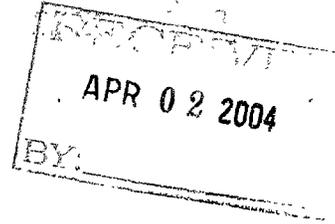


NATURAL ORGANICS INC.

548 Broadhollow Road, Melville, NY 11747 • Telephone: (631) 293-0030

February 4, 2004

CERTIFIED MAIL
Return Receipt Requested



Office of Nutritional Products, Labeling and Dietary Supplements
HFS-810
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, S.W.
Washington, D.C. 20204

Dear Sir/Madam:

This letter is submitted pursuant to Section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements, which are being distributed by this company.

The text of the statement that is being made is as follows:
Nutritional Support For Overall Well Being

The name of the product is as follows:
Keto Juice

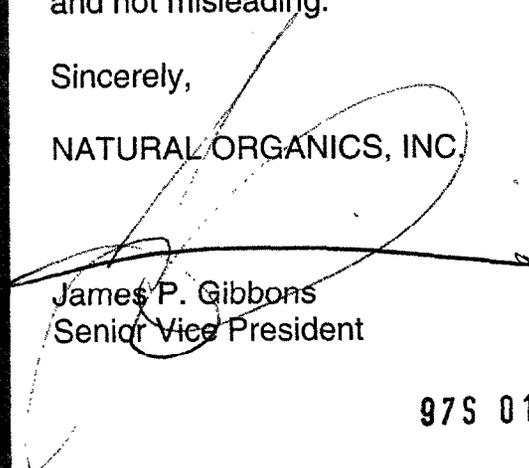
The dietary ingredients for which this statement is being made are:

Vitamin A	Riboflavin	Vitamin B-12	Copper
Vitamin C	Niacin	Biotin	Manganese
Vitamin E	Vitamin B-6	Pantothenic Acid	
Thiamin	Folate	Zinc	

It is certified that the information contained in this notice is complete and accurate and that the firm has substantiation that the statements are truthful and not misleading.

Sincerely,

NATURAL ORGANICS, INC.


James P. Gibbons
Senior Vice President

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Accounting Fax:
(631) 249-2248

Administrative Fax:
(631) 293-0349

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(888) 665-0628

Executive Fax:
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Human Resources Fax:
(631) 293-8703

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Development Fax:
(631) 249-7114

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(631) 293-2934

Nature's Plus.
The Energy Supplements.

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LABORATORIES INC.