



Natural Factors Nutritional Products Inc.

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October 29, 1998

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10/29/98

Food and Drug Administration
Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
200 C St. SW
Washington, DC 20204

Dear Sir or Madam:

This is to provide the required information to comply with our obligation under DSHEA labeling regulations.

Supplement: Betacareall

Manufacturer, packer: Natural Factors Nutritional Products, Ltd.
3655 Bonneville Pl.
Burnaby, BC
Canada V3N 4S9

Distributor: Natural Factors Nutritional Products, Inc.
1420 80th St. SW, Suite B
Everett, WA 98203

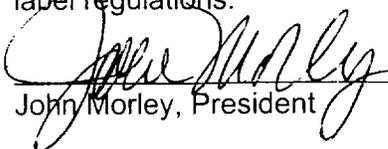
Text of the side panel: Natural Factors Betacareall is a unique formula, containing natural Beta Carotene and other beneficial carotenoids. This blend of natural carotenoids comes from the sea plant Dunaliella salina. Beta Carotene is converted to Vitamin A in the body. Vitamin A is essential to many body processes, including maintaining healthy skin, mucous membranes, bones, teeth and vision. Carotenoids, found in fruits and vegetables are powerful antioxidants – preventing damage to cellular structure throughout the human body.*

Text on PDP: High in Antioxidant Beta Carotene*

Name of dietary ingredient that is the subject of statement: Beta Carotene

Name of the dietary supplement: Natural Factors

I represent the information presented to be accurate and in compliance with supplement label regulations.


John Morley, President

10/30/98
Date

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