

DEC 18 1997

DATE: DEC 18 1997
Responsible for the text:


Egan Badart

EVENING PRIMROSE OIL - 1300mg
GREENLINE

FRONT LABEL: has beneficial effects on numerous physiological functions of the human body specifically on the cardiovascular system*

BACK LABEL: Evening primrose contains large amounts of Essential Fatty Acids (EFAs) such as linolenic acid and gamma-linolenic acid.² EFAs are essential for human diet because only plants are able to synthesize them.³ Sources of EFAs for humans are plant oils and animal tissues where these acids have been stored (fish oils, etc.).^{1,3} EFAs promote the normal metabolism of the cardiovascular system and also the processes of platelet aggregation, blood clotting, cholesterol metabolism, and reproduction.^{1-3*}

* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

References:

1. Linder, M. (1991) Nutritional Biochemistry and Metabolism. Elsevier Publ., New York, p. 358-359, 459-462.
2. Oxlade, L. (1990) King's cure-all makes a comeback. Chem. in Britain, Sept., p. 813.
3. Sinclair, H.M. (1964) Essential Fatty Acids. Lipid Pharmacology, Academic Press, New York, p. 249-273.

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