

**GENERAL VITAMIN CORPORATION
PO BOX 900044 RALEIGH NC 27675
919-929-5785 FAX 919-929-2294**

December 11, 2003

**CERTIFIED MAIL
Return Receipt Requested**

Office of Special Nutritionals
HFS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

DEC 30 2003

To Whom It May Concern:

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

**TODAY'S ESSENTIALS™
NATURAL VITAMIN E 400 IU
ANTIOXIDANT
DIETARY SUPPLEMENT
30 SOFTGELS**

Supplement Facts

Serving Size 1 Softgel

Amount Per Serving	% Daily Value	
Vitamin E (as d-alpha tocopheryl acetate)	400 IU	1333%

Other ingredients: Soy oil, gelatin, glycerin and purified water.

Distributed Exclusively by: **General Vitamin Corp.**
P.O. Box 900044, Raleigh, NC 27675 • 1-800-323-8482 • www.generalvitamin.com

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VITAMIN E 400 IU provides natural vitamin E, one of the antioxidant vitamins, in an easy-to-swallow soft gelatin capsule.*

DIRECTIONS: As a dietary supplement, one softgel a day.

KEEP TIGHTLY CLOSED IN A COOL, DRY PLACE. KEEP OUT OF REACH OF CHILDREN.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

The text of the statements that are being made in regards to the above stated product are listed below:

- Includes 100% natural vitamin E from soy (d-alpha tocopheryl acetate)
- Easy to swallow.
- Comes in hermetically sealed softgel form to guarantee freshness.
- Contains no artificial colors or additives.
- Supports general well-being.
- Supports healthy antioxidant function.
- Supports healthy free radical elimination.
- Supports healthy cardiovascular function.
- Supports healthy heart function.

Sincerely,

General Vitamin Corporation


Tom Lotrecchiano
President