



August 7, 1998

246  
East  
Watkins  
Street  
Phoenix  
Arizona  
85004  
  
800  
352  
602  
6650  
  
Sales  
800  
808  
4866  
  
Corporate  
800  
676  
4760

Dr. Carolyn Miles  
Special Nutritionals  
Center for Food Safety & Applied  
Nutrition  
FDA  
200 C St. S.W.  
Washington, D.C. 20204

RECEIVED  
8/11/98

1864 '98 AUG 21 P12:47

Dear Dr. Miles:

This is a 30-day notification for a dietary supplement chewing gum which will be on the market within 30 days. The product name is **DentaHealth™ Supplement Gum**. The claims on the label are:

- Fights plaque between brushing
- Helps keep your teeth and gums clean and healthy
- Freshens your breath
- DentaHealth™ Gum is formulated with **Microdent™**, which studies have shown fights plaque between brushings.
- Contains **Xylitol** which may reduce the risk of tooth decay; **Baking Soda** and **Chlorophyll** to sweeten breath and absorb odor; **Aloe Vera**, **CoQ10**, and **Vitamin E** for healthy gums; **Dicalcium Phosphate** for healthy teeth and **Menthol Crystals** for breath freshening.

Sincerely,

Cecile Kehoe/Regulatory Manager

60633

see also docket 97S-0163

97S-0162