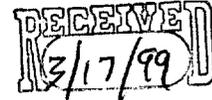




6111 Broken Sound Parkway NW  
Boca Raton, FL 33487-3693  
(561) 241-9400  
Fax (561) 995-5188

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March 15, 1999

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR § 101.93, that Rexall Sundown, Inc. located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement within the last thirty days under the Sundown Herbals brand name bearing the following statement(s) on the label and/or in the labeling:

Bilberry: For healthy eye function. British fighter pilots in World War II reported that Bilberry jam improved their night vision. This prompted researchers to investigate Bilberry. Bilberry contains flavonoid compounds called anthocyanosides. Anthocyanosides can cause biochemical reactions that help promote healthy eye function. For additional antioxidant protection and to further promote healthy eye function, take Sundown Whole Herb Bilberry with Sundown Vitamin C and Sundown Vitamin E. Vitamin C is an antioxidant that helps provide protection for healthy cells and body systems. Vitamin E helps to maintain healthy circulation by contributing to normal blood flow.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure

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