



Science in the pursuit of health through natural ingredients.

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URINOZINC - PROSTAHELP
HAIR - HORMONEHELP
PROSTA POTENCY PLUS
COLON HELP
OPTIMUM ENERGY ANTIOXIDANT FORMULA

April 24,1998

Office of Special Nutritional (HFS-450)
Center for Food Safety and Applied
Nutrition
Food and Drug Administration
200 C Street, S.W.
Washington, D.C. 20204

**NOTIFICATION OF STATEMENTS
OF NUTRITIONAL SUPPORT**

This notification is filed pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act (FDC Act), 21 U.S.C. § 343 (r)(6).

Urinozinc ProstaHELP

Name of supplement

1 Protect and help the health of your prostate and hair taking Urinozinc.

Statements of nutritional support for each dietary ingredient and for the supplement

2 Urinozinc contains three phytonutrients: Saw Palmetto, Pygeum Africanum and Cucurbita Pepo which have been individually shown to be beneficial for the prostate in a wealth of scientific studies throughout the world.

3 It also contains zinc, which has been postulated to be of importance in maintaining prostate health, Vitamin E, an immune enhancer, and magnesium, which is necessary for muscle contraction, nerve conduction and regulates vascular tone.

4 Urinozinc works by blocking 5 alpha reductase and dihydrotestosterone (DHT) binding, both actions of Saw Palmetto and Pumpkin Seeds, the estrogen binding inhibition and alpha adrenergic blocking activity of Serenoa Repens, and the antiprolactinic activity of Pygeum Africanum.

5 Pumpkin seeds (Cucurbita Pepo) blocks 5 alpha reductase, blocks the binding of dihydrotestosterone and inhibits

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prostaglandin biosynthesis, and is also a natural source of zinc.

6. Saw Palmetto (*Serenoa Repens*) blocks 5 alpha reductase and dihydrotestosterone binding & also inhibits estrogen binding and has an alpha adrenergic blocking activity,
7. Pygeum Africanum (*Prunus Africana*) has the broadest spectrum of action with an additive and synergistic effect with *Serenoa Repens* & *Cucurbita Pepo*. It has anti-prolactinic activity and inhibits cholesterol formation at the prostate level.
8. A healthy prostate contains ten times more zinc than any other organ in the body. Zinc is postulated to enhance prostate health.
9. Magnesium is important in muscle contraction, nerve conduction and regulates vascular tone.
10. Vitamin E is an immune enhancer.
11. Vitamin B6 increases zinc potency as a 5 AR inhibitor,
12. Combined with Vitamin B'6, Folic Acid provides beneficial actions to the circulatory system.
13. Combined with Vitamin B6 and Folic Acid, Vitamin B12 provides beneficial actions to the circulatory system.
14. Many years of experimentation in several European nations have demonstrated that the three phytonutrients in our formula help maintain prostate health at the molecular, cellular and glandular levels.
15. Urinozinc is a dietary supplement created for the purpose of helping men to maintain a healthy prostate gland
16. Based on years of research, ProstaHELP, Inc. has developed a product specifically designed to maintain prostate health.



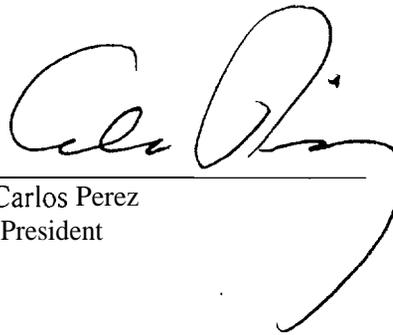
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17. How does Urinozinc help maintain the health of the prostate and hair? Diminishing the production of the hormone dihydrotestosterone (DHT), and blocking its binding to cell receptors either in the prostate or in the genetically predisposed cells of hair follicles, will help maintain a healthy prostate and hair. The ingredients in Urinozinc have these effects on DHT.

18 Take it for maintaining a healthy prostate.

I certify that the information contained in this notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

By 
Carlos Perez
President