have comparative data
3 of other NSAIDs here with me, but I might ask
4 Dr. Laine maybe to comment on his experience in
5 that area.

6 DR. LAINE: I'm Loren Laine, a
7 gastroenterologist, professor of medicine at Yale.
8 And as an aside, I was a member of the advisory
9 committee in 2002 that Captain Vienna discussed
10 that helped develop the stomach bleeding label.
11 I'm also supposed to say that I'm being compensated
12 by Bayer for my time here, but I have no financial
13 stake in the outcome of the meeting.

14 Now, if I can remember your question,
15 basically, in the short term, if you're looking
16 just at over-the-counter, not great data, but
17 similar studies show, surprisingly perhaps, that
18 there's almost no bleeding episodes in short-term
19 OTC NSAIDs given at doses and durations similar to
20 aspirin.

21 Now, certainly, when you start taking the
22 NSAIDs longer term, such as arthritis patients,

1 then the incidence of complications such as
2 bleeding occurred about 1 to 1 and a half percent
3 per year. For low-dose aspirin, long term, it's
4 much lower, and then for high-dose aspirin, it
5 would probably be similar to the traditional
6 NSAIDs.

7 DR. ROUMIE: Dr. Stergachis?

8 DR. STERGACHIS: You said that right. Thank
9 you very much. Andy Stergachis. A couple of
10 questions for Dr. Rohsenow.

11 My first is one of the most common symptoms
12 reported to hangover is thirsty. With respect to
13 that, to what extent is dehydration a risk factor,
14 which may increase the risk of adverse effects to,
15 let's say, aspirin? That's my first question.

16 My second is one on your slide 20, you
17 indicate implications for treatment, caffeine. Is
18 that based on your expert opinion, or is there a
19 higher level of evidence to support your comment?

20 DR. ROHSENOW: Damaris Rohsenow, Brown
21 University. My professional time is being paid by
22 CHPA, but I have no professional interest in the

1 outcome of this meeting.

2 The first one, thirst, our studies in the
3 clinical research unit, there were people who
4 reported feeling thirsty. We never saw anyone
5 seemed to have signs of dehydration, except when we
6 had one or two people actually vomit during the
7 alcohol intoxication phase who needed to go down to
8 the emergency room and have IV fluids.

9 But the thirst didn't seem to be reflecting
10 clinical dehydration as near as we could tell in
11 the morning. It was just people just report
12 feeling thirsty but without showing any other
13 signs.

14 The second, those implications for treatment
15 I discussed, they're just my opinion based on
16 talking to other physicians. That's not an
17 evidence-base.

18 DR. ROUMIE: Dr. Solga?

19 DR. SOLGA: This question is also for
20 Dr. Rohsenow. I don't understand the use of
21 rational and irrational so far today. There is
22 oodles of biological uncertainty, I think, going on

1 that lead to regulatory uncertainty, and then, of
2 course, there's subject factors. I guess that's
3 the challenge of over-the-counter medicines.

4 So far, Dr. Lipman has touched on briefly
5 some biological uncertainty about gastric acid and
6 symptoms that I agree with. The FDA, so far, has
7 provided us with one example of what they consider
8 to be an irrational combination of an antacid and
9 caffeine.

10 You gave us a lecture about what's hangover
11 and what's not a hangover that I found to be very
12 useful. But when you talked about what's not a
13 hangover, you mentioned emotional ability, some
14 regrets, some poor sleeps, headache, some of it
15 blurs with hangover, some of it doesn't.

16 When we're thinking about subject factors,
17 whether it's a hangover or not a hangover, let's
18 call it the post-binge drinking complex, are
19 subjects capable of quality rational thought when
20 they're looking at a package label under these
21 circumstances regardless of whether or not we're
22 talking about an actual hangover or something that

1 is part of a port-binge drinking complex, rational
2 versus irrational behavior, hung over in the
3 morning?

4 DR. ROHSENOW: Well, let's talk about
5 rational versus irrational thinking while hung over
6 in the morning. When people are at high blood
7 alcohol level, high breath alcohol level, of
8 course, you may say their ability to consent or
9 make good judgments is impaired.

10 Generally, to expect that when breath
11 alcohol level falls to near zero, people are
12 expected to be able to have rational thinking. But
13 our evidence is that we gave whole batteries of
14 neurocognitive tests in -- it was in one or two of
15 the studies -- a battery of neurocognitive tests,
16 plus graduate record exams, plus we had people take
17 a test on some content material they had learned
18 the day before but before they started drinking.
19 And actually, we found no evidence on any of these
20 cognitive measures in the morning. It was just
21 attention reaction time measure.

22 So there's no evidence that their thinking

1 would be irrational in the morning. They were able
2 to do graduate record exams just fine the morning
3 after drinking the alcohol, and all the other
4 neurocognitive -- what was the name of a
5 neurocognitive battery? Anyway, a standardized
6 neurocognitive battery.

7 So there's no evidence that their judgment,
8 their ability to make sound judgments would be
9 impaired once the alcohol has worn off.

10 DR. ROUMIE: Dr. Engle?

11 DR. ENGLE: Jan Engle. This is for
12 Dr. Schmidt. I had a question about slide 17 and
13 18, where you talked about the rate of GI bleeding
14 that was reported. My question is, was that an
15 objective measure or was that self-reported, or how
16 did those studies show that there was GI bleeding?

17 DR. SCHMIDT: So the question is regarding
18 the reported events in the meta-analysis that's
19 presented. I will hand over the question to
20 Dr. Voelker because I believe in the first study,
21 it was recorded adverse events in our clinical
22 studies. I have to give the second part of the

1 question of how were the bleeding events captured
2 in the Baron meta-analysis to Dr. Voelker.

3 DR. VOELKER: Michael Voelker, Bayer, global
4 medical affairs. Indeed, the Lanas studies, which
5 were Bayer-sponsored studies that the bleedings
6 were self-reported and physicians assist, reference
7 the bibliographic analysis. Bleeding is reported
8 in the papers, and of course, we do not know what's
9 behind that. We just can summarize what we have
10 seen in the papers. It's a classical literature
11 analysis.

12 DR. ROUMIE: Dr. Sanders?

13 DR. SANDERS: It's a question for
14 Dr. Rohsenow. First, I'm surprised at what you
15 just reported from Dr. Solga's question on
16 neurocognitive impairment given that 1 in 4
17 individuals has low health literacy begin with.

18 But I'm concerned about two other vulnerable
19 groups, and I'm wondering if you're done any
20 research. One is subjects who take neuroactive
21 medications, particularly antidepressive
22 medications and attention deficit disorder

1 medication, and also adolescents, which I haven't
2 heard you speak about a lot but are also
3 vulnerable.

4 Have you done any research on those
5 vulnerable populations, and if so, how do they
6 perform differently?

7 DR. ROHSENOW: Damaris Rohsenow, Brown
8 University, paid by CHPA, no other financial
9 conflicts to report.

10 We took healthy people. We didn't study
11 people on antidepressant particularly.

12 Did we exclude for antidepressant use?

13 DR. HOWLAND: Yes, we did and we also
14 recruited students [inaudible - off mic].

15 DR. ROHSENOW: Yes. We excluded for
16 antidepressant use. We recruited either students
17 or cadets at the maritime academies, or in one
18 case, some professionals, sailors who were coming
19 back for their recertification so we could study
20 some age effects.

21 However, in recent years, my recent
22 publication, we did secondary analyses of the data

1 that had been collected using daily diaries in
2 people who had been taking naltrexone or topiramate
3 versus placebo for a period of weeks. And we
4 looked at the week before, placebo run-up before
5 they started any of the medications, and one of the
6 three studies involved teenagers.

7 What we did find with the teenagers -- I
8 wasn't administering alcohol. This is what they
9 were administering themselves, so we looked at
10 their hangover reports, and we find that the
11 teenagers -- I think it was if they were under 18,
12 they reported more severe hangover at the same
13 drinking level as the older people. That's all I
14 can say about the teenagers.

15 DR. ROUMIE: Dr. Farber?

16 DR. FARBER: Neil Farber, UC San Diego.
17 This is for Dr. Rohsenow again.

18 You were mentioning about the neurocognitive
19 effects of alcohol and the ability to make
20 decisions. I'm wondering about another dimension,
21 and that is the emotional dimension and how that
22 affected their decision-making.

1 I wonder if you had done, for example, a
2 PHQ-9 before drinking and during the hangover
3 period or some other measure of depression and
4 anxiety and whether it affected their
5 decision-making.

6 DR. ROHSENOW: Jonathan Howland remembers
7 the mood data results. I'm going to have him come
8 up and talk about that.

9 DR. HOWLAND: Jonathan Howland, Boston
10 Medical Center. My time is being paid for by CHPA
11 today, and I have no other conflicts I'm aware of.

12 In one of the studies that we did, when we
13 discharged the subjects after they had done their
14 performance test, we gave them the copy of the
15 POMS, which is a measure of mood status, asked them
16 to fill it out at 5 p.m. that afternoon and send it
17 back to us. We did see a decreased mood status in
18 the subjects who had received alcohol as opposed to
19 placebo.

20 DR. ROUMIE: Dr. Pisarik?

21 DR. PISARIK: I have a question for
22 Dr. Rohsenow and/or Ms. Haysom.

1 Ms. Haysom, in her slide, said that clinical
2 studies aren't warranted given extensive review of
3 individual ingredients. The charge to the
4 committee is we're concerned about the adverse
5 effects of these OTC medications, but there doesn't
6 appear to be any studies that show that they even
7 work other than due to placebo effect.

8 I guess my question is, shouldn't we have
9 clinical studies showing that it works? Secondly,
10 for Ms. Rohsenow, she's done an extensive amount of
11 work obviously on drinking. Have you done any
12 studies showing that any particular medication
13 helps with hangovers in your subjects?

14 DR. ROHSENOW: Damaris Rohsenow, Brown
15 University, paid by CHPA, no other financial
16 interests. We did no studies to try to treat
17 hangover.

18 DR. PISARIK: Okay.

19 MS. HAYSOM: Brenna Haysom, Rally Labs.
20 Your question is whether or not there's any
21 evidence for the effectiveness of aspirin and
22 caffeine on hangover symptoms?

1 DR. PISARIK: Correct, as opposed to just
2 placebo.

3 MS. HAYSOM: It was the position of the
4 expert panel and FDA at the time that given that
5 these ingredients had extensive history and
6 extensive data to support the efficacy for these
7 particular symptoms that studies were unwarranted,
8 so we share that view.

9 DR. PISARIK: Okay. I guess my question is
10 then, we're considering the side effects of the
11 medications, but we have no clear evidence that
12 they even work for hangover.

13 MS. HAYSOM: Sorry. I'm just unclear on
14 which the -- when you cite that there's no evidence
15 that they're effective relative to placebo --

16 DR. PISARIK: Placebo, yes. If you gave
17 people with hangovers placebo, they will get as
18 well as fast as taking the aspirin/caffeine
19 medication, if there's no clear evidence of
20 benefit.

21 MS. HAYSOM: Sorry. I don't think I'm
22 following what study you're referencing.

1 DR. ROUMIE: I believe Dr. Pisarik is saying
2 that Dr. Rohsenow's data showed that the symptoms
3 of hangover are self-limited and resolve within
4 3 hours. So is there any evidence that the
5 combination products to treat hangovers would
6 shorten that duration, that self-limited duration?

7 MS. HAYSOM: Understood. I'm not aware of
8 any specific data of that nature, no.

9 DR. PISARIK: Okay.

10 DR. ROUMIE: Thank you. Dr. Choudhry?

11 DR. CHOUDHRY: Actually, my question is very
12 similar, and for Ms. Haysom. I think what the FDA
13 panel said is that no studies were necessary
14 because of the complex symptom nature rather than
15 asserting that there was positive evidence of
16 benefit or safety.

17 On your slide 8, for example, you say
18 extensive support for safety and efficacy of these
19 ingredients for hangover symptoms, and I was just
20 wondering if you could actually clarify that
21 comment.

22 MS. HAYSOM: Sure. They recognized a

1 hangover as a complex of symptoms, so the approach
2 taken was treat those individual symptoms because
3 there are a number of underlying processes by which
4 hangovers make us feel bad.

5 The approach taken was to address those
6 specific symptoms, and the rationale was that these
7 ingredients have been proven efficacious and safe
8 in treating those symptoms. There's an absence of
9 data that there are any specific safety concerns
10 for the hangover conditions with those ingredients.

11 DR. ROUMIE: Thank you. Dr. Lipman?

12 DR. LIPMAN: Dr. Lipman, from Washington.
13 I've actually got two questions, one for
14 Dr. Schmidt. Maybe you're not allowed to answer
15 this. But I was struck in the pre-meeting
16 materials on slide number 1 that Bayer is giving up
17 the analgesic component of Alka-Seltzer.

18 Does that make this whole discussion moot?
19 I mean, are there other combination products out
20 there with antacid/aspirin? Can you say why you've
21 given it up? Because it's not marketing well, or
22 you're not allowed to say?

1 DR. SCHMIDT: We will remove the aspirin
2 component from all of our aspirin-containing
3 products that also contain an antacid. We, from
4 Bayer Consumer Health, will have no products
5 available that have this combined formulation after
6 removing.

7 DR. LIPMAN: Are you allowed to tell us why?

8 DR. SCHMIDT: Yes. I apologize. I thought
9 I made it clear in the beginning. It's actually
10 two factors that come together.

11 The first is we innovated over the last
12 couple of years and we brought new products to the
13 market that are solely focused on the treatment of
14 upset stomach and heartburn, occasional heartburn
15 without pain indications.

16 These products, we see strong consumer
17 purchase trends toward these new products over the
18 last couple of years. Also, we acknowledge, and
19 indeed today's meeting is evidence, ongoing
20 discussions regarding this class of product. So we
21 at Bayer decided to eliminate -- or try to reduce
22 or eliminate any potential misuse that might be of

1 concern of the agency or this committee by removing
2 the analgesic component.

3 So it's a shift in business strategy towards
4 products focused on occasional heartburn and upset
5 stomach together with acknowledging the ongoing
6 discussions that we see regarding this type of
7 product.

8 DR. LIPMAN: I'm not even sure who to ask
9 from the Consumer Healthcare Products Association
10 or the FDA, are those products still out there that
11 had --

12 DR. ROUMIE: There are other products that
13 were referenced in the briefing documents, and I
14 think the bigger picture is the rational
15 combination of these products in the monograph.

16 DR. LIPMAN: Okay. Second question,
17 Ms. Haysom, or Dr. Haysom, I've never heard of
18 Blowfish. I don't know what it -- what is the
19 product labeling?

20 Does it define hangover, and how does the
21 taker of Blowfish not -- how do you make sure that
22 people who are chronic alcoholics who have symptoms

1 of alcohol withdrawal are not using Blowfish, which
2 then may be toxic?

3 MS. HAYSOM: Brenna Haysom, Rally Labs.
4 Here's our label. To the first part of your
5 question, the indication is for the
6 temporary -- it's consistent with what FDA showed
7 early on -- for temporary relief of minor aches and
8 pain associated with a hangover, helps restore
9 mental alertness or wakefulness when experiencing
10 fatigue, or drowsiness associated with a hangover,
11 also for the temporary relief of headaches or body
12 aches and pains alone.

13 As an aspirin product, it's labeled with the
14 stomach bleeding warning that all aspirin products
15 have, which has the warning may cause severe
16 stomach bleeding -- this chance is higher if you,
17 among other things, have three or more alcoholic
18 drinks every day while using this product.

19 DR. LIPMAN: I guess one of my issues is I
20 don't understand hangover, and I've certainly been
21 educated about it today. Is the average consumer
22 going to be able to differentiate hangover from

1 alcohol, or chronic alcoholism, or alcohol
2 withdrawal?

3 I think this is something that perhaps the
4 committee has to wrestle with because in all
5 honesty, I don't think that -- if I'm experiencing
6 hangover, which I don't think I have for a long
7 time, this label is tough to read. So it's a
8 question for either.

9 DR. ROUMIE: Thank you, Dr. Lipman. I think
10 we'll debate that a little further and discuss as
11 the meeting proceeds.

12 Dr. Neill?

13 DR. NEILL: I had a question for Dr. Schmidt
14 to clarify. Could you please tell me, will Bayer
15 market a product with aspirin under the brand
16 Alka-Seltzer or any Alka-Seltzer-type product?

17 DR. SCHMIDT: We have a product line that is
18 called Alka-Seltzer Plus, and these products are
19 indicated for the treatment of cough and cold
20 symptoms. Some of these products contain aspirin.
21 They're not part of the reformulation effort, and I
22 think also not part of today's discussion.

1 After the reformulation for the classic
2 Alka-Seltzer products that are targeted for GI use,
3 no products will contain the combination of aspirin
4 with antacid anymore.

5 DR. NEILL: Sorry. I didn't identify
6 myself. Richard Neill. So to clarify, after the
7 reformulation, there will be Alka-Seltzer products
8 with aspirin but no combination of aspirin and
9 antacid marketed as Alka-Seltzer brand?

10 DR. SCHMIDT: That is correct.

11 DR. NEILL: Will there be any other brand
12 that's combination aspirin and Alka-Seltzer?

13 DR. SCHMIDT: Aspirin with an antacid?

14 DR. NEILL: I'm sorry. With an antacid,
15 yes.

16 DR. SCHMIDT: No.

17 DR. NEILL: Okay. Thank you.

18 Next question is for anyone from industry,
19 and I'll direct it as well to FDA perhaps to
20 address later. Any of you from industry familiar
21 with actual self-selection studies performed for
22 the indication of hangover for any product?

1 DR. KOCHANOWSKI: Barbara Kochanowski. No,
2 we're not.

3 DR. NEILL: Thank you.

4 DR. ROUMIE: Dr. Besco?

5 DR. BESCO: Kelly Besco, OhioHealth. I
6 wanted to build upon what Dr. Lipman was discussing
7 earlier about the labeling of the Blowfish product,
8 so I guess my question is for Ms. Haysom.

9 It looked like from the label that was
10 displayed on the slide that the dosing information
11 was 1 to 2 tabs every 6 hours, and each tablet
12 contains 500 milligrams of aspirin. In effect, the
13 patient could be taking upwards to 4000 milligrams
14 of aspirin per day, which I believe is the maximum
15 dosage of aspirin per day. I just wanted to
16 confirm that with you.

17 MS. HAYSOM: That's correct. But as
18 Dr. Rohsenow discussed earlier and was just
19 pointed, usually, the symptoms resolve within
20 several hours. At least, our experience is that
21 generally, people take one dose, maybe two doses
22 but no more than that.

1 DR. ROUMIE: Dr. Stergachis? Sorry.

2 DR. STERGACHIS: Andy Stergachis, University
3 of Washington. We'll get it right by the end of
4 the day, yes.

5 This is also for Ms. Haysom. Your second
6 slide on millions of doses sold since 2011 with no
7 SAEs, there's a little footnote at the bottom about
8 an 800 number. Do you have information you can
9 share with us about AEs, not just SAEs, adverse
10 events that have a bearing on our understanding the
11 safety?

12 MS. HAYSOM: I don't have that with me
13 today, but can submit it to the docket.

14 DR. ROUMIE: Are there any other clarifying
15 questions? Dr. Besco?

16 DR. BESCO: Just building upon that question
17 as well -- Kelly Besco, OhioHealth -- the SAEs that
18 you commented on, are those just directly reported
19 to Rally, or does that include reports that are
20 also have been submitted to the FDA?

21 MS. HAYSOM: It includes reports from Rally,
22 but I think the FDA briefing material shows that

1 the FAERS system showed no reports as well.

