



Date: August 17, 1998

Dr. Elizabeth Yetley, Ph.D.
Center for Food Safety and Applied Nutrition,
Food and Drug Administration
200 C St. SW.,
Washington DC, 20204

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RECEIVED
9/18/98

Dear Dr. Yetley,

The following is new label information for the Earthrise® dietary supplement Spirulina, distributed on Monday, July 20, 1998.

Product Name: Spirulina

Ingredient: Spirulina

Structure Function Claims stated on the label:

- Supports Immune System
- Scientific studies show spirulina supports immune system health
- Supports Healthy Cholesterol
- Limited scientific studies show spirulina can contribute to healthy serum cholesterol levels
- Natural beta carotene is an antioxidant nutrient which may help maintain cellular health
- Spirulina has a high content of natural beta carotene plus an antioxidant complex of at least ten carotenoids that function at different sites in the body and work synergistically

Please inform me if other information or materials are needed.

Sincerely,

Mr. Robert Henrikson
President

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979 - 0162

LET 2055

Suggested Use: Take 8 or more tablets daily before, between or with meals, for enhanced nutritional support, vitality, good health and wellbeing.

Earthrise® Spirulina is Certified Quality Microalgae. It's 60% all vegetable protein and one of nature's best sources of vitamins, minerals and amino acids in a whole food. A healthy immune system defends, cleans and maintains the body. Scientific studies show spirulina supports immune system health.* Maintaining healthy serum cholesterol levels is a major factor related to good health. Limited scientific studies show spirulina can contribute to healthy serum cholesterol levels.* Natural beta carotene is an antioxidant nutrient which may help maintain cellular health. Spirulina has a high content of natural beta carotene plus an antioxidant complex of at least ten carotenoids that function at different sites in the body and work synergistically.*

Phytonutrients - the leading edge in nutraceutical research

Eight tablets (3 grams) provide these antioxidants and phytonutrients:	Phycocyanin 420 mg	Gamma Linolenic Acid ... 30 mg
	Chlorophyll 30 mg	Glycolipids & Sulfolipids ... 60 mg
	Mixed Carotenoids 8 mg	Polysaccharides 140 mg

Organically grown in accordance with the California Organic Food Act of 1990. Earth friendly cultivation under desert sunshine in mineral rich water at Earthrise Farms in a remote, clean area of California. Free of herbicides, pesticides and preservatives. Quick drying assures freshness, purity and potency.

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Web site: www.earthrise.com E-mail: info@earthrise.com
 Call (toll free in the USA only) 1-800-949-RISE

EARTHRISE

CERTIFIED ORGANIC

SPIRULINA
BIO

Green Superfood For Life

**Supports Immune System,
Healthy Cholesterol***

Ecologically Cultivated in the USA

Dietary Supplement
240 TABLETS

Supplement Facts

Serving Size 8 tablets (3g)
 Servings Per Container 30

Amount Per Serving		Amount Per Serving	
Calories 10		Calories 10	
	% Daily Value*		% Daily Value*
Sodium 35mg	2%	Protein 2g	4%
Potassium 50mg	2%		
Vitamin A 6000 IU (100% as Beta Carotene)	120%		
Calcium 20mg	2%	Niacin 0.4mg	2%
Iron 3mg	17%	Vitamin B-12 6mcg	100%
Thiamin 0.1mg	7%	Magnesium 10mg	3%
Riboflavin 0.2mg	12%*		

*Percent Daily Values are based on a 2,000 calorie diet.
 Ingredients: Each tablet contains 375mg Certified Organic Earthrise Spirulina. Tableting aids: vegetable oil and silica. These cold pressed tablets have no added sugar, starch, fillers, preservatives or artificial colors.

Manufactured by:
 Earthrise Company
 424 Payran Street - SB
 Petaluma, CA 94952 USA

