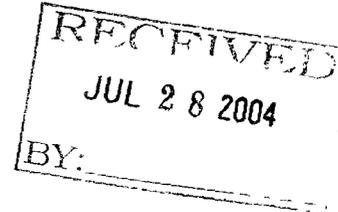


15 July 2003

Office of Nutritional Products, Labeling and Dietary Supplements (HFS-800)  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204



To whom it may concern,

Pursuant to 21 CFR 101.93 (a) (2), Traditional Medicinals, Inc., 4515 Ross Road, Sebastopol, California 95472 hereby notifies the FDA that it is making the following statements covered by the referenced regulation for its;

**Organic Yerba Maté Herbal Dietary Supplement**, containing 2,000 mg of organic maté leaf (*Mate folium viride* DAC): "promotes Mental Alertness."

The undersigned certifies that the information contained in this notice is complete and accurate and that Traditional Medicinals, Inc. has substantiation that the statement is truthful and not misleading.

Yours truly,

A handwritten signature in black ink, appearing to read "Drake Sadler".

Drake Sadler, CEO  
Traditional Medicinals, Inc.  
4515 Ross Road  
Sebastopol, California 95472

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