2 DR. ROUMIE: We will now take a 15-minute
3 break. Panel members, please remember that there
4 will be no discussion of the meeting topic during
5 the break amongst yourselves or with any member of
6 the audience . We will resume at 10:35.

7 (Whereupon, at 10:19 a.m., a recess was
8 taken.)

9 DR. ROUMIE: We will now continue with the
10 FDA presentations.

11 **FDA Presentation - Ali Niak**

12 DR. NIAK: Good morning, ladies and
13 gentlemen. My name is Ali Niak, and I'm a medical
14 officer in the Division of Pharmacovigilance,
15 Office of Surveillance and Epidemiology. I will be
16 presenting the postmarketing safety data from the
17 Divisions of Drug Utilization, Pharmacovigilance,
18 and Epidemiology.

19 Here is the outline of the slide
20 presentation. I will initially discuss the
21 findings from drug utilization, followed by
22 postmarketing data, and conclude with the

1 epidemiology findings and a summary.

2 I will now transition to the information
3 from drug utilization. Before I present the data
4 from drug utilization, I would like to mention that
5 the FDA has specified that any combination
6 aspirin/antacid products approved for GI
7 upsets/hangover should be marketed in solution.

8 In practice, this means that these
9 combination products are effervescent.
10 Effervescent refers to combinations that include
11 sodium bicarbonate in combination with citric acid.

12 Drug use analyses have used the term
13 "effervescent" for both aspirin and acetaminophen
14 combinations. For the purposes of the review,
15 literature searches were performed both with and
16 without the term "effervescent."

17 To provide context for the adverse events,
18 we examined OTC product sales from manufacturers to
19 U.S. retail pharmacies using the IMS National Sales
20 Perspective database. The following combination
21 products were searched: combination effervescent
22 aspirin/antacid, combination effervescent

1 acetaminophen/antacids, and combination
2 analgesic/caffeine products.

3 National estimates of sales for combination
4 effervescent aspirin/antacid products were
5 available for analysis. However, sales of
6 combination effervescent acetaminophen/antacid
7 products returned no results.

8 In addition, sales of combination
9 analgesic/caffeine products were not included in
10 this presentation because the majority of these
11 products are marketed for other indications
12 unrelated to the monograph used for the topic of
13 discussion.

14 This graph shows the nationally estimated
15 number of packages sold for effervescent aspirin
16 products from manufacturers to U.S. retail
17 pharmacies annually. Our findings show that
18 combination effervescent aspirin/antacid products
19 are widely sold. Total sales captured in this
20 database range from 8.4 to 8.8 million packages
21 sold annually.

22 Here are some of the known limitations of

1 the OTC data available to the agency: lack of
2 direct availability to consumer sales; IMS health
3 estimates capturing approximately 50 percent of the
4 total OTC market; OTC sales that do not include
5 data from internet sales, convenience stores,
6 specialty stores, or vending machines; and data
7 being captured by active ingredient only. It is
8 also of note that data on indication for use were
9 not available.

10 Now, I will present you with a brief summary
11 regarding FAERS and the postmarketing data. The
12 FDA Adverse Event Reporting System, or FAERS, is a
13 computer database of spontaneous reports for human
14 drugs and biologics. Reporting by manufacturers
15 for OTC products has become mandatory since 2006.
16 However, reporting by healthcare professionals,
17 patients, and the general public is voluntary.

18 Since 1969, there have been more than
19 13 million reports, and since 2016, there have been
20 over 1.6 million new reports, which include both
21 OTC and non-OTC products.

22 FAERS is a drug safety surveillance tool and

1 has many strengths. It includes all U.S. marketed
2 products and may include foreign products. FAERS
3 includes all uses, both approved indications and
4 off-label uses. For example, if a drug was
5 approved for only schizophrenia, we may receive
6 adverse event reports for patients with bipolar
7 disorder or depression as well.

8 FAERS includes broad patient populations,
9 such as the elderly, children, pregnant women, and
10 patients with comorbidities who are often excluded
11 from clinical trials. FAERS is simple and a
12 relatively inexpensive reporting system.

13 When is FAERS most useful? FAERS is ideal
14 for events with small or rare background rates,
15 such as acute liver failure, serious skin reactions
16 such as Stevens-Johnson syndrome, or progressive
17 multifocal leukoencephalopathy. It is useful for
18 events that occur shortly after exposure.

19 What is the impact of FAERS? FAERS allows
20 for detection of events not seen in clinical
21 trials, identification of trends in reporting
22 possible risk factors such as certain patient

1 populations, and other clinically significant
2 safety concerns.

3 As with any database, there are limitations.
4 FAERS also has several limitations that are noted
5 here. The quality of report is variable. The
6 information is limited in some reports.

7 The FDA requires four parameters to be
8 present in the MedWatch form in order for a case
9 report to be acceptable. The four parameters
10 include the identity of the drug, the adverse
11 event, the patient, and the reporter. Case reports
12 are often lacking in key information when
13 evaluating differences in drug formulation. For
14 example, it would not be possible to assess an
15 issue that is associated with an oral solution and
16 compare it to the tablet form of the same
17 medication.

18 Another limitation of FAERS is that
19 underreporting exists. Not every adverse event is
20 reported. Additionally, it is difficult in FAERS
21 to attribute events with high background rates or
22 long latency periods to the product.

1 Another limitation is that causal
2 relationship between a product and an event is not
3 required for reporting to the FDA. Furthermore,
4 reporting biases exist.

5 Also, FAERS data cannot be used to calculate
6 the incidence of an adverse event or medication
7 error in the U.S. population. The actual number of
8 events in the population, the numerator, and the
9 number of exposed patients in the population, the
10 denominator, are not known.

11 FAERS is also not helpful with the event
12 that involves the worsening of a preexisting
13 disease. Comparison of drugs, including those in
14 the same class, is difficult and often
15 inappropriate in FAERS. The time on the market and
16 the actual drug is usually different. This would
17 be more appropriate for a clinical trial or a
18 postmarketing observational study with a controlled
19 setting.

20 Lastly, FAERS is less useful if the intended
21 therapeutic disease is reflected in the adverse
22 event. An example is the use of a psychiatric drug

1 for a psychiatric condition and the adverse event
2 of suicide.

3 I will now transition into a discussion of
4 our case series, but before that, I will discuss
5 the primary objectives.

6 The primary objectives of the FAERS review
7 were to identify major bleeding events associated
8 with the aspirin or salicylate component of OTC
9 analgesic combination products indicated for
10 hangover or overindulgence, and to identify liver
11 toxicity events associated with acetaminophen
12 component of OTC analgesic combination products
13 indicated for hangover or overindulgence.

14 We did not investigate liver injury
15 associated with effervescent acetaminophen/antacid
16 products further because there are currently no
17 marketed effervescent acetaminophen/antacid
18 products available in the U.S. market.

19 This slide shows the reporting trend for
20 aspirin/antacid FAERS reports for all bleeding
21 events. A FAERS search using productive active
22 ingredient, product name in verbatim [ph] was

1 conducted for the timeframe through 7/30/2016 and
2 included the standard MedDRA query "hemorrhage."
3 The purpose of this search was to include all
4 reports of major and non-major bleeding events.

5 It is of note that high level search of all
6 aspirin-containing antacids and standard MedDRA
7 query of "hemorrhage" generated 96 worldwide
8 reports of major and non-major bleeding events
9 received since 1970. The first event was noted in
10 1967. These reports have not been duplicated.

11 This slides shows a breakdown of the FAERS
12 cases by preferred terms. As you can see,
13 gastrointestinal hemorrhage predominates, followed
14 in decreasing order by hematemesis, melena,
15 hemorrhage, gastric hemorrhage, and hematochezia.

16 The FAERS database will search to identify
17 serious adverse events related to major bleeding
18 associated with effervescent aspirin/antacid and
19 analgesic/caffeine combination products indicated
20 for overindulgence/hangover. Cases were included
21 if reporting of major bleeding events resulted in
22 hospitalization or a blood transfusion, and if

1 events had a temporal association with OTC
2 combination products with aspirin or salicylate
3 marketed for overindulgence/hangover.

4 A case was excluded if the bleeding event
5 did not result in hospitalization or blood
6 transfusion, or if the case did not report a
7 bleeding event. Additionally, a case was excluded
8 if it contained insufficient information to
9 determine the severity of the bleed or to determine
10 a temporal association with the product. And
11 lastly, the case was excluded if a product
12 reportedly used in the narrative did not contain
13 aspirin or salicylate.

14 The FAERS search did not identify cases
15 where combination products contained
16 analgesics/caffeine components for indication of
17 hangover or overindulgence. With regard to major
18 bleeding events involving effervescent
19 aspirin/antacid products, 20 cases were identified
20 between January 1, 1969 to July 31, 2016.

21 Several reasons can be attributed to the
22 limited number of FAERS cases that were obtained in

1 the case series. There may have been possible
2 miscoding of products. Additionally,
3 underreporting of older drug products such as
4 aspirin with widely known adverse events, such as
5 gastrointestinal bleeding, may have occurred.

6 A third potential reason may have been the
7 Weber effect, which denotes that adverse event
8 reporting peaks at the end of the second year after
9 a regulatory authority approves a drug. It should
10 also be noted that no requirements for
11 manufacturers to report serious adverse events
12 associated with OTC drugs to the FDA existed until
13 the recent amendment to the Federal Food, Drug, and
14 Cosmetic Act in December 2006, which meant that
15 reporting of serious adverse events prior to 2006
16 may have been minimal.

17 Lastly, the paucity of information in
18 individual reports to adequately meet a case
19 definition may also have affected the limited
20 number of FAERS cases noted in our search.

21 This table represents trends in receipt
22 year for the 20 cases of major bleeding in

1 association with effervescent aspirin/antacid
2 combination products from 1970 to 2016.

3 The major characteristics of the major
4 bleeding event cases with use of effervescent
5 aspirin/antacid combination products are listed in
6 this slide. The mean age was 61 with a median of
7 67, and the age range was between 24 to 91. The
8 male to female ratio was 6 to 13, respectively,
9 with 1 case not reporting the sex of the patient.

10 A majority of the cases were from the U.S.,
11 and most were reported by a healthcare
12 professional. A majority of the patients were
13 hospitalized, and there was 1 case of death, which
14 shall be discussed later.

15 Most of the listed reasons for use of
16 effervescent aspirin/antacid combination products
17 were for GI issues. Colds, pain, and hay fever
18 were other indications for usage. Just less than
19 half of the cases did not list an indication for
20 usage. In addition to the effervescent
21 aspirin/antacid combination products, co-suspect
22 medications in descending order included aspirin,

1 ibuprofen, naproxen, clopidogrel, indomethacin,
2 prednisone, and warfarin.

3 Most of the major bleeding cases were
4 considered upper GI bleeds. The upper GI bleeds
5 included duodenal ulcer, hematemesis/melena,
6 gastric ulcer, gastrointestinal hemorrhage, gastric
7 polyps, Mallory-Weiss Syndrome/hematemesis, and
8 hematemesis/duodenal ulcer.

9 The three lower GI bleeds included rectal
10 hemorrhage. One report may have had multiple
11 locations of GI bleed. Of the 20 cases, 9 required
12 transfusion, but 6 did not require transfusion.
13 And in 5 cases, there were no reports of any
14 transfusions.

15 The one fatal bleeding event case from the
16 FAERS search was a domestic case from 1970 of a
17 69-year-old female patient who developed massive GI
18 bleed and was hospitalized. The patient had been
19 using aspirin and an effervescent aspirin/antacid
20 combination, both medications with unknown dose,
21 frequency, duration of use, and indication.

22 Her initial hemoglobin was 8 with no units

1 or normal range reported, which decreased to 5.3.
2 The patient received multiple blood transfusions,
3 14 units, and was treated with an ice water
4 irrigation of her stomach. The patient died on the
5 5th day of her hospitalization. No cause of death
6 was provided and no autopsy was performed. No
7 medical history was provided.

8 The FAERS findings revealed that patients in
9 80 percent of the FAERS cases involving use of
10 combination effervescent aspirin/antacid products
11 had at least one risk factor for developing stomach
12 bleed, which included age greater than 60 years,
13 concomitant use of antithrombotics, NSAIDs, or
14 prednisone, history of stomach ulcers, and history
15 of alcohol abuse.

16 It is of note that 40 percent of the cases
17 reported using combination effervescent
18 aspirin/antacid products for GI issues such as
19 heartburn, indigestion, or GI pain.

20 With regard to the population-based
21 observational studies, there were no relevant
22 studies of analgesic/antacid or analgesic/caffeine

1 combination products. There were 14 randomized,
2 controlled clinical trials, RCTs, for
3 aspirin/antacid, acetaminophen/antacid, or
4 aspirin/caffeine combination products.

5 Important limitations in these randomized,
6 controlled clinical trials included short-term
7 follow-ups which would preclude long-term
8 assessments.

9 It is of note that one crossover randomized,
10 controlled clinical trial by Damman in 2004
11 compared aspirin/acetaminophen/caffeine and
12 aspirin/antacid combination products. The study
13 reported that gastric mucosal erosions and bleeding
14 events were observed more often in healthy subjects
15 taking aspirin/caffeine combination products than
16 with aspirin/antacid combination products.

17 In summary, the data revealed that total
18 sales of combination effervescent aspirin/antacid
19 products captured in the IMS database ranged from
20 8.4 to 8.8 million packages sold annually from
21 August 1, 2011 through July 31, 2016.

22 There were no sales of combination

1 effervescent acetaminophen/antacid products
2 captured during the review period. There were 20
3 FAERS cases of major bleeding events and
4 combination effervescent aspirin/antacid from
5 January 1, 1969 through July 31, 2013.

6 We acknowledge that there are few FAERS
7 cases documenting major bleeding over many years of
8 marketing. However, given the known
9 gastrointestinal toxicity of aspirin, the FAERS
10 data should not be interpreted as a lack of risk
11 for serious gastrointestinal bleeding.

12 With regards to the population-based
13 published studies and randomized, controlled
14 clinical trials, they were largely uninformative,
15 but one randomized, controlled clinical trial
16 suggested gastric risks from aspirin/caffeine
17 combination products. Studies will be discussed
18 further in the next slide presentation by my
19 colleague, Dr. Ketan Parikh.

20 In conclusion, I would like to thank all my
21 colleagues for the input regarding this
22 presentation.

1 **FDA Presentation - Ketan Parikh**

2 DR. PARIKH: Good morning, committee chair,
3 members of the committees, ladies, and gentlemen.
4 I'm Ketan Parikh. I'm a medical officer in the
5 Division of Nonprescription Drug Products. An
6 extensive literature review was done for the topics
7 under discussion, and I will present some
8 highlights of that review.

9 The literature search was performed using
10 PubMed, EMBASE, and Google and produced over 250
11 articles. Articles that provided clinical safety
12 information were included in the review.

13 The focus was on combination products
14 intended to treat gastrointestinal and hangover
15 symptoms, and not on single active ingredient
16 products. Single active ingredient products are
17 not the topic of discussion for this advisory
18 committee meeting. Although the number of articles
19 identified was large, the actual amount of data was
20 somewhat sparse.

21 The literature search was primarily aimed at
22 addressing two main clinical concerns that are

1 relevant for today's discussion. First, are the
2 combination products containing aspirin for the
3 treatment of gastrointestinal symptoms a rational
4 combination, and do they have a negative impact on
5 the GI tract? Second, does the use of
6 acetaminophen-containing combination products for
7 the treatment of a hangover increase the risk of
8 hepatotoxicity?

9 Considering that consumers who have a
10 hangover recently ingested alcohol and considering
11 the effect of both alcohol and acetaminophen on the
12 liver, are combination products containing
13 acetaminophen a rational combination for the
14 treatment of hangover?

15 Moving on to that first concern, do
16 aspirin-containing combination products used for
17 the treatment of gastrointestinal symptoms have a
18 negative impact on the GI tract?

19 Before discussing aspirin/antacid
20 combination products, here is some basic
21 information about aspirin. Over-the-counter, or
22 OTC, aspirin is indicated for temporary relief of

1 headache, minor aches and pains, menstrual pain,
2 and toothache, and for reduction of fever from
3 colds and flu.

4 The OTC dose of aspirin is 325 milligrams to
5 4000 milligrams per day. Aspirin is a nonselective
6 cyclooxygenase inhibitor, and via this activity, it
7 reduces prostaglandin and thromboxane synthesis.
8 Aspirin's analgesic and antipyretic effects occur
9 through dose-dependent reduction in prostaglandin
10 E2 synthesis. Decreased prostaglandin synthesis
11 also reduces multiple gastric mucosal protective
12 mechanisms.

13 Aspirin decreases platelet aggregation
14 through irreversible inhibition of thromboxane A2
15 production. Adverse events associated with the use
16 of aspirin that are relevant to our discussion
17 include abdominal pain, nausea, vomiting,
18 heartburn, gastritis, and GI bleeding. Upper GI
19 bleeding is the most frequent bleeding
20 complication.

21 To address the risk of aspirin-related GI
22 bleeding, a stomach bleeding warning was added to

1 the Drug Facts Label in 2009. Between 1998 and
2 2001, the FDA's adverse event reporting database
3 received spontaneous reports of GI bleeding in
4 individuals who used OTC nonsteroidal anti-
5 inflammatory agents, or NSAIDs, including aspirin,
6 as an analgesic and/or antipyretic.

7 Due to these case reports, the
8 Nonprescription Drugs Advisory Committee, or NDAC,
9 met in September 2002 to discuss a possible stomach
10 bleeding warning and unanimously agreed that there
11 was evidence of bleeding risk associated with OTC
12 NSAIDs, including aspirin, and supported the
13 stomach bleeding warning on the Drug Fact Label, or
14 DFL, of all NSAIDs, including aspirin.

15 A proposed rule was published in the Federal
16 Register in December 2006. After reviewing all of
17 the comments and data, the final rule with
18 organ-specific warnings was published in the
19 Federal Register in 2009 and required stomach
20 bleeding warnings on the Drug Facts label of all
21 NSAIDs, including aspirin.

22 As presented earlier by Captain Vienna, the

1 stomach bleeding warning states the following:
2 This product contains an NSAID, which may cause
3 severe bleeding. The chance is higher if you are
4 age 60 or older, have had stomach ulcers or
5 bleeding problems; take a blood thinning
6 anticoagulant or a steroid drug; take other drugs
7 containing prescription or nonprescription NSAIDs;
8 have 3 or more alcoholic drinks every day while
9 using this product; and lastly, take more or for a
10 longer time than directed.

11 Additionally, the "Ask a doctor before use
12 if" warning was revised to include, stomach
13 bleeding warnings applies to you or if you have a
14 history of stomach problems, such as heartburn.

15 Despite these warnings, FDA continues to
16 receive case reports of GI bleedings associated
17 with the use of aspirin/antacid combination drug
18 products.

19 Do aspirin-containing combination products
20 have a safer GI profile compared to aspirin alone?
21 There are some publications that address this. In
22 1973, The Medical Letter raised concerns regarding

1 claims that unlike plain aspirin, the
2 aspirin/sodium bicarbonate/citric acid combination
3 product did not cause gastric irritation. The
4 article expressed a concern about using an
5 aspirin/antacid combination product to treat GI
6 symptoms since aspirin may cause gastritis and
7 aggravate peptic ulcers.

8 In addition, the article reported that
9 aspirin/antacid combination products have been
10 associated with hematemesis and melena when
11 administered after heavy alcohol intake.

12 An article reported that aspirin/antacid
13 combination products may cause bleeding if used for
14 dyspepsia. In 1980, the authors of this article
15 reported a series of 10 patients who were admitted
16 to a hospital in the United Kingdom after taking
17 aspirin/antacid products for dyspepsia. Seven out
18 of 10 patients required blood transfusions, 2 out
19 of 10 required emergent surgery, and the majority
20 of the bleeding was due to erosions or ulcers.

