



The Vitamin Marketing Experts

July 30, 1997

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

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Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement ELEMENTAL SELENIUM 50 MCG.

ELEMENTAL SELENIUM 50 MCG will be first marketed with this statement of nutritional support on August 15, 1997. The statement of nutritional support is as follows:

Supports the body's natural defense system.

Very truly yours,

Mason Vitamins, Inc.

Sonia Rodriguez
VP of Marketing & Regulatory Affairs

SR/ff

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