

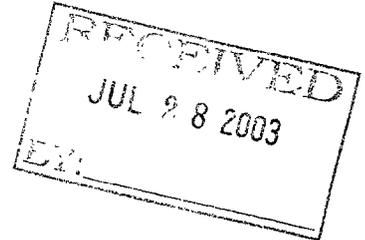


90 Orville Drive, Bohemia, NY 11716-2510 ■ Phone: (631) 567-9500 ■ Fax: (631) 567-1953

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Office of Nutritional Products
Labeling & Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

July 17, 2003



Dear Sir or Madam:

This letter will serve as a 30-day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 that NBTY Inc. is using the following statements on our Neptune Krill Oil® supplements under one or more of the following brand names: American Health, Bioenergy Nutrients, Body Fortress, Good 'N Natural, Health's Finest, Heartland, HealthSmart Vitamins, HealthWatchers, Life's Finest, Natural Wealth, Nature's Bounty, Nutrition Headquarters, Nutrition Warehouse, PhysioLogics, Precision Engineered, Puritan's Pride, US Nutrition and Vitamin World:

Ingredients: Neptune Krill Oil (Vitamin A; Vitamin E; Omega-3, -6, and -9 Fatty Acids; Phospholipids; Astaxanthin).

- For Heart, Cellular and Metabolic health
- Contains naturally occurring antioxidants and Vitamin A
- Krill Oil contains naturally occurring phospholipids and DHA for cellular health and brain function, plus Vitamin A for immune system health.
- Krill Oil is a superb source of the nutritionally important Omega-3, -6, and -9 fatty acids needed for heart protection and metabolic health.
- Krill Oil also contains the carotenoid, astaxanthin, which has excellent antioxidant capabilities.
- The ORAC value measures the level of antioxidant protection.

The above statements are accompanied by the required disclaimer pursuant to Section 6 of the Dietary Supplement Health and Education Act.

Sincerely,

Joanne DeCandia, MS, RD
Director of Nutrition Communications

JD/cr

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