21 Many countries have withdrawn GI indications
22 for combination aspirin/antacid products. In 2004,

1 Spain withdrew the aspirin component from the
2 combination product and allows only the antacid
3 component in the market for GI indications.

4 In 2005 and 2010, respectively, France and
5 the United Kingdom removed gastric indications. An
6 article from 2009 reported that 32 out of 68
7 countries, where aspirin/antacid combination
8 products are allowed to be marketed, do not allow
9 GI indications for this combination product.

10 We have just discussed aspirin/antacid
11 combination products for GI indications. Another
12 consideration is aspirin-containing combination
13 products for hangover. Hangover is associated with
14 multiple GI symptoms. Some combination products
15 for hangover include aspirin.

16 Similar to the concern for aspirin/antacid
17 combination products for GI uses, there is concern
18 for potential adverse GI effects of
19 aspirin-containing combination products, for
20 example, aspirin/caffeine combinations for
21 hangover.

22 A few points about OTC aspirin/antacid

1 combination products for GI indications, the
2 relationship between aspirin/antacid combination
3 products and GI bleeding remains a persistent
4 concern, although data are sparse. In 2002, NDAC
5 voted unanimously to add stomach bleeding warnings
6 on the Drug Facts label of all NSAIDs, including
7 aspirin.

8 The final rule was published in the Federal
9 Register in 2009, requiring stomach bleeding
10 warnings on the DFLs of all NSAIDs, including
11 aspirin. Despite these stomach bleeding warnings,
12 FDA continues to receive case reports of major GI
13 bleeding events.

14 Moving on to a second concern, does the use
15 of acetaminophen-containing combination products
16 for the treatment of hangover increase the risk of
17 hepatotoxicity considering that consumers who have
18 a hangover recently ingested alcohol and
19 considering the effect of both alcohol and
20 acetaminophen on the liver?

21 Before discussing combination acetaminophen
22 products for the treatment of hangover, here are a

1 few points about the effects of alcohol. According
2 to the National Institute on Alcohol Abuse and
3 Alcoholism, a standard drink in the United States
4 is 14 grams of pure alcohol, which is found in
5 12 ounces of beer, 5 ounces of wine, or 1.5 ounces
6 of distilled spirits.

7 Binge drinking is defined as a pattern of
8 alcohol drinking that leads to blood alcohol
9 concentration of 0.08 grams per deciliter or above.
10 For males, that would require 5 drinks or more
11 within 2 hours, and for females, 4 or more.
12 Virtually, all chronic alcohol users will develop a
13 fatty liver, but only a minority progressed to
14 further stages of alcoholic liver disease.

15 Two most important risk factors are the
16 amount and duration of alcohol use. Once alcohol
17 is ingested, its primary metabolism occurs in the
18 liver through oxidative and nonoxidative pathways.
19 Alcohol and its metabolites primarily affect the
20 liver but also may cause esophageal and gastric
21 inflammation. Alcohol is a leading cause of acute
22 liver failure.

1 A few basics regarding acetaminophen, it is
2 indicated for the temporary relief of minor aches
3 and pains, such as headache, muscle aches,
4 backache, arthritis, the common cold, menstrual
5 cramps, and toothache, and to reduce fever. The
6 current OTC dose ranges from 325 to 4000 milligrams
7 per day.

8 Adverse events associated with the use of
9 acetaminophen that are relevant to our discussion
10 include nausea and vomiting. A severe but less
11 common adverse event is hepatotoxicity. Under
12 normal circumstances, acetaminophen is metabolized
13 through multiple pathways, but one pathway leads to
14 formation of a liver-toxic substance called
15 N-acetyl-p-benzoquinoneimine or NAPQI.

16 Due to the symptoms of a hangover which may
17 include nausea and vomiting, consumers may
18 significantly reduce their intake of nutrition and
19 fluids, which may result in reduced glutathione
20 stores in the liver and possibly increasing the
21 risk of hepatotoxicity.

22 NAPQI rapidly conjugates with hepatic

1 glutathione, forming nontoxic cysteine and
2 mercaptate compounds that are excreted in the
3 urine. When hepatic glutathione stores are
4 depleted or significantly reduced, NAPQI begins to
5 react with hepatic cellular proteins and injury
6 ensues.

7 Acetaminophen is the leading cause of
8 drug-induced liver failure. About 50 percent of
9 liver failure cases may be associated with
10 acetaminophen overdose, and of these cases, half to
11 two-thirds of acetaminophen overdoses are
12 unintentional. Consumers often fail to recognize
13 the consequences of exceeding maximum daily
14 recommended dose of acetaminophen.

15 Does acetaminophen, at therapeutic doses,
16 have a subclinical effect on the liver? One study
17 addressed this question. This was a single-blind
18 with only subjects blinded, placebo-controlled,
19 five-treatment, longitudinal study on 145 healthy
20 adults in two in-patient pharmacology research
21 facilities.

22 The study subjects were administered either

1 placebo, 4 grams of acetaminophen daily, or 1 of 3
2 acetaminophen/opioid combination products that each
3 contained 4 grams per day of acetaminophen.

4 All treatments were administered for
5 2 weeks. A mean of 39 percent of subjects in the
6 acetaminophen arms had an alanine aminotransferase,
7 or ALT, greater than 3 times the upper limits of
8 normal. Twenty-three percent of
9 acetaminophen-treated subjects had an ALT greater
10 than 5 times the upper limits of normal.

11 The percentages of subjects with ALT greater
12 than 3 times upper limits of normal or greater than
13 5 times upper limits of normal was similar across
14 the acetaminophen groups. No subjects had a trough
15 acetaminophen level above the therapeutic range.
16 No placebo subjects had an ALT greater than 3 times
17 the upper limits of normal. No clinical symptoms
18 were reported by any of the study subjects.

19 You have just heard some information on
20 alcohol and acetaminophen individually. Now, we'll
21 go on to this question of whether acetaminophen in
22 combination with a recent alcohol use increases the

1 risk of hepatotoxicity compared to use of either
2 agent alone.

3 A review article published in 2000 that
4 regular moderate to heavy alcohol use may
5 potentiate the toxic effects of acetaminophen and
6 found case reports of acute liver failure in
7 moderate alcohol users who ingested as little as
8 4 grams of acetaminophen in 24 hours.

9 Alcohol may be a cofactor in lower-dose
10 users of acetaminophen who develop acute liver
11 failure. A study analyzed prospective data
12 recorded on 662 acute liver failure cases that were
13 admitted to 22 tertiary care hospitals in the
14 United States. For 302 cases, medical records
15 reported acetaminophen-related hepatotoxicity. The
16 authors reviewed all cases and eliminated some due
17 to a lack of data or competing etiologies, leaving
18 275 cases in the final acetaminophen acute liver
19 failure study group.

20 Nineteen cases out of 275 cases of acute
21 liver failure associated with acetaminophen
22 occurred with less than 4 grams per day of

1 acetaminophen. Sixty-five percent of these cases
2 met criteria for alcohol abuse, which was greater
3 than 40 grams per day in men and greater than
4 20 grams per day in women.

5 This contrasts with a group that took more
6 than 4 grams per day of acetaminophen. Only
7 37 percent of these met criteria for alcohol abuse.
8 Overall, 22 percent of all patients used 2 or more
9 preparations of acetaminophen.

10 The authors concluded that alcohol may be a
11 cofactor in the acute liver failure cases that
12 present after taking therapeutic doses of
13 acetaminophen.

14 A study looked at the effect of
15 acetaminophen on hepatic tests of alcohol
16 detoxification patients from a prospective
17 randomized, double-blind, placebo-controlled trial
18 involving 443 adult alcoholic patients who were
19 admitted to two medical centers for alcohol
20 detoxification.

21 After excluding patients who had aspartate
22 transaminase or alanine transaminase levels greater

1 than 200 international units, patients were
2 randomized to acetaminophen, 4 grams per day, or
3 placebo for three consecutive days. A total of 308
4 patients received acetaminophen, and 135 patients
5 received placebo for three days.

6 Mean baseline ALT was no different between
7 the acetaminophen and placebo groups, and mean peak
8 ALT also did not differ between the acetaminophen
9 and placebo groups.

10 In post hoc analysis, a total of
11 32 patients, 24 patients or 8 percent of the
12 acetaminophen group and 8 patients or 6 percent of
13 the placebo group, developed an ALT level greater
14 than 3 times the upper limits of normal. A total
15 of 11 patients, 9 or 3 percent in acetaminophen and
16 2 patients or 1 percent in the placebo group,
17 developed an ALT level greater than 200
18 international units per liter sometime during the
19 study. These post hoc analyses had limited power.

20 Although the main focus of this meeting is
21 to discuss antacid/aspirin combination products for
22 GI uses and acetaminophen-containing combination

1 products for hangover, there is an additional
2 question.

3 Are analgesic/caffeine combination products
4 a rational combination for the treatment of
5 hangover symptoms? There are combination
6 analgesic/caffeine products marketed for the relief
7 of hangover symptoms.

8 Caffeine stimulates gastric acid secretion
9 and reduces competence of the lower esophageal
10 sphincter as reported by Cohen and Booth. Caffeine
11 may exacerbate GI symptoms of hangover and may
12 potentiate adverse GI effects of aspirin and of
13 alcohol.

14 In summary, the relationship between
15 aspirin/antacid combination products and GI
16 bleeding remains a persistent concern at FDA
17 although data are sparse.

18 The FDA continues to receive case reports of
19 major GI bleeding events associated with the use of
20 aspirin/antacid combination products. The bleeding
21 appears to be associated with the aspirin
22 component. It is unclear if aspirin/antacid

1 combination products are rational for combination
2 for treatment of GI symptoms.

3 It is unclear if combination products
4 containing acetaminophen are rational combinations
5 for treatment of hangover. Acetaminophen is a
6 leading cause of drug-induced liver failure in the
7 United States. Moderate alcohol consumption may be
8 associated with a higher risk of acetaminophen-
9 related adverse events.

10 Consumers who use acetaminophen-containing
11 combination products, particularly in the setting
12 of recent excessive alcohol intake, may increase
13 their risk of liver injury.

14 Caffeine stimulates gastric acid secretion
15 and reduces the competence of lower esophageal
16 sphincter. Consumers who use caffeine/aspirin
17 combination products, particularly in the setting
18 of recent excessive alcohol intake, may increase
19 the incidents of gastric adverse events considering
20 that alcohol, in itself, can cause inflammation of
21 the esophageal and gastric mucosa.

22 Thank you for attention, and we look forward

1 to the committee's discussions. My fellow FDA
2 presenters will now join me at the podium to answer
3 any clarifying questions from the committee.

4 **Clarifying Questions**

5 DR. ROUMIE: Are there any clarifying
6 questions to the FDA? Please remember to state
7 your name for the record before you speak. If you
8 can, please direct your questions to a specific
9 presenter. We'll start with Dr. Farber.

10 DR. FARBER: Neil Farber, UC San Diego. For
11 Dr. Parikh, you mentioned that the combination of
12 analgesic/caffeine products in the setting of
13 alcohol may exacerbate GI symptoms. Do you have
14 any data regarding that issue?

15 We know that there's a logical physiologic
16 presumption that may have occurred, but do you have
17 any data that it does occur?

18 DR. PARIKH: As far as I could find, there
19 were no clinically reported data that supports
20 that, yes.

21 DR. ROUMIE: Dr. Stergachis?

22 DR. STERGACHIS: Andy Stergachis, University

1 of Washington. For Dr. Niak, two or three
2 questions. One is, to what extent has the setting
3 of care for GI bleeds had any effect on the data
4 completeness? In other words, the data you shared
5 with us are GI bleeds leading to hospitalizations
6 or blood transfusions, but it's unclear to me
7 whether serious GI bleeds are hospitalized these
8 days. And you showed some data that not all blood
9 transfusions -- not every case has a blood
10 transfusion.

11 That's question 1. I'll just get my
12 questions out real quick.

13 Second, do you have any data with respect to
14 the occurrence of bronchospasm for asthmatics
15 related to aspirin use? Because it might have some
16 bearing on labeling.

17 Thirdly, you mentioned global regulatory
18 action as it relates to the combination products,
19 but I don't recall seeing anything in your slide
20 about global regulatory action in relation to
21 products for hangover. Thank you.

22 DR. NIAK: Thank you. With regard to the

1 first question, with regard to GI management of
2 bleeds in the hospital, our FAERS search involved
3 basically queries regarding hospitalization due to
4 GI bleeding and/or transfusion and the time segment
5 shortly after taking the medications.

6 In terms of other issues like serious GI
7 issues, our premise, our approach was basically any
8 patient that needed hospitalization secondary to GI
9 bleeding, becoming symptomatic, hypotension, and
10 whatnot, would basically be transferred to the
11 hospital or referred to the hospital, and that was
12 a serious issue.

13 In terms of bleeds such as like epistaxis,
14 nose bleeds, and other issues where they didn't end
15 up in the hospital, that certainly was not picked
16 up. Certainly, even the epistaxis that continued
17 and did not stop, we looked at that, too. So I
18 hope I've answer your question, the first question.

19 With regard to the bronchospasm, we didn't
20 look at bronchospasm with aspirin.

21 I'm sorry, your third question?

22 DR. STERGACHIS: Thank you. Global

1 regulatory action, if any, in the area of hangover.

2 DR. NIAK: I don't have any information
3 regarding that, but I defer to my colleagues who
4 might be able to have any input regarding that.

5 DR. ROUMIE: Thank you. Dr. Lipman?

6 DR. LIPMAN: Dr. Lipman, from Washington. I
7 have two questions and a comment. The first
8 question is for Dr. Niak; second one's for
9 Dr. Parikh.

10 I'm confused about your data, FAERS
11 reporting data. Slide 13 says 96 cases since 1969
12 or 1970s. Then the rest of your data is 20 cases,
13 and then you emphasized the 20 cases. What is the
14 difference between those two slides, and which of
15 the numbers are we supposed to use? That's the
16 first question.

17 DR. NIAK: Okay. The 96 cases, these were
18 the standard metric query hemorrhage, which we had
19 96 cases. These were worldwide reports of major
20 and non-major bleeding events. The 20 were
21 basically major bleedings, ending up in the
22 hospital and/or needing transfusions.

1 DR. LIPMAN: Then second question, if you've
2 only got 20 reported events, and you're saying the
3 reporting is sparse, and yet there are three slides
4 in Dr. Parikh's presentation which said that the
5 FDA continues to receive reports of adverse events
6 related to bleeding, either you're receiving them
7 and there should be bigger numbers or you're not
8 receiving them. But in the three summary slides,
9 you said that the FDA was continuing to receive
10 reports.

11 DR. NIAK: Yes. Let me clarify. The
12 MedWatch form which we use for FAERS basically has
13 four parameters that needs to be included in order
14 to be considered as reports. You need to have the
15 identity of the drug, you need to have the patient,
16 the reporter, and the adverse event.

17 We do get reports, but unfortunately, a lot
18 of these reports, there's a lot of missing
19 information, so therefore they're not counted as
20 the information that we have. And therefore, that
21 would be the reason for not having more numbers of
22 complete reports.

1 Also, my colleague, Dr. McCulley, would like
2 to add to that, please.

3 DR. McCULLEY: Hi. I just wanted to clarify
4 that the additional reports that we received after
5 the organ-specific labeling change in 2009, that
6 FDA has received additional 8 reports of those
7 major bleeding cases.

8 DR. ROUMIE: Dr. Schmid first.

9 DR. SCHMID: Chris Schmid, from Brown. I
10 had four questions, but I'll ask the question and
11 then ask you to respond, because otherwise, we're
12 going to get --

13 DR. NIAK: Thank you.

14 DR. SCHMID: I think these are fairly quick.
15 Do you have any information on the sales of
16 analgesic/caffeine combination products?

17 DR. NIAK: I would like to defer this
18 question to my colleagues in drug utilization,
19 please?

20 DR. GREENE: This is Patty Greene. I'm a
21 drug utilization analyst in DEPI II. We basically
22 looked at combination analgesic/caffeine products,

1 and we could only search by active ingredient. But
2 what we found was that we were capturing more
3 products that were relating to menstrual pain and
4 headache, and they were not appropriate for this
5 setting. So we actually did not have a good
6 capture of that particular class of products.

7 DR. SCHMID: Okay. Thanks. You talked
8 about acetaminophen and its risk with
9 hepatotoxicity. Are there any products actually
10 marketed with combination of acetaminophen and
11 caffeine?

12 DR. GREENE: I'm sorry. Could you repeat
13 your question?

14 DR. SCHMID: Are there any combination
15 products with acetaminophen and caffeine? I know
16 there are with aspirin and caffeine?

17 DR. GREENE: Yes, there are acetaminophen
18 products.

19 DR. SCHMID: Okay. Third question is you'd
20 mentioned that the FAERS database, one of the
21 limitations is underreporting, but you said you
22 didn't have specific numbers in this case. Do you

1 have numbers overall as to how susceptible FAERS is
2 to underreporting in any circumstances?

3 DR. NIAK: Basically, I'll go back to
4 the -- in 2016, there have been 1.6 million new
5 reports basically, and of these new reports, this
6 includes both OTC and non-OTC.

7 Of these 1.6 million, there's between 10 to
8 20 percent that are OTC products. The problem is
9 that there's a lot of overlap. There are patients
10 who might use the prescription medications and cut
11 them in half and use them as OTC, and that kind of
12 adds a little confusion. And there are patients
13 who might use the OTC dosages in the prescription
14 dosages.

15 So in terms of the actual numbers, my
16 colleague might be able to help me.

17 DR. JONES: Just to add a little bit to
18 that, I think you're trying to get a sense of what
19 is the magnitude of underreporting. The answer is
20 it's fairly variable. With all the newly approved
21 drugs when they come out, people see bizarre
22 reactions, and they report that to the FDA because

1 it's novel.

2 For something like this, where you have GI
3 bleeding with an aspirin product, our sense is the
4 underreporting is fairly significant because it's
5 just not a novel event, and most physicians
6 wouldn't think to report that.

7 DR. NIAK: One other thing. With GI bleeds
8 and aspirin, it's become -- everyone is aware of
9 it, so it's rare to file a report basically. As a
10 practicing clinician, I could tell you if I see
11 someone with aspirin and GI bleeding, I'm not going
12 to report it to the FDA, although I should.

13 (Laughter.)

14 DR. SCHMID: My final question is you had
15 mentioned that caffeine is suspected to stimulate
16 gastric acid secretion that I thought Ms. Haysom
17 this morning said that she disagreed with that.
18 And maybe she can respond to this, that it wasn't
19 necessarily caffeine, but it was coffee. And I was
20 wondering if you could comment on that distinction.

21 DR. PARIKH: The article that was quoted,
22 actually caffeine did increase hydrochloric acid

1 secretion, but the level of increase was not near
2 what coffee and decaffeinated did, but there was
3 increase.

4 DR. ROUMIE: Thank you. Dr. Solga?

5 DR. SOLGA: Hi. I just have a quick
6 question about the antacid monograph from 1974. It
7 says that all available data were derived from
8 studies and experience with products in solution.

9 Forty-three years on, is there any reason to
10 expect that any of this conversation would be
11 changed if we were talking about the same products
12 in a non-solution form? And is there any
13 experience from abroad about these same medicines
14 in a non-solution form?

15 DR. PARIKH: Can I defer that question to
16 the panel?

17 DR. ADAH: Steven Adah, FDA. Your question
18 was, again, is there any difference -- would we
19 expect any difference? I don't think we've really
20 gone back and looked at it, and I don't think we've
21 had any reports to drive it.

