FOOD AND DRUG ADMINISTRATION

Meeting of the Risk Communication Advisory Committee (RCAC)

FDA White Oak Campus, Building 31, the Great Room White Oak Conference Center (Room 1503), Silver Spring, MD November 7, 2016

MEETING ROSTER

Chairperson

Susan J. Blalock, Ph.D., M.P.H.

Expertise: Health Education, Pharmacy Professor Division of Pharmaceutical Outcomes and Policy Eshelman School of Pharmacy University of North Carolina Chapel Hill, NC 27599

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Expertise: Risk Communication, Nanotechnology Professor Department of Communication North Carolina State University Raleigh, NC 27606

Paul G. Harwood, Ph.D., M.A.

Expertise: Information Communication Technology Market Research Lead Twitter, Inc. San Francisco, CA 94103

Parthasarathy Krishnamurthy, Ph.D., M.B.A

Expertise: Framing/Marketing Professor C.T. Bauer College of Business University of Houston Houston, TX 77204

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Expertise: Mass Communications Associate Professor Department of Communication University of Maryland College Park, MD 20742

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Temporary Members

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Kim O. Witczak

Consumer Representative** Expertise: Advertising/Marketing Co-Founder, Executive Director Woody Matters Minneapolis, MN 55401

FDA Participants

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* Michael McBurney serves as the Industry Representative to the Food Advisory Committee.

** Kim Witczak serves as the Consumer Representative to the Psychopharmacologic Drugs Advisory Committee.