

RECEIVED
11/12/97

NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93

This notification is being filed on behalf of Irwin Naturals which is the Distributor of the product(s) which bear the statements identified in this notification. Its business address is: 10549 W. Jefferson Blvd., Gulyer City, CA 90232. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is Echinacea w/Ester-C & Gldnseal Root

The text of each structure-function statement for which notification is now being given is:

- (Statement 1): Echinacea and Golden Seal are two of North America's most respected and researched "medicine plants".
- (Statement 2): To this perfect herbal blend, we add Ester-C, which has an absorption rate upto 4 times as effective as regular ~~Statement XXX~~ vitamin-C.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement that is the Subject of the Statement</u>
1.	Echinacea Purpurea Root, Golden Seal Root
2.	Echinacea Purpurea Root, Golden Seal, Root, and
3.	Ester-C

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.		
2.		
3.		

I, Klee M. Irwin, am authorized to certify this Notification on behalf of Irwin Naturals. I certify that the information presented and contained in this Notification is complete and accurate, and that Echinacea w/Ester-C has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: November 3, 1997

By: 
[Name] Klee M. Irwin
[Title] President

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