22 DR. SOLGA: It just seems like a hold-over

1 from a 1974 monograph for all these years for,
2 perhaps, no good reason.

3 DR. ROUMIE: Thank you. Dr. Choudhry?

4 DR. CHOUDHRY: Niteesh Choudhry, Harvard
5 Medical School. I've got two questions, one is
6 minor but just to clarify it.

7 The first, I think, for Dr. Parikh, is about
8 duration. As I read the label, these drugs are
9 labeled for -- the monographs talk about temporary
10 relief. So I'm wondering if you could speak to
11 your literature review and whether or not any of
12 the studies -- do you have any information about
13 how long people were taking the medications?

14 DR. PARIKH: Most of the literature has been
15 mostly on chronic users. Some of the case reports
16 that I put down on the slide, they were cases where
17 consumers used the product for 2 to 3 days,
18 sometimes 2 to 3 weeks long. But a majority of the
19 data is not actually short-term sporadic use; it's
20 longer term.

21 DR. CHOUDHRY: Great. My second related
22 question is for Dr. Niak and perhaps also for

1 Dr. Parikh. I'm going to refer to Dr. Parikh's
2 slide 12, which also appeared in the briefing
3 document about the FDA concerns about
4 aspirin-containing combinations. And the statement
5 is that FDA continues to receive case reports of
6 major GI bleeding events.

7 I just wanted to be crystal clear in my head
8 that we're talking about the 1 to 3 cases per year
9 that meet the case definition. And in those case
10 definitions, do we know anything about duration?

11 DR. NIAK: Again, I'm sorry. Are you asking
12 about the duration in terms of to start the
13 medication or --

14 DR. CHOUDHRY: I'm asking both to
15 clarify -- so on slide 12, I don't know if we can
16 bring it up, Dr. Parikh's slide 12, FDA continues
17 to receive case reports of major GI bleeding
18 events. I think Dr. Parikh made the comment that
19 the FDA is still concerned.

20 Notwithstanding the massive underreporting
21 issues, I, as a practicing physician, also don't
22 report these cases. But I want to know if we're

1 talking about the 1 to 3 cases; that's the basis
2 for that statement. Secondly, if in those 1 to 3
3 cases we know anything about duration.

4 DR. NIAK: With regard to duration, I could
5 tell you that the cases that I looked at, a lot of
6 times some of the cases, it could just be after one
7 dose, or it could be 2 to 3 days.

8 Again, some of these cases, they did have
9 histories where there was a history of a GI bleed,
10 or ulcers, or other medications. The maximum is
11 like 2 to 3 days, and the minimum would be like
12 after one dose.

13 DR. CHOUDHRY: Again, just to clarify that
14 statement -- Chris, I don't know if you want to do
15 that.

16 DR. JONES: I was just going to comment that
17 to get back to the continued reporting, the answer
18 is yes. It's not a lot of reports, but again,
19 we've acknowledged or we believe underreporting
20 could be significant for this.

21 DR. ROUMIE: Does the FDA want to respond?

22 DR. McCULLEY: Sure. I have an additional

1 comment. Out of these 20 cases, there are a couple
2 of cases that dealt with misuse, abuse; there were
3 a couple of patients that were addicted to the drug
4 itself.

5 DR. ROUMIE: Thank you. Dr. Lipman?

6 DR. LIPMAN: Thank you. Dr. Lipman, from
7 Washington. I just wanted to make the comment that
8 I started earlier to make, which was that I've had
9 the pleasure for many years to work with Dr. Hy
10 Zimmerman who really developed the concept of
11 therapeutic misadventure with acetaminophen and
12 alcohol, that people were taking acetaminophen and
13 alcohol and developed acute hepatotoxicity. I
14 think he was chair of medicine at the Washington,
15 DC VA when I was there and actually got me my first
16 job there.

17 Second, I've got three comments if I
18 can -- the second comment, if I can hopefully
19 pronounce your name, Dr. Stergachis. I got it
20 correct? Thank you.

21 The comment about changing admission
22 policies for GI bleeding and hospitalization, this

1 is Dr. Lin's baby because he's the one who first
2 pushed endoscopy, EI assessment of patients to keep
3 them out of the hospital. So that's just a
4 comment.

5 Third, I don't know if it's appropriate now
6 or for later during our discussion, but in
7 preparation for this meeting, I could not recall
8 myself any instances of either GI bleeding or
9 hepatotoxicity from acute use of combination
10 over-the-counter products.

11 I asked all my colleagues at the VA, some of
12 whom have been at other hospitals and as well as
13 our fellows who rotate between the VA, Georgetown,
14 and Washington Hospital Center, and specifically
15 for GI bleeding or hepatotoxicity for OTC
16 combination products. Nobody has seen anything.

17 We all know that aspirin is a major player,
18 but we haven't seen this, and it's not just me and
19 my dementia. It's my staff, colleagues who have
20 not seen short-term OTC products causing GI
21 bleeding or hepatotoxicity.

22 DR. ROUMIE: Thank you. Dr. Besco?

1 DR. BESCO: I appreciate Dr. Lipman's
2 comment, but I also wonder -- I think Dr. Neill
3 asked a very pointed question about self-study of
4 appropriate selection by patients or products. And
5 I know there weren't any for the hangover
6 indication.

7 But I'm wondering if the agency or if any of
8 the industry representatives were able to identify
9 any published literature about patient
10 comprehension regarding self-selection of
11 appropriate combination products just in general
12 that may help us understand how issues affecting
13 consumer health literacy may be contributing to
14 some preventable events involving combination
15 products.

16 DR. MAHONEY: This is Karen Mahoney. No,
17 we're not aware of studies to that effect, but
18 that's a very good question.

19 DR. ROUMIE: Dr. Berlin?

20 DR. BERLIN: Roger Berlin, and this question
21 is to Dr. Niak. The precipitant for this meeting
22 was ostensibly a signal of GI bleeding associated

1 with aspirin and antacids, and we had a lot of
2 discussion about it. But over 44 years, we see a
3 total of 20 cases of serious GI bleeding reported
4 at a fairly constant rate. And when you go to your
5 appendix in your briefing book, which is
6 appendix 3, table 4.3.1, just about all of the
7 cases are confounded there, using concomitant
8 NSAIDs; they have an underlying GI condition that
9 would account for bleeding; they abused aspirin for
10 up to a year.

11 In helping us to understand this signal,
12 which you seem to associate as causal rather than
13 coincidental, could you take a look, specifically
14 with us, at that appendix table and show us which
15 case or cases support the contention that there is
16 a substantial safety risk that we should address?

17 DR. NIAK: I could answer this question
18 later. I'll have to look at the -- or my
19 colleague, Dr. Jones could --

20 DR. JONES: Sure. Your point is well taken.
21 Clearly, spontaneous reports can be confounded, but
22 given what we know with aspirin, its effects in the

1 GI mucosa, that's part of what's driving this. So
2 we acknowledge there are not a lot of these
3 spontaneous reports that FDA has received that we
4 present here today, but I think that's not the only
5 driver for why we're here. I think another driver
6 is, is the combination of some of these products
7 rational, based on what we know.

8 DR. BERLIN: If I might, I wasn't talking
9 about the rationale for combination. I was talking
10 simply about the data. And there's been a lot of
11 supposition offered about the extent of
12 underreporting and other factors, but when you look
13 at the data that the FDA has put together, it is
14 not necessarily compelling. And we're always
15 talking about benefit-risk, so I think we should be
16 clear about what the risk is before we begin the
17 discussion of what the benefit is.

18 DR. NIAK: The issue is also -- a lot of
19 these cases, there were cases where if a patient
20 has histories of GI ulcers and GI issues, bleeding
21 in the past, and the patient did not realize that
22 taking this medication, this combination product

1 would be detrimental. The premise is that with the
2 public, with OTC products, it can lead to that. So
3 that's something to consider, certainly.

4 DR. ROUMIE: Dr. Farber?

5 DR. NIAK: I'm sorry. One other issue. As
6 per my colleague, Dr. Jones mentioned already, the
7 concomitant medications are -- like one patient for
8 instance had received a renal transplant, cadaveric
9 renal transplants and was on prednisone. And they
10 didn't realize that they shouldn't be taking it,
11 and they took it. So as the number of transplant
12 patients increases, the risk is there.

13 Also, people who are on combination, other
14 medications, poly-pharmacy with clopidogrel,
15 warfarin, that could also potentially lead to that.
16 We have a lot of patients who have atrial
17 fibrillation who are taking medications which will
18 cross-react with aspirin, so that also should be
19 considered.

20 DR. ROUMIE: Dr. Farber?

21 DR. FARBER: Neil Farber, UC San Diego. A
22 comment on the last discussion and then a question.

1 The comment is that basically that medications need
2 to be generally safe and effective. And one of the
3 articles that the FDA presented was the fact that
4 basically patients who take combination aspirin and
5 antacid have more GI symptoms than patients on
6 placebo.

7 One would expect that, basically, if
8 somebody were taking the combination, although they
9 may have pain relief and not have a serious GI
10 bleed, they might consequently also have some
11 increase in GI symptoms as a possibility.

12 The question I have for either Dr. Niak,
13 Dr. Parikh, or the FDA generally is, do we know
14 anything about what the definition of
15 overindulgence is, either by the FDA, by patients
16 in terms of patient survey? I'm asking this
17 because I'm wondering about overindulgence in
18 drink, and are we actually asking the same question
19 as hangover.

20 CAPT VIENNA: Hi. This is Mary Vienna. I
21 gave the presentation on the monograph. The
22 definition of overindulgence in food and drink is

1 not just alcohol. If you think about an
2 experience, overindulgence in food and drink is
3 what you feel after you eat Thanksgiving dinner.
4 It's a very immediate, within 24 hours. It's
5 resolved within less than 24 hours of the incident.

6 Hangover is the effect of overindulgence in
7 alcohol alone and is that constellation of symptoms
8 that was identified in the definition.

9 DR. FARBER: This is Neil Farber again. I
10 recognize that's the FDA's definition. Do you have
11 any data about patients understanding of what the
12 label means, and is there any specifics about what
13 overindulgence of drink means?

14 CAPT VIENNA: That's a really great
15 question. One of the frustrations is that we don't
16 have a lot of data on consumers' understanding of
17 the term, and the advisory panel looked at it from
18 a clinical perspective rather than a consumer's
19 understanding. That's a good point.

20 DR. ROUMIE: Thank you. Dr. Solga?

21 DR. SOLGA: Dr. Solga. Following up with
22 Dr. Choudhry's comments about duration, whether

1 we're talking about aspirin, acetaminophen,
2 alcohol, or antacids, really, the safety is all
3 about the dose and duration dependency.

4 For the same example of aspirin, 325 to 4000
5 a day, I don't care today. I do care if you take
6 the same thing over, and over, and over again.
7 Nobody's going to get into trouble in a day, and
8 practically everybody is going to get in trouble
9 long term.

10 From a regulatory standpoint, the package
11 label has a daily dose ceiling. Has there been
12 consideration for a weekly dose ceiling or a
13 monthly dose ceiling to prevent recurrent treatment
14 of chronic symptoms? I mean after all, that's
15 really a difference between dyspepsia and hangover,
16 is one is chronic and recurrent, and the other is
17 presumably is less frequent. It seems like that's
18 where most of the safety comes into play.

19 DR. ADAH: Steven Adah, FDA. There is a
20 10-day limit on use of these products. I mean so
21 for just acetaminophen or aspirin in general,
22 there's a 10-day limit. For hangover, it's

1 obviously to treat symptoms, so we would expect far
2 less, or for overindulgence.

3 DR. ROUMIE: Thank you. Dr. Stergachis?

4 DR. STERGACHIS: Thank you. This is for
5 Dr. Niak. Recognizing that FAERS really is a blunt
6 instrument, even more so in the case of
7 over-the-counter products, a commonly recognized
8 event because it's in the label, et cetera. But
9 nevertheless, labeling is one of our risk
10 management tools.

11 Do you see any effect whatsoever of what the
12 stomach bleeding warning may have had? Again,
13 admittedly, these are small numbers, but before and
14 after, just so we get an understanding of your
15 perspective on the effectiveness of this particular
16 tool.

17 DR. NIAK: I could give you two
18 perspectives, one from the FDA's perspective and
19 one from clinician's perspective. With regard to
20 the FDA perspective, there can always be room for
21 improvement, certainly. The labels are pretty good
22 right now, but certainly, improvement can occur.

1 With regard to the clinician's perspective, I could
2 tell you I have patients who -- with regard to
3 overindulgence or hangovers, a lot of times,
4 patients don't even -- they just want relief.

5 So the problem of maybe taking more so than
6 usual is not even considered. A few cases were
7 like that, and there are other medications, I've
8 seen that happen as well. I hope that answers your
9 question.

10 DR. ROUMIE: Dr. Lipman?

11 DR. LIPMAN: Yes. Just to comment to follow
12 up to Mr. Berlin -- is it Dr. Berlin? I think
13 there's a [indiscernible] of gastroenterologists,
14 or internists, or clinicians around this table or
15 in the audience who do not agree that aspirin
16 increases the risk of GI bleeding and hasn't seen
17 hospitalized patients.

18 I think the problem is we're dealing with
19 unknowns. I try to present the our unknown, as my
20 colleagues have not seen short-term use with
21 combination products with excessive -- any episodes
22 of hospitalization for GI bleeding. And I don't

1 think we're ever going to get better data, and so
2 we're trying to make decisions based on what we
3 know about long-term aspirin and translate this to
4 short-term combination products.

5 DR. BERLIN: As a gastroenterologist also by
6 training, I agree with the point. I was simply
7 saying that the data is very thin that supports the
8 contention that there was a specific safety signal
9 associated with the aspirin/effervescent
10 combination versus aspirin and NSAIDs.

11 DR. ROUMIE: Dr. Besco?

12 DR. BESCO: I apologize. I have my card up
13 from my previous question. I don't have a
14 question.

15 DR. ROUMIE: All right. Dr. Scarmezzi [ph],
16 did you have a question?

17 DR. SCARAZZINI: Scarazzini. Hi.

18 DR. ROUMIE: Oh, sorry.

19 DR. SCARAZZINI: No worries. I'm in the
20 same boat as Dr. Stergachis, right?

21 (Laughter.)

22 DR. SCARAZZINI: Greek and Italian. Anyway,

1 sorry.

2 I wanted to follow up on the issue of
3 Dr. Besco's question about what do we know about
4 where we stand from what is changed when we added
5 the warnings to the label in this space.

6 Dr. Niak, this is really for you. You keep
7 talking about several cases, many cases, one case,
8 several cases. I'm just trying to get a good sense
9 of, of those 20 cases, 8 of those cases, 8 of those
10 20 in that small number have been reported since
11 the label has been updated.

12 We can talk about the label as much as we
13 want, but that's what we have a mitigation tool at
14 the moment. And especially in this space, it's
15 important to make it as strong and clear as
16 possible. Unfortunately, we don't have any way to
17 know what the level of effectiveness is because we
18 haven't really looked at it.

19 Of the 8 cases that you had since the label
20 has been changed, did they differ at all
21 qualitatively? Can we get a sense of it
22 all -- particularly because the fatal case. You

1 also mentioned -- I'm sorry I don't know your name,
2 but you also mentioned that you thought there was a
3 case where a patient was addicted to Alka-Seltzer.
4 I think that we should be careful about the way
5 we're characterizing these cases with this limited
6 amount of information.

7 My real question is, is there any
8 characteristics of the cases -- you know,
9 obviously, many things have changed. There've been
10 alternatives; there are better labels and education
11 from 1970 to 2017.

12 So since the label change, can you give us a
13 sense of those 8 cases that have been reported
14 since 2009, any particular root cause or any
15 concerns in terms of what you've seen, or is the
16 information so limited you can't tell us?

17 DR. NIAK: There were cases that alcoholism
18 was involved, history of alcohol, and also history
19 of GI ulcers in the past. Patients did have GI
20 bleeding history. Also, concomitant medications
21 were there, which basically patients who were
22 taking NSAIDs; they were taking it. And also,

1 there were inadvertent uses of simultaneous aspirin
2 and the combination products.

3 So the answer to your question would be,
4 again, avoid concomitant medications with aspirin
5 and other NSAIDs, if possible. Alcoholism
6 certainly is a factor, and a history of GI bleed,
7 upper or lower, can be considered.

8 DR. ROUMIE: Dr. Sanders?

9 DR. SANDERS: Lee Sanders, Stanford
10 University. First, a comment, then a question.

11 Regarding some of the questions before
12 around understanding of the labels and the
13 medications, Dr. Besco's question, as a clinician
14 and health literacy researcher, there have been a
15 number of studies particularly, examining in my
16 world, adolescents and young adults, picking up
17 considerable misunderstanding of OTC products,
18 including specifically acetaminophen-containing
19 products. I'm happy to share that data.

20 Related to that question for the FDA folks,
21 I think one of the FDA members before mentioned
22 misadventures with misuse. I feel like we're

1 dealing with a huge gap here. We're dealing with
2 the small N numbers of these adverse reported
3 events, but the real population-wide experience in
4 my world, adolescents/young adults, using these
5 products -- the widely reported incidence of
6 intentional and unintentional misuse of these
7 products, particularly in concert with other
8 prescription, non-prescription medications, and
9 drugs of abuse. And I'm wondering, in the scope of
10 this literature review, what you guys have
11 discovered around intentional and unintentional
12 misuse.

13 DR. JONES: Hi. This is Christopher Jones,
14 FDA. I may ask Dr. McCulley to clarify. I know
15 she mentioned something about misuse in a couple of
16 reports. Perhaps it's a situation where someone
17 said that they were addicted to the product. We
18 clearly recognize this product doesn't have
19 addictive properties.

20 Is that adequate?

21 DR. McCULLEY: That's true. I don't believe
22 we've done any misuse/abuse studies on this

1 particular agent. There are about three cases in
2 which somebody used 250 tablets within a week.
3 There are a couple of other cases in which the
4 patient admitted that they were addicted to the
5 bubbles, or they like the taste of it, but that was
6 the extent of it.

7 DR. ROUMIE: Dr. Mahoney, did you have a
8 comment?

9 DR. MAHONEY: It was actually in regard to
10 the previous comment about whether there was a
11 change in pattern after the 2009 organ-specific
12 warnings. That was actually one of the concerns
13 that our OSE colleagues brought to us, is that
14 despite the warnings, there wasn't a change in the
15 pattern.

16 DR. ROUMIE: Thank you. Dr. Warholak?

17 DR. WARHOLAK: This is Terri Warholak,
18 University of Arizona. I guess what I'm trying to
19 wrap my head around, I totally agree that for
20 long-term use, there's an issue. But I'm looking
21 at the data, and from the 1970s on, we're having
22 very, very few reports, and granted, of course,

1 it's a very, very small subset perhaps of what's
2 happening. But it seems fairly consistent with a
3 little bit of a blip at one point.

4 So I guess I'm looking for more background
5 as to why now. Why are we looking at this issue
6 now? It's for the FDA.

7 DR. MAHONEY: So the reason that the
8 advisory committee was convened was because when we
9 did the drug safety communication, we said that
10 that would be our next step, was to have an
11 advisory committee discussion of it.

12 DR. ROUMIE: Dr. Berlin?

13 DR. BERLIN: Yes. Roger Berlin. I don't
14 know exactly to whom to address this question, but
15 to the FDA certainly. I'm looking at the NSAID med
16 guide for their prescription use, and the reason
17 I'm looking here is because there were so many
18 cases when people were on prescription NSAIDs and
19 then got swept in this.

20 My question is what's your philosophy? I
21 mean you can say that the OTC labeling is
22 ineffective, but you could also say that the med

1 guide is ineffective because it doesn't provide
2 specific warnings that are comprehensible enough
3 for the consumers who use these products.

