

KOREY CAPOZZA

EDUCATION

- 2007 University of California, Berkeley
Masters in Health Policy and Management (MPH)
- 1995 University of Pennsylvania
Bachelors of Arts (BA) in History

AWARDS/HONORS

- 2000 Pew International Scholar
- 2002 Knight Fellow, Centers for Disease Control and Prevention
- 2006 United Nations International Development Office Innovation Awardee
- 2007 Finalist, Global Social Venture Business Plan Competition
- 2007 Rosselyn Lindheim Award for Aging Research
- 2010 Appointed member, Utah Health Insurance Exchange Advisory Board
- 2013 Appointed Member, Federal HIT Policy Committee, Consumer Empowerment Workgroup

EDITORIAL/REVIEW BOARDS

- 2008 Reviewer, Journal Healthcare for the Poor and Underserved
- 2014- Reviewer, Journal of Medical Internet Research
- 2014 Reviewer, Diabetes Spectrum
- 2013-2016 Patient Reviewer, Patient-Centered Outcomes Research Institute (PCORI)
- 2015- Reviewer, Health Information and Management Systems Annual Conference
- 2016- Patient Reviewer, Journal of Research Involvement and Engagement

PROFESSIONAL EXPERIENCE

- May 2015 – Present
Global Parents for Eczema Research
Los Angeles, CA
Founder/Director
Lead an international coalition of parents organized to advance research on moderate to severe childhood eczema. Disseminate critical research and best practices to the parent and patient community; partner with researchers on new research initiatives that have a patient-centered focus; responsible for strategic direction, fundraising, and implementation of programmatic activities.
- January 2015 – Present
The Children's Partnership
Santa Monica, CA
Director, Electronic Care Coordination
Develop, manage, and evaluate initiatives to use electronic tools to support foster youth with access to their essential health, education, and personal records; liaise with state-level policy-making bodies on these and other initiatives; advise and contribute to the strategic direction of the organization, with particular attention to digital innovations and their application to underserved children in California: provide technical assistance to outside organizations and counties.
- September 2013 – January 2015
HealthInsight
Salt Lake City, Utah
Director, Patient Innovations
Led a portfolio of community-based initiatives and patient-focused programs, including adoption and dissemination of technology innovations for patient engagement; served as the executive leader and chair of a 80-member multi-stakeholder coalition (chartered-value exchange) that sought to address community-level health care issues through collaborative leadership; led the organization's Choosing Wisely campaign, a national initiative to address wasteful and unnecessary health care; served as the liaison and organizational lead for funding opportunities in the consumer and patient engagement area; led grant proposal teams from the idea stage to successful award.
- September 2011 – September 2013
HealthInsight
Salt Lake City, Utah
Manager, Consumer and Community Engagement
In collaboration with a cross-functional staff team developed and implemented several pilot programs to support patients with the management of diabetes outside of the clinical setting using technology; identified and secured external grant funding community-based research related to patient and community engagement; advocated on behalf of consumers and patients on multiple state and national policy committees.
- November 2010-September 2011
HealthInsight
Salt Lake City, Utah
Project Coordinator, Beacon Community Program
Led the initial development and launch of a consumer public reporting Web site that publishes comparative quality information about healthcare providers and health plans (www.utahhealthscape.org); oversaw qualitative research efforts related to consumer opinions on various aspects of health information

technology; led the development of a new line of consumer and patient focused programs under the auspices of the federal Beacon Community program.

July 2008 – October 2010

Voices for Utah Children

Salt Lake City, Utah

Senior Health Policy Analyst

Defined and led the organization's health policy initiatives, including state-level legislative efforts to expand insurance coverage to low-income children; passed legislation that leveraged technology to expand and improve health insurance access for low-income families; advocated for children's health coverage expansion and pediatric quality improvement at the state and national level through policy committees, legislation, and media outreach; worked with diverse stakeholders, political parties, and coalitions to advance a children's health agenda in Utah; collaborated with academic partners on primary research to inform the organization's policy platform; served as an appointed member to two state-level policy committees.

July 2007 – July 2008

University of California, Berkeley

Berkeley, California

Principal Health Policy Analyst

Conducted quantitative and qualitative analyses on the fiscal, policy and societal impacts of health care reform proposals in California; performed literature reviews on specific topics related to health care reform proposals and developed cost estimations of different coverage strategies; wrote and edited research briefs for policy stakeholders engaged in the coverage expansion debate at the state level.

PUBLICATIONS AND PAPERS

Capozza, K., Shao, Y., and Zeng, Q (2016). Crowdsourcing a Patient-Centered Research Agenda for Pediatric Atopic Dermatitis. [Int J Dermatol](#). 2016 Jul 14.

Capozza, K., and Tobin, C., (2015) "Considerations and challenges with communicating health information to consumers using digital platforms," in Arnott Smith, C., and Keselman, A., eds., *Crucial conversations: Meeting health information needs outside of healthcare*, London: Chandos Publishing.

Abebe, N., **Capozza, K.**, Des Jardins, T., Kulick, D., Rein, A., Schachter, A., and Turske, S. (2013). Considerations for Community-Based mHealth Initiatives: Insights from Three Beacon Communities. *J Med Internet Res*. 2013 Oct; 15(10): e221.

Capozza, K., Woolsey, S., Georgsson, M., Bello, N., et al (2013). Going Mobile with Diabetes Support: A Randomized Study of a Text-Message Based Personalized Behavioral Intervention for Type 2 Diabetes Self Care. *Diabetes Spectrum*.

PRESENTATIONS

Capozza, K., de la Libertad, A., *Using Social Networks to Understand Parent and Family Priorities for Pediatric Atopic Dermatitis Research*, International Symposium on Atopic Dermatitis (Poster). May 19-20, 2016; Sao Paulo, Brazil.

Capozza, K., Zeng, Q., and Shao, Y., *Comparing Patient Online Comments to PubMed Lessons from "Crowdsourcing" Technology for Guiding a Patient-Centered Research Agenda*. *Medicine 2.0* (Poster). November 13, 2014; Maui, Hawaii.

Capozza, K. *Use of Mobile Health Technology as an Intervention for Type 2 Diabetes Self-Management*. *Medicine 2.0* (Presentation). September 23-24, 2013; London, UK.

Capozza, K., Woolsey, S., Bello, N., Simpkins, C., and Georgsson, M. *A community-based trial of a two-way SMS behavioral support system for type 2 diabetes: Lessons from the Utah Beacon Community*. American Telemedicine Annual Meeting (Poster). May 4-6 2013; Austin, TX.

Capozza, K. *Use of Mobile Health Technology as an Intervention for Type 2 Diabetes Self-Management*. *Medicine 2.0* (Poster). September 15-16, 2012; Boston, MA.

Capozza, K. *The Utah Diabetes Mobile Health Pilot*. Healthcare Unbound Conference (Presentation). July 20, 2012; San Francisco, CA.

Capozza, K., Olsen, K., Broad, J., and McNichol, D. *Consumer e-Health Implementation*. Health 2.0 Conference (Panel). September 15, 2011; San Francisco, CA.

Capozza, K. *The Utah Beacon Community Consumer Engagement Program*. Office of the National Coordinator for Health Information Technology Regional Conference (Presentation). August 20, 2011; Hollywood, CA.