

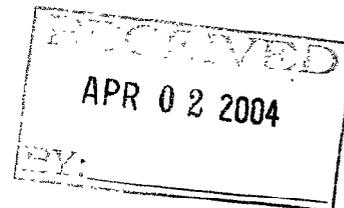


We Make Quality Affordable

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February 26, 2004

Food and Drug Administration
 Center for Food Safety and Applied Nutrition
 Office of Nutritional Products, Labeling, and Dietary Supplements
 Division of Nutritional Programs and Labeling
 200 C Street SW
 Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Clinical Eye Support, a dietary supplement.

Statements being made in the labeling of Clinical Eye Support:

(1) NOW Clinical Eye Support has been formulated to provide comprehensive nutritional protection for the eyes. Clinical Eye Support contains 10 mg of available Lutein, a critical pigment of the macula, lens, and other ocular tissues. Lutein is a powerful antioxidant related to beta-carotene that defends the eye from the ravages of sunlight. NOW has also included Green Tea Extract, Alpha-Lipoic Acid, Grape Seed Extract, and other synergists in this formula to maximize its antioxidant potential.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
 Director, Quality Assurance
 NOW Foods
 395 S. Glen Ellyn Rd.
 Bloomingdale, IL 60108

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