

NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 C.F.R. § 101.93

RECEIVED
12/4/98

This notification is being filed on behalf of Natural Balance, Inc., 3130 N. Commerce Court, P. O. Box 8002, Castle Rock, CO 80104 – 8002, which is the manufacturer of the product which bears the statements identified in the Notification. This Notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. § 101.93. The dietary supplement product on whose label or labeling statements appears is PS Phosphatidylserine.

The text of each structure-function statement for which notification is now being given is:

- Statement 1: *Improves Memory and Mental Performance*
- Statement 2: *PS serves many important functions at the cellular level, the most crucial of which is facilitating "communication" between brain cells.*
- Statement 3: *Groundbreaking research has shown that taking PS supplements can boost memory while improving concentration and learning.*
- Statement 4: *Natural Balance uses only the highest quality source of natural PS for optimal brain health and performance.*
- Statement 5: *PS helps regulate the activities of proteins, within the cell membrane, that are involved in the transfer of electrical messages both within and between brain cells.*
- Statement 6: *This clear communication between cells is necessary for memory, concentration and the learning process.*
- Statement 7: *Improves Learning and Cognition*
- Statement 8: *Boost Your Memory*

The following summary identifies the dietary ingredient(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement that is the Subject of the Statement</u>
1.	<i>Phosphatidylserine</i>
2.	<i>Phosphatidylserine</i>
3.	<i>Phosphatidylserine</i>
4.	<i>Phosphatidylserine</i>
5.	<i>Phosphatidylserine</i>
6.	<i>Phosphatidylserine</i>
7.	<i>Phosphatidylserin</i>
8.	<i>Phosphatidylserin</i>

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PS

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.	PS	<i>Printed Box – 30 Softgels Label – 30 Softgels</i>
2.	PS	<i>Printed Box – 30 Softgels Label – 30 Softgels</i>
3.	PS	<i>Printed Box – 30 Softgels</i>
4.	PS	<i>Printed Box – 30 Softgels Label – 30 Softgels</i>
5.	PS	<i>Printed Box – 30 Softgels</i>
6.	PS	<i>Printed Box – 30 Softgels</i>
7.	PS	<i>Printed Box – 30 Softgels</i>
8.	PS	<i>Printed Box – 30 Softgels Label – 30 Softgels</i>

I, Patricia L. Vazquez, am authorized to certify this Notification on behalf of Natural Balance, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Natural Balance, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: 12.1.98

By:

Patricia L. Vazquez

Title:

Director - Regulatory Affairs