

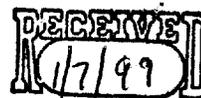


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December 21, 1998

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Rexall Sundown, Inc. located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown brand name bearing the following statement(s) of nutritional support on the label and/or in the labeling:

Exsativa: The all-natural, patented formula for sexual function and performance. [It] helps promote sexual function and performance. [It] supports libido and healthy testosterone levels. [It] helps maintain endurance, performance and satisfaction. [It] promotes muscle recovery after physical activity. For healthy testosterone levels.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Debbie DeSantis

Debbie DeSantis
Vice President
Product Development

Enclosure

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