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To whom it may concern:

Please find attached a copy of our research paper, which we would like to submit to the docket in response to the Draft Guidance "Brief Summary: Disclosing Risk Information in Consumer-Directed Print Advertisements."

This paper is currently in press in *Patient Education and Counseling*. The corrected galleys, which we have attached, are available on-line.

If you have any questions or require additional information, please do not hesitate to contact me at 617-632-2949 or Kimberly_Kaphingst@dfci.harvard.edu.

Sincerely,

Kimberly A. Kaphingst, ScD

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