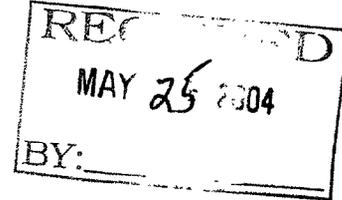


May 10, 2004

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW., Washington, D.C. 20204



RE: Notification of Nutritional Support Statements

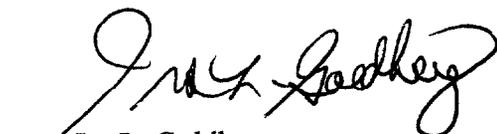
To whom it may concern:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of Cinnamon Extract, a dietary supplement. Planetary Formulas® is the manufacturer of Cinnamon Extract.

Statements being made in the labeling of Cinnamon Extract

- 1) One of the oldest remedies used in traditional Chinese herbalism for digestive support, recent studies have shown cinnamon (*Cinnamomum aromaticum*) may support healthy blood sugar levels, when used as part of your diet, by activating insulin and glucose transport and improving glucose metabolism.

To the best of my knowledge and belief, and based upon information available at the time of the execution of this notice, I certify that the above information is accurate and complete. Planetary Formulas® possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Planetary Formulas®

975 0162

LET

14115

88449