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October 17, 2003

Office of Nutritional Products, Labeling & Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Pkwy
College Park MD 20740

NOV - 4 2003

Re: **NOTICE OF FIRST MARKETING OF DIETARY SUPPLEMENT**

To Whom It May Concern:

This letter shall serve as notification of the first marketing of the dietary supplement, pH Relief™. This also the first marketing of the proprietary ingredient, Alka-Plex™, for use as a digestive aid. The date of first marketing is September 18, 2003. A copy of the label being used is attached to this letter. The statements that are being made are:

- (1) *Reduces digestive acid*
- (2) *Specially developed Alka-Plex™ formula promotes digestive health*
- (3) *pH Relief™ is a unique formula that:*
 - *Relieves occasional heartburn, acid indigestion and upset stomach*
 - *Reduces acid in the stomach*
 - *Promotes healthy digestive function*
 - *Supports healthy body pH*

I, Melody K. Brown, certify that this information is complete and accurate, and that pH Sciences has substantiation that all statements listed above are truthful and not misleading.

Sincerely yours,

Melody K. Brown
In-house Counsel

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"Optimal living through healthy body pH"

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Distributed & Manufactured by
pH Sciences, Inc. • P.O. Box 65260 • Seattle, WA 98155
1-877-363-2243 • www.phsciences.com

pH
Sciences™

Recommended Dosage: Take 1 capsule at least one hour after meals, or as needed. Do not exceed 10 capsules per day. Do not break capsules.

pH Relief™ is a unique formula that:

- Relieves occasional heartburn, acid indigestion and upset stomach*
- Reduces acid in the stomach*
- Promotes healthy digestive function*
- Supports healthy body pH*

pH Relief™ contains Alka-Plex®, a patented proprietary blend of alkalinizing, 100% GRAS ingredients. The FDA defines GRAS as Generally Recognized as Safe.

**Effectiveness & Potency
GUARANTEED**



pH Relief

**Reduces
digestive acid***

**Specially developed Alka-Plex™ formula
promotes digestive health***

Dietary Supplement 90 Capsules

Supplement Facts

Serving Size: 1 Capsule

Amount Per Serving	% DV
Alka-Plex® Mineral Complex.....	500 mg
[provides Calcium (10% DV), Magnesium (5% DV), Potassium (<1% DV)]	

*Percent Daily Values are based on a 2,000 calorie diet.

Other Ingredients: Vegetable Cellulose (Kosher), Vegetable Source Hydroxypropyl Methyl Cellulose, Preservative-Free, from Capsule Shell, Special Plant Cellulose, Magnesium Trisilicate, Magnesium Stearate, and Natural Silica.

Alka-Plex is a proprietary blend of minerals and amino acids.

KEEP OUT OF REACH OF CHILDREN.

FOR YOUR PROTECTIVE SAFETY, PLEASE DO NOT USE IF SEAL IS BROKEN OR DAMAGED.

pH Relief™, Alka-Plex™ and pH Sciences™ are trademarks of pH Sciences, Inc., Seattle, WA
Protected by U.S. and Foreign Patents and patents pending



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.