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Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Nutritional Products, Labeling, and Dietary Supplements (HFS-810)
5100 Paint Branch Parkway
College Park, Maryland 20740
Reference phone #301-436-2373

July 23, 2004

AUG - 6 2004

Dear CFSAN:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name and Address of distributor:

Jarrow Formulas, 1824 South Robertson Blvd., Los Angeles, CA 90035

(2) Statements:

NattoMax™ is an extract of the Japanese superfood Natto, which is made using non-genetically modified soybeans fermented with *Bacillus subtilis* Natto. NattoMax™ is concentrated without solvents. Each capsule offers 1,600 fibrinolytic units/80,000 IU Urokinase and 5 mcg of menaquinone-7 (MK-7). Nattokinase is a fibrinolytic enzyme that promotes healthy circulation by its effects on serine protease-mediated digestion of fibrin. MK-7 is a potent form of Vitamin K2. MK-7 supports bone health and circulation by its effects on calcium metabolism.

(3) Name of the dietary ingredient(s) if not provided in the text of the statement:

MK-7 (Vitamin K2 as Menaquinone-7) and Natto Extract Nattokinase

(4) Name of the dietary supplement(s):

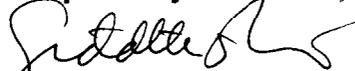
NattoMax™ — 100 mg, 30 capsules

(5) The following disclaimer appears on the label in bold:

**These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.**

These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of the nutrients.

Respectfully submitted,



Siddharth Shastri, M. Sc.
Vice President, Product Development

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