4 Maybe you can share the philosophy of how
5 you fix the understanding. Is it just on the basis
6 of the OTC label, or do you need to go back and
7 look at the way you communicate to the patients
8 with these medication guides?

9 DR. MAHONEY: This is Karen Mahoney. As the
10 committee probably knows, there are two ways that
11 over-the-counter products are regulated. One is
12 the type of products that are under discussion
13 today, which are under monograph. But there are
14 also products that are marketed under new drug
15 applications, the same way as prescription products
16 are marketed.

17 For new drug application products, they must
18 come to us with an application prior to marketing
19 the drug. In those circumstances, we request label
20 comprehension and often other types of consumer
21 behavior studies. So we have the ability to get a
22 lot more information on NDA products than we do on

1 monograph products.

2 For the monograph, our ability to compel
3 companies to do the types of label comprehension
4 studies that could inform what types of labeling
5 would make a difference, our ability to get that is
6 very limited.

7 I should also say that products that want to
8 market under the monograph but don't appear to be
9 eligible for marketing under the monograph, they
10 can still gather the data and submit an NDA
11 application.

12 DR. ROUMIE: Are there any other clarifying
13 questions for the FDA?

14 DR. SMITH: Tommy Smith, Manchester
15 University. This is for Dr. Mahoney.

16 You had indicated that it's challenging to
17 have labeling changes for OTC products that were
18 brought in under a monograph, but it was my
19 understanding that for OTC products, they have to
20 be labeled with adequate directions for use.

21 Does that term encompass patient
22 understanding and being able to use the drug in a

1 safe way, in a way that will make the drug as
2 effective as possible? Could you clarify that gap
3 there for me, please?

4 DR. MAHONEY: Yes, products that are
5 marketed under the monograph are expected to have
6 adequate labeling. As Captain Vienna presented, we
7 have a big challenge in our ability to change a
8 monograph because of that extensive three-part
9 notice and comment rulemaking process. So it is
10 challenging and can take years.

11 DR. SMITH: If those products are being used
12 in unsafe ways and patients don't understand how it
13 is to use it, then are those products no longer
14 labeled with adequate directions for use?

15 DR. MAHONEY: I find it to be a little bit
16 of a difficult question to answer, but what I can
17 say is that because of the challenges in changing
18 labeling through rulemaking, the FDA takes other
19 approaches.

20 For example, in this case, we use the drug
21 safety communication. And sometimes we provide
22 guidances where we will indicate that it is

1 acceptable for sponsors to use different labeling
2 than what is under the monograph while we're
3 attempting to change the monograph.

4 I would like to be sure that I do answer
5 your questions, so is there more to it?

6 DR. SMITH: It just seems to me then because
7 of this challenge, there are OTC products on the
8 market that are, in fact, not labeled with adequate
9 directions for use as the law would seem to allow.

10 DR. MAHONEY: I will say that there are some
11 monograph products for which we have some safety
12 concerns and for which we are trying to get
13 rulemaking to go through. I guess the answer would
14 be probably yes, but we are attempting to get those
15 rulemakings done.

16 In the interim, we have these other measures
17 like drug safety communications to let the public
18 know and also guidance to permit manufacturers to
19 make labeling changes while the rulemaking process
20 plays itself out.

21 DR. ROUMIE: Thank you. Dr. Besco, last
22 question.

1 DR. BESCO: Kelly Besco, OhioHealth. This
2 is for my own general knowledge. Part of my
3 suspicion about patient comprehension ties into the
4 use of brand name extensions. And just for my own
5 clarification, if an over-the-counter product falls
6 under a monograph, then FDA has no authority on the
7 initial naming of the product; is that correct?

8 DR. MAHONEY: The name does not come to the
9 FDA for review prior to marketing.

10 DR. ROUMIE: We will now break for lunch.
11 We will reconvene again in this room, in one hour
12 from now, at 1:00 p.m. Please take any personal
13 belongings you may want with you at this time.

14 Committee members, please remember that
15 there should be no discussion of the meeting during
16 lunch amongst yourselves, with the press, or with
17 any members of the audience. Thank you.

18 (Whereupon, at 12:01 p.m., a lunch recess
19 was taken.)
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A F T E R N O O N S E S S I O N

(1:01 p.m.)

Open Public Hearing

DR. ROUMIE: Both the Food and Drug Administration and the public believe in a transparent process for information-gathering and decision-making. To ensure such transparency at the open public hearing session of the advisory committee meeting, FDA believes that it is important to understand the context of an individual's presentation.

For this reason, FDA encourages you, the open public hearing speaker, at the beginning of your written or oral statement to advise the committee of any financial relationships that you may have with industry. For example, this financial information may include industry's payment of your travel, lodging, or other expenses in connection with your attendance at the meeting.

Likewise, FDA encourages you, at the beginning of the statement, to advise the committee if you do not have such financial relationships.

1 If you choose not to address this issue of
2 financial relationships at the beginning of your
3 statement, it will not preclude you from speaking.

4 The FDA and this committee places great
5 importance in the open public hearing process. The
6 insights and comments provided can help the agency
7 and this committee in their consideration of the
8 issues before them.

9 That said, in many instances and for many
10 topics, there will be a variety of opinions. One
11 of our goals today is for this open public hearing
12 to be conducted in a fair and open way where every
13 participant is listened to carefully and treated
14 with dignity, courtesy, and respect. Therefore,
15 please speak only when recognized by the
16 chairperson. Thank you for your cooperation.

17 Will speaker number 1 step up to the podium
18 and introduce yourself? Please state your name and
19 any organization you're representing for the
20 record?

21 DR. POLANIN: Thank you for the opportunity
22 to speak today. My name is Dr. Megan Polanin. I

1 am senior fellow at the National Center for Health
2 Research, and I previously trained at Johns Hopkins
3 University School of Medicine.

4 Our center analyzes scientific and medical
5 data and provides objective health information to
6 patients, providers, and policymakers. We do not
7 accept funding from the pharmaceutical industry, so
8 I have no conflicts of interest.

9 Like many public health experts and
10 advocates, we are very concerned about treatments
11 that are marketed and promoted for hangovers that
12 contain either acetaminophen or aspirin. Both
13 acetaminophen and aspirin have well-known health
14 risks, particularly when consumed in conjunction
15 with alcohol. Acetaminophen can cause liver
16 damage, and aspirin can cause stomach bleeding.

17 The FDA's review points out that most
18 research indicates that moderate alcohol
19 consumption may be associated with a higher risk of
20 acetaminophen-related adverse events, including
21 liver toxicity, and unfortunately, substituting
22 other nonsteroidal anti-inflammatory drugs is not

1 any safer.

2 Consumers are likely to take pills for
3 hangover shortly after, just before, or even during
4 alcohol use. Since these are over-the-counter
5 drugs, most consumers assume they are completely
6 safe and are unlikely to read warnings about the
7 risks.

8 Adolescents and young adults may be at
9 particular risk for the cumulative effects of binge
10 drinking paired with analgesic consumption because
11 they are even less likely than adults to read the
12 label carefully or be cautious about avoiding
13 possible adverse events. They are unlikely to
14 realize that they are drinking heavily enough to be
15 at risk.

16 We work closely with patients and consumers,
17 and we know that many are unaware of all the
18 ingredients in over-the-counter combination
19 products that they use, whether they are for
20 hangovers or colds.

21 As the FDA noted, research indicates that
22 most acetaminophen overdoses are unintentional or

1 due to the failure to recognize the risks. For
2 example, unintentional overdoses can occur when a
3 consumer does not realize that acetaminophen isn't
4 a hangover medication and additionally takes
5 acetaminophen or aspirin to treat or prevent a
6 hangover.

7 FDA's standard for drug approval is at the
8 benefits of taking the drug for that indication
9 must be greater than the risks. There is
10 well-documented evidence citing the risks of
11 consuming alcohol and these drugs around the same
12 time. A person who has been drinking enough to
13 expect a hangover or to already have a hangover is
14 likely not in a condition to carefully read the
15 label of an over-the-counter medication.

16 The FDA should base its decision on how to
17 label antacid/analgesic combination drugs on
18 scientific evidence, and scientific evidence
19 clearly indicates that the combination of alcohol
20 with these drugs can be dangerous. The bottom
21 line, medication should not be labeled for
22 hangovers if they contain ingredients that can

1 cause serious harm when taken before, during, or
2 within a few hours after drinking alcohol.

3 These are the key issues that the FDA should
4 address:

5 One, antacid/analgesic combination
6 over-the-counter medications that are marketed and
7 sold for hangovers should not contain acetaminophen
8 or aspirin. Ideally, the label should clearly say
9 that the reason they do not include these types of
10 pain killers is because of the uncommon, yet
11 potentially very serious risks of combining them
12 with alcohol. Antacid/analgesic combination drug
13 label should clearly indicate that acetaminophen or
14 aspirin are active ingredients.

15 Two, all products with acetaminophen or
16 aspirin should have warnings that they are risky to
17 use for hangovers because of the risks of taking
18 these analgesics before, during, or within a few
19 hours after consuming alcohol.

20 If it were possible to include a clear
21 description of under what circumstances, for
22 example, the number of drinks, the length of time

1 following alcohol consumption, et cetera, alcohol
2 increases the risks of these drugs, that would be
3 best to include, but we don't seem to have that
4 information available at this time.

5 Three, the labels on aspirin and
6 acetaminophen currently have warnings about their
7 risks for individuals who consume the drug and 3 or
8 more drinks every day, which implies the risk of
9 long-term use of alcohol and these analgesics.

10 The FDA should modify these warnings to also
11 include one episode of heaving drinking. It is
12 important to keep in mind, however, that many
13 people do not consider 5 or even more alcoholic
14 beverages in a short time to be binge drinking or
15 heavy drinking.

16 Rather than warning consumers the current
17 labels for over-the-counter treatments for
18 hangovers, instead encourage consumers to use these
19 treatments around the same time that they are
20 consuming large quantities of alcohol, we encourage
21 you to strongly urge the FDA to focus on patient
22 safety by removing the treatment of hangovers from

1 the label of any medications containing aspirin and
2 acetaminophen because the risks outweigh the
3 benefits. At the same time, we urge the FDA to
4 issue a press release and host a press advisory
5 phone call to publicize their concerns. Thank you.

6 DR. ROUMIE: Thank you. Will speaker
7 number 2 step up to the podium and introduce
8 yourself? State your name for the record and any
9 organization you are representing.

10 MR. SPANGLER: Good afternoon. I'm David
11 Spangler, with the Consumer Healthcare Products
12 Association. We represent manufacturers of
13 non-prescription medicines. We have over
14 80 manufacturer members, including Bayer and Rally
15 Labs, however, I'm an employee of CHPA, not them
16 directly.

17 There were a number of questions or
18 assertions that came up this morning around
19 monographs and the pace to change labels, so I just
20 wanted to make a couple of comments on that topic.

21 As Dr. Mahoney pointed out, there are some
22 workarounds; there are opportunities to do

1 voluntary label changes ahead of rulemaking. I
2 want to point out three instances where our
3 industry has led initiatives to change labels
4 voluntary.

5 First, a number of years ago, we began
6 highlighting the word "acetaminophen" in the active
7 ingredients section of all products with
8 acetaminophen since, as has been pointed, it is in
9 so many products. That was ahead of an FDA rule
10 that came several years later.

11 Second, in pediatric cough/cold, a number of
12 years ago, we changed labels after it was drawn to
13 folks' attention that there had been a number of
14 serious adverse events in young children,
15 particularly for an unsupervised accidental
16 ingestion to say "Do not use under 4" and to say
17 "Do not use to sedate your child" in the case of an
18 antihistamine.

19 Third example, a more recent example, the
20 industry led an initiative to change from 2
21 concentrations of pediatric liquid acetaminophen to
22 1 concentration of pediatric acetaminophen liquid

1 to reduce the risk of dosing errors.

2 Those are just three instances where ahead
3 of government action, industry has stepped up to
4 change labels voluntarily.

5 I think all these instances and some of the
6 comments and questions that came up point out the
7 need for a better system to change labels
8 expeditiously when there's a need to make a
9 safety-related label change. And it's for that
10 reason that we are currently lobbying the Congress
11 to do a number of reforms, including to make safety
12 label changes more efficient before Congress.

13 Thanks.

14 DR. ROUMIE: Thank you. The open public
15 hearing of this meeting has now concluded, and we
16 will no longer take comments from the audience.
17 The committee will now turn its attention to
18 address the task at hand, the careful consideration
19 of the data before the committee, as well as the
20 public comments.

21 Dr. Pratt will now provide us with the
22 charge to the committee.

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Charge to the Committee - Valerie Pratt

DR. PRATT: Good afternoon. Now, I will provide the charge to the committee and introduce the questions for discussion.

The key points discussed today include the following: antacid/analgesic drug products containing aspirin or acetaminophen are currently marketed for upset stomach and hangover indications.

The combination of antacid and aspirin for use in relieving gastrointestinal symptoms has been a point of comment regarding safety throughout the rulemaking process. Bleeding is a known risk of aspirin therapy, and 21 CFR 330.10(a)(4)(iv) requires that OTC drug combinations provide rational concurrent therapy. Concern persists for these products. A drug safety communication on this topic was released in June 2016.

On December 24, 1991, a tentative final monograph was published that amended the antacid and internal analgesics monographs to add indications for antacid and antacid/analgesic

1 combination drug products. These amendments are
2 part of a larger effort to establish a separate
3 monograph for overindulgence, which allotted
4 appropriate indications related to relief of such
5 symptoms to the related monograph categories.

6 As a result, the issues discussed today
7 touched upon four separate monographs: the
8 internal analgesic, antacid, overindulgence, and
9 stimulant monographs. The upset stomach and
10 hangover indications are interwoven. One cannot
11 address one without affecting the other.

12 Regarding hangover, its definition is
13 lengthy and symptom-based. The advisory review
14 panel on OTC miscellaneous internal drug products
15 concluded that no clinical studies were necessary
16 to demonstrate effectiveness in treating hangover.

17 In 2009, the organ-specific warning's final
18 monograph required new labeling for acetaminophen,
19 which included warnings to highlight the potential
20 for hepatotoxicity, which is also associated with
21 alcohol use.

22 The agency is concerned that current

1 monographs permit the sale of combination products
2 containing acetaminophen for indications related to
3 hangover. Our review identified
4 acetaminophen/caffeine products but no
5 acetaminophen/antacid products currently on the
6 market for hangover indication.

7 With the previous presentations and the key
8 points in mind, we ask you to consider the
9 following questions:

10 Question 1 for discussion. Discuss the
11 safety of the use of OTC analgesic combination
12 products for the relief of minor aches and pains
13 associated with heartburn, sour stomach, acid
14 indigestion, fullness, belching, gas, or nausea.

15 Question 2 for voting. Is the combination
16 of an analgesic with antacid a rational combination
17 for over-the-counter use for the relief of minor
18 aches and pains associated with heartburn, sour
19 stomach, acid indigestion, fullness, belching, gas,
20 or nausea?

21 Hangover is defined in the monograph as a
22 condition consisting of a complex of symptoms

1 involving the gastrointestinal, neurologic, and
2 metabolic system that follows recent and excessive
3 alcohol ingestion. The monograph states that the
4 symptoms may include nausea, heartburn, thirst,
5 tremor, disturbances of equilibrium, fatigue,
6 generalized aches and pain, headache, dullness,
7 and/or depression or irritability.

8 Question 3 for discussion. Discuss whether
9 or not the treatment of hangover is an appropriate
10 indication for OTC drug products. If the hangover
11 indication is appropriate, which ingredient should
12 be options for the treatment of the symptoms?

13 We are particularly interested in a
14 discussion of aspirin or acetaminophen as
15 acceptable ingredients to include in combination
16 products for the treatment of hangover.

17 Consider in your discussion the indications
18 for hangover in the monograph, the association of
19 alcohol and NSAIDs with gastrointestinal bleeding,
20 the association of alcohol and acetaminophen with
21 liver toxicity, and the safety information
22 presented in this meeting. Thank you.

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Questions to the Committee and Discussion

DR. ROUMIE: This is the portion where we will start with the discussion in point 1, which is the discussion of the safety and over-the-counter analgesic combination products. The particular focus here is safety and the combination products.

Anybody want to kick it off? Yes?

DR. MAHONEY: If I may, I'd just like to make a few comments about some things that came up in the clarifying questions.

DR. ROUMIE: Sure.

DR. MAHONEY: The first thing I'd like to talk about is the fact the data are sparse, and we know that. But that was just the beginning of the discussion. When our pharmacovigilance colleagues brought this to DNDP, and we had our discussions about this, multiple people asked, why is aspirin in something that's intended for an upset stomach?

Then as we progressed with this, we realized that the monographs encompassed hangover and were quite extensive. Again, we asked this question of why is there aspirin or acetaminophen in something

1 intended to treat hangover, and maybe why is there
2 caffeine in something intended to treat a hangover?

3 That concept of rational concurrent therapy,
4 I would like to clarify something about that. The
5 word "rational" in this sense is part of a
6 regulation. When one hears the word "rational,"
7 you think, oh, rational means of sound mind, and
8 irrational means maybe having mental illness or
9 something like that. But in this circumstance, it
10 comes directly from a regulation that says that if
11 you combine two active ingredients, that
12 combination has to be rational concurrent therapy
13 for the therapeutic indication.

14 That is a very important question for us,
15 and that's something that we really want to hear
16 the committee's thoughts on, the concept of whether
17 these particular combinations of active ingredients
18 represent rational concurrent therapy.

19 I'd like to make another couple of points.
20 Just one moment. I had to make a couple of notes.
21 Pardon me.

22 Another thing that I want to make clear is

1 that the original monograph panels were not
2 comprised of FDA personnel. They were comprised of
3 external clinical experts who gave input based on
4 their clinical knowledge in that therapeutic area.

5 These recommendations were made a long time
6 ago, and science has progressed greatly, and in
7 particular, not only clinical science but also our
8 understanding of how important consumer
9 comprehension is. That's another point I wanted to
10 make; how long ago it was and also just, by the
11 way, that these were not FDA experts.

12 One of the committee members asked whether
13 there are efficacy data, particularly for the
14 hangover indication. That is an important question
15 because when we don't have adequate information on
16 efficacy, when we try to do a risk-benefit analysis
17 and we don't have the efficacy information, there's
18 only risk. So we can't do a risk-benefit analysis,
19 which is really important for us in determining
20 whether or not a product should be marketed.

21 A final point is that the internal analgesic
22 and the overindulgence monographs are not final

1 monographs. When you saw the rulemaking process,
2 they're at the second place where there's a
3 proposed rule and a tentative final monograph.

4 So there is still a need for information to
5 help the FDA make its decision and write that final
6 monograph. The input that the committee gives us
7 today will be very beneficial as we attempt to
8 finalize those monographs. Thank you very much.

9 DR. ROUMIE: Thank you. I'll kick off the
10 discussion with the notion, even though this is
11 part 2, about the combination being a rational
12 combination. I often think of this as if a patient
13 were to call my office and say, you know, I have an
14 upset stomach, would I feel okay with this kind of
15 recommendation, go use this product over the
16 counter.

17 To me, I do not see this as a rational
18 combination because I often would not treat an
19 upset stomach with aspirin products. I understand
20 the clinical experience and the potential
21 underreporting, but I don't think that the two
22 products together for that particular indication is

1 one that is rational.

2 Yes? Dr. Smith?

3 DR. SMITH: With regard to the term
4 "rational," that's really a regulatory term of art,
5 if you will. A rational relationship is a fairly
6 low hurdle to clear as compared to a compelling
7 relationship or a significant relationship. I
8 think we have to remember that we could draw a
9 rational relationship between most anything. So I
10 think it's important to remember that that really
11 is a very low bar.

