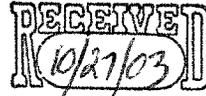




Body Wise International, Inc.
2802 Dow Avenue
Tustin, California 92780

Tel: 714-505-6121
Fax: 714-832-5315



8 6 8 0 '03 FEB -1 P1:49

Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Pkwy.
College Park, MD 20740

RE: Notification of statements on a dietary supplement known as, OptimEyes™.

October 9, 2003

Dear Ladies/Gentlemen;

Pursuant of 21 C.F.R. Subpart F, section 101.93, Body Wise International, Inc. ("Body Wise" the distributor, which is located at 2802 Dow Avenue, Tustin, CA 92780) wishes to notify the Food and Drug Administration that it has commenced marketing a dietary supplement known as OptimEyes™ which includes statements of nutritional support in it's labeling.

The following statements are being made for the dietary supplement known as OptimEyes™

- OptimEyes™ supports eye health. (Addressed by the ingredients: Beta Carotene, Vitamin C, Vitamin E, Selenium, Taurine, and Lutein.)
- OptimEyes™ supports eye health with broad-range antioxidants that fight free radicals and their damaging effects. Ingredients such as vitamin C and lutein help to support eye health. It's the finest product ever created to maintain one of your most valuable assets-vision.
- Taurine Supports eye health.
- Selenium Antioxidant and trace mineral that supports eye health.
- Lutein A carotenoid found to help maintain healthy vision.
- Vitamin E Powerful antioxidant that may help maintain eye health.

The above statements are accompanied by the required disclaimer, which is prominently displayed in a box in boldfaced type.

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The information contained in this notice is complete and accurate. Body Wise maintains on file substantiation that these statements are truthful and non-misleading.

An original and two copies of this notification are being submitted.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan E. Huffington". The signature is fluid and cursive, with the first name "Alan" being the most prominent.

Alan E. Huffington
Director of Regulatory Affairs

dw/AEH

Enclosures: Two copies of this two-page letter.