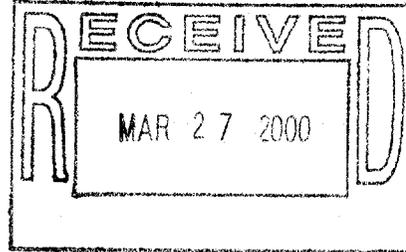




6111 Broken Sound Parkway NW
Boca Raton, FL 33487-3693
(561) 241-9400
Fax (561) 995-5188

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March 15, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug and Cosmetic Act that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown and Rexall brand names bearing the following statement(s) on the label and/or in the labeling:

Feverfew (Sundown): [It] promotes healthy blood vessel tone. Feverfew may help regulate many body activities in the maintenance of optimal health. Feverfew contains a compound called parthenolide, which helps to maintain normal protective function of the organs and the skin. The aromatic Feverfew has been used since the Middle Ages. Feverfew contains compounds that help promote healthy blood vessel tone and relax smooth muscle tissue.

Feverfew (Rexall): [It] promotes healthy blood vessel tone. [It] has been highly valued since the ancient Greek and Egyptian times. [It] contains compounds which help promote healthy blood flow in the vascular system and relax smooth muscle tissue.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

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