12 DR. ROUMIE: Dr. Lipman?

13 DR. LIPMAN: I'm not sure where I'm going to
14 go with this. But if you look at question 1, the
15 first part, relieving minor aches and pains, I
16 don't think that minor aches and pains can be
17 relieved with just an antacid.

18 The other thing is that I am sure that most
19 practitioners in this room, if you could reduce the
20 number of patients in your office with intractable
21 heartburn, sour stomach, acid indigestion,
22 fullness, belching, gas, or nausea, you'd say,

1 hallelujah.

2 These are useful products. Bayer, it sounds
3 like they're going to just the antacid product
4 without a combination. I think we need something,
5 and I think the way this is formulated, minor aches
6 and pains really aren't associated with heartburn,
7 et cetera, et cetera, et cetera. They're separate.

8 So if you're going to have two separate
9 things, then you're going to have to have two
10 separate ingredients. If you're not going to have
11 two separate things, then you can have a --

12 DR. ROUMIE: I get it, and it's complex
13 because the problem is we're discussing the
14 combination of agents, and the combination of
15 agents touches on four separate monographs. And
16 we're talking about ingredients that fall into four
17 separate categories. But we're tasked with
18 understanding the safety and the rationale behind
19 the combination of two agents. So I get it. It's
20 complicated.

21 Dr. Solga?

22 DR. SOLGA: I'm speaking as a

1 gastroenterologist, and I invite comment from the
2 other gastroenterologists on the committee and/or,
3 if the chair allows, Dr. Lang [ph], one of the
4 world's experts on peptic ulcer disease.

5 I don't mean to be provocative, but I wish
6 to state that aspirin really doesn't cause
7 bleeding; it potentiates bleeding. Aspirin causes
8 ulcers. Routine use of aspirin over time causes
9 ulcers through the decreased prostaglandin
10 synthesis mechanism. That is completely different
11 than decreased platelet aggregation, which can
12 potentiate bleeding that's occurred.

13 So when we talk about these 20 cases through
14 the literature, all of these folks would be
15 expected to show up with gastrointestinal pathology
16 the night of their binge, and then they took
17 aspirin, and then aspirin may have potentiated
18 their bleeding. So it's a duration issue.

19 It's a duration issue, and I think that's
20 really quite important. Dr. Warholak asked the
21 question about different patient errors and points
22 in time. Well, patients today are very different

1 than patients as they used to be. We take more
2 NSAIDs or take more anticoagulants. We have
3 helicobacter pylori. We're on more PPIs.

4 Things have really changed a lot, but the
5 overnight brief use of aspirin is not going to
6 cause bleeding. It may potentiate bleeding.
7 There's an important distinction.

8 DR. ROUMIE: Dr. Smith? No? Okay.
9 Dr. Besco?

10 DR. BESCO: Kelly Besco, OhioHealth. To
11 build upon what Dr. Roumie was talking about, the
12 fact is, as a clinician, you could say, well, you
13 have a stomach issue; go get some Alka-Seltzer.
14 But Alka-Seltzer could be a myriad of products
15 depending on the patient's understanding of what is
16 in the different types of Alka-Seltzer brand name
17 products.

18 I think we need to think about that too in
19 that the brand name extension liberties that are
20 permitted for a particular company to use can also
21 be very confusing for a patient to know exactly
22 what product they're supposed to select when going

1 to the pharmacy to pick up something that will
2 treat their condition.

3 DR. ROUMIE: Dr. Farber first.

4 DR. FARBER: Neil Farber, UC San Diego. I
5 have several concerns about this combination
6 product. I'm not a gastroenterologist; I'm a
7 general internist, but I've seen a lot of patients
8 in my career who have taken NSAIDs, including
9 aspirin, had erosive gastritis with bleeding,
10 didn't have ulcers. So I think we know that
11 occurs.

12 In addition, the product, even though it has
13 an indication of relieving GI symptoms, it has
14 shown to be a cause of GI symptoms when viewed
15 against placebo. Therefore, I think that's a
16 problem.

17 The last problem I see is one in which there
18 may be confusion on the part of the public in terms
19 of some of the labeling, for example, like what
20 overindulgence means and whether one takes it
21 because of an overindulgence, one takes it because
22 overindulgence in alcohol with hangover. There may

1 be confusion, and we don't know what the public is
2 thinking about this. For those reasons, I think
3 there are some problems with it.

4 DR. ROUMIE: Dr. Wishingrad?

5 DR. WISHINGRAD: Marc Wishingrad. I also
6 have problems with the combination product, but I'm
7 not really concerned that there's a risk of very
8 short-term use of these things.

9 I think, as other people have said, that
10 confusion about how these products are supposed to
11 be used is the major issue. People may be taking
12 these more often, many times a week, or for months,
13 and months, and months. And that's the problem.
14 There are now dozens of products for GI upset, for
15 stomach problems.

16 When these products first came out, they
17 were just antacids, and now they're H2 blockers and
18 PPIs. And I think the big problem is the confusion
19 with how to use them, and people are going to be
20 taking much more aspirin than they know they're
21 taking over a longer period of time.

22 DR. ROUMIE: Dr. Choudhry?

1 DR. CHOUDHRY: Niteesh Choudhry, Harvard
2 Medical School. I just wanted to pick up a little
3 bit on what Dr. Lipman was saying because I think
4 agree with him.

5 The confusion here, as Dr. Pratt kind of
6 alluded in her charge to us, comes from the idea
7 that upset stomach and hangover are linked through
8 a series of updates. If we were to, for a second,
9 separate these two ideas and say, okay, if we're
10 going to treat upset stomach, does it make sense to
11 combine these drugs, does it make sense to treat
12 hangover with a combination product, I think we
13 might come to different answers.

14 So to the extent that when we get to this,
15 we are allowed to draw that distinction, which
16 admittedly may be somehow regulatorily challenging,
17 I think that's a useful idea. That doesn't solve
18 the problem of patients being able to understand
19 what they're taking it for or some of the stuff
20 about what patients perceive as being a hangover
21 cure and brand names sort of hold over, but it does
22 sort of begin, at least, distinguish what entity

1 we're treating, which I think we're conflating by
2 putting these two things together.

3 DR. ROUMIE: Dr. Wu?

4 DR. WU: I appreciate the discussion. I
5 think two points that I'm struggling with, one, I
6 get that the label is for a short duration of
7 period, 24 hours of use. However, oftentimes,
8 patterns in behavior emerge, and people will often
9 will use these much longer than just 24 hours, or
10 if it's heartburn issues, or even if it's hangover,
11 there will be folks that will have hangovers more
12 than just one day in a week.

13 So there are real challenges, I think, with
14 thinking about the duration as labeled versus the
15 duration and practical use combined with changing
16 consumer demographic and consumer behavior where
17 concomitant use has become much more prevalent of
18 other NSAIDs, other analgesics.

19 As I read the question, I think it is a
20 distinct point that talks about the use of
21 over-the-counter for the relief of minor aches and
22 pains associated with heartburn, sour stomach. So

1 it's really this connection of the two. From both
2 patient experience, and from friend experience, and
3 even myself, I think when you have minor aches and
4 pains, oftentimes, you use NSAIDs for one thing,
5 but you might take Alka-Seltzer for your stomach.

6 So I think there's just a real challenge
7 when we're thinking about this as a short-term
8 indication where consumers, because their behaviors
9 are changing and their likely multi-drug use across
10 many different categories, I struggle with that
11 concept of whether this is rational or not to think
12 about treating pain that's associated specifically
13 coming from a GI distress. That's where I'm
14 sitting right now as I think about the question.

15 DR. ROUMIE: Thank you. Dr. Aldrich?

16 DR. ALDRICH: Dawn Aldrich, SOLUTIONS Cancer
17 Resource Center. I represent a community where
18 there are certain cultural practices. If they are
19 told or if they believe, in the minority community,
20 ginger ale is like the elixir for everything,
21 ginger ale and Vicks, that'll cure everything.

22 If someone is under the impression that

1 taking these antacids would be helpful for them,
2 that's something that they will take. In addition
3 to that, if they have a headache, then they'll grab
4 Tylenol. And none of this is being, in a sense,
5 rational in terms of what we're talking, but in
6 their own minds, this is something that they feel
7 would take care of each thing.

8 So I think this is something that is a good
9 topic to discuss, and I think it's something we
10 need to consider in terms of bringing these things
11 into products and mixing them where people are not
12 really even sure what's in there.

13 DR. ROUMIE: Dr. Engle?

14 DR. ENGLE: Jan Engle. I really struggle
15 sometimes with combination products. I mean, many
16 times they fill a really good niche for our
17 patients. But other times, I think they're
18 confusing, and this is one of the cases where I
19 really think it is.

20 If a patient presents to me, and he or she
21 has an upset stomach or heartburn or whatever,
22 there's better remedies than one of these

1 combination products, especially with aspirin in
2 it, which can confound the whole clinical picture
3 because aspirin can upset your stomach, I mean
4 bleeding, yes, and all that.

5 I would not recommend this for somebody with
6 an upset stomach because we have better remedies
7 for that. And maybe have to use two separate
8 products if they also have aches and pains because
9 I may recommend acetaminophen in that case.

10 The other thing that nobody has talked about
11 that concerns me with these products is the massive
12 sodium load that you get with these effervescent
13 products, including Blowfish. To me, this is just
14 not a good solution for most of our patients.

15 DR. ROUMIE: That was some of my point at
16 the beginning, which is, would I, as a clinician,
17 say to somebody, go get an Alka-Seltzer over the
18 counter, or would I say, go pick up a PPI, and I'll
19 see you next week and figure out what's going on.

20 I think the times have changed since these
21 drugs first came out. The data has changed. Our
22 knowledge has changed, and I think need to evaluate

1 basically the history of how this came about, but
2 also what do we know now, is this the way we would
3 practice now.

4 Dr. Sanders, and then Dr. Baron?

5 DR. SANDERS: Yes. I just want to confirm
6 some of the sentiments before. As a pediatric
7 clinician who takes care of children, adolescents,
8 and young adults, I'm very concerned about the
9 confusion that this begets among that population
10 and the potential problems for safety for the use
11 and misuse by adolescents and young adults, as I
12 mentioned previously, but also by younger children
13 in the household.

14 Oftentimes, these products are purchased
15 once but then used repeated times in the future for
16 other indications, and it offers a lot of confusion
17 to many families, including where I practice, lots
18 of families with limited literacy, limited English
19 proficiency, underrepresented minority communities.
20 It offers a lot of confusion, and I think through
21 that confusion, problems for safety.

22 DR. ROUMIE: Dr. Baron?

1 DR. BARON: Elma Baron, from Case Western.
2 I'm simply looking at the individual questions at
3 this point. I think for question number 1,
4 regarding the safety, based on the data that we
5 have seen -- and we can have a lot of assumptions,
6 but the current data is the current data. I do not
7 see an overwhelming concern about the safety based
8 on a number of cases of adverse events reported.

9 However, going to question 2, I think I do
10 resonate with a number of people in this room that
11 the combination does not seem to represent best
12 practice at this point in time.

13 DR. ROUMIE: Dr. Lipman?

14 DR. LIPMAN: Dr. Lipman from Washington. I
15 like what Dr. Baron said, but I would like to go
16 back to my point and ask for some other comments,
17 that people could agree or disagree, that minor
18 aches and pains really are not usually associated
19 with heartburn, sour stomach, acid indigestion,
20 fullness, belching, gas, or nausea. They're
21 separate symptoms.

22 Another thing is I don't think there are

1 very few clinicians in this room who would tell a
2 patient take one of these over-the-counter
3 products. But these over-the-counter products are
4 supposed to there before they see them, not as our
5 recommendation for their use.

6 DR. ROUMIE: So that's even more important
7 that they must be safe and effective.

8 DR. LIPMAN: Well, I don't hear anything
9 that says they're not safe. And if people are
10 buying them, they must consider them effective.
11 For the functional symptoms, if it works, great,
12 because lots of things don't work for functional
13 symptoms. A lot of PPIs that are prescribed are
14 inappropriately prescribed. I mean if they call
15 you, and you belch, and you get a prescription, you
16 tell them to get a PPI; that's inappropriate.

17 The question is can this be reworded, but as
18 long as you have minor aches and pains, I think
19 that's different than everything else.

20 DR. ROUMIE: Dr. Stergachis?

21 DR. STERGACHIS: Andy Stergachis. I got
22 little really to add to what's already been said.

1 The notion of minor aches and pains, along with
2 these GI symptoms, it doesn't make sense to take
3 aspirin if you have GI symptoms. And I haven't
4 heard anything supporting the use of combination
5 products for the indication here. There are safer
6 alternatives, including not taking aspirin at all,
7 or for that matter, any other NSAID if that's the
8 combination of symptoms.

9 DR. ROUMIE: Dr. Smith?

10 DR. SMITH: I have both a question and a
11 comment. My question is the language that we're
12 supposed to discuss and ultimately vote on, minor
13 aches and pains associated with heartburn, sour
14 stomach, et cetera.

15 I'm looking at the language in the
16 overindulgence monograph, which includes hangover,
17 and I don't see this exact language listed here in
18 the definition of hangover or in the other notes
19 from the monograph. My question is, where does
20 this language come from?

21 DR. ROUMIE: I'll ask the FDA. Is that the
22 separate discussion of point 3, or would you like

1 to clarify?

2 DR. ADAH: We can clarify. Steven Adah.
3 That language, first off, is selected, meaning it
4 says you can -- there's certain language that says
5 there are these three indications, plus additional
6 indications you can add.

7 These things are also covered in the
8 internal analgesic monograph and in the antacid
9 monograph. If you also look in there, you might
10 see them. So that's why we're discussing the
11 conglomeration of all these monographs because the
12 language is crossing over many.

13 DR. SMITH: The term "hangover" is
14 incorporated into this language?

15 DR. ADAH: Hangover is in the overindulgence
16 monograph. It's specifically listed in there, but
17 some of the other indications that we're looking at
18 are also contained in the other monographs.

19 I'd refer you to the table that
20 Captain Vienna presented briefly, and it's in the
21 briefing package, where it shows where the various
22 language shows in the different monographs, and

1 that may be the best place to look.

2 DR. SMITH: Then my comment, I certainly
3 agree with the clinicians around the table, talking
4 about better choices of medication to use, but that
5 isn't what our charge is with regard to question
6 number 2. It's essentially much more narrow than
7 that.

8 Is there a rational relationship between the
9 use of the analgesic along with the antacid? Is it
10 rational? Not, is it the best practice? I think
11 we have to remember what our question is.

12 DR. ROUMIE: Thank you. Dr. Schmid?

13 DR. SCHMID: Admittedly, I'm probably
14 speaking as the general public here since I know
15 very little about this clinically. But it seems to
16 me if you had -- I can see if you just have
17 symptoms of GI and you have no pain, that we
18 probably don't want people taking a combination
19 product that had aspirin in it. However, if you
20 did have both, and if you, for example, took the
21 new form of the bioproduct that just has an
22 antacid, but you knew it didn't have pain relief in

1 it, a person might just take an aspirin because
2 they've got a headache or they've got pain.

3 So I'm wondering if we decouple these, what
4 are people really going to do. I think they're
5 still going to take these products. I think most
6 people would think it's rational to couple a pain
7 relief product with a GI symptoms product, if
8 that's what they have.

9 I'm just asking as a non-clinician here, how
10 would you respond to that.

11 DR. ROUMIE: I would say personally that
12 even if you chose to take a separate pain relief
13 product, there would be less likely an overdose or
14 a therapeutic misadventure because you're
15 consciously taking two of one pill and then two
16 sodium bicarbonate products, and you're not
17 unintentionally taking two extra strength aspirin,
18 plus an Alka-Seltzer Plus or Extra Strength, which
19 also has 1000 milligrams of aspirin, and now I've
20 just taken 2000 milligrams.

21 So I think this happens, and this discussion
22 often comes up when we talk about combination

1 products because many people don't know that a
2 combination product is a combination regardless of
3 labeling.

4 Dr. Solga, you had a --

5 DR. SOLGA: I agree with both of you. I got
6 done saying earlier, aspirin doesn't cause
7 bleeding; it potentiates bleeding. I also think
8 that in the short-term, it's a very sensible remedy
9 for minor aches. It causes chronic
10 gastroenteritis, which is, by definition, something
11 that takes time. It doesn't immediately cause any
12 GI symptoms that a dose or two that are going to be
13 meaningful.

14 The question that we're talking about with
15 the coupling or uncoupling is, okay, person wakes
16 up with a hangover, is it a GI upset predominant
17 hangover, a minor ache and pain and headache
18 predominant hangover, or both? Do we want to
19 afford them the possibility of just getting out of
20 the question of taking a single medicine rather
21 than thinking through each one of them? And I'm
22 not sure anybody waking up with a hangover is

1 really going to think about that that clearly. I
2 don't believe it.

3 DR. ROUMIE: Okay. I will read the first
4 question into the record, and then I'll summarize.

5 Discuss the safety of the use of
6 over-the-counter analgesic combination products for
7 the relief of minor aches and pains associated with
8 heartburn, sour stomach, acid indigestion,
9 fullness, belching, gas, or nausea.

10 Many of the points that have come up during
11 the discussion predominantly falls into a couple of
12 different categories.

13 Number 1, duration of use. The issue is
14 related to a higher dose than what patients
15 recognize they are taking and chronicity of use.
16 That leads to point number 2 that was brought up,
17 which relates to patient understanding and a need
18 for patients to think through and read through the
19 drug facts label, which is somewhat unclear at
20 times and has daily limits of dose and not
21 necessarily long-term. Even though it says it's
22 for a short duration, sometimes patients don't

1 follow through with that, and sometimes it's a lack
2 of understanding.

3 Issues were brought up related to the
4 potential sodium load for other patients with other
5 conditions, such as heart failure because it's a
6 pretty good shot of sodium.

7 There were issues that were brought up that
8 related to use and reuse in household, apparently
9 potentially for children and for others who may not
10 have appropriate indications.

11 The other big issue that has come up was the
12 separate and maybe very weakly associated symptoms
13 of aches and pains with the gastrointestinal
14 symptoms and that maybe those two are not linked.

15 Any other comments? Yes, Dr. Farber?

16 DR. FARBER: Neil Farber, UC San Diego. The
17 other thing is regarding the effectiveness, which I
18 know is not listed in question 1 but was discussed
19 to some degree. I have concerns about a drug that
20 has an indication for a particular symptom, which
21 actually shows decreased effectiveness based on
22 some of the data.

1 The other thing is just because somebody
2 buys a medication and uses it doesn't mean it's
3 effective vis-à-vis the number of over-the-counter
4 herbals, et cetera, that purport to do all kinds of
5 things that don't.

6 DR. ROUMIE: Have we covered all the issues?
7 Dr. Mahoney? Dr. Pratt? You're good?

8 DR. MAHONEY: Yes.

9 DR. ROUMIE: Okay. We will move to number
10 2, which is a voting question.

11 Is the combination of an analgesic with
12 antacids a rational combination for OTC use for the
13 relief of minor aches and pains associated with
14 heartburn, sour stomach, acid indigestion,
15 fullness, belching, gas, or nausea?

16 Here, I'd like us to have just a little bit
17 of a discussion before we turn on the electronic
18 voting. Should we discuss rational use, the
19 combination of the drugs or --

20 Dr. Lipman, you have a comment or a concern?

21 DR. LIPMAN: Yes. I don't like combination
22 drugs. I don't think they should be taken. I

1 don't think they should be used. Unless the FDA is
2 willing to eliminate all combination drugs, I'm not
3 sure that we should be saying this combination is
4 bad and then let other committees decide whether
5 other combinations are good or bad.

