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NATURALLY VITAMIN SUPPLEMENTS, INC.

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March 11, 1996

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Office of Special Nutritionals HFS-450
Center for Food Safety and Applied Nutrition
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To whom it may concern;

As specified in the CFR 21 regarding the marketing and distribution of dietary supplements, this letter is to notify you of the specific "structure/function" claims we will be placing on the labels of some of our supplements. Each of these products is being marketed under the NATURALLY label. The following is a list of these products and the accompanying claim.

FEM BERRIES:

Contains: Cranberry Extract
Vitamin C
Echinacea
Raspberry Leaves
Willow Bark Extract

Claim: Supports Normal Urinary Tract Function

PHOSPHOTIDYL GINKGO BOOST:

Contains: Phosphotidyl Serine
Phosphotidyl Choline
Ginkgo Biloba Extract

Claim: Supports Normal Brain Function

MAXI FLAV:
975-0162

LET 196
45329

Contains: Grape Seed Extract
Red Grape Skin Extract
Pycnogenol
Green Tea Extract
Citrus Bioflavonoid Complex
Crystalline Lycopenes
Elderberry Extract
Ginkgo Biloba Extract
Milk Thistle Extract
Vitamin A

Claim: Flavonoid Antioxidant Support

MELLO KAVA:

Contains: Melatonin
Vitamin B6
Kava Kava Root Extract
St. John's Wort
Hops Flower

Claim: Supports Restful Sleep

TYROSERINE PLUS:

Contains: Natural L-Tyrosine
Vitamin B6
Phosphotidyl Serine

Claim: Supports Normal Brain Function

SAW PALMENTTO LYCOPLEX:

Contains: Saw Palmetto Extract
Crystalline Lycopenes
Zinc
Vitamin C
Tomato Concentrate Powder

Claim: Supports Normal Prostate Function

NATURALLY 20/20

Contains: Vitamin A
Vitamin C
Vitamin E

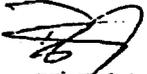
Zinc
Bilberry Extract
Mixed Carotenoids
Beta Carotene

Claim: Supports Normal Eye Sight

Each claim will be denoted with **. This symbol will refer the consumer to the standard FDA disclaimer. Each label will carry the specified disclaimer: "This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease".

If you have any questions or concerns please feel free to contact me by mail, phone or fax.

Sincerely Yours



Brian H. Frisby
Director of Operations
NATURALLY VITAMIN