

August 23, 2004

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW., Washington, D.C. 20204

SEP 20 2004

RE: Notification of Nutritional Support Statements

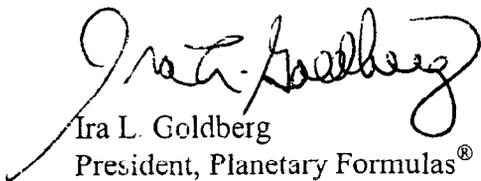
To whom it may concern:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of Kids' Immune Protect™, a dietary supplement. Planetary Formulas® is the manufacturer of Kids' Immune Protect™.

Statements being made in the labeling of Kids' Immune Protect™

- 1) Kids' Immune Protect™ helps boost resistance at the start of winter and is especially helpful for back-to-school challenges.
- 2) This great-tasting liquid is based on a classic Chinese formula featuring astragalus, which has been shown in research to support immune defenses.

To the best of my knowledge and belief, and based upon information available at the time of the execution of this notice, I certify that the above information is accurate and complete. Planetary Formulas® possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Planetary Formulas®

97S 0162: LET

14582

89600