6 I'm going to have problems with this because
7 I think that this combination is not rational, but
8 I'm not going to vote against it, until I hear
9 something more compelling.

10 DR. ROUMIE: One of the things
11 that -- again, this is the complexity of the
12 monograph process, which is there are ingredients
13 on the monograph, and the one CFR regulation that
14 they referenced was two things can be put together
15 that may be from separate monographs, if it's a
16 rational combination.

17 So the question is, is this a rational
18 combination? Dr. Baron?

19 DR. BARON: Elma Baron from Case Western.
20 May I request a repetition of the definition of
21 "rational" in this instance?

22 DR. MAHONEY: Captain Vienna, do you have

1 that available?

2 CAPT VIENNA: I can read you the combination
3 regulation. The regulation itself does not define
4 rationality, but within the context of the
5 regulation itself, you might find some guidance.

6 Let me just go back and take a look here.
7 "An OTC drug may combine two or more safe and
8 effective active ingredients and may be generally
9 recognized as safe and effective when each active
10 ingredient makes a contribution to the claimed
11 effect, when combining does not decrease the safety
12 or effectiveness of any of the individual active
13 ingredients, and when the combination, when used
14 under adequate directions for use and warnings
15 against unsafe use, provides a rational concurrent
16 therapy for a significant proportion of the target
17 population."

18 That's the policy. That's the regulation.
19 It does not define "rational" in the regulation.

20 DR. ROUMIE: Dr. Besco?

21 DR. BESCO: I'm just wondering if it would
22 be of value to have two separate questions to vote

1 on, one related to aspirin and one related to
2 acetaminophen.

3 DR. ROUMIE: I was told at my first meeting
4 ever that when I attended, don't change the
5 question.

6 (Laughter.)

7 DR. BESCO: Don't change the question.

8 DR. ROUMIE: We only get into problems when
9 you change the question.

10 DR. MAHONEY: This is Karen Mahoney. We do
11 ask that the committee vote on the question as
12 written, but we welcome all qualifying comments and
13 so forth. But we do ask that you vote on the
14 specific question as written.

15 DR. ROUMIE: Okay. Dr. Farber?

16 DR. FARBER: Neil Farber, UC San Diego.
17 Hearing that definition, at least with aspirin
18 therapy, there is a decrease in effectiveness of
19 the GI component if you give aspirin, and that's
20 been shown, not in terms of risk but in terms of
21 symptoms. Those patients who had the combination
22 had more GI symptoms than patients with placebo, at

1 least in one study.

2 From that perspective, at least as aspirin
3 is concerned, that in and of itself indicates that
4 basically this is not an acceptable drug.

5 I still also have a great deal of concern
6 about the way the labeling is and the fact that
7 basically patients can get very confused with it,
8 use it inappropriately, perhaps put themselves at
9 risk.

10 DR. ROUMIE: Dr. Smith?

11 DR. SMITH: The regulatory standard in
12 applying the term "rational," in looking at this,
13 minor aches and pains, analgesics would be
14 appropriate therapy for minor aches and pains, and
15 then heartburn, sour stomach, et cetera can
16 certainly be treated with an antacid product.

17 We haven't seen compelling enough data to
18 show that if a user takes this as labeled, which is
19 short-term therapy, that even aspirin and
20 acetaminophen would make the product more risky, if
21 you will.

22 DR. ROUMIE: Dr. Besco? Nothing.

1 Dr. Stergachis?

2 DR. STERGACHIS: Andy Stergachis.

3 Reflecting even further on the definition of
4 "rational," thank you very much, given the
5 combination, one active ingredient, in this case
6 from knowledge of mechanism of action and some
7 data, increased the risk of GI bleed.

8 So I, for one, am looking at this as a way
9 to manage benefit-risk beyond label and will
10 support a vote that is in the direction of
11 non-supporting the combination for reasons cited.

12 DR. ROUMIE: Thank you. Dr. Schmid?

13 DR. SCHMID: Chris Schmid. Brown. I can
14 see in the case where an antacid is sufficient,
15 that giving the analgesic would not be useful
16 because it could increase the GI symptoms, and it's
17 not going to give you any benefit. But if you have
18 both pain and upset, then it would seem that even
19 if the aspirin increases GI symptoms, it might
20 reduce the pain enough that the overall benefit
21 would outweigh the risk.

22 I'm also wondering, in the question, it says

1 "an analgesic" and we've mentioned
2 aspirin/acetaminophen, are there other analgesics
3 that are considered that wouldn't have these
4 issues? Because the question is very general.

5 DR. ROUMIE: Thanks. I'm just going to
6 remind everyone, we will do voting in a minute, so
7 do not state your vote just yet.

8 Dr. Choudhry?

9 DR. CHOUDHRY: Niteesh Choudhry. Harvard.
10 I think we can all agree that there's very, very
11 limited data. I'm struggling a little bit with
12 some of what Dr. Farber has offered in terms of
13 whether we actually know that the efficacy of the
14 combination product is less by adding aspirin or
15 not.

16 There's an endoscopic study that's in the
17 briefing materials. There are a few allusions to
18 individual patients who may have tolerated the
19 combination as well. There's not a ton of data
20 about the non-combined product either.

21 So there's, to me, no doubt questions of
22 efficacy, but not to the point that we know that

1 the combination is less effective than the parent
2 drug by itself.

3 From that perspective, if we are using
4 rationality, and rationality based upon a lack of
5 equivalent efficacy to the two drugs taken
6 separately, I'm not sure we've met that standard
7 with what we've seen today either.

8 DR. ROUMIE: Dr. Neill?

9 DR. NEILL: One of my first NDAC meetings,
10 the topic was handwashing, and I thought I got
11 this; I've been washing my hands a long time. And
12 I learned what I didn't know about handwashing.

13 Now, 18 years later, this meeting is
14 announced, and I think, as a Kentuckian, familiar
15 with bourbon, I've got this.

16 (Laughter.)

17 DR. NEILL: We're discussing the nuance of
18 one tentative final monograph language decision of
19 three, each of which have taken an aggregate more
20 than 40 years to get where we are now, and in the
21 absence of any data, about whether consumers can
22 self-select or understand, or make a safe decision

1 to choose an effective treatment for what most of
2 the clinicians here know is going to be treated
3 with recrimination, don't do that again.

4 What I tell my patients is, when they come
5 in, they say, you know, this is what happened. And
6 I said, wait a minute, so you drink a fifth, you
7 felt bad, and you're asking me what to do? I'm
8 going to tell you, don't do that, and I'm going to
9 get paid for that? And I do.

10 (Laughter.)

11 DR. NEILL: So there's a lot about this
12 that's not rational is what I'm suggesting, but
13 that's okay. I'm still getting paid.

14 With regard to the specific vote, and
15 without saying what my vote is, I'm anxious to hear
16 from others who feel that there is reason within
17 the antacid monograph language for the combination
18 of those indications, given the analgesic/antacid
19 combinations that exist on the market now.

20 I've not heard a lot of reason for the
21 combination. Since I'm out there, I'll tell you I
22 think aspirin is an amazing wonder drug, and that

1 is not a matter of opinion but has great data to
2 back it up. It does have some safety issues, but
3 on the balance, there's a reason it's still around.
4 The same is true for many antacids. I'm not sure
5 that sodium bicarbonate is maybe at the top of the
6 list, but it's good still, and it's cheap.

7 DR. ROUMIE: It's cheap.

8 DR. NEILL: That's a long way of saying if
9 any of you can advance the thought that there's
10 reason to consider those two together, or the
11 multiple indications within that antacid monograph,
12 I'd be interested to hear it.

13 DR. ROUMIE: Okay. Dr. Wishingrad?

14 DR. WISHINGRAD: Just another comment about
15 the rationality question. I think originally, the
16 combination of antacids and caffeine was considered
17 irrational, and it wasn't allowed in the monograph
18 back in the '80s, I guess. But to me, this
19 combination is less rational than that. Antacids
20 and aspirin seems really contradictory to me. One
21 is GI protective, theoretically; one is GI toxic.
22 People have different symptoms, but to combine

1 these in one product does not seem to be rational.

2 DR. ROUMIE: Dr. Sanders, do you have
3 another question or comment?

4 DR. SANDERS: No. Unfortunately, I can't
5 add any illumination to Dr. Neill's question, but
6 I'm trying to go narrow to the definition of the
7 combination rule. And the first is, does each
8 active ingredient make a contribution? That seems
9 reasonable based on the data; the second, when
10 combining, does it not decrease the safety or
11 effectiveness? There seems to be some question
12 about that, insufficient data.

13 Then the third, that we get to a lot here,
14 is under adequate directions for use and warnings,
15 does it provide a rational concurrent therapy?
16 That's where I think the data is most lacking.

17 So in terms of guidance to FDA, it seems to
18 be structured that way, and that where it gives me
19 a little bit of a pause. But I would like to hear
20 from perhaps the specialists or internists around
21 the table, if there's additional data that I'm
22 missing.

1 DR. ROUMIE: Okay. Again to summarize, I
2 think a lot of the same concepts came up, including
3 the combination of the agent and the target
4 population self-selecting and understanding what
5 they are treating.

6 I think we can go on, and I'm going to read
7 my directions to you all. We will be using an
8 electronic voting system for this meeting. Once we
9 begin the vote, the buttons will start flashing and
10 will continue to flash even after you have entered
11 your vote.

12 Please press the button firmly that
13 corresponds to your vote. If you are unsure of
14 your vote or you wish to change your vote, you may
15 press the corresponding button until the vote is
16 closed.

17 After everyone has completed the vote, the
18 vote will be locked in. The vote will be displayed
19 on the screen. The DFO will read the vote from the
20 screen into the record.

21 Next, we will go around the room, and each
22 individual who voted will state their name and

1 their vote into the record. You can also state the
2 reasons why you voted as you did, if you want to.
3 We will continue in this same manner until all
4 questions have been answered and discussed.

5 Let me clarify the voting question. The
6 question is, is the combination of an analgesic
7 with an antacid a rational combination for
8 over-the-counter use for the relief of minor aches,
9 pains associated with heartburn, sour stomach, acid
10 indigestion, fullness, belching, gas, or nausea?

11 (Vote taken.)

12 DR. ROUMIE: Everyone has voted. The vote
13 is now complete.

14 DR. CHOI: For the record, we have 5 yes,
15 15 no, zero abstentions.

16 DR. ROUMIE: Now that the vote is complete,
17 we will go around the table and have everyone who
18 voted state their name, vote, and if you want, you
19 can state the reason why you voted as you did into
20 the record. We can start with Dr. Smith.

21 DR. SMITH: Tommy Smith. Manchester
22 University. I voted yes. I believe that it met

1 the minimum threshold of rationality.

2 DR. ROUMIE: Dr. Aldrich?

3 DR. ALDRICH: Dawn Aldrich. No.

4 DR. FARBER: Neil Farber. UC San Diego. I
5 voted no for the reasons that I had previously
6 stated, that I felt there is some risk, including
7 patient misunderstanding, as well as the fact that
8 there are questions about effectiveness.

9 DR. CHOUDHRY: Niteesh Choudhry. Harvard.
10 I voted yes with the proviso that we're talking
11 about limited use and in the context of
12 overindulgence or hangover, as opposed to
13 unassociated symptoms.

14 DR. STERGACHIS: Andy Stergachis. I voted
15 no for reasons cited earlier with respect to the
16 use of these combination products for the condition
17 noted.

18 DR. BESCO: Kelly Besco. I also voted no.
19 Mainly, I believe if these products were used for
20 the short duration that they are prescribed, that
21 they safe and effective. However, my confidence in
22 patients' ability to self-select appropriately and

1 use them appropriately is somewhat minimal, and
2 that's why I voted no.

3 DR. WU: Victor Wu. Tennessee Healthcare
4 Finance Administration. I voted no.

5 DR. PISARIK: Paul Pisarik. I also voted no
6 for the reasons that are mentioned. There are
7 better medications out there, H2 blockers, Maalox.
8 I would never tell a patient who came into my
9 clinic, acid indigestion, take two aspirins and
10 call me in the morning. I mean, I just wouldn't do
11 that.

12 Somebody also mentioned this, aspirin may
13 cancel out the anti-antacid effect, so they may not
14 be getting any effect from the combination, the
15 sodium load.

16 In terms of the minor aches and pains, I
17 would see if first treating the heartburn, if that
18 would take care of the minor aches and pains rather
19 than prescribing something on top of the antacid
20 for the minor aches and pains.

21 DR. SANDERS: Lee Sanders. I voted no for
22 the reasons cited earlier.

1 DR. BARON: Elma Baron. I voted no.

2 DR. NEILL: Richard Neill. I voted no.

3 DR. ROUMIE: Christianne Roumie. I voted
4 no. I think there was a very nice summary by
5 Dr. Sanders about meeting all of the steps in the
6 CFR ruling for combination. And things start to
7 fall apart at the combination being efficacious for
8 each of their separate things, as well as part 3 of
9 that, which is patient understanding.

10 So I think that's where things really fall
11 down for a lot of people on the panel.

12 DR. ENGLE: Jan Engle. I voted no for a lot
13 of the reasons I already stated, but also that
14 combination rule states that it should not decrease
15 the safety or effectiveness of any of the
16 individual active ingredients. And I believe that
17 putting aspirin in with the antacids does that.

18 DR. TYLER: Linda Tyler. University of
19 Utah. I voted no as well. I think when you think
20 about the etiology of the pain here, the minor
21 aches and pains associated with the GI symptoms,
22 again, you don't treat those minor aches and pains

1 with aspirin. You treat the GI symptoms.

2 I think some of our frustration is that what
3 we're finding 40-some odd years later is that the
4 monograph system does not keep up with what's
5 happening and is not flexible enough what we're
6 doing. It filled a need at the time, but we get to
7 this point, the four monographs are not
8 coordinated, so that causes some holes and some
9 problems, and they're not contemporary in terms of
10 how we think about managing these disease states.
11 I think that's the other thing I found really
12 challenging in thinking about this.

13 DR. WARHOLAK: Terri Warholak, and I voted
14 no. In my mind, "rational" means that they don't
15 work at cross-purposes. I think in a lot of ways,
16 they do work at cross-purposes in this combination,
17 so I voted no.

18 I applaud the FDA for trying to address some
19 of the DESI drugs from way back that are irrational
20 drug products. There's still a lot more out there,
21 just a little plug.

22 Also, while I'm at it, I really agreed with

1 Dr. Besco when we were talking about the brand name
2 extensions. I think that's another huge problem
3 that needs to be addressed. I see patients taking
4 things; they don't know what they're taking because
5 it's the brand name, so that should also be looked
6 at in the future.

7 DR. SOLGA: Steve Solga. I voted yes. I
8 agree -- I applaud the FDA's effort in this regard.
9 It's obviously very challenging to sort through all
10 this.

11 So many years ago, these medicines
12 separately were considered generally regarded as
13 safe and efficacious, and I've learned nothing this
14 morning to really change that. In the short-term,
15 I don't see the medicines as being irrational, and
16 they certainly are when taken for any length of
17 time.

18 I think that the FDA's definition of
19 rationality has been met, and I think the public at
20 large would also call this rational.

21 DR. WISHINGRAD: Marc Wishinrad. I voted
22 no, mostly because of the confusion issue with the

1 patients.

2 DR. LIPMAN: Tim Lipman. I voted yes.
3 Although in my heart, I believe no. But I think
4 once you have minor aches and pains, and everything
5 that Dr. Solga said. I think that the
6 product -- the yes was, for me, the appropriate
7 vote.

8 DR. SCHMID: Chris Schmid. I voted yes.
9 While aware of all the different problems here, I
10 think there's very little evidence that these
11 things cause serious events from the literature
12 we've seen. If they're used properly, they seem to
13 do okay. Most of the problems seem to be with
14 people who were using them against the label.

15 It does say for the relief of minor aches
16 with these other symptoms. These products do treat
17 both of those causes. I admit that if used
18 improperly, they probably are not good drugs to
19 take, but I don't know that that makes them
20 irrational.

21 DR. KING: Tonya King. Penn State. I voted
22 no. Along with people being confused by the

1 labels, I think one of the problems is they don't
2 read them. So that is what it is, but that's
3 something that came to mind.

4 As a statistician, I don't have the depth of
5 medical training as the clinicians, but I like to
6 think as a statistician, I'm somewhat logical. So
7 as I listened to your discussion, it did not make
8 sense to me to add in an ingredient that would
9 aggravate a symptom that you're trying to treat
10 with the analgesic. That's why I voted no. Sorry.
11 I meant with the antacid.

12 DR. ROUMIE: Thank you. The last point is a
13 discussion question, and I'll read the question out
14 loud for us.

15 Hangover is defined in the monograph as a
16 condition consisting of a complex of symptoms
17 involving the gastrointestinal, neurologic, and
18 metabolic systems that follows recent, acute, and
19 excessive alcohol ingestion. The monograph states
20 that the symptoms may include: nausea, heartburn,
21 thirst, tremor, disturbances of equilibrium,
22 fatigue, generalized aches and pains, headache,

1 dullness, and/or depression or irritability.

2 We should discuss whether or not the
3 treatment of hangover is an appropriate indication
4 for over-the-counter drug products. If the
5 hangover indication is appropriate, which
6 ingredients would be options for the treatment of
7 the symptoms?

8 Dr. Farber? Kick us off.

9 DR. FARBER: All right. I'll kick us off.
10 I would say no for a number of reasons. First off,
11 all of the products that I've heard about discussed
12 today for hangover indications contained an
13 analgesic. And the two analgesics that we're
14 talking about are either acetaminophen or aspirin,
15 both of which in combination with alcohol can have
16 some serious side effects potentially, especially
17 if used over a long period of time or recurrently.

18 For that reason, I wouldn't feel comfortable
19 with either analgesic being in the product, and
20 therefore would have to say that that doesn't make
21 sense.

22 But there's more than that. I have two

1 other concerns, one of which wasn't really raised a
2 lot today. Basically, there are issues apart from
3 chronic alcoholism that need to be addressed in a
4 binge type of drinking or an overindulgence of
5 alcohol, even if it's singular.

6 That is that a patient who has a large
7 amount of alcohol is at risk for an episode of
8 acute hepatitis, or acute pancreatitis, or an acute
9 arrhythmia. If the patient, I think, thinks that
10 being able to take something that will relieve
11 their symptoms of a hangover, that therefore they
12 are not at risk for other issues if they do this
13 again, is a risk.

14 I mean, that worries me. It's not a moral
15 issue. It's not that we want to punish them. I'm
16 an ethicist; I know that's not the case. Rather,
17 the issue is protective, and it's one of
18 beneficence and not maleficence towards that
19 patient.

20 The third thing is if a patient has some of
21 these side effects after that of drinking, they may
22 be less likely to seek care from their physician,

1 and therefore an opportunity to discuss binge
2 drinking with that patient if there are
3 over-the-counter agents available.

4 So for those reasons, I would say no.

5 DR. ROUMIE: Dr. Neill?

6 DR. NEILL: It's Richard Neill. University
7 of Pennsylvania. Until Dr. Dr. Rohsenow discussed
8 the distinctions between alcohol intoxication and
9 hangover, I would not have been able to
10 self-diagnose and self-select properly, despite my
11 lengthy experience with both.

12 This raises for me the question about
13 whether hangover ought to be an OTC indication if
14 consumers can't appropriately self-select. This is
15 tied up in the issue of safety for the reasons that
16 Dr. Farber brings up; there's overlap in these
17 symptoms of headache.

18 It also occurred to me that symptoms not
19 included in the scales that were used to measure
20 hangover were things like phonophobia, photophobia,
21 and yet they seem incorporated in the term
22 "irritability."

