



Body Wise International, Inc.  
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September 9, 2003

Office of Nutritional Products  
Labeling and Dietary Supplements (HFS-810)  
Center for Food Safety and Applied Nutrition  
U.S. Food and Drug Administration  
5100 Paint Branch Pkwy.  
College Park, MD 20740

RE: Notification of statements on a dietary supplement known as, Beta-C™

Dear Ladies/Gentlemen:

Pursuant to 21 C.F.R. Subpart F, section 101.93, Body Wise International, Inc. ("Body Wise" the distributor, which is located at 2802 Dow Avenue, Tustin, CA 92780) wishes to notify the Food and Drug Administration that it has commenced marketing a dietary supplement known as Beta-C™ which includes statements of nutritional support in it's labeling.

The following statements are being made for the dietary supplement known as Beta-C™:

- Beta-C™ supplies two powerful antioxidants - vitamin C and beta-carotene. Antioxidants are important because they help protect the body from free radicals and help maintain healthy immune, cardiovascular, skin, and other body functions. In addition, research has shown that antioxidants can help slow down the visible effects of aging.
- Vitamin C helps with collagen formation and helps support a healthy immune system.
- Helps with collagen formation, and helps support a healthy immune system. (Addressed by the material: Ascorbic Acid better known as, Vitamin C)
- Natural Mixed Carotenoids Plant-based compounds, which fight free radicals and maintain a healthy immune system. (Addressed by the material: Dunaliella Salina Algae)
- Plant-Based compounds, which fight free radicals and maintain a healthy immune system. (Addressed by a combination of materials which include: Bilberry Fruit Extract, Acerola Cherry, Rose Hips, Grapefruit Bioflavonoid Complex,

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Hesperidin Fruit Citrus Complex, Red Clover Blossoms, Rutin Flower Buds, Blueberry Fruit, Mango Fruit, Spinach Concentrate, Lycopene, and Lutein)

- Garlic helps to support healthy cholesterol levels that are already within the normal range and maintains cardiovascular health.
- Helps support healthy cholesterol levels that are already within the normal range and maintains cardiovascular health. (Addressed by the material: Garlic)
- This formula provides the powerful health supporting benefits of plant-based antioxidants like bilberry, lycopene, rose hips, and bioflavonoids as well as extracts from whole foods such as garlic and cruciferous vegetables.

The above statements are accompanied by the required disclaimer, which is prominently displayed in a box in boldfaced type.

The information contained in this notice is complete and accurate. Body Wise maintains on file substantiation that these statements are truthful and non-misleading.

An original and two copies of this notification are being submitted.

Sincerely,



Alan E. Huffington  
Director of Regulatory Affairs

dw/AEH

Enclosures: two copies of this two-page letter.