1 In any event, considering if a consumer
2 can't self-diagnose and self-select, is there a
3 narrow safety window, which if they fall outside,
4 is going to result in a horrible outcome, my sense
5 is that there's not a safety signal currently
6 present despite that inability to self-select.

7 So I'm struggling a bit because on the one
8 hand, I feel like by the regulatory definition, if
9 we were to objectively measure a consumer's ability
10 to self-diagnose hangover as distinct from, we'd
11 see that it's not very good. If there were actual
12 use studies -- and I would pay to watch that study
13 of the hangover people trying to read and select.
14 But if there were data, which it sounds like
15 there's not for self-selection studies in this
16 instance, I suspect that it would, for all the
17 reasons that have been brought up in terms of
18 cultural differences, health literacy, it would be
19 challenging for consumers to self-select. And
20 still, despite each of those issues, given that
21 these products exist in some form in the market,
22 I've not seen evidence of a safety signal that

1 leads to concern.

2 If the discussion is part of the help for
3 the FDA as opposed to the votes that we take
4 earlier, I hope that you hear that if there are
5 implications to the distinction in the OTC
6 indication, it doesn't seem like it meets it, to
7 me. In this instance, it doesn't seem to matter.

8 DR. ROUMIE: But I would also say that most
9 of the things for over-the-counter would be safety,
10 yes, check. We don't think that this is an unsafe
11 product, but we haven't also seen efficacy.

12 I would kind of counter with hangover, based
13 on Dr. Rohsenow's data, was a limited event that
14 lasted about three hours. Okay. Show me data that
15 treating this makes you feel better sooner than if
16 I just gave you a big old jug of Gatorade.

17 DR. NEILL: Richard Neill, again, if I may?

18 DR. ROUMIE: Yes.

19 DR. NEILL: From the public health
20 standpoint, because these entities will continue to
21 exist under other names -- Anacin is a combination,
22 I think aspirin and caffeine -- if not the

1 antacid/analgesic combinations, the fact that the
2 individual components will continue to exist on the
3 shelf and potentially be used suggest to me that,
4 like the other nonregulated supplements and other
5 items, which fail to demonstrate efficacy, at least
6 there's no harm.

7 In some of individual indications -- I know
8 that when I go and buy acetaminophen, I look for
9 the amount. I'm a single-ingredient bigot; it's
10 true. But that's because I'm not thinking how much
11 more bullet bourbon do I have in my -- plus, I'm
12 also thinking, how bad am I going to hurt after I
13 go out training for my five boroughs bike ride in
14 New York on May the 7th, or if I have another ache
15 or pain, because there are other indications for
16 which there is good evidence of efficacy.

17 DR. ROUMIE: Dr. Lipman?

18 DR. LIPMAN: Dr. Lipman. Washington. It
19 seems to me that these -- first of all, I don't
20 understand the definition of hangover anymore.
21 Well, I read in the pre-meeting materials what the
22 FDA has here, and it's very complicated; a very

1 nice presentation from Dr. Rohsenow, but it seems
2 very self-limited. And I think what the FDA is
3 talking about appears to be hangover, and
4 intoxication, and a broad mix.

5 I'm not sure if it's me as an individual
6 who's had a binge and then stops drinking. I'm not
7 going to worry at 8 o'clock in the morning, when
8 I'm hopefully trying to get up, whether I'm still
9 intoxicated or have a hangover. I just want to get
10 rid of my headache and my lousy feeling. I think
11 there's a charge to the FDA to define what it is
12 that we're talking about.

13 Two is, if you take away the combination,
14 well then, I'm reach for my acetaminophen or
15 aspirin because I want something. And, boy, I like
16 the term "Blowfish." I think that's very --

17 (Laughter.)

18 DR. LIPMAN: Whoever thought of that term,
19 that name, should be complimented. I mean, if
20 there's a choice between Blowfish and aspirin, I'm
21 going to take Blowfish.

22 (Laughter.)

1 DR. ROUMIE: Dr. Smith?

2 DR. SMITH: I certainly agree with the
3 statements that have been made. Individuals who
4 are experiencing some of these symptoms are going
5 to reach for an analgesic and/or an antacid, either
6 a single -- a monotherapy or a combination therapy.

7 It's my opinion that a carefully crafted
8 patient-centric label will help individuals use the
9 medication in a safer way. They're going to reach
10 for the aspirin or the Tylenol regardless.

11 If hangover were listed as an indication, we
12 have an opportunity to educate the patient. We
13 have an opportunity to highlight the risks
14 associated with the use of those drugs. So I think
15 we would be missing that opportunity to help the
16 patient use the drug in a safer way because they're
17 going to use it regardless.

18 DR. ROUMIE: Dr. Sanders?

19 DR. SANDERS: This is the fun part of the
20 discussion. There are four concerns that I have.
21 Three, I think, have been addressed pretty well,
22 but the fourth, I just want to highlight and some

1 people touched on.

2 One is the natural history, and I think you
3 talked about that earlier, that when you have a
4 condition that's described in the natural history
5 of evolving over the period of 1 to 3 hours, do we
6 really need a new treatment?

7 The second, which was commented on by the
8 experts already, is the lack of data on efficacy to
9 treat this. The third most important one is the
10 confusion on the definition of hangover.

11 When I'm sitting around the table of peers
12 and experts in the room who have differing
13 definitions, that's an opportunity for confusion
14 and perhaps an argument against the treatment of
15 hangover as an appropriate indication for OTC
16 products.

17 The final one is a public health concern. I
18 think this was touched on briefly by other folks,
19 and I think it warrants some discussion. We do
20 have a rising public health concern of alcohol use,
21 and use in concert with other medications, both
22 prescription and non-prescription medications.

1 Many of the medications that adolescents and
2 young adults that I treat take, alongside alcohol,
3 stimulant medications, pain medications, opiates,
4 and so forth, are themselves contraindications to
5 the use of some of the OTC products being discussed
6 here.

7 While I agree with my colleague that this
8 might be an opportunity for education of the
9 general public, in general, kids do not go, or
10 young adults, to over-the-counter labels to be
11 educated about this issue.

12 It is an opportunity for collaboration
13 between FDA with CDC and other agencies around
14 education, but I don't think that the right way to
15 go at it is to create indications for hangover
16 medications that actually might do more harm than
17 good.

18 DR. ROUMIE: Dr. Engle?

19 DR. ENGLE: Jan Engle. If these items are
20 going to be allowed to continually be marketed and
21 they have acetaminophen or aspirin in them, one of
22 the things that I think would help is the labeling,

1 which has been somewhat addressed. But one of the
2 questions we get as pharmacists is a lot of them, I
3 think they say upon wakening, take two tablets or
4 whatever it is.

5 The problem is that sometimes patients or
6 people with hangovers will say, well, I just went
7 to bed at 4 a.m. and I'm at 6:00 because I got to
8 go to work. Is that long enough? And there's not
9 a lot of guidance on the labeling.

10 So I think that's something that could be
11 very helpful to consumers, even though I realize
12 not all read the label. But at least to
13 pharmacists and other healthcare professionals, if
14 there was more guidance in how much time should
15 elapse from the last strength to when you take
16 these products, because that's an issue that comes
17 up a lot with consumers in the community setting.

18 So that's something that, at least if these
19 products are going to be available, maybe we could
20 have better labeling that addresses that point.

21 DR. ROUMIE: Dr. Solga?

22 DR. SOLGA: I just wanted to speak for a

1 moment as a hepatologist about acetaminophen. I'm
2 concerned with the use of acetaminophen, these
3 products, specifically because it's the short-term
4 binge, overnight thing. That's the opposite of
5 what I was saying about aspirin.

6 As a hepatologist, I don't understand the
7 interaction between acetaminophen and alcohol, and
8 I tried. For the sake of this meeting, I've been
9 back and forth, 533 sites, publications that come
10 up in PubMed when you put in "ethanol and
11 acetaminophen." And the answer is we just don't
12 know. There is not a biologically plausible,
13 well-thought-out mechanism of action for either
14 injury or protective effects.

15 It's inaccurate to say acetaminophen, bad;
16 alcohol, bad; together, they're worse. That's just
17 not how the liver works. We've been wrong about
18 that over and over again in hepatology.

19 Too simple but relatively recent examples to
20 the emerging crisis of fatty liver, often
21 associated with obesity, for so many years, we've
22 said, okay, obesity, dietary fat, bad; fatty liver,

1 bad; don't eat dietary fat. Wrong.

2 It took many years, but the data, it was
3 just all pointing in the same direction, dietary
4 fat is not not-bad. It's not not-bad. It's
5 protective. It's probably a good thing. Same
6 story when it comes to light alcohol use in the
7 setting of fatty liver; not only not not-bad, but
8 probably good.

9 What happens to acetaminophen in the
10 background of alcohol use, it's not that you take
11 two bads and you make a worse. You could take two
12 bads and make a better, but I don't know. And I
13 think that in this instance, erring on the side of
14 caution, acetaminophen is a big problem in this
15 setting.

16 I'd say this as somebody who walks around
17 and sees people who are newly jaundiced all day
18 long in the hospital for a living, and you try to
19 pick through, you know, what happened? What
20 happened last night? Do you remember? And the
21 answer is they often don't. You can only draw so
22 much information out of somebody who's unable to

1 provide a complete history.

2 DR. ROUMIE: Dr. Solga, just to clarify for
3 the committee, would you say that alcohol, maybe
4 binge alcohol, and acetaminophen is an
5 unpredictable combination, meaning some patients
6 may be fine and others would not be fine?

7 DR. SOLGA: Correct. And I feel like the
8 likelihood of harm here is substantial, so I'm more
9 concerned about this than how it came across on
10 others.

11 DR. ROUMIE: Thank you. Dr. King?

12 DR. KING: Tonya King. Penn State. In
13 trying to think through this question and realizing
14 that based on the description of the definition of
15 hangover and the symptoms, even though the symptoms
16 might be the same as what you would be trying to
17 treat with an analgesic, the underlying issue is
18 they're caused by alcohol. And if that's already
19 on the warning label for some of these analgesics,
20 then it just doesn't make sense to me why you would
21 include them together.

22 Even if it's determined that it's okay or

1 that it should be evaluated further, I think what
2 Dr. Mahowland [sic] said earlier about being able
3 to assess the risk-benefit ratio is really
4 important.

5 Without having any efficacy data and trying
6 to weigh that against what these concerns could be,
7 I think that that's something -- again, as a
8 statistician, that would be very valuable, to have
9 some efficacy data to see that this is really
10 beneficial.

11 DR. ROUMIE: Dr. Choudhry?

12 DR. CHOUDHRY: I think earlier on,
13 Dr. Lipmann and Dr. Neill were talking about the
14 idea that we don't know what a hangover is. I'm
15 not sure that's true. I think most patients know
16 what a hangover is. And whether or not it's at the
17 sort of later phases of intoxication or the earlier
18 phases of blood alcohol level of close to
19 zero -- Dr. Lipman?

20 DR. LIPMAN: I'm sorry. I don't know what a
21 hangover is. I'm not sure patients know what a
22 hangover is. But what I'm saying is the FDA

1 definition of a hangover and the presentation
2 definition are different, so that even in the
3 discussion today, we're not clear what a hangover
4 is.

5 DR. CHOUDHRY: Sure. The definition we were
6 offered before, is kind of where I'm going with
7 this, is the research definition, and it's an
8 appropriate one. We have research definitions for
9 all kinds of things that we use to standardize a
10 study, standardize outcome evaluation, which may be
11 slightly distinct from common usage.

12 I would argue that common usage of hangover,
13 as somebody who has admittedly generally
14 paternalistic, is well appreciated by most patients
15 who have had one, most individuals who have had one
16 as well.

17 To the extent that it's a distinct clinical
18 entity that is definable, I would say it is. So
19 the question then becomes, is it an entity that
20 requires treatment or not? That's more debatable.
21 That's perhaps the first point.

22 Second point, to the extent that we are

1 going to treat it, so just sort of assuming for a
2 second that it's something that is worthy of
3 treatment or that people desire treatment for,
4 regardless of what we may think for them, the
5 question is what do we treat with?

6 This is the second part of the discussion
7 question. I'm really compelled by what Dr. Solga
8 has to say and agree with it entirely. From the
9 safety side of the equation, everything we've heard
10 today suggests that aspirin, for a limited use, in
11 short-term settings, as we've now talked about
12 several times, seems okay. Whether or not it's the
13 best idea ever or not, it seems okay.

14 We have these big questions around
15 acetaminophen and alcohol. So to the extent that
16 we are going to say this is an indication worthy of
17 treatment and we're going to recommend a treatment,
18 my personal position is that an aspirin-containing
19 product seems to be acceptable.

20 DR. ROUMIE: Dr. Stergachis?

21 DR. STERGACHIS: That's okay. We're
22 regressing.

1 (Laughter.)

2 DR. STERGACHIS: Andy Stergachis. This is a
3 terrific discussion to have before my heading over
4 to the Washington State wine country this weekend.

5 (Laughter.)

6 DR. STERGACHIS: Regrettably, we're only
7 presented with two active ingredient products to
8 discuss today, aspirin and acetaminophen, in
9 relation to hangover. I completely agree with what
10 Dr. Solga has indicated, but I want to add one more
11 dimension to the conversation, which is that people
12 get in trouble when they take various products that
13 contain acetaminophen, and they don't know it
14 necessarily.

15 I was here in the room over at FDA
16 discussing this very issue in relation to the
17 toxicity of acetaminophen, the threshold itself not
18 being so much higher than the -- approximately
19 close to the toxic level and people getting into
20 trouble with liver damage and the like.

21 I'm jumping ahead to the second part of
22 this. I think acetaminophen should not be one of

1 the products in the monograph. Even with respect
2 to aspirin or acetylsalicylic acid, unfortunately,
3 the monograph does not take into account how
4 practices have changed relative to taking what may
5 or may not be safer NSAIDs, such as ibuprofen,
6 which I'd like to hear from others, whether or not
7 the monograph process itself allows for taking into
8 account alternative NSAIDs than aspirin alone.

9 DR. ROUMIE: Dr. Tyler?

10 DR. STERGACHIS: I wonder if I can get an
11 answer to my question about -- are we limited or
12 restricted to only two products in or out?

13 DR. ADAH: I'll take the first shot. Steven
14 Adah. The monograph describes products that are
15 eligible for the monograph. It doesn't discuss
16 other products, and it's only a guide meant to get
17 those products to the market. It's not really a
18 prescribing document per se. It is just saying if
19 you want to get these products to market under the
20 monograph, this is how you do it.

21 If someone wanted to have this indication
22 for ibuprofen or some other product, then they

1 would do it through the NDA process.

2 DR. TYLER: Linda Tyler. University of
3 Utah. Thank you. I agree with the concerns about
4 acetaminophen, so again, slightly getting ahead, my
5 background is actually in poison control. And what
6 we don't understand is the dynamics of the toxicity
7 in terms of how the metabolism is affected,
8 especially as you take acetaminophen and then
9 combine it with the alcohol. We don't know the
10 doses; we don't know what tipping point. And our
11 guess would be for every patient, their genetic
12 material also affects all of that.

13 So I think there's lots of risks and lots of
14 unknowns about acetaminophen in particular that
15 should cause us some concern.

16 I found it interesting in reading the
17 materials as background, roll it back 40 years ago,
18 it was just assumed these would work for headache.
19 So the idea of what we know about evidence now has
20 never really been applied to the situation.

21 That being said, the reality is most of us
22 know what a hangover is. Most of us would say

1 we're going to treat the symptoms. If the headache
2 is the most predominant, we're going to take
3 something for a headache.

4 I think that's where, in working with
5 consumers, how we label stuff makes a huge
6 difference, and acetaminophen should not contain
7 this labeling. But in the doses and for the acute
8 event, the other agents, aspirin, seem to be
9 relatively safe in that setting.

10 Likewise, for some of the GI symptoms, other
11 things would be used. But again, we're treating
12 the symptoms; we're not treating the complex, so to
13 speak, and that's the part that we don't really
14 understand well.

15 I think the doses of caffeine that we're
16 talking about are unlikely to pose any risk and
17 unlikely to pose additional toxicity. Again,
18 thinking that people are going to treat their
19 symptoms, a cup of coffee has more caffeine than
20 the doses that we're talking about here.

21 DR. ROUMIE: Okay. I'll summarize our
22 discussion. All of the products that we are

1 talking about in the overindulgence monograph
2 contain an aspirin or an acetaminophen analgesic.
3 There was concern related to those products and the
4 side effects of those products in the setting of
5 alcohol consumption.

6 There was more concern brought about by the
7 committee related to acetaminophen/alcohol
8 combinations because of its unpredictable dose and
9 side effects on hepatotoxicity.

10 There was concern related to the ability to
11 self-diagnose and self-select, but given that
12 ability, we did not see any safety signal in the
13 use of these products. To the contrary, we also
14 didn't see any efficacy data that showed that they
15 were more efficacious than placebo or individual
16 treatment.

17 There was a call for carefully crafted
18 patient label and the opportunities to educate and
19 highlight use of medications if they were to exist
20 for a hangover in a safe and appropriate way.

21 There was some confusion about hangover
22 definition, which obviously led to these issues of

1 self-selection. Again, we brought up the issues of
2 combination drugs potentially being a culprit
3 because of patient understanding and the labeling
4 concerns.

5 There was a concern brought up about
6 labeling that might include something about a time
7 lapse from the last drink to the first dosing of a
8 hangover relief product.

9 The last thing was Blowfish was a good name.
10 (Laughter.)

11 DR. ROUMIE: Overall, I think the committee
12 felt like the aspirin products may be potentially
13 safer certainly from a hepatology standpoint
14 compared to acetaminophen. We had less discussion
15 on aspirin and safety surrounding the
16 gastrointestinal concerns after somebody goes out
17 on a binge drink. Maybe we can hear from our GI
18 colleagues on whether or not there are concerns for
19 that in the setting of an acute binge.

20 Dr. Wishingrad, and then Dr. Lipman.

21 DR. WISHINGRAD: A short-term couple of
22 doses of aspirin, I'm not concerned, in the setting

1 of alcohol binge, as a big risk, just not
2 concerned.

3 DR. LIPMAN: Agreed, no concern for the
4 short-term.

5 DR. ROUMIE: Again, this goes back to
6 appropriate labeling on the maximum number of doses
7 in a 24-hour period and then maybe the duration of
8 use, if it were to include an aspirin-containing
9 product.

10 Dr. Farber?

11 DR. FARBER: Also, we had discussed some
12 potential public health concerns, one in terms of
13 adolescents, young people.

14 On the one hand, my concerns about the fact
15 that there are some potential acute effects of
16 binge alcohol that are not well addressed -- not at
17 all addressed in the label and not well addressed
18 in terms of in the public's eye, and that patients
19 may be repeatedly binge drinking like this without
20 knowing what they're in for.

21 DR. ROUMIE: Thank you. I'll just clarify,
22 with the FDA, if you have the information that you

1 need from the committee?

2 DR. FURLONG: I think I've heard what I
3 wanted to hear. Is there anybody in the group that
4 would like to ask any further questions?

5 (No response.)

6 DR. FURLONG: Looks good. Thank you.

7 **Adjournment**

8 DR. ROUMIE: Okay. Thank you.

9 Before we adjourn, are there any last
10 comments from the FDA? I think we heard -- no?

11 All right. Panel members, the meeting is
12 adjourned. Please take all your personal
13 belongings with you as the room is cleaned at the
14 end of the meeting day. All materials left on the
15 table will be disposed of. Please remember to drop
16 off your name badge at the registration tables so
17 that they may be recycled.

18 We will now adjourn the meeting. Thank you.

19 (Whereupon, at 2:48 p.m., the meeting was
20 adjourned.)

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